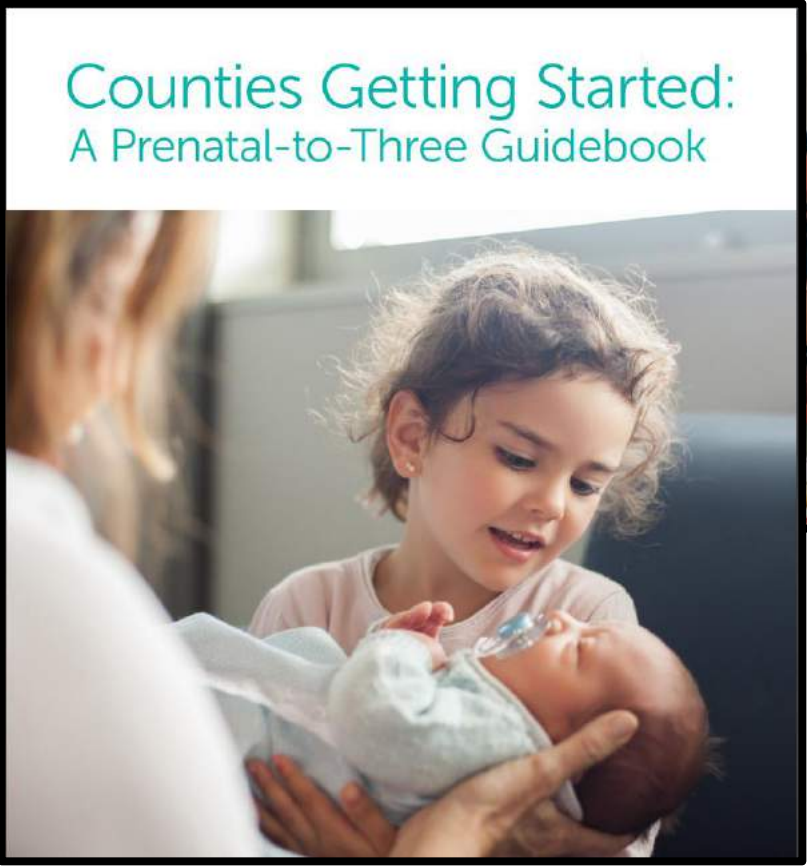
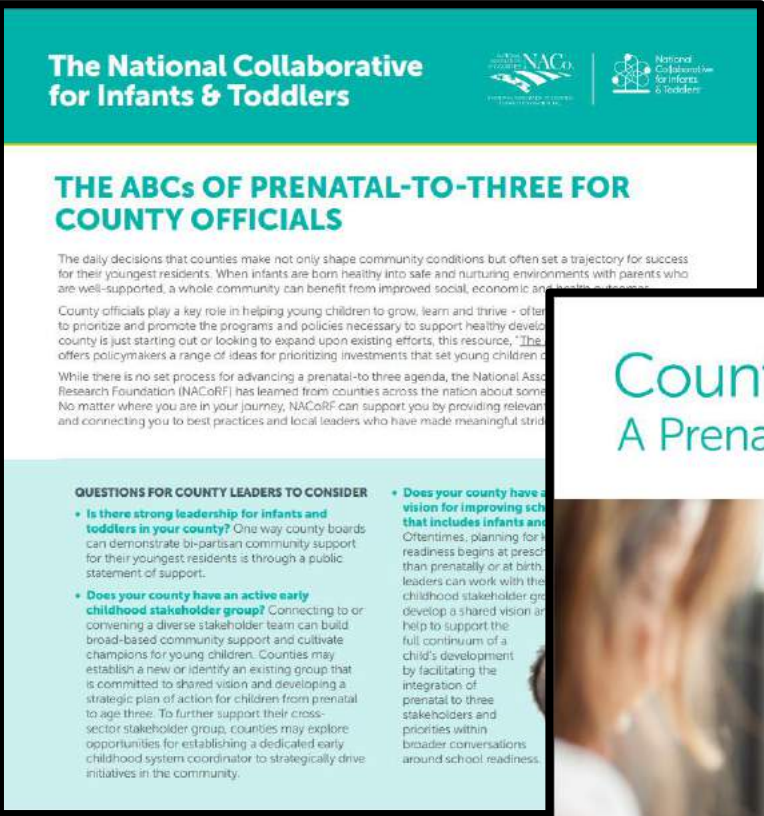


# Counties for Kids



# Resources



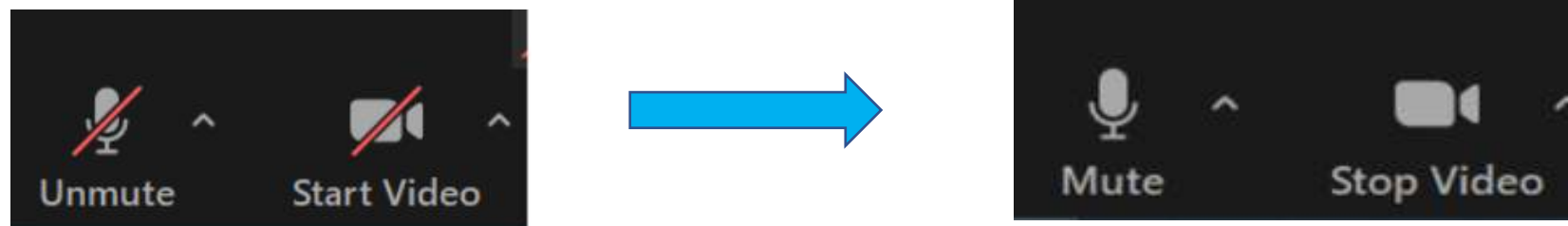
[www.countiesforkids.org](http://www.countiesforkids.org)





