Counties for Kids

www.countiesforkids.org
Resources

THE ABCs OF PRENATAL-TO-THREE FOR COUNTY OFFICIALS

Prenatal-to-Three County Leader Toolkit

Counties Getting Started: A Prenatal-to-Three Guidebook

www.countiesforkids.org
Instructions

To mute/unmute and start/stop video:

To access the chat box:

To raise/lower your hand:
Agenda

Early Childhood Urban Peer Learning Network:
Improving Children and Families’ Access to Services during COVID-19

- Welcome

- County Speaker – Kate Ginn, Pierce County, Wash. (20 minutes)

- Questions & Interactive Discussion (30 minutes)

- Conclusion
What Help Me Grow does...

- Increase access and navigation to resources and supports for families, caregivers, and providers.
- Create reliable, interconnected flow of resources that best serves families.
- Reduce stress and increase resilience.
Powerful grid = right resources at the right times

Family-focused grid

Mental health services and supports
Enough healthy food
Physical health services
Safe housing
Supportive relationships
Early learning opportunities

Families and providers can plug in whenever they need resources and supports

Help Me Grow Washington
Current HMG Washington Sub-affiliates
Pilot Goals

1. Reduce child maltreatment rates
2. Improve birth and child health outcomes
3. Increase parental knowledge of child development
Vision

Help Me Grow Pierce County envisions a vibrant community where all families have the resources and confidence to support, protect, nurture, and dream for their children.
Families can ask for resources via phone, web.

Informing health providers of available support to connect their patients.

Community partners review data on what families need, and population health.

Informing families and community partners of available support.
First 5 FUNdamentals supports the entire HMG Pierce County structure

- **Help Me Grow Manager (1)**
- **Leadership and staffing is aligned with the Help Me Grow Washington organizational structure**

- **Health Care Liaison (1)**
- **Family Outreach Staff (2)**
- **Family Resource Navigators (2)**
- **Database Update Manager (0.5)**
- **Data Team Lead and Program Analyst (1)**

No direct staffing. Equity is infused into all components.

Leadership and staffing is aligned with the Help Me Grow Washington organizational structure.
“Overall there are lots of resources, but new parents and young parents don’t know about them. It’s especially hard for people moving into the area to try to figure out.”

“We need someone to guide us on getting into programs.”

“If you’re not in CPS it’s hard to find any services really.”

“We just don’t know where to get the help from.”
• Transportation Specialists (2)
• Housing Navigators (2)
• Workforce Development (1)
• Behavioral Health Navigators (2) – Mental Health & Substance Use
• Help Me Grow - Family Resource Navigators (2)
What does Support look like for your Family?

For the most up-to-date information on resources and support in Pierce County for pregnancy and parenting children ages 0-5, call 2-1-1 and ask for Help Me Grow. Family Resource Navigators can tell you what support is available in your area!
Provider Referral Form

Family Resource Navigators

Secure Email

Family Resource Navigators will follow-up with family within 48 hours

Feedback on referrals made back to provider
Provide support to pregnancy and pediatric providers to screen their patients and connect them to resources for:

- Child Development
- Postpartum Mood and Anxiety Disorders
- Basic Needs Support
- Any needs a family is interested in!
• Systematically gather information on what families need
• Identify resource gaps to inform advocacy for where future investment is needed
## Call Volume in 2020

<table>
<thead>
<tr>
<th></th>
<th>FEB</th>
<th>MAR</th>
<th>APR</th>
<th>MAY</th>
<th>JUNE</th>
<th>JULY</th>
<th>AUG</th>
<th>SEP</th>
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</thead>
<tbody>
<tr>
<td><strong>Pierce Co. calls to 211</strong></td>
<td>1,343</td>
<td>1,937</td>
<td>2,164</td>
<td>1,542</td>
<td>1,897</td>
<td>1,969</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Calls with children 0-5</strong></td>
<td>228</td>
<td>400</td>
<td>347</td>
<td>345</td>
<td>338</td>
<td>395</td>
<td>344</td>
<td>376</td>
</tr>
<tr>
<td><strong>Intakes with FRNs</strong></td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>61</td>
<td>70</td>
<td>87</td>
<td>124</td>
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Most Impacted Zip Codes

98408 (Tacoma)
98499 (Lakewood)
98444 (Parkland)
Top Concerns

- Housing: 36.6%
- Utility Assistance: 9.3%
- Income Support / Assistance: 9.3%
- Information Services: 8.0%
- Individual, Family, & Community Support: 6.9%

Data Source: South Sound 211, United Way of Pierce County
• Meeting more frequently for updates on emerging needs for families with young children
• Brainstorm solutions to fill gaps, e.g. diaper bank
• Share timely information with families, e.g. well-child visits
Help Me Grow
Pierce County

Diaper Bank
<table>
<thead>
<tr>
<th>MONTH</th>
<th>FAMILIES SERVED</th>
<th>CHILDREN SERVED</th>
<th>DIAPERS DISTRIBUTED</th>
<th>PACKS OF WIPES DISTRIBUTED</th>
</tr>
</thead>
<tbody>
<tr>
<td>May 22nd – June 2020</td>
<td>200</td>
<td>376</td>
<td>7,901</td>
<td>225</td>
</tr>
<tr>
<td>July</td>
<td>198</td>
<td>402</td>
<td>10,762</td>
<td>329</td>
</tr>
<tr>
<td>August</td>
<td>306</td>
<td>600</td>
<td>16,069</td>
<td>250</td>
</tr>
<tr>
<td>Sept.</td>
<td>333</td>
<td>689</td>
<td>17,288</td>
<td>328</td>
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Strength through Vulnerability

A healthy relationships class with a domestic violence component

Participants will explore:

- relationship dynamics
- dealing with grief & loss
- establishing healthy relationships
- rebuilding self esteem.

Virtual Groups
Tuesday
11am to 12pm

Developing a positive network is a key step in the healing process.
Discussion Questions

• How is your county engaging stakeholders and partners?

• Is your county experiencing any budget challenges due to COVID-19?

• What other models have you been using to best meet children and families’ needs in your county?

• Can you talk more about any opportunities and challenges around service coordination?

• Are you working with states, cities, and other municipalities to improve coordination on policy and funding efforts?

• Are you leveraging the business community and local philanthropy on COVID-19 challenges?
CONTACT US

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