



CONNECTING THE UNCONNECTED





National County Government Month (NCGM), held each April, is an annual celebration of county government. Since 1991, the National Association of Counties has encouraged counties to actively promote the services and programs they offer. Counties can schedule activities any time during the month. NCGM is an excellent opportunity for your county to highlight effective county programs and raise public awareness and understanding about the various services provided to the community.

NACo's VISION:

Healthy, safe and vibrant counties across America.

NACo's MISSION:

Strengthen America's Counties.

About NACo:

The National Association of Counties (NACo) strengthens America's 3,069 county governments, including nearly 40,000 county elected officials and 3.6 million county employees.

Founded in 1935, NACo unites county officials to:

- Advocate for county priorities in federal policymaking
- Promote exemplary county policies and practices
- Nurture leadership skills and expand knowledge networks
- Optimize county and taxpayer resources and cost savings, and
- Enrich the public's understanding of county government.



PRESIDENTIAL MESSAGE & INITIATIVE

Dear Fellow County Leader,

If there's one thing I've seen time and time again during my years of service, it's the importance of local government. We know that local government works. We pursue solutions and achieve results. We are closest to the people, and they rely on us in both good times and bad.



But how do we connect people in our counties? How do we make sure that residents know about the services we and our many partners provide? Ever day, we see that when people are left behind and isolated, it creates unhealthy, negative consequences in our communities.

As NACo's president, I wanted to find ways to recognize the work counties are doing to deliver "people-centered" services, maximize government efficiency and ensure responsible stewardship of taxpayer dollars. That's why we launched the **Connecting the Unconnected** initiative, which is also this year's theme for National County Government Month.

During the month of April, we encourage you to feature county programs and initiatives that inform and illustrate how counties help all of our citizens, including our most vulnerable, forge pathways to live well and thrive. This toolkit provides ideas on how you can raise public awareness of how your county is **Connecting the Unconnected**.

We hope that you'll nominate some of your best county innovations for our annual **Achievement Awards** so we can promote your successes and share your best practices with all NACo members. The deadline to apply is March 25, and Achievement Award winners will be announced in April, in time for you to be recognized at NACo's Annual Conference in Clark County (Las Vegas), Nevada, July 12 – 15. Apply today at www.NACo.org/AchievementAwards.

How is your county **Connecting the Unconnected?** Use National County Government Month to showcase your accomplishments and let your residents know how your county is leading the way.

Greg Cox

The Hon. Greg Cox
*NACo President
Supervisor, San Diego County, Calif.*





**GETTING
STARTED**

THIS YEAR'S THEME IS 'CONNECTING THE UNCONNECTED.'

National County Government Month (NCGM) is an annual celebration of county government held each April. Since 1991, the National Association of Counties has encouraged our members to actively promote county services and programs. Counties can schedule activities any time during the month. NCGM is an excellent opportunity for your county to highlight effective county programs and raise public awareness and understanding about the various services provided to the community. Here are a few ideas on how to get started:

Establish A Planning Committee

The committee will plan, organize and coordinate all activities related to NCGM. Committee members should include representatives from the county board, administration, school system and each county department. Additionally, a public information officer or county official experienced in media relations should be included. Consider including a county extension service representative. This could be a staff member, 4-H volunteer or 4-H member. All areas of county government and schools should be involved in the planning process.

Decide How Extensive Your Activities Will Be

Plan activities throughout the month or organize just a few featured events. Hold fun, interactive and informative activities to reach different segments of your community, including students, educators, senior citizens, young families, business leaders and community organizations. Activities should be designed to bring residents to county facilities such as the courthouse, parks, public safety building, public health department or a recycling/waste transfer station. Activities can be planned to deploy county officials to locations where residents are already assembled. Suggestions for activities such as open houses and public tours are described elsewhere in this booklet.

Involve The Media

Be sure members of the local news media are aware of NCGM and the activities your committee has planned. Consider involving a member of the news media in the planning process. Media outreach tips are described elsewhere in this guide. The following pages will provide you and your planning committee several ideas on what to include in your county's celebration of NCGM.



