

Public Engagement in Policy and Budgeting

April 20, 2021
2:00 p.m. – 3:00 p.m.





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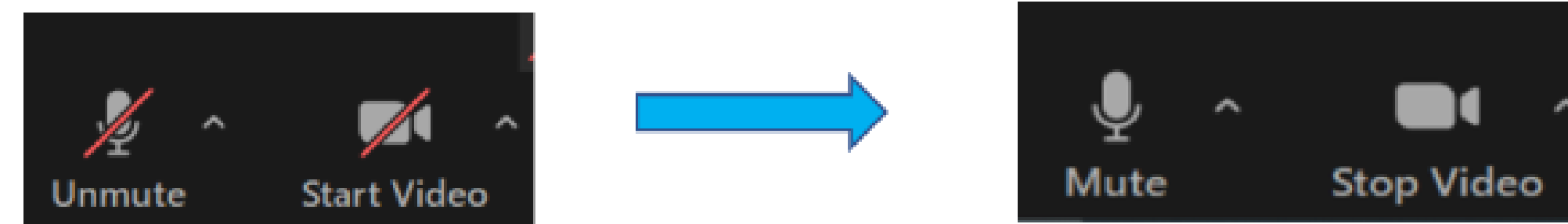
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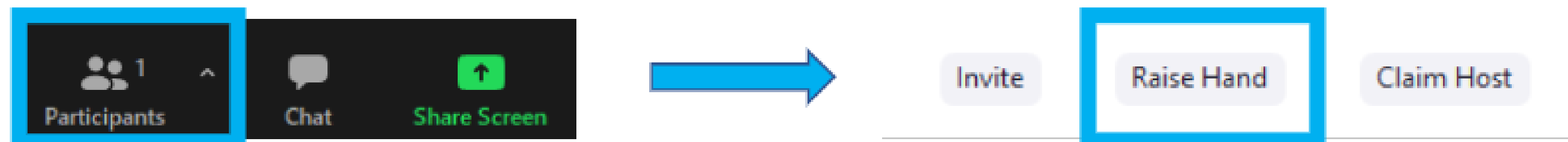
