# RURAL IMPACT COUNTY CHALLENGE

Webinar Series - Episode #1

Wednesday, June 22

2:00pm – 3:00pm Eastern

#### Partners



**White House Rural Council** 







The Hon. Mandy Metzger

commissioner Ariz.

Rural Action Caucus Vice-Chair







Doug O'Brien Kaila Wilson & Andrea Farmehre Hon. Susan Brown

Senior Rural Advis. Department of Agriculture Commissioner Coconino County, White House Domestic PolicyF6odn&iNutrition Service Curry County, Ore.





Doug O'Brien

Senior Rural Advisor
White House
Domestic Policy Coun



**White House Rural Council** 



# SNAP E&T: Leveraging Federal Funds for Quality Education and Training



SNAP Office of Employment and Training Food and Nutrition Service, U.S. Department of Agriculture





# The Supplemental Nutrition Assistance Program (SNAP):

- Administered by the United States Department of Agriculture, Food and Nutrition Services
- Cornerstone of American hunger safety net





#### Purpose of the E&T Program

- To assist members of SNAP households in gaining skills, training, work, or experience that will increase their ability to obtain regular employment.
- Section 6(d)(4) of the Food and Nutrition Act



#### **How SNAP E&T Works**



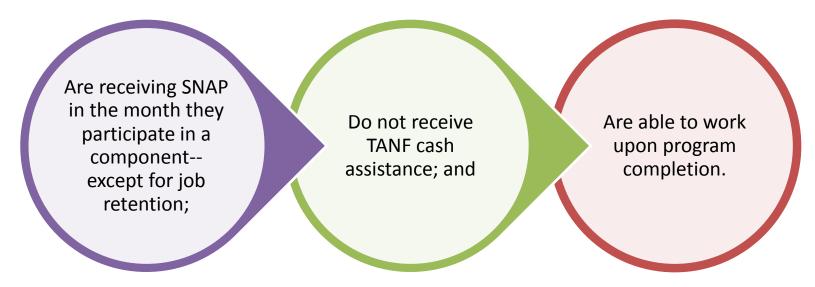
#### What is SNAP E&T?

- USDA provides ~\$300 million annually to State SNAP agencies to operate SNAP E&T programs.
- All States are required to operate a program and must submit an annual E&T plan.
- Serves just over 1 million SNAP participants annually.
- States have considerable flexibility in designing E&T programs that meet the needs of participants and employers.



#### Who is Eligible for E&T?

SNAP recipients who:



States can operate mandatory or voluntary programs.



## What Services Can SNAP E&T Provide?

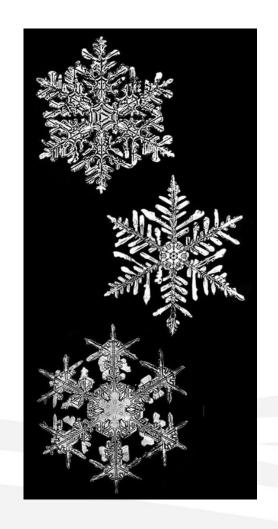




#### No Two Programs are Identical

Services can be provided by:

- SNAP Eligibility Agency
- State Labor Agency
- WIOA Service Providers
- Community & Technical Colleges
- Community-Based Organizations
- Employers

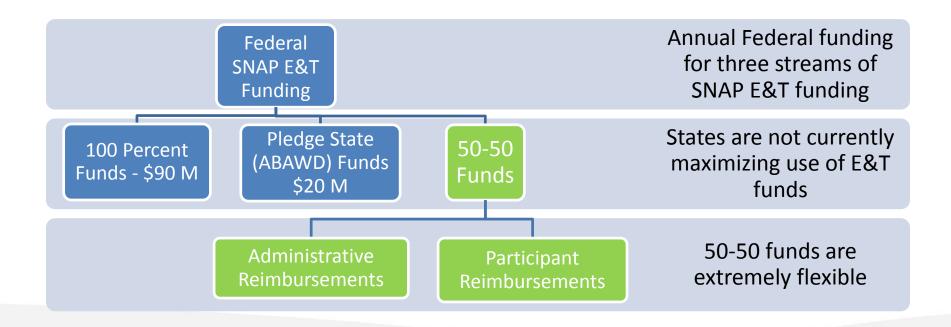




#### SNAP E&T Funding and Expansion



# Structure of Federal SNAP E&T Funding





#### 100 Percent Funds

- Planning
- Implementation
- Operation of State & County Programs
- Administration & Staffing