COUNTIES MATTER

National County Government Month offers an opportunity to educate residents about county programs, services and responsibilities. It is also an opportunity to promote county priorities. In short, it's an opportunity to tell the public that ***Counties Matter.***

As part of NCGM, prepare and distribute county fact sheets. Some counties roll out a "County Fact of the Day" or distribute fact sheets representing key county departments, such as public safety, parks and recreation, public works and health. Promote facts and information many residents do not know about but need to know.

Send the fact sheets to the media, post them on the county website and distribute via social media. Fact sheets can highlight county services and programs provided by your county. Examples include:

CHILDREN AND FAMILIES

- How many children, senior citizens or veterans received county services last year?
- Does your county support a child mentoring program or local food bank?
- How is your county investing in early childhood development?

EMERGENCY RESPONSE, PUBLIC SAFETY AND JUSTICE

- How many trained emergency responders are employed by the county?
- How many trained volunteer emergency responders serve the county?
- How many emergency calls were responded to last year?
- How many bookings were processed at the county jail last year?
- What is the daily average jail population?

HEALTH & HOSPITALS

- How many patients were served last year at county hospitals and clinics?
- How many health department inspections were conducted last year?
- How many vaccinations were administered last year?
- How many emergency room visits were made last year?
- How many nursing homes are in the county?
- How many county residents have health insurance?

ECONOMY & EMPLOYMENT

- How many people are unemployed in the county?
- What is the average county wage?
- How many residents received direct job training or unemployment services last year?
- How many businesses have been added to the county? How many new jobs have they brought in?

NACo's online interactive **County Explorer** tool is an excellent source of data on every county, parish and borough in America. It includes county and state-specific profiles on issues such as transportation infrastructure, public lands and forest management, community development and others.

www.NACo.org/CountyExplorer



OPEN THE COUNTY TO THE PUBLIC

A great way to educate residents about county services is inviting them to visit county facilities for an open house or public tour.

HOLD AN OPEN HOUSE

Feature county departments showcasing the services provided. Arrange for county employees to be available to discuss the services. Schedule guided tours through the building. Use your local historical society or library to create presentations or displays to educate residents about the county's rich history. If the weather is nice, have the displays outside in the courtyard or a nearby parking lot. Have music, face painting, balloons, refreshments and entertainment for children. Make it a fun and interesting learning experience for the entire family.

OFFER TOURS

Schedule public tours at county facilities such as health facilities, parks, libraries, courts, recycling/waste transfer stations, and public safety buildings. Reach out to community groups, such as service clubs, 4-H and scouts and encourage them to come as a group to see how various county facilities operate.

BRING INFORMATION TO RESIDENTS

Hold public outreach events at the shopping mall, senior center, recreation center, county library or other location where people are expected to gather. Arrange to set up displays, provide county fact sheets and brochures and conduct presentations on county services. Work with the county extension service to spread the message about what counties do.

HOLD A JOBS FAIR

Highlight your county's workforce development and employment services at a "county jobs fair." Partner with the chamber of commerce and local businesses to educate job seekers about the skills and education local employers are looking for.

ENCOURAGE VOLUNTEERISM

Encourage residents to volunteer their time and talents to the community. Organize fellow county officials to spearhead a specific community service project and ask others to volunteer. Ask residents to volunteer their time to visit the elderly, disabled and ill in county hospitals and nursing homes. Ask residents to volunteer their services to assist area non-profit organizations such as those who serve veterans, seniors, juveniles, foster children, homeless persons, the mentally ill and domestic violence victims.



MAYOR AND COUNTY RECOGNITION DAY FOR NATIONAL SERVICE:

Every day, in counties across America, national service is tackling tough problems and strengthening communities. On April 2, 2019, as part of National County Government Month, county leaders are encouraged to recognize the impact of national service and thank AmeriCorps members and Senior Corps volunteers by participating in the Mayor and County Recognition Day for National Service.

APRIL 2, 2019

On this April 2, 2019, county executives, board chairs and board members, along with city officials and tribal leaders, will hold public events to highlight the impact of national service in the nation's counties and cities and inspire more citizens to serve.