# Instructions

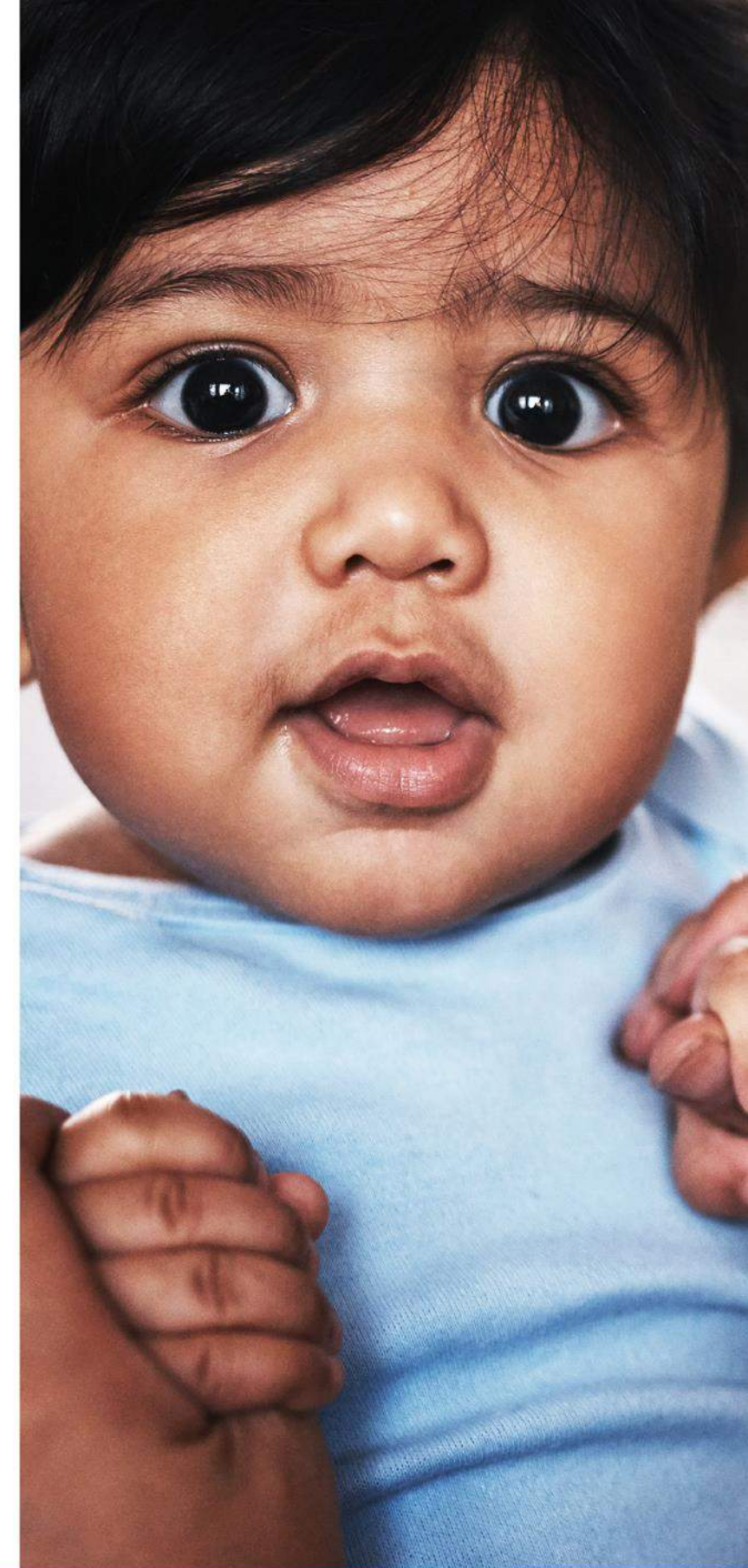
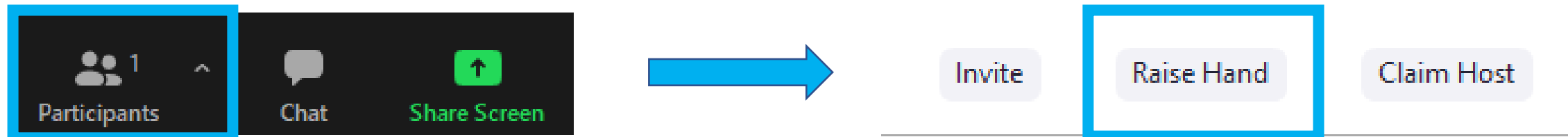
To mute/unmute and start/stop video:



To access the chat box:



To raise/lower your hand:



# Agenda

## Early Childhood Urban Peer Learning Network: Improving Children and Families' Access to Services during COVID-19

- Welcome
- County Speaker – Kate Ginn, Pierce County, Wash. (20 minutes)
- Questions & Interactive Discussion (30 minutes)
- Conclusion







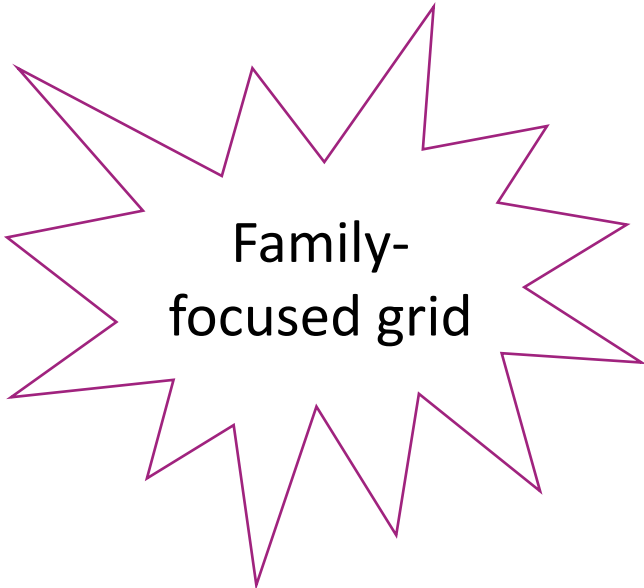


# What Help Me Grow does...

Infant and Child Mental Health Services	Quality Early Learning Centers	Early Intervention Providers	Subsidized Childcare
Housing	Food Banks	Play and Learn Groups	SNAP
Home Visiting	WIC Nutrition Program	Health Insurance	TANF/ WorkFirst
Healthcare	Parent Support Groups	Baby Supply Pantries	Perinatal Mental Health

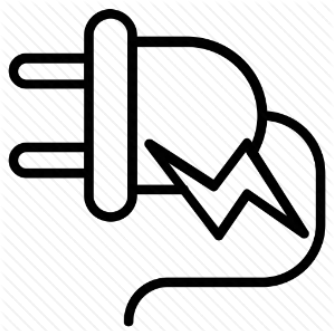
- Increase access and navigation to resources and supports for families, caregivers, and providers.
- Create reliable, interconnected flow of resources that best serves families.
- Reduce stress and increase resilience.