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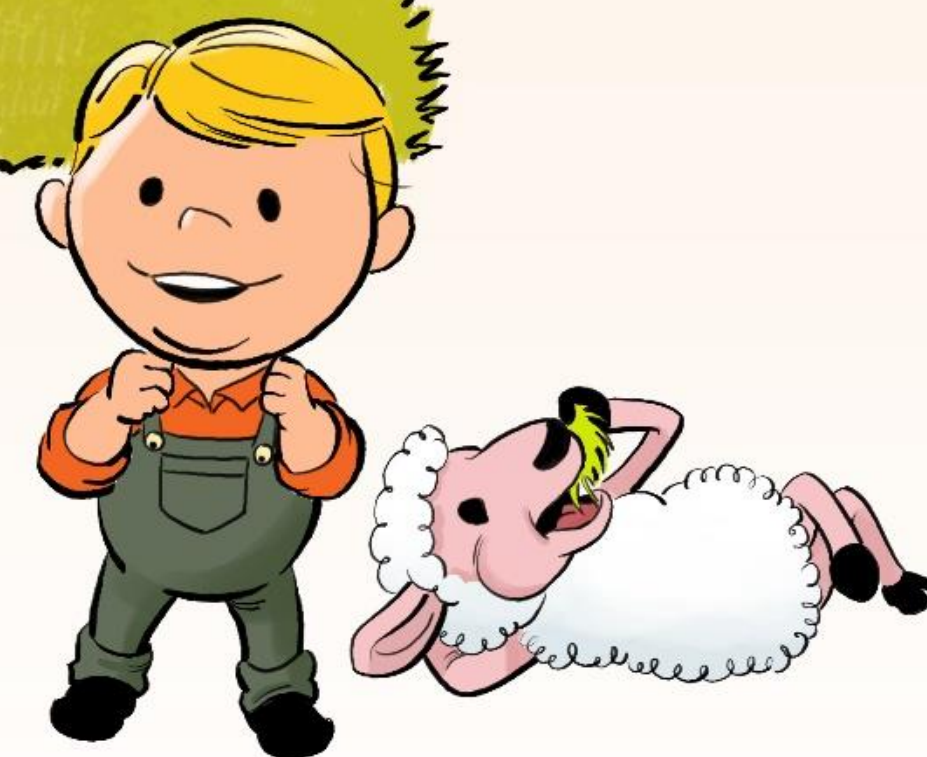
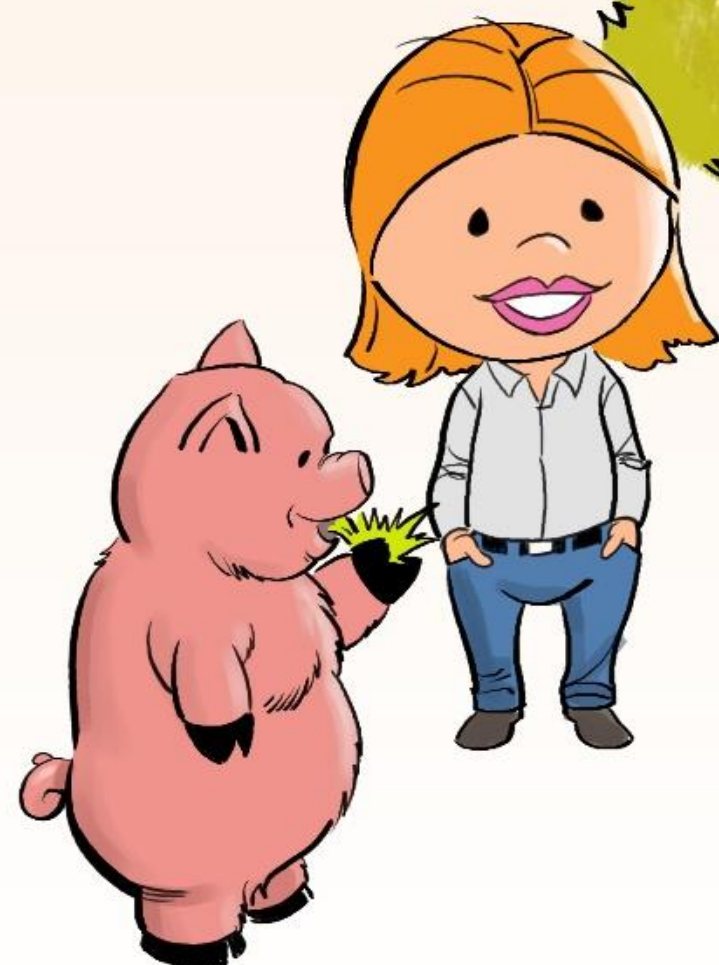
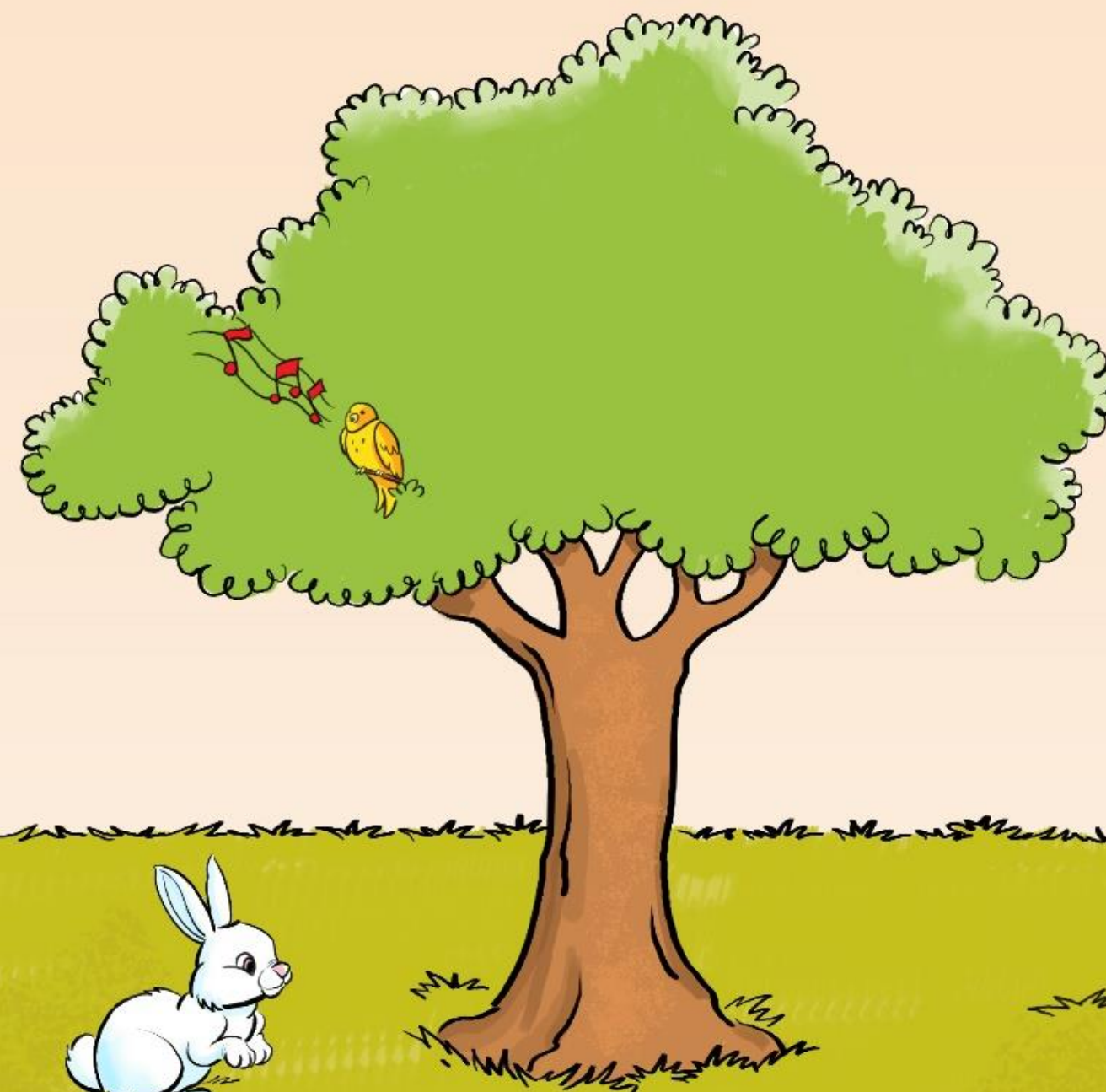
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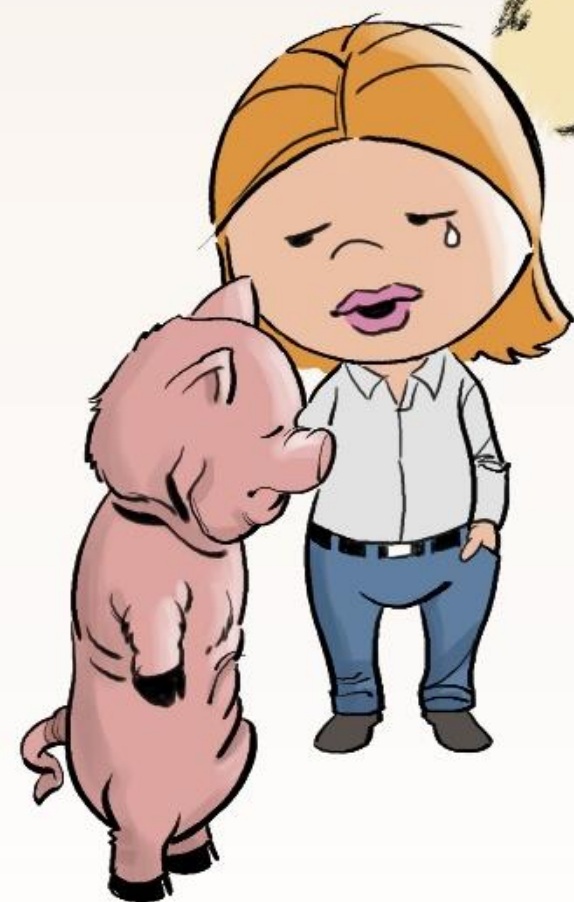