The initiative is led by NACo, the National League of Cities, Cities of Service and the Corporation for National and Community Service (CNCS). As the federal agency for national service and volunteering, CNCS annually engages millions of citizens in service at more than 50,000 locations. Through AmeriCorps, Senior Corps, the Social Innovation Fund and other programs, CNCS leverages federal and private funds to support organizations that achieve measurable results where the need is greatest. Whether supporting food banks and homeless shelters, restoring parks, building homes, providing health services, strengthening public safety and juvenile justice services and managing community volunteers, national service members help local leaders tackle tough problems.

County governments have a broad range of responsibilities to residents, which matches CNCS's mission to improve lives, strengthen communities and foster civic engagement. A coordinated day of recognition presents a unique opportunity to spotlight the key role that national service and volunteering plays in helping counties solve problems. Participating in the day will highlight the impact of citizen service, show support for nonprofit and national service groups and inspire more residents to serve in their communities.

All county board chairs, board members, county executives and other county officials are encouraged to participate. Suggested activities include holding a thank you event, issuing a proclamation, visiting a national service program, joining a service project, taking a group photo with national service members and using social media to thank those who serve.

Contact: Tess Mason-Elder, CNCS Office of Government Relations • 202.606.6873 • tmason-elder@cns.gov. To learn more and sign up your county, visit www.nationalservice.gov/serve/Recognitionday.



SCHOOL INVOLVEMENT

Be sure to include schools in your National County Government Month activities to enable students to begin learning about county government.

PRESENTATIONS IN SCHOOLS

Plan visits to schools by various elected and appointed county officials. Discuss interesting historic facts about the county, such as famous residents or important events. Discuss how county government is structured and define its roles and responsibilities. Explain how the county works in conjunction with the state and federal government. Consider organizing a panel discussion with residents who have been positively affected by county programs. Make information on county government available to teachers to use in presentations or as part of their lesson plans.

CAREER DAY

Plan career days at local high schools. Share information about various occupations within county government such as sheriff deputies, police officers, social workers, nurses, court clerks, tax collectors, elections officials, parks and recreation employees, transportation department workers, librarians, corrections officers, firefighters and emergency dispatchers. Emphasize the essential services that these public servants provide each day to the community.

TOURS OF COUNTY FACILITIES

Encourage schools to set up tours of county offices and facilities. The approach should be part of a class lesson plan on government structure, the legislative process, public safety, healthcare and other services.

COUNTY OFFICIAL FOR A DAY

This is a popular activity for many students. High school students interested in government could be part of a program to become a county official for a day (i.e.: “shadow” a county official) and share the experience with other students.

CONTESTS

For younger students, sponsor a poster, essay or coloring contest involving the “Counties Moving America Forward: Transportation and Infrastructure are the Keys” theme or other county government theme.

LECTURES

Offer to teach a class at the community college or give a lecture. The topics could include healthcare, green government, economic development, technology, public safety, disaster preparedness, infrastructure and transportation or careers in county government.

DEBATES

Encourage college and high school students to address issues affecting local government through debates. Hold the debates in classrooms or as part of a high school assembly.

COUNTIES WORK ONLINE GAME, COUNTY SOLUTIONS CLASSROOM CURRICULUM & MY COUNTY WORKS ACTIVITY BOOK

As part of NCGM, tell students and educators in your county about the “Counties Work” online educational game, the “County Solutions” classroom curriculum and the “My County Works” activity book for young children developed by NACo and our partner, iCivics.

The “Counties Work” game has been updated for tablet and app compatibility for a wider scope of user experience. We also expanded the “County Solutions” curriculum to include both middle and high school instruction. A classroom visitation guide for NACo members is also available.

The game educates students about local government functions by letting them run their own county. While playing, students are responsible for providing services, dealing with citizen requests, setting and raising revenues and working within a budget. Along the way, students will learn about the various services provided by county departments while having to make tough decisions.

These are great opportunities for students to better understand the programs and services counties provide. Be sure to contact teachers, principals, curriculum directors and school superintendents in your county to let them know the game, curriculum and activity book are available free of charge to assist teachers with preparing lessons on county government.

Contact: Lindsey Maggard • lmaggard@naco.org • 202.661.8824

www.NACo.org/iCivics

Our valued partnership helps provide retirement solutions *for* America's workers

The National Association of Counties (NACo) and Nationwide® are unified in our mission to help county leaders find better retirement solutions for their employees. Throughout our 38-year partnership, we've served more than 1.5 million county employees and retirees in the United States.