# Powerful grid = right resources at the right times

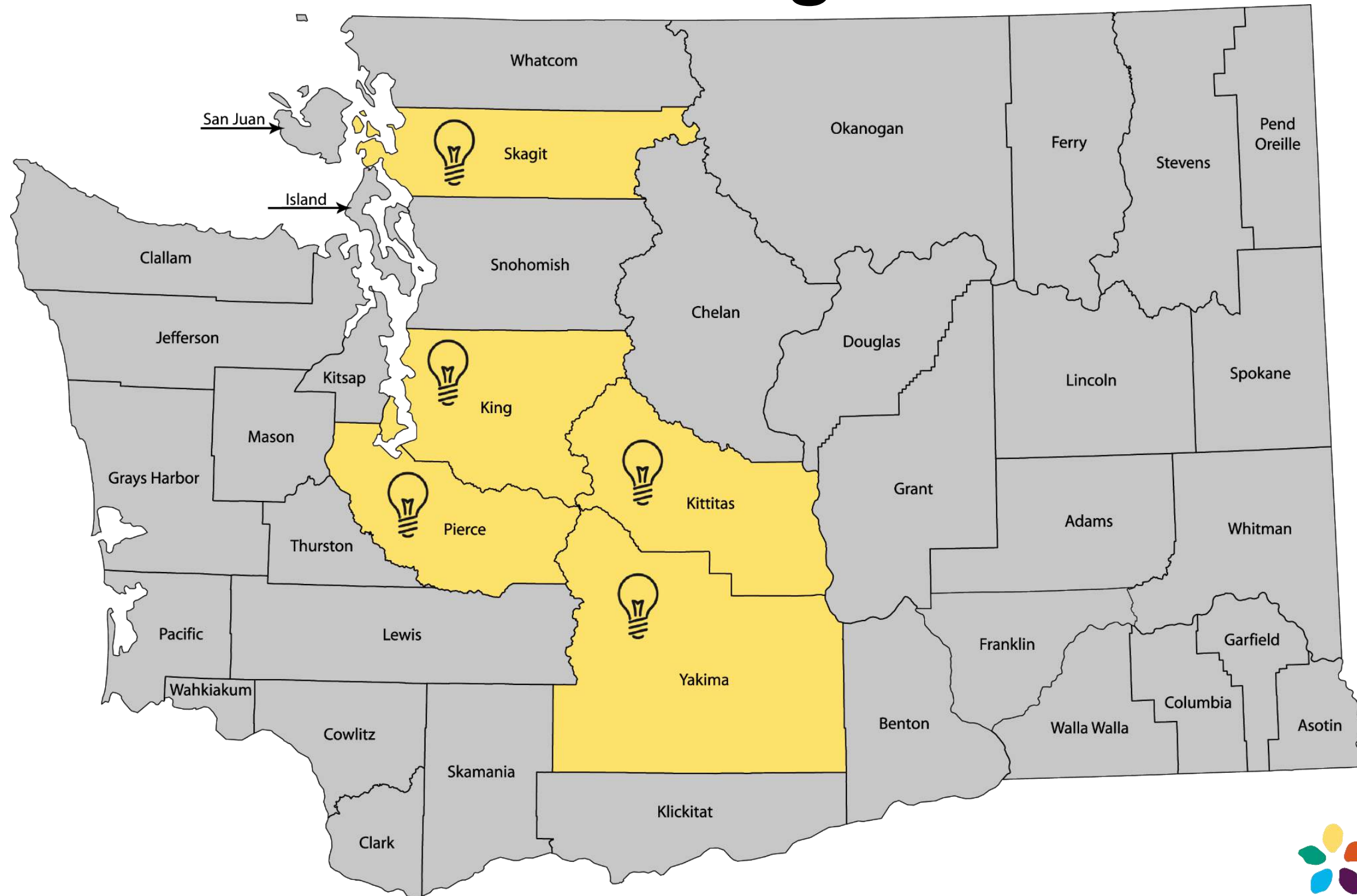


Mental health services and supports			Early learning opportunities
	Enough healthy food		
			Physical health services
Safe housing		Supportive relationships	

Families and providers can plug in whenever they need resources and supports



# Current HMG Washington Sub-affiliates





# Pilot Goals

1. Reduce child maltreatment rates
2. Improve birth and child health outcomes
3. Increase parental knowledge of child development



# Vision

Help Me Grow Pierce County  
envision a vibrant community  
where all families have the  
resources and confidence to  
support, protect, nurture, and  
dream for their children







# Community Planning

Families can ask for resources via phone, web



Community partners review data on what families need, and population health

Informing health providers of available support to connect their patients



Informing families and community partners of available support



# 2020 Leadership & Staffing



First 5 FUNdamentals supports the entire HMG Pierce County structure

Help Me Grow Manager (1)

Leadership and staffing is aligned with the Help Me Grow Washington organizational structure

# Parent Input: Finding Resources

“Overall there are lots of resources, but new parents and young parents don’t know about them. It’s especially hard for people moving into the area to try to figure out.”

“We need someone to guide us on getting into programs.”

