Counties for Kids

www.countiesforkids.org
Resources

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I am a Counties for Kids champion.

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Counties invest $63 billion annually in federal, state and local funds in vital services for children and families.

Source: NACo Analysis

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Instructions

To mute/unmute and start/stop video:

To access the chat box:

To raise/lower your hand:
Agenda

Suburban PN-3 Peer Learning Network: Creating Public-Private Partnerships with Local Foundations on Prenatal-to-Three

• Welcome

• County Speaker – Guilford County, N.C.

• Questions & Interactive Discussion

• Conclusion
County Speakers

CHARRISE HART
Chief Executive Officer, Ready for School, Ready for Life

MICHELLE CHAPIN
Project Manager, Ready for School, Ready for Life
Building a System of Care

Charrise Hart, CEO
Michelle Chapin, Project Manager

April 14, 2021
Our mission

Ready for School, Ready for Life

is collaborative effort to build a connected, innovative system of care for Guilford County’s youngest children and their families.
Why

80% of a child’s brain development happens by age three.

50% of Guilford’s children arrive at kindergarten unprepared.

These children may not be reading at grade level in third grade.

*Guilford County Maternal and Child Health Data Brief 2020  **Guilford County Schools DIBELS KPI Update
Ready Ready History:
Creating Public-Private Partnerships with Local Foundations

2014: Grassroots effort that grew out of an initiative funded locally guided by family engagement

2016: Early childhood summit with local funders, community leaders, families

2017: The Duke Endowment investment and partnership

2018: Blue Meridian Partners investment

2020: Pritzker Children’s Initiative Community Innovation Grant

2021: Two bills introduced into NC General Assembly
Guilford County by the Numbers

55.8% White

33.8% Black/African American

4.9% Asian alone

0.5% American Indian/Alaskan native alone

2.6% Other

2.5% Two or more races

7.8% Hispanic/Latino of any race

100+ languages and dialects are spoken within the public-school system

523,582 est. population 2018

52.2% of children ages 5 and under living under 200% federal poverty line

100+ languages and dialects are spoken within the public-school system

Are Guilford County children prepared for Kindergarten?

<table>
<thead>
<tr>
<th>Year</th>
<th>All Students</th>
<th>White</th>
<th>Black</th>
<th>Hispanic</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015-2016</td>
<td>63%</td>
<td>75%</td>
<td>63%</td>
<td>45%</td>
</tr>
<tr>
<td>2016-2017</td>
<td>59%</td>
<td>69%</td>
<td>57%</td>
<td>42%</td>
</tr>
<tr>
<td>2017-2018</td>
<td>54%</td>
<td>67%</td>
<td>51%</td>
<td>34%</td>
</tr>
<tr>
<td>2018-2019</td>
<td>50.7%</td>
<td>63.4%</td>
<td>47%</td>
<td>32.5%</td>
</tr>
</tbody>
</table>

*Dynamic Indicators of Basic Early Literacy Skills (DIBELS) KPI Update, Guilford County Schools*
Our aim: Population-level change

Planned and well-timed pregnancies
Healthy births
On-track development at 12, 24, and 36 months
School readiness by kindergarten
Success by third grade

Elimination of disparities
## Ready for School, Ready for Life Phases

<table>
<thead>
<tr>
<th>Phase 1</th>
<th>Phase 2</th>
<th>Phase 3</th>
<th>Phase 4</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019* 2020 2021</td>
<td>2022 2023 2024 2025</td>
<td>2026 2027</td>
<td>2028 2029 2030</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Ages 3 to 5</th>
<th>Ages 5 to 8</th>
</tr>
</thead>
<tbody>
<tr>
<td>Initial</td>
<td>Full</td>
</tr>
<tr>
<td>Piloting</td>
<td>Initial</td>
</tr>
<tr>
<td>Planning</td>
<td>Piloting</td>
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</table>
Our priorities

- Implement Navigation System
- Expand Proven Programs
- Drive Continuous Quality Improvement
- Build Enabling Technology
- Evaluate for Learning and Impact
- Expand Early Literacy
- Enhance High Quality Care and Education
- Improve PreK to K Transition
- Build Public Will
- Engage Family Voice
Implement navigation system

- Many families and providers face challenges in connecting with services.
- Navigation creates a system that helps families plot a course to access the best of a wide variety of programs available to them in Guilford County.
- Guilford County Health Department staff serve on the Navigation Steering Committee, its workgroups; Health Dept. programs are critical to coordination of care.
These proven programs have improved service delivery to influence our targeted outcomes. Family Connects sits within the Guilford County Health Department.

These three programs have documented causal impacts on child well-being through rigorous research.

Program Integration components: program-based navigation, shared branding, cross-program handoffs, and efficient service delivery.

In 2020 these three programs collectively served nearly 15,000 Guilford county children.
The Basics Guilford

Maximize Love, Manage Stress
Talk, Sing and Point
Count, Group and Compare
Explore through Movement and Play
Read and Discuss Stories

www.guilfordbasics.org
Build Continuous Quality Improvement Culture

- During 2018-2020 13 early childhood programs participated in a continuous quality improvement effort including five from the GC Health Department.

- Guilford County staff served on the CQI Workgroup.

- Coaches identified ways programs could improve collecting, analyzing, and using data to provide higher quality services and improve outcomes.

- Currently, we are collaborating with UNC-Chapel Hill’s National Implementation Research Network (NIRN) to develop our 2021-22 strategy.
Build Enabling Technology

• Ready Ready and its partner organizations are developing an innovative integrated data system (IDS).

• Guilford County staff representation on an initial advisory council and currently supports the work.

• IDS will enable care coordination, service monitoring, and outcomes tracking for more than 30,000 young children and families in Guilford County.

• Families will own their data and have control over when to share and with which programs.
A small team, facilitated by MDRC, continues to revise our initiatives Theory of Change, based on what has been learned through our work over the past three years.

Developed Values & Principles with community partners, including families, Guilford County Health Dept. staff and UNC Chapel-Hill NIRN.

Current work is focused on systems change that will impact birth outcomes and detailing how the Ready Ready priorities will generate improvement.

IDS will provide data we need to evaluate our work.
The Public Policy Committee has two subcommittees to advance this work:
- Legislative Action
- Communications/Public Will Building

Two legislative asks have been developed – to support IDS and a project to improve the Early Childhood Workforce (ECW). NC Legislators have been supportive of our requests.

Ready Ready is among 41 organizations nationally to sign the Federal Think Babies Policy Solutions for 2021. Ready Ready is among the TBNC Alliance leadership organizations leveraging this work to support healthy beginnings, supported families, and early care and learning.
Stay in touch!

1. Sign up for our monthly newsletter
   https://readyready.link/NewsSignup

2. Visit our website
   www.getreadyguilford.org/

3. Get trained in The Basics
   https://readyready.link/BasicsTrain
Thanks!
Discussion Questions

- How have you or your county made the case for PN-3 as a key issue in your community?

- Do you have similar efforts with private partners who are collaborating on your PN-3 strategic or policy making efforts?

- How are you leveraging private partners or local funders to help fill equity gaps and target the unique needs of families in our community? How have foundations supported your equity work?

- Have you been able to use private funding to help finance your PN-3 systems and services?

- Have you been able to leverage philanthropic dollars to increase local investments for your county’s PN-3 services, collective impact or systems building efforts?

- What role have local foundations played during COVID-19?

- What is your county doing to support young children with the American Rescue Plan funds?
CONTACT US

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