TOGETHER, WE REACH

over
379,000
PARTICIPANTS

more than
\$19 billion
IN ACCUMULATED ASSETS

over
3,000
PARTICIPATING COUNTIES
AND COUNTY JURISDICTIONS



For more information, contact:

CARLOS GREENE

404-263-3656

CGREENE@NACO.ORG



Nationwide, through its affiliated retirement plan service and product providers, has an endorsement relationship with the National Association of Counties (NACo). In addition, Nationwide may receive payments from mutual funds or their affiliates in connection to the variety of investment options offered to public sector retirement plans through variable annuity contracts, trust or custodial accounts. For more detail about Nationwide's endorsement relationships and/or payments Nationwide receives, please visit NRSforu.com.

Nationwide Retirement Solutions (Nationwide) partners with the National Association of Counties (NACo) to provide counties and their employees with a competitive deferred compensation program. As part of this partnership, Nationwide pays a fee to NACo in exchange for NACo's exclusive endorsement, marketing support and program oversight of Nationwide products made available under the program. For more information, including fees paid, Nationwide encourages you to visit NRSforu.com.

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MEETING WITH MEMBERS OF CONGRESS

National County Government Month is an ideal time to discuss national policy issues affecting county government with members of Congress who represent your county.

During NCGM, schedule a meeting with your congressional representative(s) or key staff in your congressional district office. Use the meeting to explain the great challenges facing your county and how Congress can help.

Many important issues are being debated nationally that affect counties. Be prepared with facts and information about how specific federal issues affect your county. Know where your member of Congress stands on important issues and on which committees he or she serves. Your message should be focused, compelling and relevant. To find out about NACo's 2019 Legislative Priorities and obtain fact sheets on current national issues important to counties, visit the advocacy section of the website (naco.org/advocacy).

Contact: Deborah Cox • dcox@NACo.org • 202.942.4286

SAMPLE PROCLAMATION

National County Government Month - April 2019 “Connecting the Unconnected”

WHEREAS, the nation’s 3,069 counties serving more than 300 million Americans provide essential services to create healthy, safe and vibrant communities; and

WHEREAS, counties provide health services, administer justice, keep communities safe, foster economic opportunities and much more; and

WHEREAS, *[INSERT YOUR COUNTY’S NAME]* and all counties take pride in our responsibility to protect and enhance the health, welfare and safety of our residents in efficient and cost-effective ways; and

WHEREAS, through National Association of Counties President Greg Cox’s “Connecting the Unconnected” initiative, NACo is demonstrating how counties deliver “people-centered” services to our residents nationwide; and

WHEREAS, each year since 1991 the National Association of Counties has encouraged counties across the country to elevate awareness of county responsibilities, programs and services; and

WHEREAS, *[INSERT COUNTY SPECIFIC INFO TO HIGHLIGHT]*

NOW, THEREFORE, BE IT RESOLVED THAT I, *[INSERT NAME & TITLE OF CHIEF ELECTED OFFICIAL]*, do hereby proclaim April 2019 as National County Government Month and encourage all county officials, employees, schools and residents to participate in county government celebration activities.

Contact: Lindsey Maggard • lmaggard@naco.org • 202.661.8824

MEDIA RESOURCES KIT

Be sure to check out the National County Government Month Resources at www.NACo.org/NCGM. This is your one-stop online shop for NCGM design templates to produce your county's own posters, flyers, banners, proclamations and buttons.

These additions are sure to enhance the festive atmosphere of your NCGM events. Each template is specially designed for the 2019 theme, "Connecting the Unconnected." Each template contains the NACo and NCGM logos. Plenty of space is available for you to add your county's seal or unique county government month slogan or message. If you find something you want to use, download the file and add your county's local touch.

Contact: Paul Guequierre • pguequierre@naco.org • 202.942.4271





MEDIA RELATIONS STRATEGIES

Careful planning is essential to maximize public awareness of National County Government Month activities and the county services and programs you are highlighting. Here are effective ways to help secure positive news media coverage.