“If you’re not in CPS it’s hard to find any services really.”

“We just don’t know where to get the help from.”





- Transportation Specialists (2)
- Housing Navigators (2)
- Workforce Development (1)
- Behavioral Health Navigators (2) – Mental Health & Substance Use
- **Help Me Grow - Family Resource Navigators (2)**

# What does Support look like for your Family?

For the most up-to-date information on resources and support in Pierce County for pregnancy and parenting children ages 0-5, **call 2-1-1 and ask for Help Me Grow.** Family Resource Navigators can tell you what support is available in your area!



PREGNANCY SUPPORT



FIND CHILD CARE



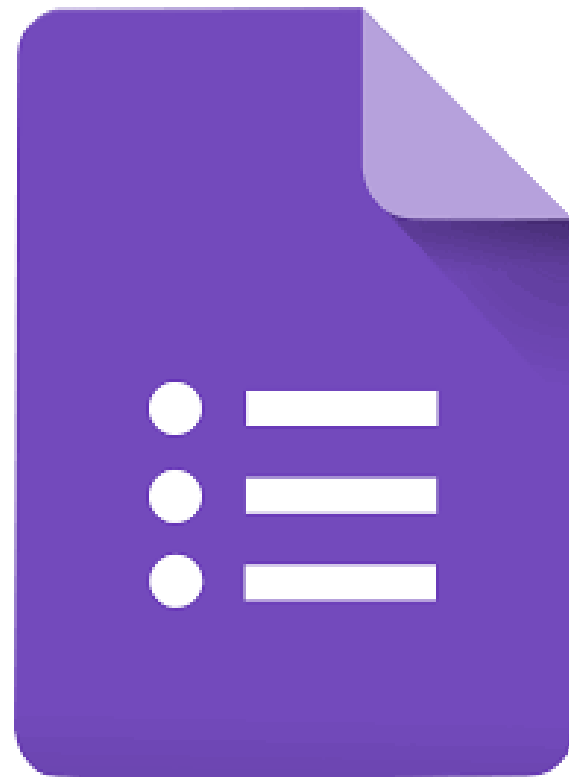
POSTPARTUM MENTAL HEALTH



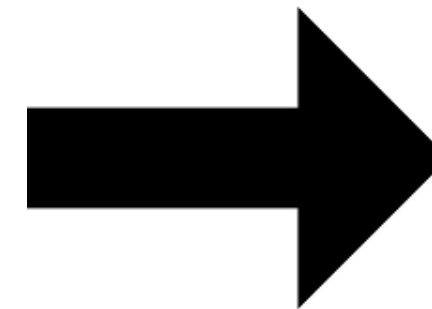
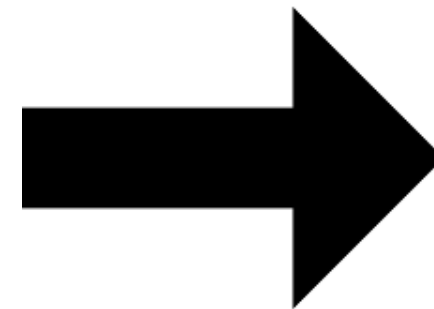
CHILD DEVELOPMENT



Provider Referral  
Form



Family Resource  
Navigators will follow-  
up with family within  
48 hours



Family Resource Navigators  
Secure Email



Feedback on referrals made back to provider

Provide support to pregnancy and pediatric providers to screen their patients and connect them to resources for:

- Child Development
- Postpartum Mood and Anxiety Disorders
- Basic Needs Support
- Any needs a family is interested in!







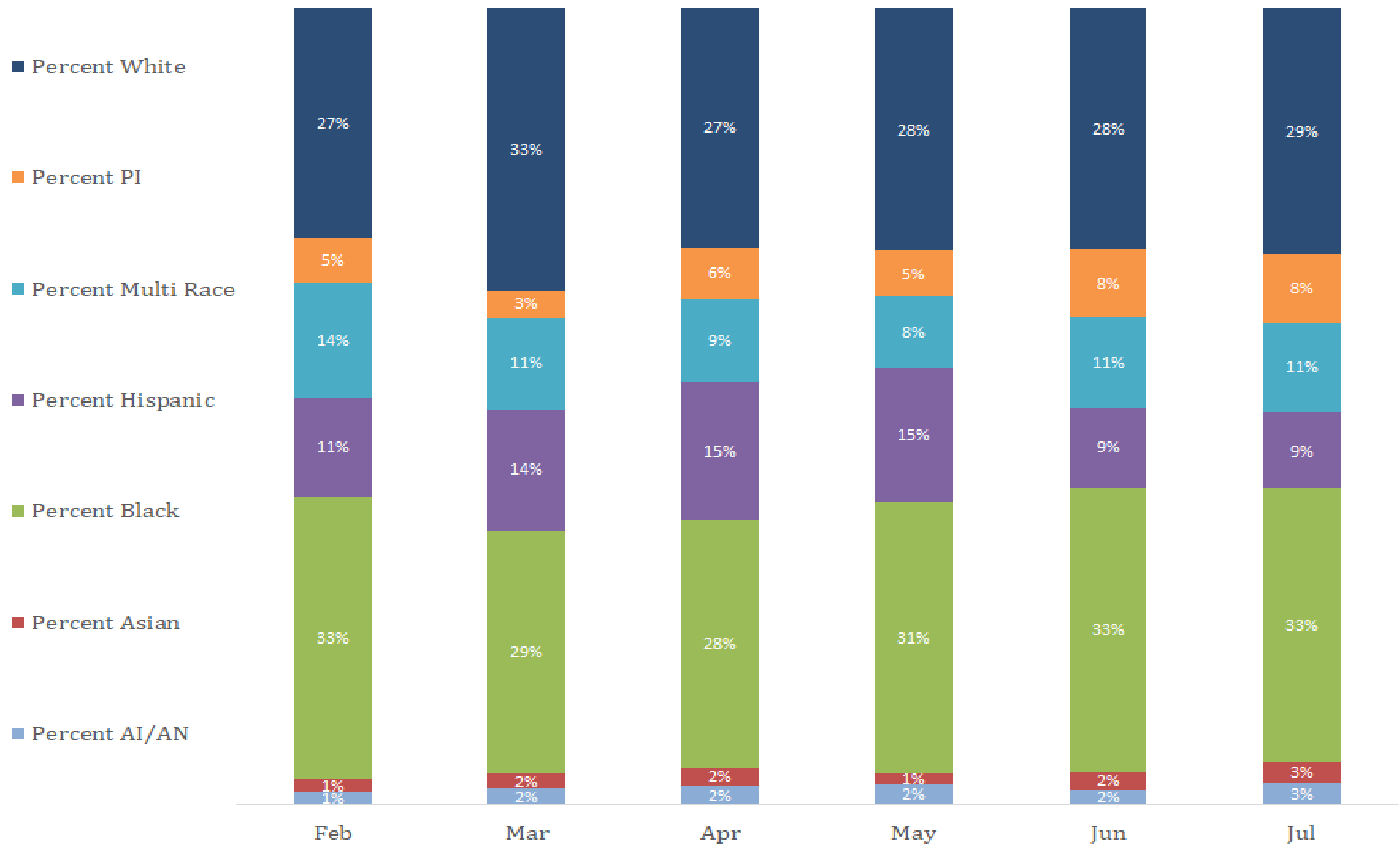
- Systematically gather information on what families need
- Identify resource gaps to inform advocacy for where future investment is needed

