RURAL IMPACT COUNTY CHALLENGE

Webinar Series – Episode #1

Wednesday, June 22
2:00pm – 3:00pm Eastern
Partners

White House Rural Council
The Hon. Mandy Metzger
Commissioner
Coconino County,
Ariz.
Rural Action Caucus Vice-Chair

Doug O’Brien
Senior Rural Advisor
White House Domestic Policy

Kaila Wilson & Andrea Farmer
USDA Food & Nutrition Service

The Hon. Susan Brown
Commissioner
Curry County, Ore.
Doug O’Brien
Senior Rural Advisor
White House
Domestic Policy Council

White House Rural Council
SNAP E&T: Leveraging Federal Funds for Quality Education and Training

Kaila Wilson
SNAP Office of Employment and Training
Food and Nutrition Service, U.S. Department of Agriculture
The Supplemental Nutrition Assistance Program (SNAP):

- Administered by the United States Department of Agriculture, Food and Nutrition Services
- Cornerstone of American hunger safety net
Purpose of the E&T Program

• To assist members of SNAP households in gaining skills, training, work, or experience that will increase their ability to obtain regular employment.

• Section 6(d)(4) of the Food and Nutrition Act
How SNAP E&T Works
What is SNAP E&T?

- USDA provides ~$300 million annually to State SNAP agencies to operate SNAP E&T programs.
- All States are required to operate a program and must submit an annual E&T plan.
- Serves just over 1 million SNAP participants annually.
- States have considerable flexibility in designing E&T programs that meet the needs of participants and employers.
Who is Eligible for E&T?

- SNAP recipients who:
  - Are receiving SNAP in the month they participate in a component--except for job retention;
  - Do not receive TANF cash assistance; and
  - Are able to work upon program completion.

- States can operate mandatory or voluntary programs.
What Services Can SNAP E&T Provide?

- Workfare
- Work Experience
- Case Management, Support Services
- Job Search
- Job Search Training
- Work Experience
- Education (e.g. Adult Basic Education, ESL, Vocational Training)
- Self Employment
- Job Retention
No Two Programs are Identical

Services can be provided by:
• SNAP Eligibility Agency
• State Labor Agency
• WIOA Service Providers
• Community & Technical Colleges
• Community-Based Organizations
• Employers
SNAP E&T Funding and Expansion
Structure of Federal SNAP E&T Funding

Annual Federal funding for three streams of SNAP E&T funding

- States are not currently maximizing use of E&T funds
- 50-50 funds are extremely flexible

100 Percent Funds - $90 M

Pledge State (ABAWD) Funds $20 M

50-50 Funds

Administrative Reimbursements

Participant Reimbursements

Federal SNAP E&T Funding
100 Percent Funds

- Planning
- Implementation
- Operation of State & County Programs
- Administration & Staffing
50-50 Reimbursement Funds

• Covers both administrative costs and participant costs

• Participant expenses include:
  – Dependent care
  – Transportation
  – Books & supplies
  – Tuition
  – Other supports deemed necessary and reasonable for participation in the program
Using Third Party Models to Better Serve SNAP Participants

- Establish partnerships with agencies (State or County), CBOs, and colleges to leverage expertise and resources
- Develop comprehensive array of services
- Conduct consistent and meaningful assessments with targeted referrals
- Leverage community resources to provide participant supports
- Allow co-enrollment with multiple partners
Non-Federal Sources of Funding

- State, county, or city funds
- Donations from private firms or non-profits
- Foundation funds
- Social venture funds (e.g. Goodwill store revenues)
- In-kind donations (*government entities only)
- *Community Development Block Grants (CDBG)
- State Need Grants
- State Worker Retraining Dollars
- State Opportunity Grants
- Tuition set-aside resources
- Other state training funds (ex-offender, homeless, non-custodial parents)
Why SNAP E&T?