EDUCATE THE MEDIA

Inform local reporters, editors and broadcasters early and often about NCGM and your county's plans to celebrate it.

PLAN TO MAKE NEWS

Coordinate newsworthy events or announcements. You can launch new initiatives, announce plans for new programs or recognize county employees for their excellent public service. Keep in mind that newspapers seek in-depth facts, television stations want good visuals and radio reporters want snappy sound bites. All reporters seek good stories. They want access to knowledgeable and articulate sources to make their stories interesting and informative.

PUBLISH A CALENDAR OF EVENTS

Publish a calendar of NCGM events on your county's website. Ask the local newspapers to publish the calendar. Ask the local television, cable and radio stations to air public service announcements about county services or events.

WRITE MEDIA ADVISORIES

Prepare and send media notices well in advance for specific NCGM events, such as the open house, tour of the hospital or visit to a local school. Describe who, what, where, when and why. Make it newsworthy.

WRITE NEWS RELEASES

Have news releases ready to distribute to the media the day of special NCGM events. Highlight what's new, beneficial and cost-effective. Use lively, concise quotes from appropriate county officials. Provide contact information.

TAKE YOUR MESSAGE TO THE MEDIA

Do not assume the news media will cover your events or announcements. Ask for a meeting with the newspaper's editorial board; volunteer to stop by the television station for an interview; be an in-studio guest on a local radio program. Be accessible, proactive and enthusiastic about county government and the services provided to the community.

SOCIAL MEDIA STRATEGIES

The emergence of social media in recent years provides tremendous opportunities to promote your NCGM events. If you already have a Facebook or Twitter account, use it to promote county government month activities. Coordinate a county government month “social media team” to plan social media outreach efforts.

ADDITIONAL RESOURCES

The NACo Media Relations Guide for Counties (www.NACo.org/media) contains helpful tips on speaking with reporters, writing news releases, planning press conferences, and much more.

Contact: Paul Guequierre • pguequierre@naco.org • 202.942.4271



SAMPLE NEWS RELEASE

INSERT YOUR COUNTY'S LETTERHEAD

CONTACT: Bea Candid

123/456-7890

bcandid@ablecounty.gov

Able County to Celebrate National County Government Month

Leaders to highlight county innovations in public health and safety, justice,
other county programs

Everytown, USA (April 1, 2019) — Able County will celebrate National County Government Month (NCGM) during the month of April to showcase how the county connects residents and achieves healthy, safe and vibrant communities.

The theme for this year's celebration of NCGM is "Connecting the Unconnected," demonstrating how counties deliver "people-centered" services and connect communities.

Featured NCGM events include public tours of Able County's most recent economic development projects. Commissioners and department heads will visit childcare centers and hospitals throughout the month of April. The popular "Able County Family Day" will be held on xxx, 2019, which will showcase essential county programs and services.

"Able County is proud of the programs and services we provide to our residents," said Board Chair Tim Timmons. "Our efforts combined with efforts of counties across the country are helping American communities thrive. I encourage all county residents to take advantage of National County Government Month outreach events to learn how the county can assist you and your loved ones."

Since 1991 the National Association of Counties (NACo) has encouraged counties across the country to raise public awareness and understanding about the roles and responsibilities of counties.

Able County NCGM public events include:

[INSERT COUNTY SPECIFIC INFO TO HIGHLIGHT].

A full listing of NCGM events is available at: www.ablecounty.gov.

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Contact: Paul Guequierre • pguequierre@naco.org • 202.942.4271



**SAVE
THE
DATE**

JULY 12-15

**2019 NACo ANNUAL
CONFERENCE
and EXPOSITION**

CLARK COUNTY/LAS VEGAS, NEVADA

CELEBRATING 49 YEARS OF INNOVATION

2019 ACHIEVEMENT AWARDS

APPLY FOR THE 2019 ACHIEVEMENT AWARDS

Does your county have an innovative program that improves county government and enhances services for county residents? Apply for the 2019 Achievement Awards! There are 18 categories ranging from information technology, health, criminal justice, human services and many more.

To begin your application visit:

www.naco.org/achievementawards

QUESTIONS?

