Introducing ClearGov & Budget Cycle Management

February 10, 2022
Welcome NACo Members!
NACo endorses ClearGov exclusively

Providing excellence in budgeting to enable every county and its community to thrive
Today’s Speakers

Amy Dent
Auditor
Christian County, MO

Lucia Gomez
Budget Manager
Yuma County, AZ

Chris Bullock
CEO & Co-founder
ClearGov

Kyle Cline
National Director of Strategic Partnerships
NACo FSC
It’s Time to Budget Better.
Who We Are

- Founded in 2015
- 75 FTEs; HQ'd in Boston area
- Inc 5000 Award Recipient (#651 Fastest Growing Companies in America)
- Earned GovTech 100 last 6 consecutive years

Who We Serve

500+ Clients across 45 States
Legacy Budgeting Cycles are Inefficient

**Scattered**
Documents, emails, notes, etc. are spread across multiple inboxes and desktops.

**Disjointed**
Excel, Word and email are distinct, generic products that inhibit collaboration.

**Tedious**
Constructing, combining and correcting multiple spreadsheets is taxing, tiresome and time-consuming.

Modernization is a Must!
BUT ... Most GovTech is NOT Built for Local Governments

**Poor Fit**
- Time-consuming to implement and maintain
- Overbuilt feature set that is difficult to use
- Business tech adapted for public-sector
- Expensive upfront & ongoing professional services fees
Local Governments Need Solutions that Fit Just Right...

**Perfect Fit**

- Quick and easy to get started and maintain
- Templates & automation designed for governments
- Make collaboration easy in a connected platform
- Complements existing financial systems
- Affordable flat fee with unlimited support
Our Mission

We create easy-to-use software to help governments budget better.

We Believe

We believe that every community desires and deserves a government that is empowered to work as effectively and efficiently as possible.
ClearGov Delivers “Just Right” Software
Built specifically for local governments.

Easy to Implement
ClearGov will onboard your budget data for you.

Easy to Use
Familiar, intuitive, and simple. Little-to-no learning curve.

Easy to Connect
Works well together and complements your ERP.

Easy to Afford
Priced for local govts w/ NO hidden fees.

ClearGov works with hundreds of communities across the country.
Budget Cycle Management Suite

**Capital Budgeting**
Automate the way you collect, organize and optimize capital utilization

**Personnel Budgeting**
Salary management, scenario planning and what-if analysis

**Transparency**
Tell your financial story to drive community support

**Operational Budgeting**
Build your forecast and annual budget more efficiently and collaboratively

**Digital Budget Book**
Produce an interactive and award-winning budget book in a fraction of the time
Capital Budgeting | Product Overview

The first cloud-based capital improvement planning (CIP) solution specifically designed for local governments that streamlines requests, provides a multi-year scenario optimization process, and generates website-based pages automatically for each capital improvement.

✓ Capital Request Manager
Invite department heads to submit capital requests with budgetary information, timelines, attached documents and more. Requests automatically feed the dashboard.

✓ Capital Plan Dashboard
Gain a bird’s eye view of all capital improvement and equipment requests complete with the ability to filter by department and request type.

✓ Request Scoring & Ranking
Score and rank capital requests based on custom criteria to prioritize requests, drive data-based decisions and communicate the capital planning process.

✓ Report Builder
Create and export custom reports to share your capital budget with internal and external stakeholders and existing systems.

✓ Scenario Planning
Create unlimited multi-year scenario plans to find the optimal capital utilization that fits within your budget.

✓ Capital Improvement Website
Better communicate your capital projects to internal and external stakeholders via a shareable, dynamic, map-based website with detailed project pages.
Personnel Budgeting | Product Overview

A unique software platform built specifically to help finance directors more easily budget for salaries and benefits. Complete with powerful tools to manage position requests, inform union negotiations and much more.

✓ Personnel Dashboard
Get a bird’s eye view of staffing stats, as well as visually compare salary and benefits budgeting scenarios.