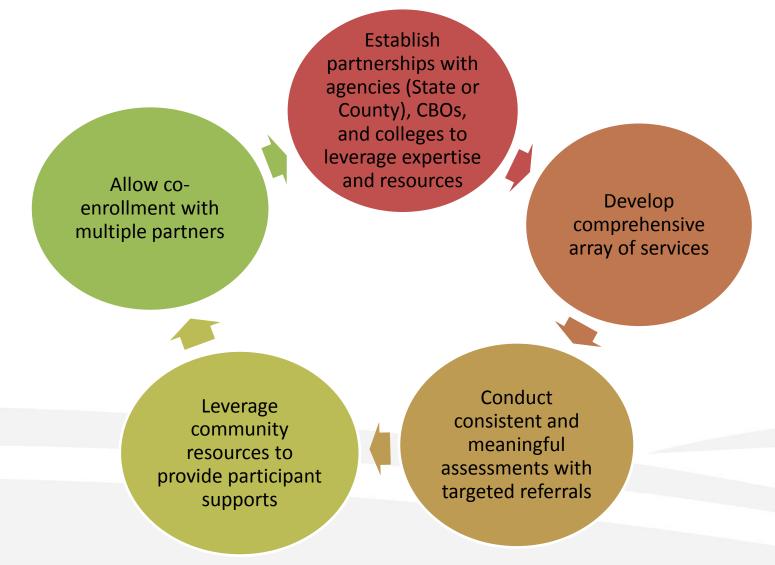


#### 50-50 Reimbursement Funds

- Covers both administrative costs and participant costs
- Participant expenses include:
  - Dependent care
  - Transportation
  - Books & supplies
  - Tuition
  - Other supports deemed necessary and reasonable for participation in the program



### Using Third Party Models to Better Serve SNAP Participants





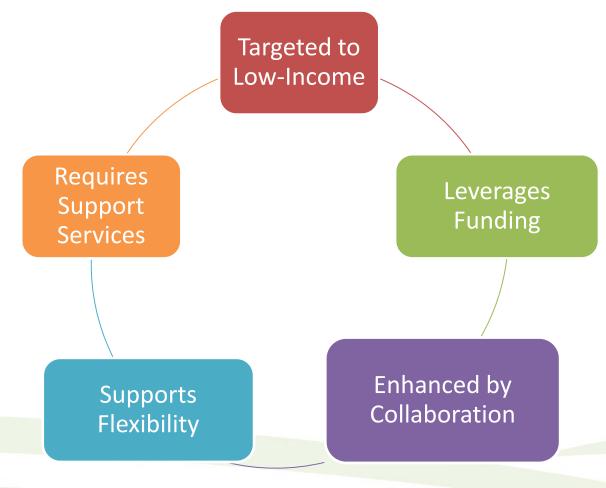
#### Non-Federal Sources of Funding

- State, county, or city funds
- Donations from private firms or nonprofits
- Foundation funds
- Social venture funds (e.g. Goodwill store revenues)
- In-kind donations (\*government entities only)
- \*Community Development Block Grants (CDBG)
- State Need Grants
- State Worker Retraining Dollars
- State Opportunity Grants
- Tuition set-aside resources
- Other state training funds (exoffender, homeless, non-custodial parents)





#### Why SNAP E&T?





#### **Special Initiatives**



#### Pilots Projects & SNAP to Skills



Farm Bill E&T Pilot
<b>Projects: Testing Innovative</b>
Strategies

California (Fresno), Delaware, Georgia, Illinois, Kansas, Kentucky, Mississippi, Virginia, Vermont, Washington

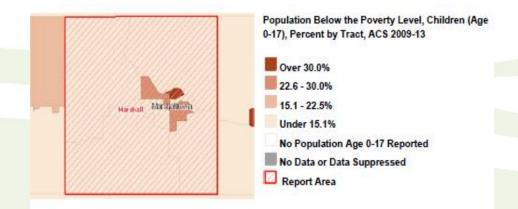


SNAP to Skills Initiative: Scaling up promising programs

Arkansas, Arizona, California (Bay Area), Maryland, Massachusetts, Michigan, Minnesota, Missouri, North Carolina, Tennessee

#### **Rural IMPACT Initiative**

- Marshalltown, Iowa (County Seat of Marshall County)
- Mid-Iowa Community Action, Inc. (MICA)
- Partnership with Marshalltown Community College and the Iowa Valley Education and Training Center
- Services: High school equivalency (GED), ESL, and vocational skills training in sectors connected to the jobs needed by Marshalltown employers