- Targeted to Low-Income
- Requires Support Services
- Leverages Funding
- Supports Flexibility
- Enhanced by Collaboration
Special Initiatives
Pilots Projects & SNAP to Skills

Farm Bill E&T Pilot Projects: Testing Innovative Strategies
California (Fresno), Delaware, Georgia, Illinois, Kansas, Kentucky, Mississippi, Virginia, Vermont, Washington

SNAP to Skills Initiative: Scaling up promising programs
Arkansas, Arizona, California (Bay Area), Maryland, Massachusetts, Michigan, Minnesota, Missouri, North Carolina, Tennessee
Rural IMPACT Initiative

- Marshalltown, Iowa (County Seat of Marshall County)
- Mid-Iowa Community Action, Inc. (MICA)
- Partnership with Marshalltown Community College and the Iowa Valley Education and Training Center
- Services: High school equivalency (GED), ESL, and vocational skills training in sectors connected to the jobs needed by Marshalltown employers
Thirsty for More?
Resources & Tools

• Visit us online: SNAP E&T Resource Center
  www.fns.usda.gov

• Includes:
  – E&T Toolkit
  – Latest policy briefs, guidance, & more

• Sign up for SNAP E&T Review to receive regular updates on SNAP E&T:
  www.fns.usda.gov/snap-skills
Where to Begin

• Contact your State SNAP Agency

• FNS Regional Offices

• FNS National Office:
  – Kaila Wilson, SNAP Office of Employment and Training, Kaila.Wilson@fns.usda.gov
FNS Regional E&T Staff

- Christine Ruggieri (NERO), Mary.Ruggieri@fns.usda.gov
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- Brian Solomon (WRO), Brian.Solomon@fns.usda.gov
Summer Meals Matter

Andrea Farmer
Chief, Community Meals Branch
Child Nutrition Programs
USDA Food and Nutrition Service
Introduction to Summer Meals

• 22 million children receive free and reduced price meals through NSLP
• 3.8 million (1 in 6) participate in Summer Meals
• 18 million Summer gap
Who is Eligible to Participate?

- Any child 18 years and under
- Area Eligibility = 50% of children eligible for Free or Reduced Price meals
# How Summer Works

<table>
<thead>
<tr>
<th>States</th>
<th>Sponsors</th>
<th>Sites</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Sign agreements with sponsors</td>
<td>• Handle administration and training for sites</td>
<td>• Feed and supervise children</td>
</tr>
<tr>
<td>• Train and monitor sponsors</td>
<td>• Report to State</td>
<td>• Provide activities</td>
</tr>
<tr>
<td>• Distribute reimbursements</td>
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</table>
What is a “sponsor”?  

Any organization that can handle the financial, administrative, and food service responsibilities of running the SFSP

Sponsors come in all shapes and sizes!
What is a “site”?

• The place where the meals are served to children
• Sites are ideally in an accessible location where children naturally congregate during the summer
Rural Challenges

- Widely dispersed pockets of poverty
- Transportation barriers
- Limited community resources
Successful Strategies

- Mobile Meals
- Connecting with RD housing
- Summer EBT
Summer Electronic Benefit Transfer for Children (Summer EBT)

• Demonstration authorized by Congress in 2010
• Grant program that provides funds on an EBT card over the summer for low income households with children
• Evaluations have shown that Summer EBT:
  – Reduced very low food security among children by 1/3
  – Enabled families to eat more fruits, vegetables, and whole grains
Summer EBT

- Summer 2015 – 150 thousand children in 8 States and ITOs participated
- FY 2016 budget included $23 million to continue Summer EBT
- President’s FY 2017 budget request included $12.2 billion dollars over 10 years to establish a permanent, nationwide Summer EBT program
Resources

- SFSP Summer Meals Toolkit
- Best Practices
- Summer Site Finder
- Area Eligibility Map
- Capacity Builder
- Mobile Route Maker

Available at: http://www.fns.usda.gov/sfsp/summer-food-service-program
Summer Food Service Program

The Summer Food Service Program (SFSP) ensures that low-income children continue to receive nutritious meals when school is not in session. This summer, USDA plans to serve more than 200 million free meals to children 18 years and under at approved SFSP sites.