✓ Position Request Manager
Streamline position requests and access them from a central location with our digital request forms and management system.

✓ Vacancy Planning
Budget well into the future with the ability to create and fill vacant positions on specified dates.

✓ Union Negotiation Planning
Analyze the effects of adjustments to salaries and benefits for more informed negotiations.

✓ Multi-year Personnel Plans
Automatically create salary and benefit plans for up to twenty years in the future.

✓ Report Builder
Create and export custom reports to share your personnel budget with internal and external stakeholders and existing systems.
Collaborative budgeting software that streamlines communication with department heads and other budget stakeholders. A one-stop shop to dynamically forecast what-if scenarios, build a budget and communicate budgeting rationale.

- **Operational Budget Dashboard**
  Quickly see and share the status of your budget-building process. Filter on current and historical financial data. Automatically aggregate all budget requests in one place.

- **Departmental Collaboration**
  Easily assign department budgets and invite department heads to submit requests and rationale. Easily track request and review status and send automatic reminders.

- **AI Driven Forecasting**
  Sophisticated yet easy-to-use AI module enables you to create unlimited forecasts. Easily modify assumptions at the category level and instantly see the impact.

- **Centralized Communication**
  Add comments, documents and supporting information to any line item. All content is centralized to streamline your budget review and communication process.

- **Audit Trail**
  All budget edits are automatically tracked and stored within an audit trail. Easily review the historical record of budget decisions and communication.

- **Report Builder**
  Create and export custom reports to share your operational budget with internal and external stakeholders and existing systems.
Digital Budget Book | Product Overview

The industry’s first website-based solution that automates most of the budget book creation process using templates and data-driven charts and tables. Meet GFOA award criteria and deliver new levels of clarity, engagement and understanding for your citizens.

- **Built-in GFOA Best Practices**  
  Built-in GFOA framework and templates auto-create key sections and pre-populate them with data. Simply add your narrative to complete an award-winning budget book.

- **Automated Fund Summaries**  
  Auto-generate pages for each fund in your budget, pre-populated with revenue, expense and historical data.

- **Department Specific Pages**  
  With a few clicks build department pages, including auto-updating revenue and expenditure data. Invite department heads to add context, narrative and strategic goals.

- **Collaborate and Customize**  
  Invite department heads and other stakeholders to edit key sections of the budget book. Customize and control how your budget data is displayed and shared with the public.

- **Capital Improvements Inclusion**  
  Automatically add annual and multi-year capital improvement plans directly into your digital budget book.

- **Automatic Data Updates**  
  Revenue and expense data are automatically updated as your budget changes, eliminating errors and saving time. Really valuable for those last-minute tweaks.
Tell your financial story using our simple-to-navigate transparency center. Easy-to-understand infographics help you share financial information, departmental goals, and results in a way that informs and engages your community.

- **Financial Story**
  Help internal stakeholders and residents easily visualize and interpret important fiscal metrics to drive community support.

- **Open Checkbook**
  At your option, deliver searchable check-level detail to help build public trust, dispel misconceptions, and increase accountability.

- **Custom Chart Builder**
  Easily build dynamic financial, performance, and custom charts to display throughout the public profile.

- **Peer Comparisons**
  Integrated peer group comparisons bring your data to life and provide critical context to close the communication gap.

- **Department Dashboards**
  Easily create custom dashboard pages for each department to showcase the key benefits you’re driving for your community.
Complements Your Current Platform

Easy to Move Data In
ClearGov will onboard your accounting data

Easy to Move Data Out
Export budget information into current system

Existing ERP / Accounting System
Product Demonstration
Today’s Guest

Amy Dent
Auditor
Christian County, MO

Lucia Gomez
Budget Manager
Yuma County, AZ
Pricing

- Annual subscriptions + One-time Implementation Fee
- Bundle discounts provided for multiple products
- Subscription prices based on municipality’s budget size
Thank You!

Visit

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