Contact awards@naco.org



IMPORTANT DATES:

- SUBMISSIONS DEADLINE:
MARCH 25, 2019 AT 11:59 P.M. EDT
- NOTIFICATIONS OF ACHIEVEMENT
AWARDS: **WEEK OF APRIL 22, 2019**
- NACo ANNUAL CONFERENCE AND
EXPOSITION: **JULY 11 – 15, 2019**
CLARK COUNTY/LAS VEGAS, NEVADA



**NACo PROGRAMS
HELP COUNTIES
HELP COMMUNITIES**

The National Association of Counties has many programs and initiatives available to assist counties.

Below is a snapshot of some of NACo's programs designed to help counties thrive. If your county participates in any of these programs, National County Government Month is an excellent opportunity to inform the public about them. If your county does not participate in any of these programs, consider involving your county in one or more of NACo's programs and announce it during NCGM.

COMMUNITY RESILIENCE AND ECONOMIC DEVELOPMENT

To help counties implement innovative and effective local programs, NACo provides members with information, trainings and assistance to engage counties and their multi-sector partners who are bound by a common interest in growing stronger, more competitive, more equitable counties and communities. The **Community and Economic Development** practice area supports county leaders seeking to develop and implement creative, innovative, locally driven strategies that will foster economic growth and ensure long-term county resiliency.

Topics within this practice area include:

- Economic visioning and diversification
- Entrepreneurship and small business development
- Workforce development
- Infrastructure and transportation investments
- Land use planning
- Water resource protection and restoration
- Renewable energy planning, development and management
- Disaster mitigation, preparedness and response, and
- Eco-efficient purchasing and facility management.

Contact: Jay Kairam • jkairam@naco.org • 202.942.4261

PRESCRIPTION, HEALTH AND DENTAL DISCOUNT PROGRAM

The NACo Live Healthy Prescription, Dental & Health Discount Program provides relief to uninsured and underinsured Americans who face high prescription, health and dental costs. The program is free to NACo member counties and has provided over \$690 million in savings to county residents across the country since 2004. The program includes discounts on prescriptions, vision care, LASIK & PRK vision procedures, hearing aids & screenings, prepaid lab work, prepaid diagnostic imaging, diabetic supplies and dental care.

BENEFITS TO COUNTIES AND THEIR RESIDENTS

- Everyone is accepted
- Individual prescription savings of up to 75 percent and overall average savings of 24 percent
- Savings of 15 – 70% for residents on the additional health services
- A network of 68,000+ pharmacies nationwide that accept the discount card, including both local pharmacies and national chains
- 110,000 dentists, 54,000 optometrists and 8,000 ophthalmologists accept the discount card nationally
- Save 15% to 50% on most dental procedures

The program is not insurance. The program is FREE for member counties and affordable for residents:

- Prescription Drug Discount Card: Free for Residents
- Dental Discount Program: \$6.95 month or \$69 year for individuals. \$8.95 month or \$79 year for families
- Medical Services: \$6.95 month or \$69 year for individuals. \$8.95 month or \$79 year for families

To sign up and get more information please visit www.naco.org/health.

Contact: John Losh • jlosh@naco.org • 202.661.8832

SMART JUSTICE INITIATIVE

The Smart Justice Initiative aims to build knowledge and capacity for successful justice policies and practices among the nation's counties and provide a closer examination of the need for intergovernmental collaboration and public private partnerships in an effort to create safer communities and invest taxpayer resources more effectively. Issues include pretrial services, post-release service coordination, justice and mental health collaboration, supportive housing, and employment.

Contact: Jay Kairam • jkairam@naco.org • 202.942.4261

STEPPING UP INITIATIVE

In May 2015, NACo, the Council of State Governments Justice Center and the American Psychiatric Association Foundation launched [Stepping Up: A National Initiative to Reduce the Number of People with Mental Illnesses in Jails](#). Since then, more than 460 counties have joined the initiative.

Stepping Up participants receive a [resources toolkit](#) to assist with efforts, including webinars, networking calls, online tools, peer exchanges, conference workshops and a comprehensive resource library. Find out more and join the initiative at www.StepUpTogether.org.