FINANCIAL FOUNDATIONS FOR THRIVING COMMUNITIES

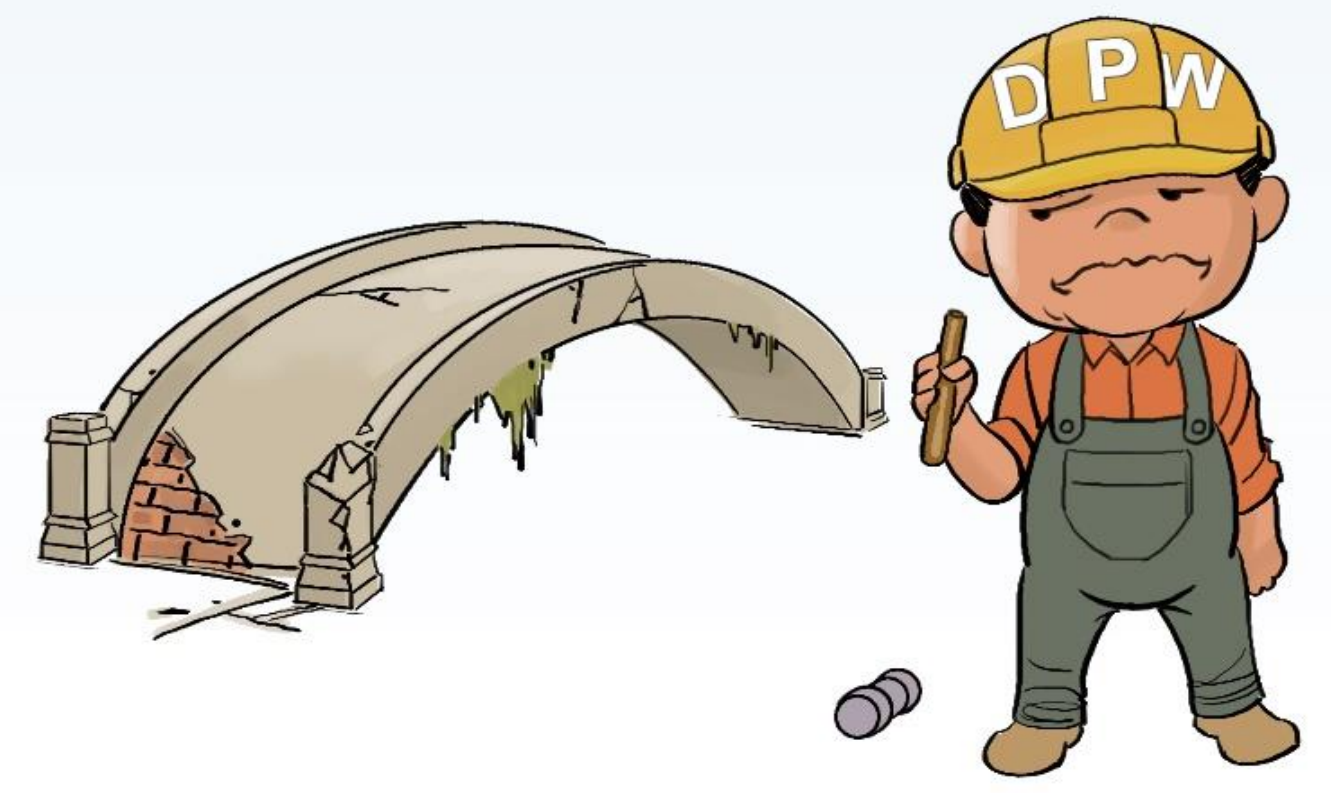
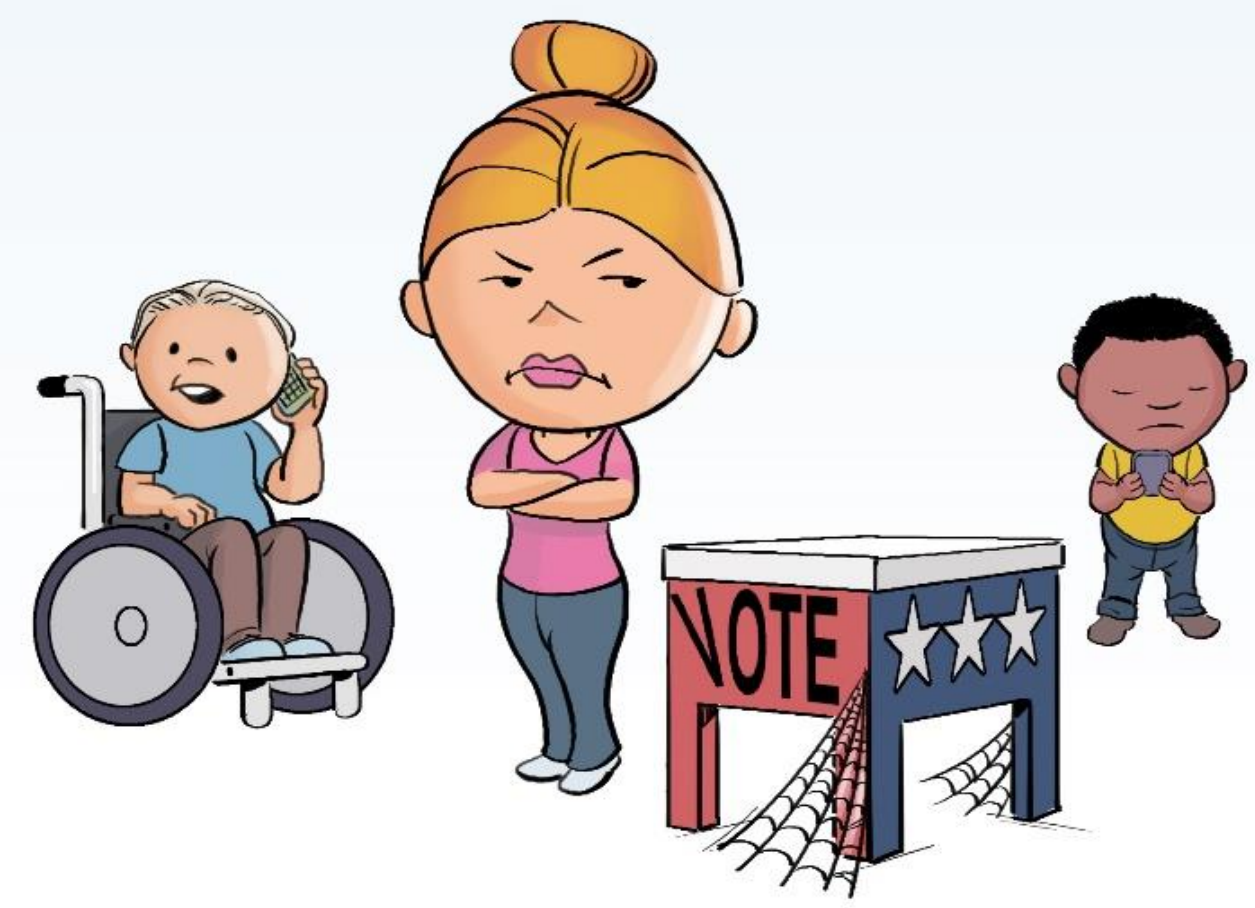
Beyond the Bottom Line











**FINANCIAL
FOUNDATIONS
FRAMEWORK**

Pillar 1
**ESTABLISH
LONG-TERM
VISION**

*Give people
a reason to
cooperate.*

Pillar 2
**BUILD TRUST
AND OPEN
COMMUNICATION**

*Create the conditions
for cooperation.*

Pillar 3
**USE
COLLECTIVE
DECISION
MAKING**

*Develop forums
for participation.*

Pillar 4
**CREATE
CLEAR
RULES**

*Reinforce
constructive
behavior.*

Pillar 5
**TREAT
EVERYONE
FAIRLY**

*Promote and
protect mutual
trust and respect.*

SAN BERNARDINO COUNTY

- Largest County in USA
- Very diverse geographies
- Diverse stakeholders



AN UNSUSTAINABLE PATH



In 2009, \$80M deficit rolled into next year (10% of total budget), even while salary and benefit increase approved

COUNTY VISION & STRATEGIC PLAN

- Where does the County and the community want be in 20 years?
 - Highlights everyone's shared interest
 - Defines why County should be financially sustainable
- Led to shared vision for water resources across agencies and child literacy strategy, among other things

BROWARD COUNTY CHILDREN'S SERVICES COUNCIL (CSC)

- CSC collaborates with other organizations to achieve its mission

- Starts with a focus on domestic violence services.

- The first survey on domestic violence in Broward County led to 76% support for tax

—An example

- CSC and other organizations with interest in domestic violence will then design and implement a strategy to reduce it.

1

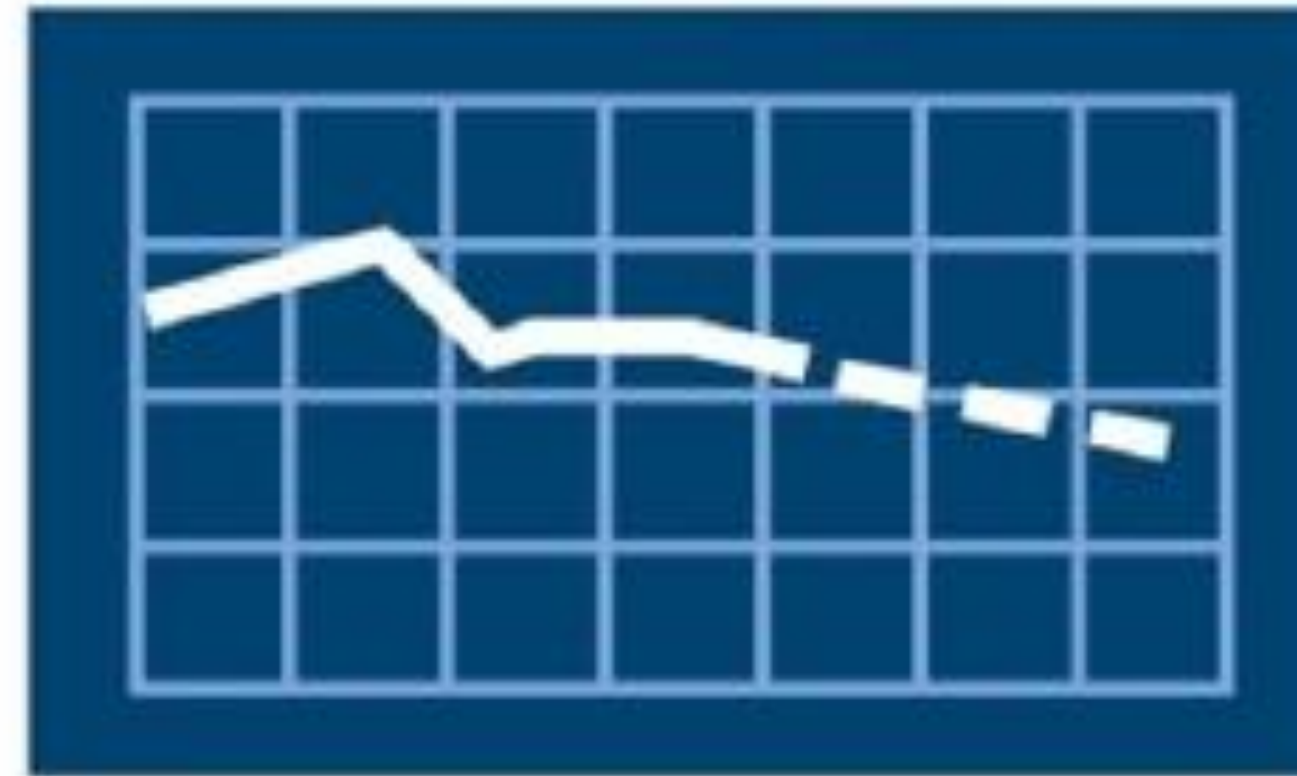
What is the "end"?