#### Thirsty for More?

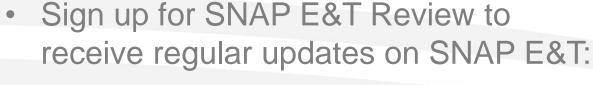


#### **Resources & Tools**

 Visit us online: SNAP E&T Resource Center www.fns.usda.gov



- E&T Toolkit
- Latest policy briefs, guidance, & more



www.fns.usda.gov/snap-skills





#### Where to Begin

Contact your State SNAP Agency

FNS Regional Offices

- FNS National Office:
  - Kaila Wilson, SNAP Office of Employment and Training , Kaila.Wilson@fns.usda.gov



#### **FNS Regional E&T Staff**

- Christine Ruggieri (NERO),
   Mary.Ruggieri@fns.usda.gov
- Derrick Dolphin (MARO), derrick.dolphin@fns.usda.gov
- Nick Espinosa (SERO),
   Nick.Espinosa@fns.usda.gov
- Ray Prendergast (MWRO), raymond.prendergast@fns.usda.gov
- Jason Turner (SWRO),
   <u>Jason.M.Turner@fns.usda.gov</u>
- Karla Maraccini (MPRO),
   karla.maraccini@fns.usda.gov
- Brian Solomon (WRO),
   Brian.Solomon@fns.usda.gov





#### Summer Meals Matter

Andrea Farmer
Chief, Community Meals Branch
Child Nutrition Programs
USDA Food and Nutrition Service





#### Introduction to Summer Meals

- 22 million children receive free and reduced price meals through NSLP
- 3.8 million (1 in 6) participate in Summer Meals
- 18 million Summer gap





#### Who is Eligible to Participate?



- Any child 18 years and under
- Area Eligibility =
   50% of children
   eligible for Free
   or Reduced Price
   meals



#### How Summer Works

#### States

- Sign agreements with sponsors
- Train and monitor sponsors
- Distribute reimbursements

#### Sponsors

- Handle administration and training for sites
- Report to State

#### Sites

- Feed and supervise children
- Provide activities



#### What is a "sponsor"?

Any organization that can handle the financial, administrative, and food service responsibilities of running the SFSP



Sponsors come in all shapes and sizes!



#### What is a "site"?

- The place where the meals are served to children
- Sites are ideally in an accessible location where children naturally congregate during the summer





#### Rural Challenges



- Widely dispersed pockets of poverty
- Transportation barriers
- Limited community resources



#### Successful Strategies

- Mobile Meals
- Connecting with RD housing
- Summer EBT





# Summer Electronic Benefit Transfer for Children (Summer EBT)

- Demonstration authorized by Congress in 2010
- Grant program that provides funds on an EBT card over the summer for low income households with children
- Evaluations have shown that Summer EBT:
  - Reduced very low food security among children by 1/3
  - Enabled families to eat more fruits, vegetables, and whole grains



#### Summer EBT

- Summer 2015 150 thousand children in 8 States and ITOs participated
- FY 2016 budget included \$23 million to continue Summer EBT
- President's FY 2017 budget request included \$12.2 billion dollars over 10 years to establish a permanent, nationwide Summer EBT program



# Resources

- SFSP Summer Meals Toolkit
- Best Practices
- Summer Site Finder
- Area Eligibility Map
- Capacity Builder
- Mobile Route Maker







Forms









- Print



#### **How To Help**

- > Find a site
- Sponsor a site
- > Manage a site
- Raise Awareness

#### **SFSP Tools**

- > Summer Meals Toolkit
- > Program Guidance
- > Best Practices
- > Meal Patterns
- Mapping Tools
- > Webinars & Videos

#### **Browse by Subject**

- > SFSP Fact Sheet
- > Frequently Asked Questions
- > Federal Register Documents
- Legislation
- > Policy
- Regulations
- > Summer Meal Expansion
- > Contact State Agency

# **Summer Food Service Program**



The Summer Food Service Program (SFSP) ensures that low-income children continue to receive nutritious meals when school is not in session. This summer, USDA plans to serve more than 200 million free meals to children 18 years and under at approved SFSP sites.

Help us ensure that no child goes hungry this summer.

## **Spotlights**



Summer Jobs + Summer Meals = Summer Opportunity!