Contact: Nastassia Walsh • nwalsh@naco.org • 202.942.4289



LIVE HEALTHY U.S. COUNTIES

The exclusive prescription, dental and health discounts program free to NACo member counties

For more information, call 888.407.NACo (6226) or email us at membership@naco.org



HEALTHY COUNTIES INITIATIVE

NACo launched the Healthy Counties Initiative in 2011 to enhance public-private partnerships in local health delivery, improve individual and community health and assist counties in implementing federal health reform. The initiative engages county officials and private sector partners to:

- Fulfill a leadership role in implementing health reform at the county level
- Enhance coverage, access to and coordination of health care for vulnerable populations in the community, including health services in hospitals, community health centers and county jails, while focusing on cost-containment strategies
- Promote community public health, prevention and wellness programs, including increased physical activity and healthy eating
- Participate in the national transition to health information technology and telemedicine, and
- Offer information, ideas and solutions for county government employee and retiree health benefits and programs.

Contact: Jay Kairam • jkairam@naco.org • 202.942.4261

DATA-DRIVEN JUSTICE INITIATIVE

The Data-Driven Justice (DDJ) initiative, in partnership with the Laura and John Arnold Foundation, provides jurisdictions with resources to address data-sharing needs and identify ways to divert frequent utilizers out of the justice and other related systems and into treatment and services in the community. More than 150 counties, cities and states have joined DDJ and have access to monthly [webinars](#) that highlight county examples and explore data-sharing challenges and opportunities, [case studies](#) on successful strategies and more. Learn more at www.naco.org/datadrivenjustice.

Contact: Natalie Ortiz • nortiz@naco.org • 202.661.8868

NATIONWIDE RETIREMENT SOLUTIONS

NACo's Defined Contribution and Retirement Services Program offers county employees a voluntary, tax-deferred savings opportunity to supplement employer-sponsored retirement plans. It also offers a 401(a) match and stand-alone defined contribution plans. Since NACo's partnership with Nationwide began, we've helped more than 1.5 million county employees and retirees save billions of dollars for retirement.

save the date

NACo's
**WESTERN
INTERSTATE
REGION**
2019 CONFERENCE

May 15-17, 2019 • Spokane County, Washington



**TELL US ABOUT
YOUR PROGRAM**

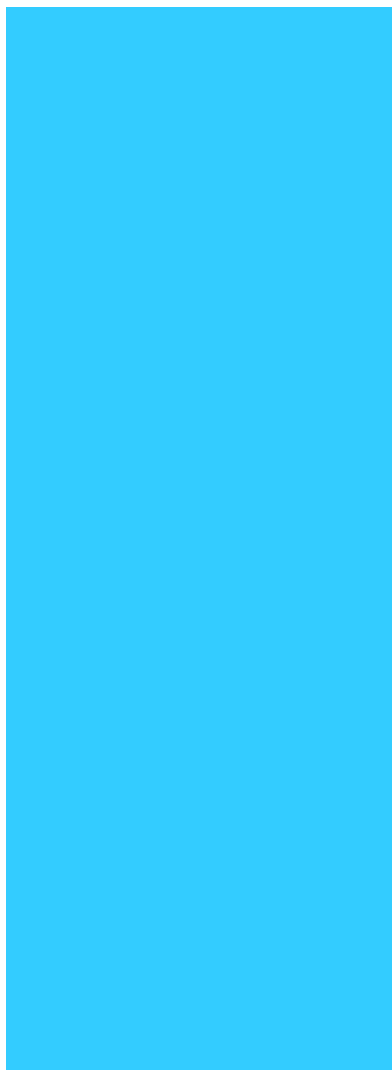
Thank you for your interest in celebrating National County Government Month! NACo wants to know what activities and programs you have planned so we can share this information with other counties to help them have successful NCGM celebrations. Please use e-mail your activities to Lindsey Maggard at lmaggard@naco.org. Be sure to send NACo your proclamations, photos and videos of your county's celebrations. Those files can be sent directly to Lindsey Maggard.

If your county is on social media, please share your activities, photos and proclamations directly on NACo's Facebook Page at www.facebook.com/NACoDC or on Twitter at www.twitter.com/NACoTweets using the hashtag #NCGM.

Thank you for your commitment to county government!



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