Choose either a result and indicator or a performance measure.

2

How are we doing?

Graph the historic baseline and forecast for the indicator or performance measure.



3

What is the story behind the curve of the baseline?

Briefly explain the story behind the baseline: the factors (positive and negative, internal and external) that are most strongly influencing the curve of the baseline.

4

Who are partners who have a role to play in turning the curve?

Identify partners who might have a role to play in turning the curve of the baseline.

5

What works to turn the curve?

*Determine what would work to turn the curve of the baseline.
Include no-cost/low-cost strategies.*

6

What do we propose to do to turn the curve?

Determine what you and your partners propose to do to turn the curve of the baseline.

Take-Aways

Consider your county's role as a convener and connector of the various players who can help move the needle on issues most crucial for a thriving community

San Bernardino County showed us a more comprehensive, County-wide model

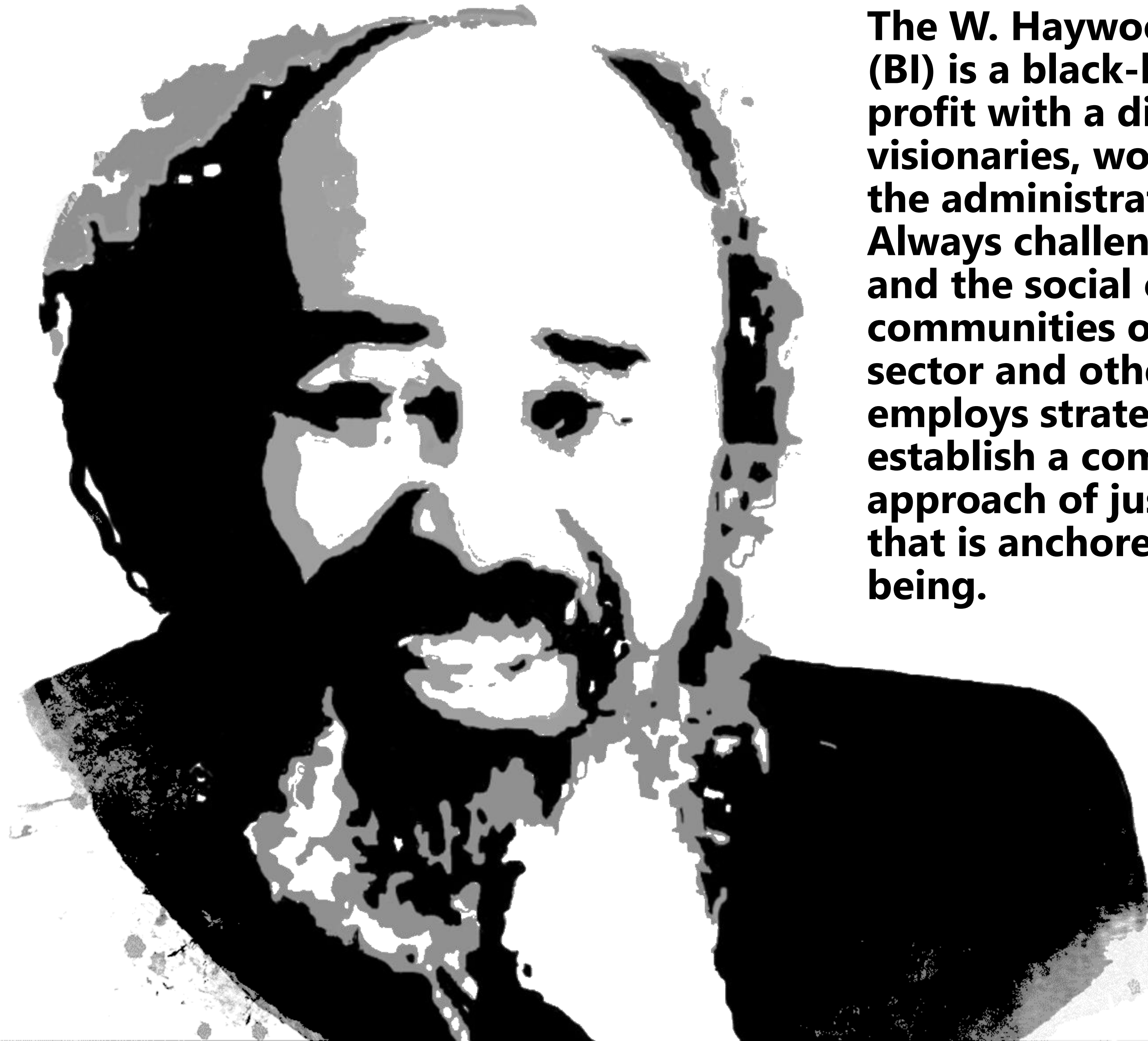
Broward County CSC showed us an agency-focused model

Tshaka Barrows

W. Haywood Burns Institute

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www.burnsinstitute.org



The W. Haywood Burns Institute (BI) is a black-led national, non-profit with a diverse team of bold visionaries, working to transform the administration of justice. Always challenging racial hierarchy and the social control of communities of color by the justice sector and other public systems, BI employs strategies and tactics to establish a community centered approach of justice administration that is anchored in structural well-being.

AFTER DECADES OF RACIAL JUSTICE REFORM EFFORTS, BI WORKS WITH MULTI-SECTOR COLLABORATIVES TO ADDRESS THESE 4 PERSISTENT BARRIERS TO ADVANCING RACIAL JUSTICE...



Negotiating the principle that justice is colorblind and race-neutral thereby negating the necessity to address policies and practices that reflect racialized social control.



Investment in communities that most populate the justice sector is outside the justice sector's purview. Disinvestment is a structural issue that is larger than the justice sector can handle alone.