# Call Volume in 2020

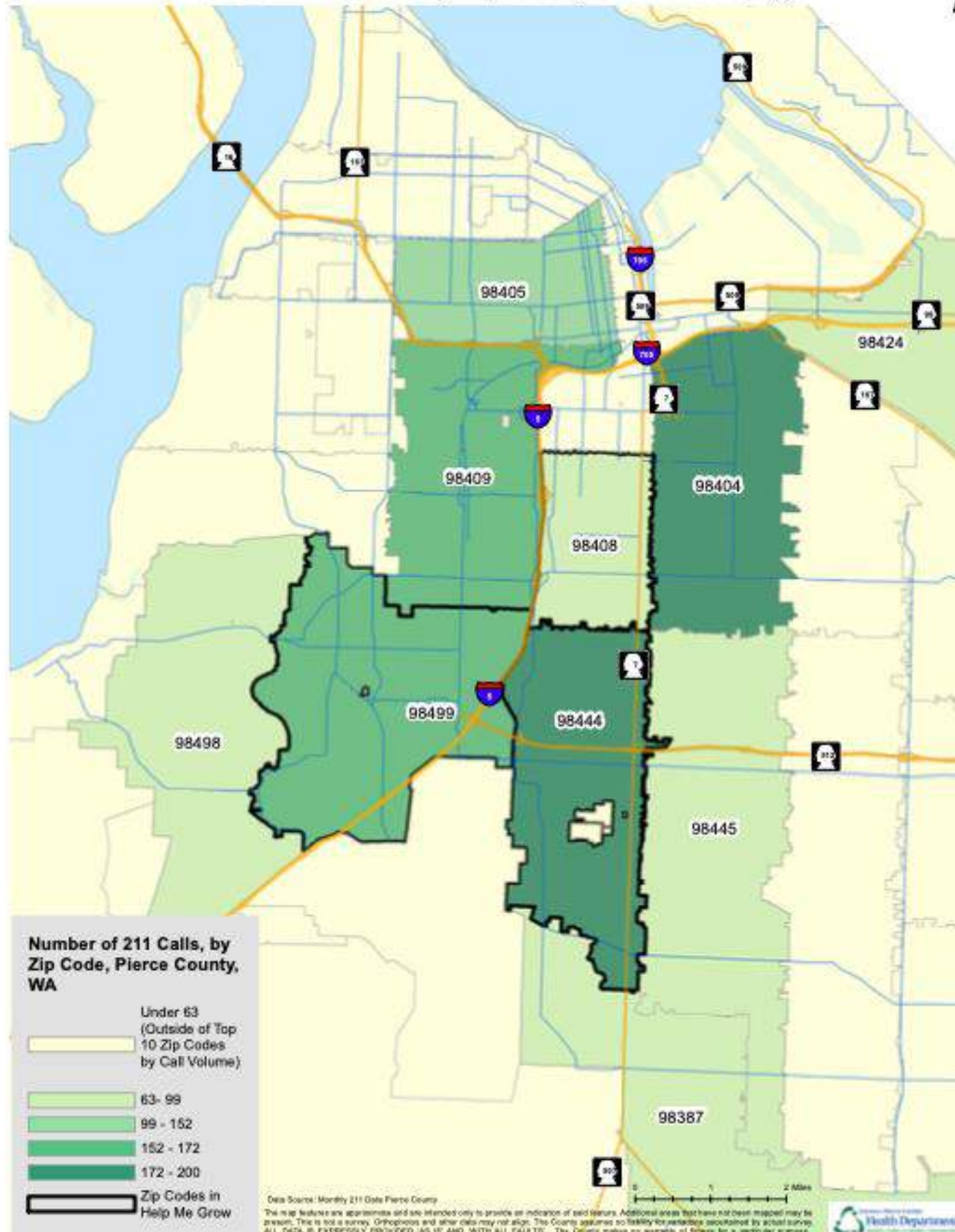
	<b>FEB</b>	<b>MAR</b>	<b>APR</b>	<b>MAY</b>	<b>JUNE</b>	<b>JULY</b>	<b>AUG</b>	<b>SEP</b>
Pierce Co. calls to 211	1,343	1,937	2,164	1,542	1,897	1,969		
Calls with children 0-5	228	400	347	345	338	395	344	376
Intakes with FRNs	-	-	-	-	61	70	87	124