Help Expand the Table Using These Key Summer Meals Resources



Summer Food. Summer Moves



How to Participate in Summer Meals: Fact Sheet





- Print



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Data

Newsroom

Research

**Forms** 

Advanced Search Help Search Tips

A to Z Map











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# **Summer Food Service Program (SFSP)**



#### **Summer Meals Toolkit**

Summer Meal Programs rely on innovation and collaboration to reach children who need good nutrition when school is out of session. This toolkit gives State administrators, Program operators, and community partners creative ideas and resources to make Summer Meal planning easy, raise awareness, overcome barriers, and serve nutritious food that is appealing to children. While you are here, be sure to check out this month's Summer Meals Newsletter!



## Program Planning, Budgeting and Administration

#### **Planning for Success**

State Management and Administrative Plan Proactive Planning for Partners Proactive Planning for Sponsors Partnerships - Sponsors and Sites

#### **Budgeting for Summer**

**Budgeting for Success** Allowable Costs Additional Funding Sources

#### **Operating Your Program**

Schools Operating the Summer Seamless Option Keeping Experienced Sponsors in the Program Site Recruitment Strategies

#### **Best Practices**

Tips for State Agencies

#### Summer Meal Champions

Summer Meal Champions: Governors

Summer Meal Champions: Mayors

Summer Meal Champions: Community Leaders Summer Meal Champions: State Superintendents

#### **USDA Summer Meal Outreach Materials**

USDA Promotional Materials PSAs and Radio Advertisements

Sample Letter to Tribal Leaders

Sample Letter to School Principals

Sample Letter to School Food Service Directors



## **Increasing Participation**

#### **Program Outreach**

Sponsor Outreach Tips

Outreach to Teens

School Outreach

Targeted Expansion

Using Data

Site Promotion Tips for Sponsors

Site Promotion Tips for States

#### **Reaching Underserved Areas**

Intergenerational Meals

Reaching Unserved and Underserved Areas

Reaching Tribal Youth

Rural Challenges and Summer Meals

Addressing Transportation Challenges

Mobile Feeding Model

#### Site Activities and Events

Site Programming

**Hosting Events** 

Partnering with First Book

Nutrition Education Activities

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Summer Meal Champions: Governors

Summer Meal Champions: Mayors

Summer Meal Champions: Community Leaders Summer Meal Champions: State Superintendents

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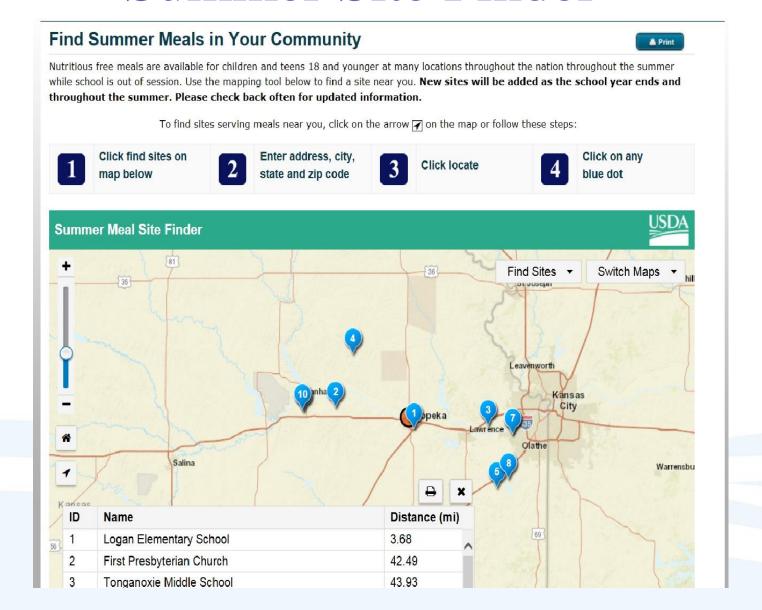
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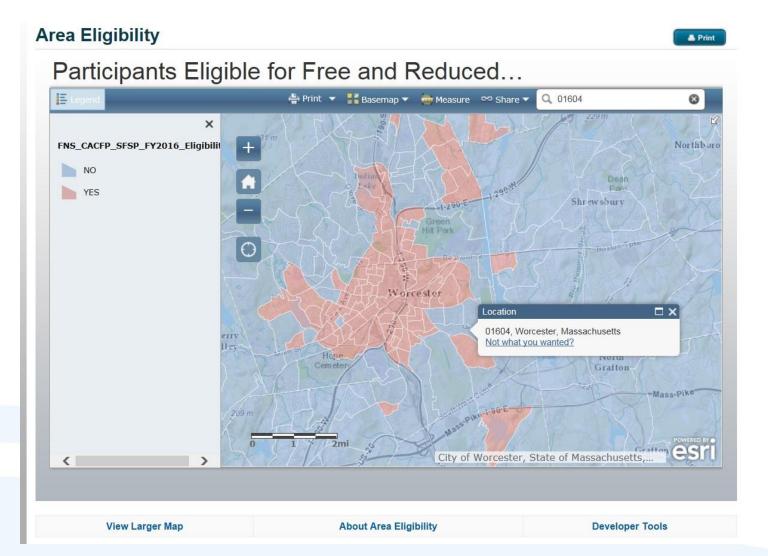
**Nutrition Education Activities** 