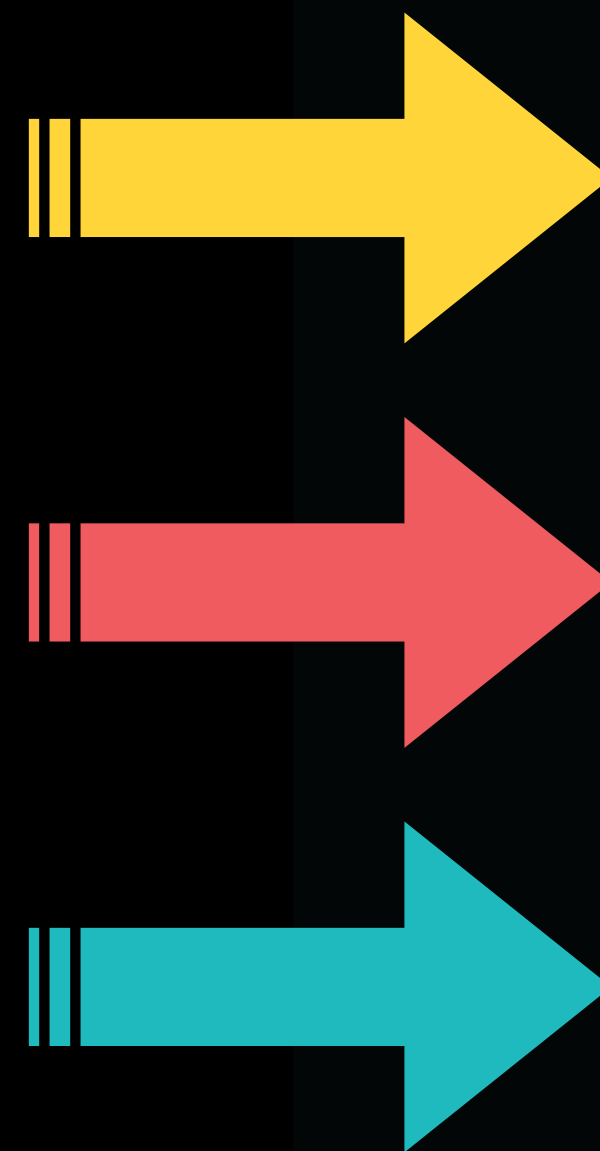
Government is not structured to promote flexible cross-sector responses to complex human services problems that involve public safety.



It is very difficult for elected and appointed officials to share power with each other and communities most in need of human service interventions.

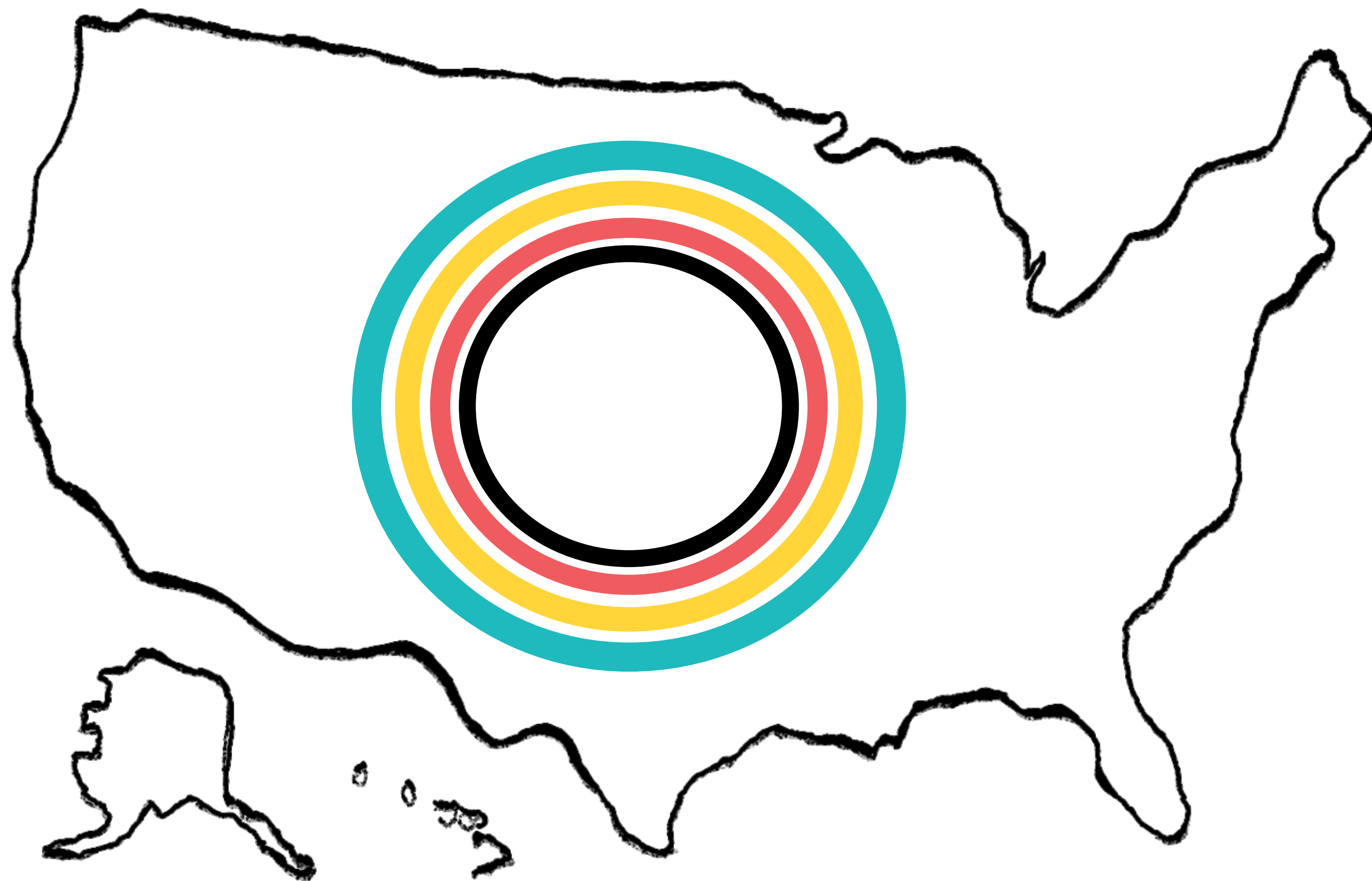
HARM REDUCTION FRAMEWORK

Facilitate community and system stakeholders through a data-driven process aimed at creating community-based alternatives to justice system involvement, particularly secure detention.



STRUCTURAL WELL-BEING FRAMEWORK

Facilitate community and cross sector stakeholders through a **values** driven process, using qualitative and quantitative data aimed at **deconstructing structural racism** while reimagining a cross system and **community centered response** structured to promote well being.



POLICY, ADVOCACY & DATA

Supporting Local, State and National Policy Reform and Data Analytics

PLACE BASED WORK

Justice System Stakeholders & Multi-Sector Collaboratives
Supporting over 100,000 Stakeholders/Practitioners

CREDIBLE MESSENGERS

200+ National Leadership Mentoring Network using Restoration, Redemption & Renewal as strategies for Healing

COMMUNITY JUSTICE NETWORK FOR YOUTH

200+ Member Organizations. Reaching over 200,000 Individuals

ACROSS ALL 50 STATES

300 LOCAL JURISDICTIONS

3 FIRST NATIONS TRIBAL COMMUNITIES



SOCIAL DETERMINANTS OF JUSTICE

The social determinants of justice are the conditions in which people are born, grow, live, work and age.

These circumstances are shaped by the distribution of money, power, influence and resources at global, national and local levels.

The social determinants of justice are designed to perpetuate structural racism and protect the racial caste system in America. These determinants act as both feeders of mass incarceration, and devourers of opportunity for social, emotional and familial well-being.