## Racial Breakdowns of Households with a Child Under 6, by Month, Pierce County WA, Feb-Jun 2020



Number of 211 Calls by Zip Code, Pierce County, WA

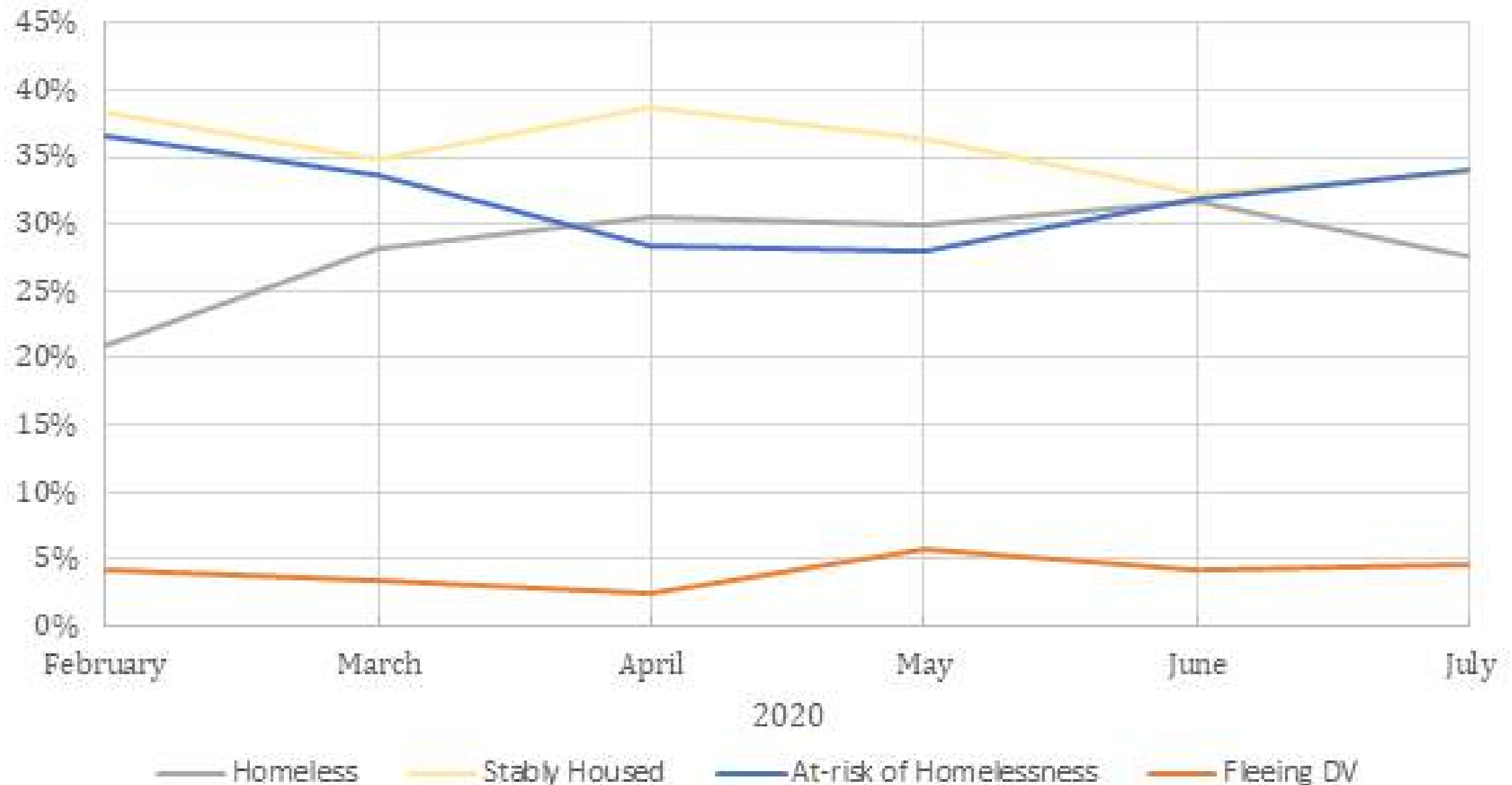


## Most Impacted Zip Codes

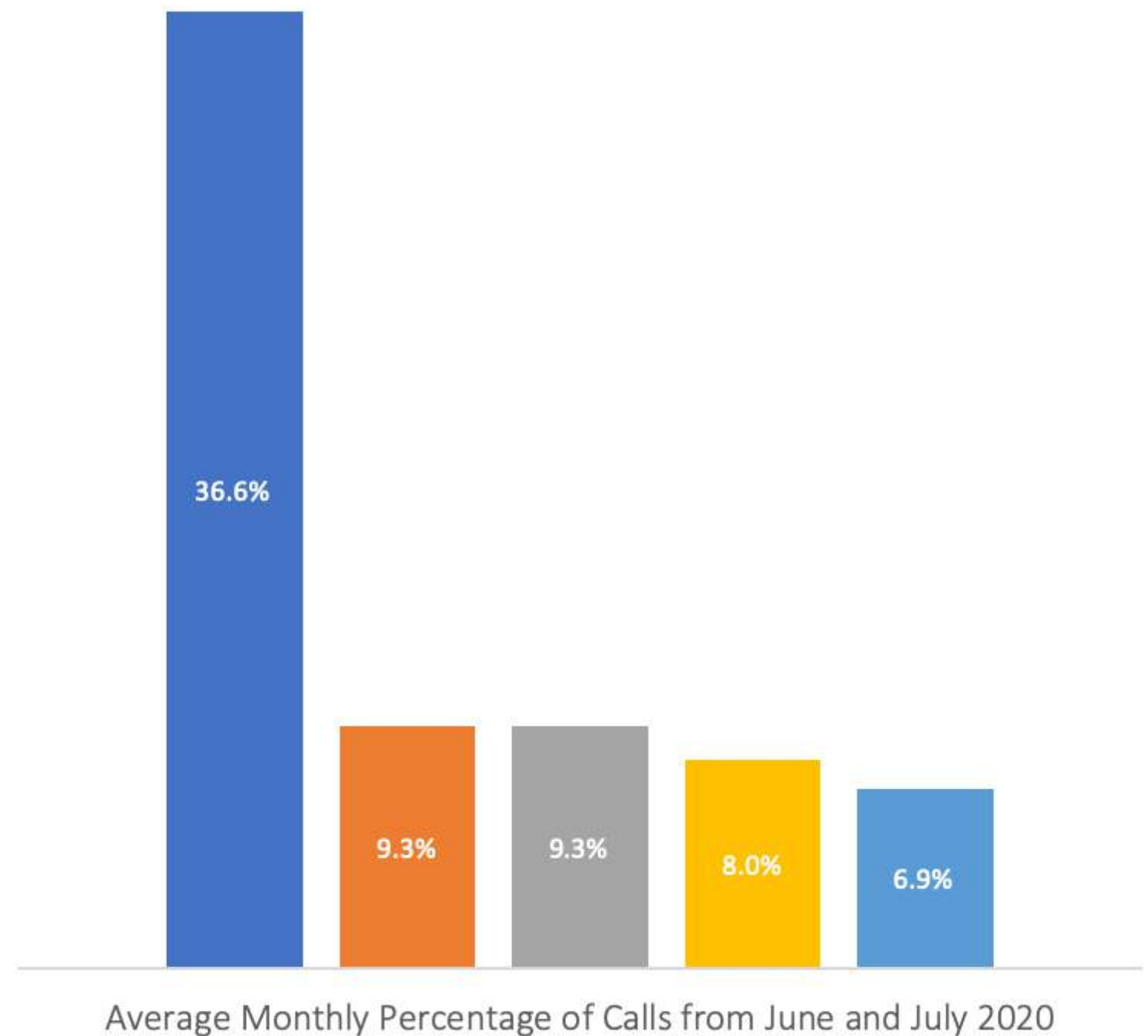
98408 (Tacoma)  
98499 (Lakewood)  
98444 (Parkland)