# Summer Site Finder





# Area Eligibility Map





# Capacity Builder

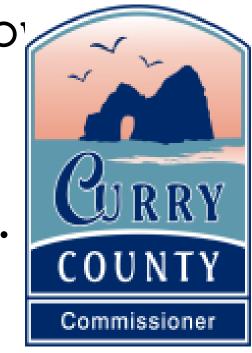






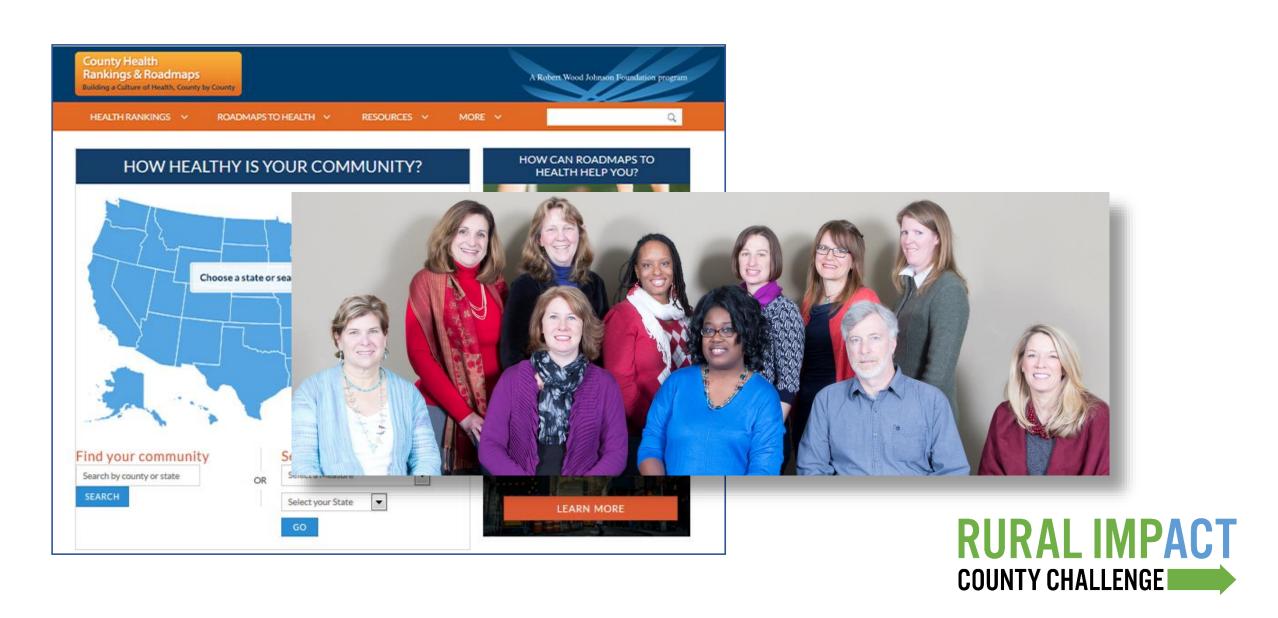
The Hon. Susan Broy

Commissioner Curry County, Ore.





# PARTNERSHIPS







# REGISTER

# Rural Impact County Challenge: A National Effort to Combat Rural Child Poverty

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- plan that can be used to achieve local and take-level impacts. As part of this Call to Action, county elected officials will part provident, and state and federal policy related, children and busilies, and other key states officer, on the following actions:

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ww.naco.org/rico

RURAL IMPACT **COUNTY CHALLENGE**