BI'S APPROACH TO ADVANCE WELL-BEING



ANCHOR THE WORK

- BUILDING TRUST
- WORKING AGREEMENTS
- SHARED VALUES

CENTER COMMUNITY

- IMPACTED COMMUNITIES
- POWER SHARING
- TRANSPARENCY



AWARENESS OF STRUCTURAL RACISM

- HISTORICAL COMPETENCE
- SHARED LANGUAGE
- SELF REFLECTION



CROSS SECTOR DATA

- DATA POINTS & POINTS OF INTERSECTION
- STORIES



ESTABLISH A CROSS SYSTEMS COLLABORATIVE

- STRUCTURE
- PRIORITIES



CROSS SECTOR TRANSFORMATIONAL CHANGE

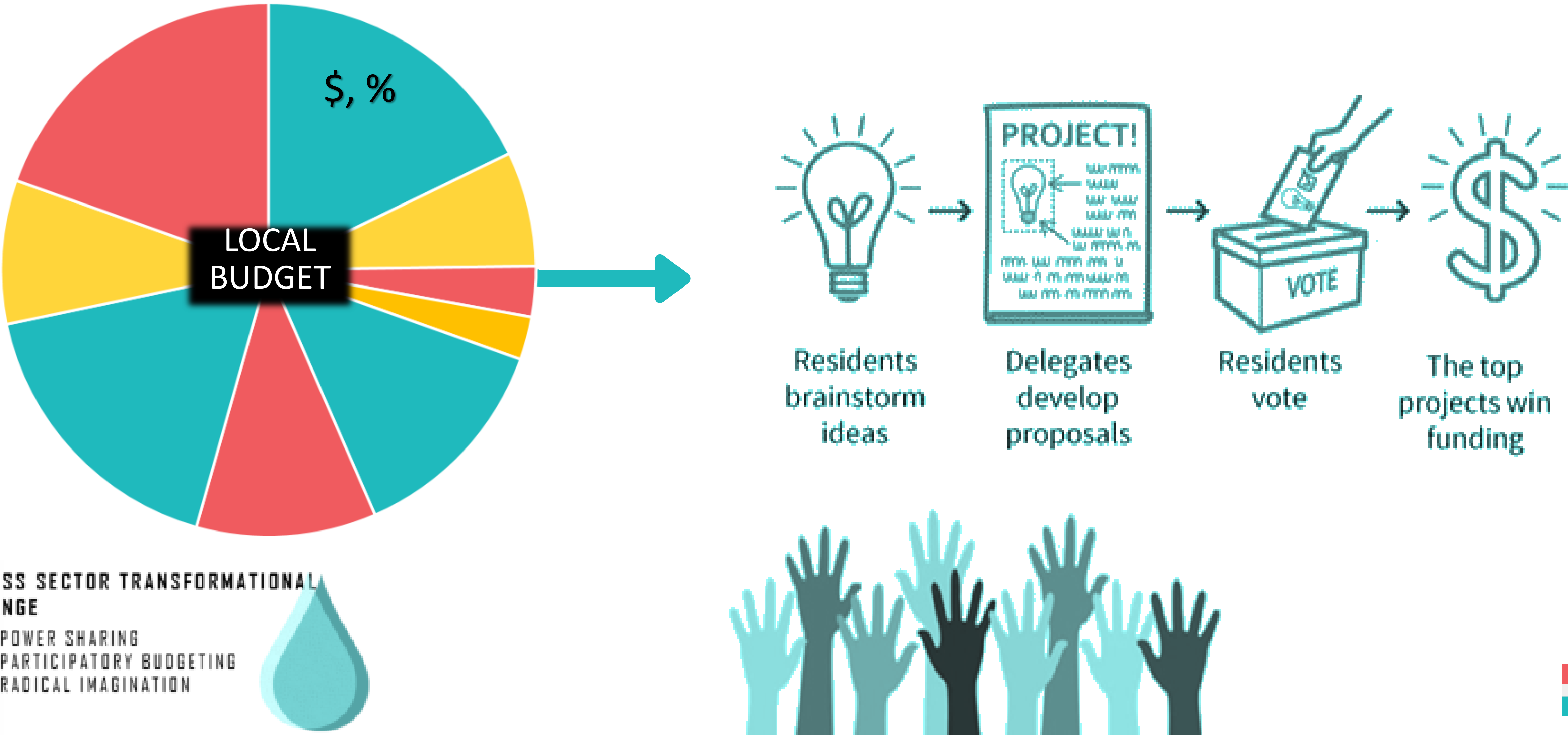
- POWER SHARING
- PARTICIPATORY BUDGETING
- RADICAL IMAGINATION



Road Map to Structural Well-Being



CROSS SECTOR TRANSFORMATIONAL CHANGE



A system of public policies, institutional and inclusive practices, cultural representations, and other norms that work to strengthen families, communities and individual well-being for positive life outcomes.

STRUCTURAL
WELL-BEING



Othering

A generalized set of
common processes
that denies
someone's full
humanity based on
them being less than
and/or a threat to
the favorite group.

JOHN A. POWELL



Belonging

- BELONGING IS NOT JUST HOW DO WE TREAT EACH OTHER, BELONGING IS HOW DO WE ACTUALLY ORGANIZE OUR ECONOMY, OUR STRUCTURES, OUR SCHOOLS, OUR FAITHS SO THAT EVERYONE BELONGS, AND RECOGNIZING WE STILL HAVE DIFFERENCES.

-JOHN A. POWELL

"Those who fail to
learn the lessons of
history are
condemned to
repeat them."



CENTERING COMMUNITY

BEYOND COMMUNITY ENGAGEMENT

POWER SHARING + DECISION MAKING

TRANSPARENCY

BELIEVING THAT THOSE CLOSEST TO THE ISSUE HAVE
THE SOLUTION



CENTERING
COMMUNITY

CENTER COMMUNITY

- IMPACTED COMMUNITIES
- POWER SHARING
- TRANSPARENCY



BEYOND COMMUNITY ENGAGEMENT



POWER SHARING + DECISION MAKING



TRANSPARENCY



BELIEVING THAT THOSE CLOSEST TO THE
ISSUE HAVE THE SOLUTION



A BETTER POSSIBILITY



Concept from William Bridges
Managing Transitions
Making the Most of Change

Ramsey County Learning Community





Cross-sector Initiatives

- Transforming Systems Together – CMO/TST
- Reimagining Justice for Youth – CAO
- Eliminating Cash Bail/Bail Reform Workgroup – CAO, CMO, CSO
- Community-First Public Safety Commission– Mayor's Office
- Equity Action Circle – CMO
- JDAI/Deep End – CMO/TST
- Learning Community
 - Eliminate EJJ
 - Alternative Responses to 911 Calls
 - Pretextual Stops





Douglas County, Kansas

Mike Brouwer
Criminal Justice Coordinator



Criminal Justice Coordinating Council

- Reducing racial disparities in the criminal justice system is part of the strategic plan
- Work Group designated to analyze data and research solutions (community members)
- Data Dashboards (improving transparency)
 - Two have been launched for the Sheriff
 - Working on a bond data
 - Working on District Attorney's Office
 - Requests from other county departments
- Community Listening Sessions

Criminal Justice Coordinating Council

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month,
date.