## 211 Calls From Pierce County Households with Children 0-5 Years



# Top Concerns



Data Source: South Sound 211, United Way of Pierce County



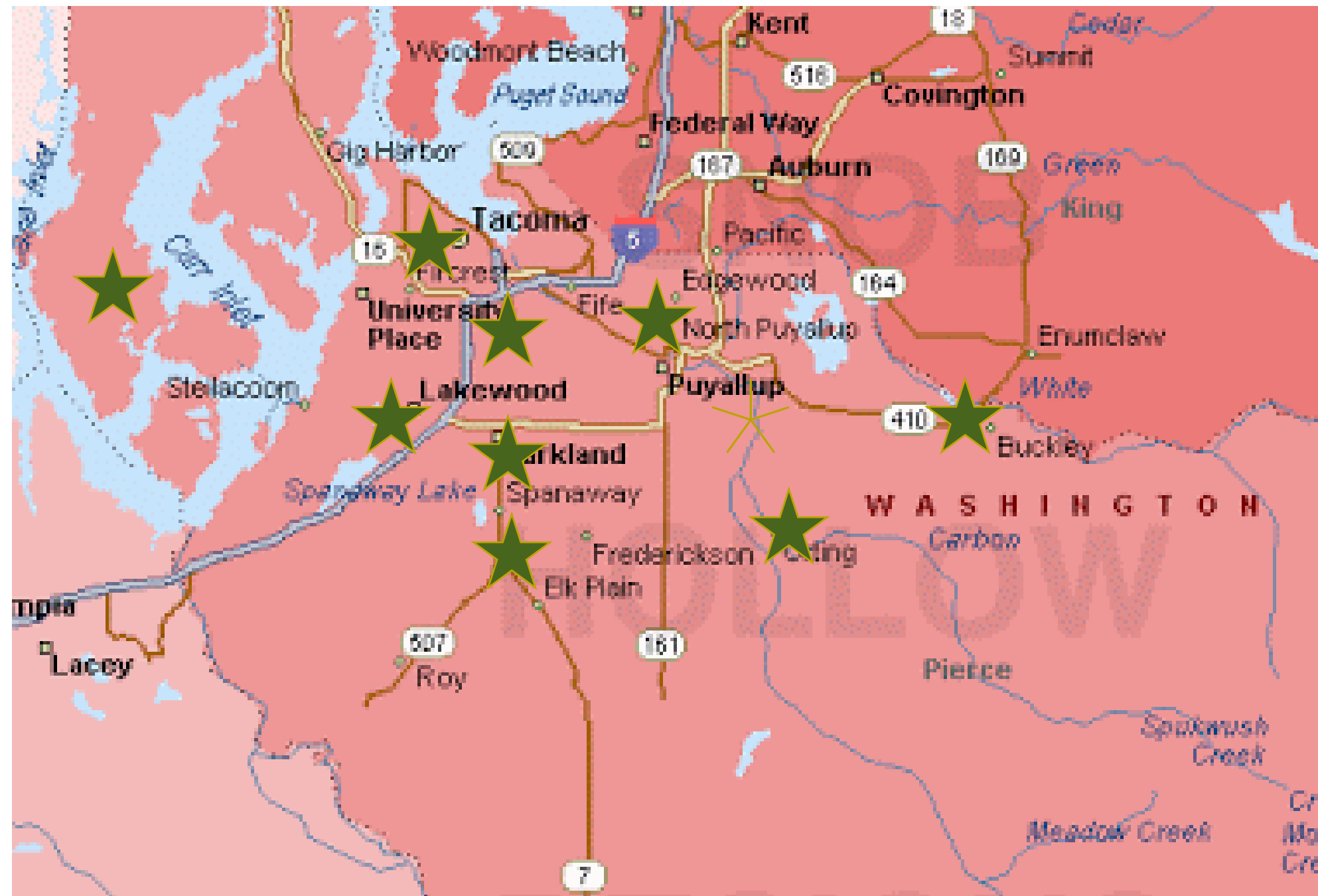


- Meeting more frequently for updates on emerging needs for families with young children
- Brainstorm solutions to fill gaps, e.g. diaper bank
- Share timely information with families, e.g. well-child visits