Help us ensure that no child goes hungry this summer.

Spotlights

- Summer Jobs + Summer Meals = Summer Opportunity!
- Help Expand the Table Using These Key Summer Meals Resources
- Summer Food. Summer Moves
- How to Participate in Summer Meals: Fact Sheet
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Summer Food Service Program (SFSP)

Summer Meals Toolkit

Summer Meal Programs rely on innovation and collaboration to reach children who need good nutrition when school is out of session. This toolkit gives State administrators, Program operators, and community partners creative ideas and resources to make Summer Meal planning easy, raise awareness, overcome barriers, and serve nutritious food that is appealing to children. While you are here, be sure to check out this month’s Summer Meals Newsletter!

Program Planning, Budgeting and Administration

Planning for Success

State Management and Administrative Plan
Proactive Planning for Partners
Proactive Planning for Sponsors
Partnerships - Sponsors and Sites

Budgeting for Summer

Bidding for Success
Allowable Costs
Additional Funding Sources

Operating Your Program

Schools Operating the Summer Seamless Option
Keeping Experienced Sponsors in the Program
Site Recruitment Strategies

Best Practices

Tips for State Agencies
Summer Meal Champions
- Summer Meal Champions: Governors
- Summer Meal Champions: Mayors
- Summer Meal Champions: Community Leaders
- Summer Meal Champions: State Superintendents

USDA Summer Meal Outreach Materials
- USDA Promotional Materials
- PSAs and Radio Advertisements
- Sample Letter to Tribal Leaders
- Sample Letter to School Principals
- Sample Letter to School Food Service Directors

Increasing Participation

Program Outreach
- Sponsor Outreach Tips
- Outreach to Teens
- School Outreach
- Targeted Expansion
- Using Data
- Site Promotion Tips for Sponsors
- Site Promotion Tips for States

Reaching Underserved Areas
- Intergenerational Meals
- Reaching Unserved and Underserved Areas
- Reaching Tribal Youth
- Rural Challenges and Summer Meals
- Addressing Transportation Challenges
- Mobile Feeding Model

Site Activities and Events
- Site Programming
- Hosting Events
- Partnering with First Book
- Nutrition Education Activities
Summer Meal Champions

Summer Meal Champions: Governors
Summer Meal Champions: Mayors
Summer Meal Champions: Community Leaders
Summer Meal Champions: State Superintendents

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Rural Challenges and Summer Meals

Addressing Transportation Challenges
Mobile Feeding Model

Site Activities and Events

Site Programming
Hosting Events
Partnering with First Book
Nutrition Education Activities
Summer Site Finder

Find Summer Meals in Your Community

Nutritious free meals are available for children and teens 18 and younger at many locations throughout the nation throughout the summer while school is out of session. Use the mapping tool below to find a site near you. New sites will be added as the school year ends and throughout the summer. Please check back often for updated information.

To find sites serving meals near you, click on the arrow on the map or follow these steps:

1. Click find sites on map below
2. Enter address, city, state and zip code
3. Click locate
4. Click on any blue dot

Summer Meal Site Finder

<table>
<thead>
<tr>
<th>ID</th>
<th>Name</th>
<th>Distance (mi)</th>
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<tbody>
<tr>
<td>1</td>
<td>Logan Elementary School</td>
<td>3.68</td>
</tr>
<tr>
<td>2</td>
<td>First Presbyterian Church</td>
<td>42.49</td>
</tr>
<tr>
<td>3</td>
<td>Tonganoxie Middle School</td>
<td>43.93</td>
</tr>
</tbody>
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Area Eligibility Map
Capacity Builder
The Hon. Susan Brown
Commissioner
Curry County, Ore.
REGISTER today!

www.naco.org/ricc