Racial and Ethnic Disparities for Justice Involved Work Group

- Law Enforcement Contact Study

- Multiple community focus groups

- County Justice Peer Learning Net

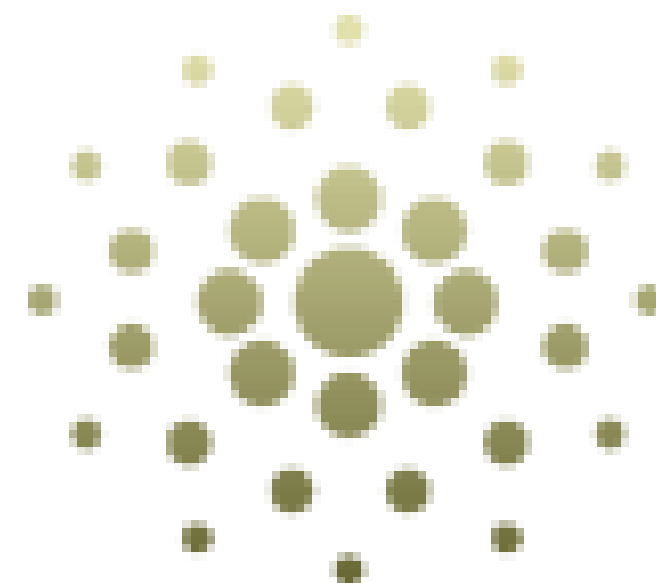


Date:	Time:	Officer ID:
Agency:	Area:	Call No.:
Location:		
DOB of Subject:		
Ethnicity of Subject: <input type="radio"/> Hispanic/Latino <input type="radio"/> Non-Hispanic/Latino		
Race of Subject: <input type="radio"/> White <input type="radio"/> American Indian <input type="radio"/> Middle Eastern		
<input type="radio"/> Black <input type="radio"/> Asian/Pacific Islander <input type="radio"/> East Indian		
Gender of Subject: <input type="radio"/> Male <input type="radio"/> Female <input type="radio"/> Trans/Transgender		
Vehicle Registration: <input type="radio"/> In-State <input type="radio"/> Out-of-State		
If vehicle registration is In-State: <input type="radio"/> Douglas County <input type="radio"/> Other		
Reason for Stop: <input type="radio"/> Ped Check/Terry Stop <input type="radio"/> Traffic Stop		
<input type="radio"/> Speeding - less than 10mph <input type="radio"/> Call for Service		
<input type="radio"/> Speeding - 10mph or greater <input type="radio"/> APB/BOLO		
<input type="radio"/> Equipment/Inspection Violation <input type="radio"/> Special Detail/Directed Patrol		
<input type="radio"/> Motorist Assist/Courtesy <input type="radio"/> State Statute Violation		
<input type="radio"/> Registration Violation <input type="radio"/> Violation of City/Town Ordinance		
<input type="radio"/> Other Traffic Violation <input type="radio"/> Warrant		
Basis for Stop: <input type="radio"/> Citation <input type="radio"/> Arrest Driver <input type="radio"/> Arrest following a warrant		
<input type="radio"/> Verbal Warning <input type="radio"/> Arrest Passenger <input type="radio"/> NTA		
<input type="radio"/> Written Warning <input type="radio"/> Arrest Both <input type="radio"/> No Action		
Duration of Stop: <input type="radio"/> 0-15 min. <input type="radio"/> 16-30 min. <input type="radio"/> Over 30 min.		
Search/Frisk Conducted: <input type="radio"/> Yes <input type="radio"/> No		
Scope of Search/Frisk: <input type="radio"/> Driver <input type="radio"/> Passenger <input type="radio"/> Vehicle <input type="radio"/> Pedestrian		
Search/Frisk Conducted as a Result of: <input type="radio"/> Consent <input type="radio"/> Search Incident to Arrest <input type="radio"/> Inventory/Tow		
<input type="radio"/> Probable Cause <input type="radio"/> Terry Stop		
Contraband Found: <input type="radio"/> None <input type="radio"/> Money <input type="radio"/> Other		
<input type="radio"/> Alcohol <input type="radio"/> Drugs/Drug Paraphernalia		
<input type="radio"/> Firearm <input type="radio"/> Weapon other than firearm		
If contraband found is a firearm: <input type="radio"/> Legal firearm <input type="radio"/> Illegal firearm		



GARE – Government Alliance on Race and Equity

- The County joined the Alliance in the fall of 2019
- Started a City/County GARE work team
- City and County Officials have surveyed employees
- Entered into a contract with GARE to:
 - Baseline training - Advancing Racial Equity: The Role of Government (community members)
 - Establish a County strategic plan for racism and equity
 - Improve community engagement
 - Use the Racial Equity Tool to evaluate District Attorney's Office programs and policies



LOCAL AND REGIONAL
GOVERNMENT ALLIANCE ON
RACE & EQUITY

CARES Act Funding Requests

COVID-19: Recovery Team

Racial Equity Impact Analysis Tool

1. What does this proposal have an ability to impact?
2. Who will benefit from and/or be burdened by this decision?
3. Are there strategies to mitigate any unintended consequences of this decision?

County Health Improvement Plan

- Racism is a public health crisis
- Anti-poverty committee focusing on BIPOC (community members)
- Decriminalization of Poverty (community members)
 - Evaluating how BIPOC populations are impacted by fine, fees and municipal codes
 - GIS Mapping of law enforcement contacts

Next Steps

- Apply Impact Analysis Tool:
 - American Rescue Plan Act funding
 - 2021 County budget requests
- County Trainers for *Advancing Racial Equity*
- Replicating Racial Equity Toolkit with all County departments

Inclusive Engagement in Dane County, WI

Policy Engagement in Policy and Budgeting
NACO

April 20, 2021



Dane County, WI

- Population estimate as of July 1, 2019: 546,695
- Includes the City of Madison – the capitol of Wisconsin
- Home to: University of Wisconsin Madison, state government offices, large healthcare employers, biotech companies, also some of the highest racial disparities in the country

Dane County government:

- 1 County Executive
- 37 County Board Supervisors



Inclusive Engagement Initiative Development

In 2018, the County Board identified a need to more inclusively engage the residents of Dane County on the business of county government.

The Dane County Board of Supervisors embarked on an initiative, titled Engage Dane.



Equity and engagement

Inclusive Engagement: Working together to address issues & develop solutions



INCLUSION



INNOVATION



IMPACT

Inclusive Engagement Initiative Development

Phase 1: Pre-planning process that included outreach to members of the public to hear from them on their engagement preferences

Phase 2: Development of a report based on community input and national best practice research. Complemented by a tool-kit and web-based materials

Phase 3: Development of an implementation plan for a pilot project

Phase 4: Implementation of an Inclusive Engagement Action Plan

Inclusive Engagement Initiative County Board of Supervisors Actions

Following the report of the staff/Supervisor team, the County Board wanted to ensure the work that was done on creating an inclusive engagement initiative was realized. the Board included funds in the 2019 budget for:

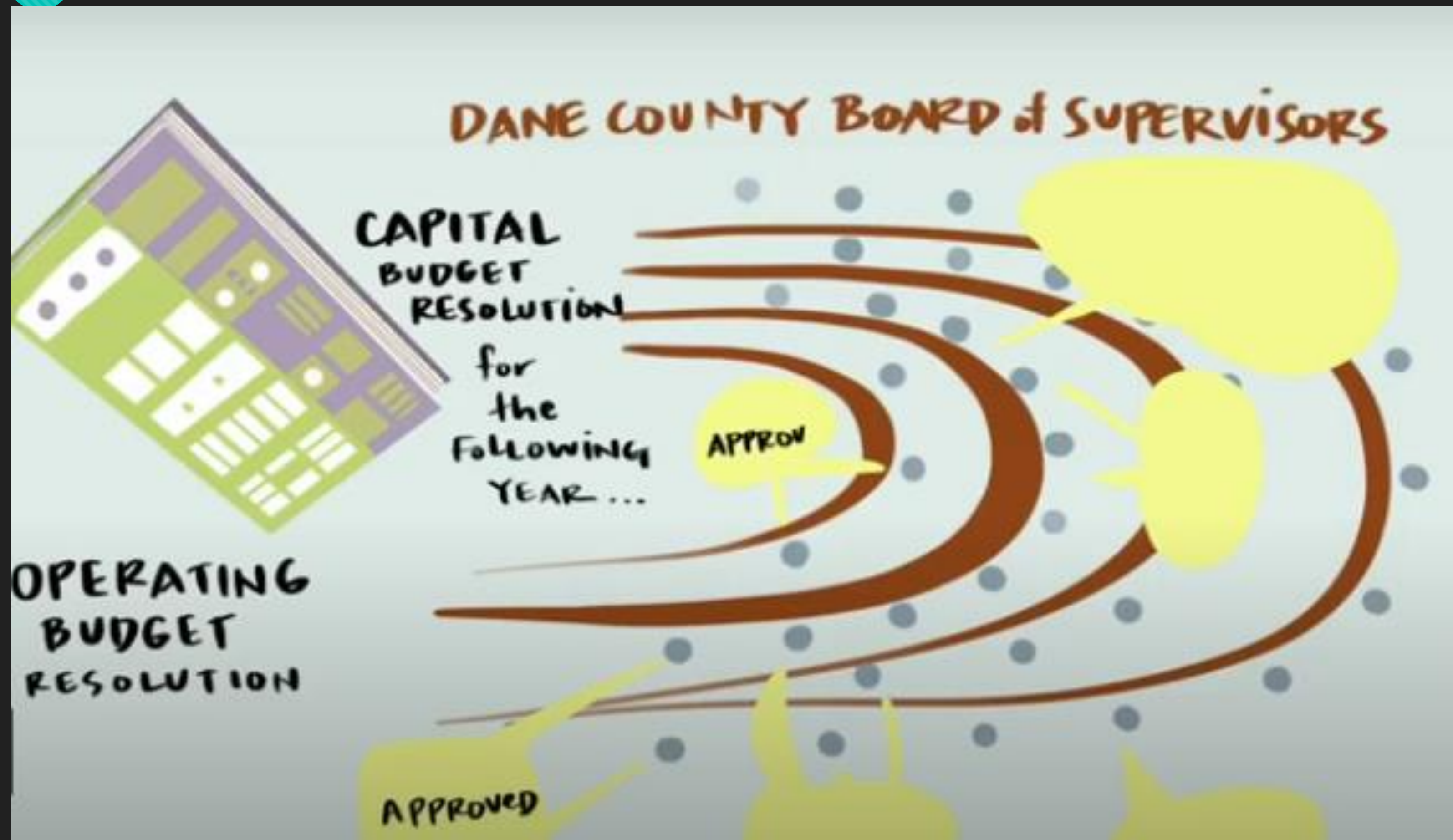
- 1 full-time staff person
- Additional funds for translation and interpretation
- Additional funds for public engagement (technology, space rental, facilitators, food, stipends, etc.)

Inclusive Engagement Initiative Put into Action

Thinking beyond the public meetings

- Utilizing technology to educate and include members of the public where they are at – both in place and state
 - POLCO
 - A Balancing Act
- Partnering with community organizations that are a trusted voice in the community

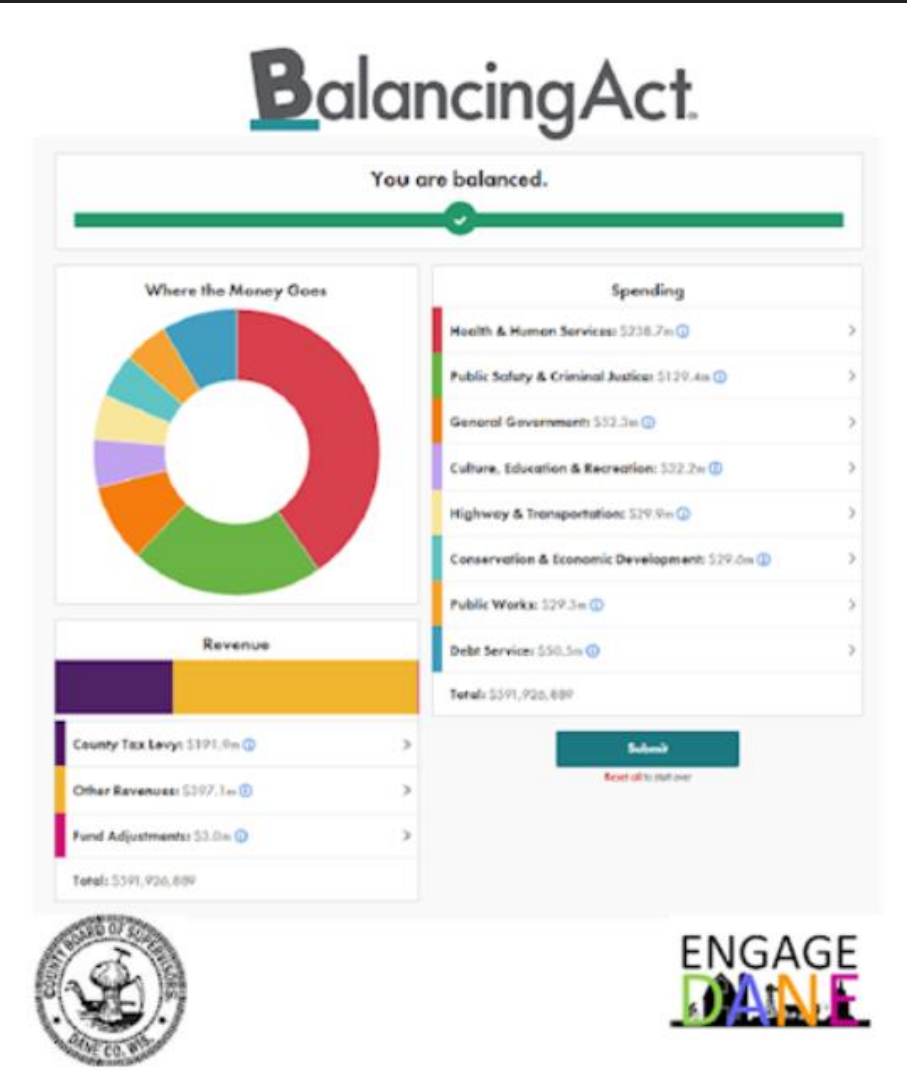
Inclusive Engagement Initiative Put into Action



Inclusive Engagement Initiative Put into Action

Budget Outreach

Dane County has used *A Balancing Act* for the past two budget seasons to educate the public on the budget process, the variety of services the County provides, and what it takes to balance a budget.



Inclusive Engagement Initiative Put into Action

Dane County recently partnered with several community organizations to hold facilitated conversations on a topic of interest of the County. The information was collected as the “step before the first step of a potential project” to gather community input.

Feedback received indicated this was a successful model, as it put residents of communities that are often least heard from in a space with leaders of communities of color that have established their trust.

Inclusive Engagement Initiative Put into Action

Dane County has been working on making the County more inclusive for years. The formal inclusive engagement initiative is in its infancy, and we are always looking for ways to build trust, broaden outreach, and utilize technology.

Challenges and Opportunities

Opportunities

- Continue to build the momentum that has been started, to include those most impacted by County decisions
- Build trust within the community

Challenges

- Build trust within the community

More information

Engage Dane Inclusive Engagement Initiative:

<https://board.countyofdane.com/board-initiatives/engage-dane>

Budget Information:

<https://board.countyofdane.com/budget>



NACo Staff Contact



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