Help Me Grow  
Pierce County

# Diaper Bank







# Diaper Bank

MONTH	FAMILIES SERVED	CHILDREN SERVED	DIAPERS DISTRIBUTED	PACKS OF WIPES DISTRIBUTED
May 22 <sup>nd</sup> – June 2020	200	376	7,901	225
July	198	402	10,762	329
August	306	600	16,069	250
Sept.	333	689	17,288	328

# Strength *through* Vulnerability

A healthy relationships class with a domestic violence component

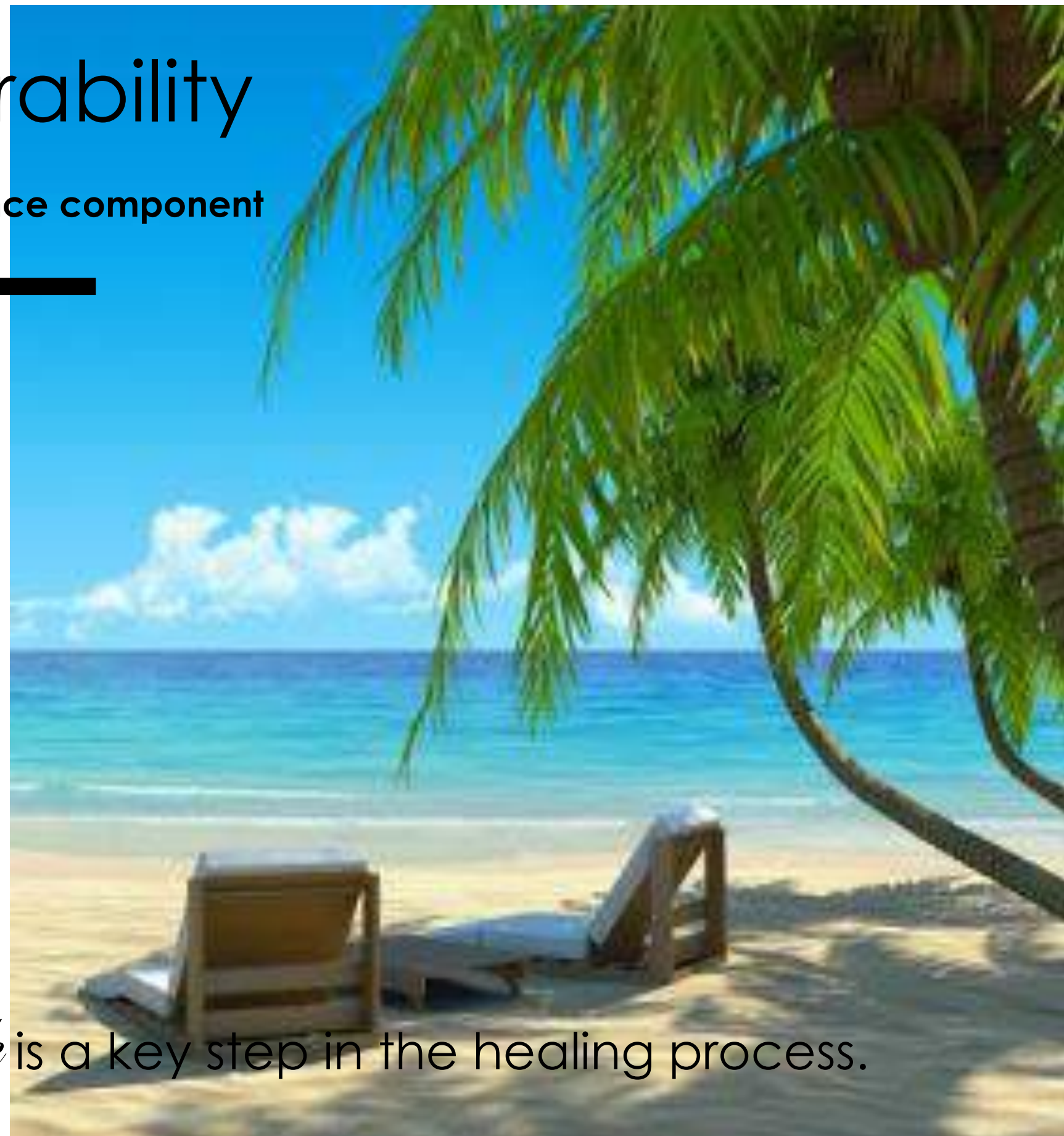
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## Participants will explore:

- relationship dynamics
- dealing with grief & loss
- establishing healthy relationships
- rebuilding self esteem.

Virtual Groups  
Tuesday  
11am to 12pm

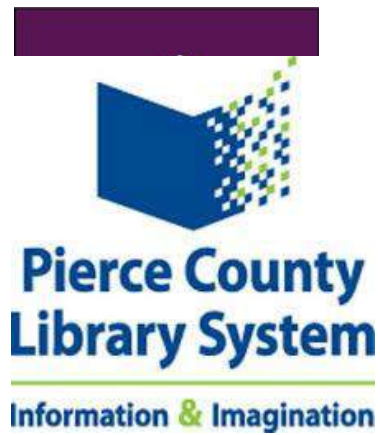
Developing a *positive network* is a key step in the healing process.







ANSWERS



THANK YOU!



Amara





# Discussion Questions

- How is your county engaging stakeholders and partners?
- Is your county experiencing any budget challenges due to COVID-19?
- What other models have you been using to best meet children and families' needs in your county?
- Can you talk more about any opportunities and challenges around service coordination?
- Are you working with states, cities, and other municipalities to improve coordination on policy and funding efforts?
- Are you leveraging the business community and local philanthropy on COVID-19 challenges?



# CONTACT US

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# Thank you!



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