Optimizing County Electronic Health Records for Game-Changing Workforce Satisfaction

October 31, 2022

Netsmart

Tom Herzog

Chief Operating Officer, Netsmart

Netsmart

David Strocchia

*VP & GM, Human Services,
Netsmart*

Behavioral Health in the News

August 31, 2022 06:00 AM

Behavioral health provider shortage strains systems, communities

ALEX KACIK

PUBLIC HEALTH

As school starts, teachers add a mental-health check-in to their lesson plans

September 2, 2022 · 5:01 AM ET

Students wait months for mental health help. 'We're bombarded,' counselor says

Behavioral Health Visits up 17% Of Pre-COVID Levels

Special Reports > Features

New Behavioral Health Database Reveals Gaps in Care

— Researchers behind it hope to provide the data needed to remedy the problem

Rural Missourians struggles with access to mental health services

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Impact on Health Employment

Cumulative % change in job openings, February 2020 - June 2022, health & social assistance jobs and all jobs
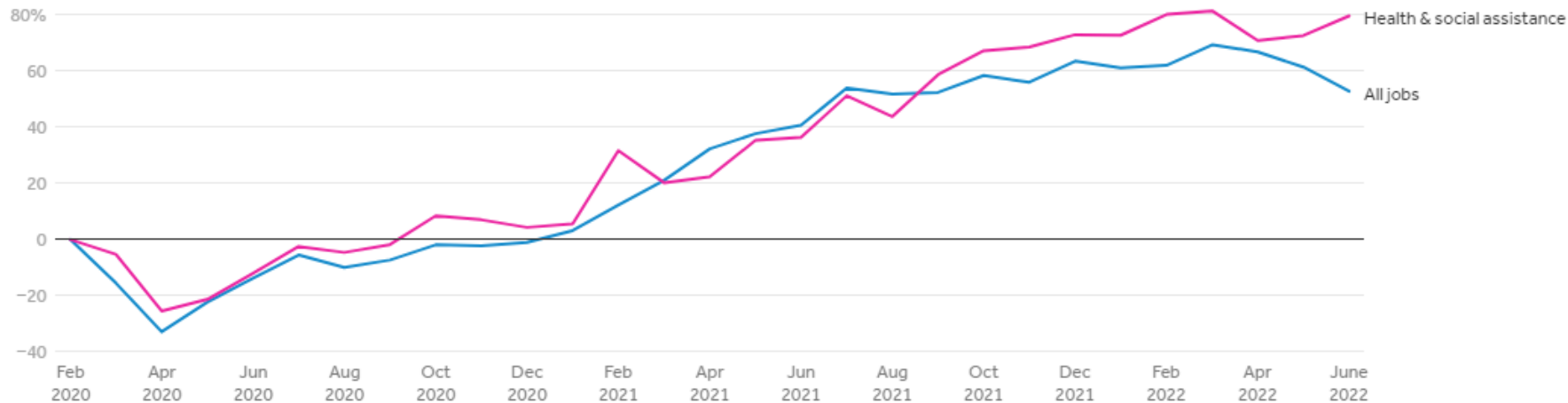
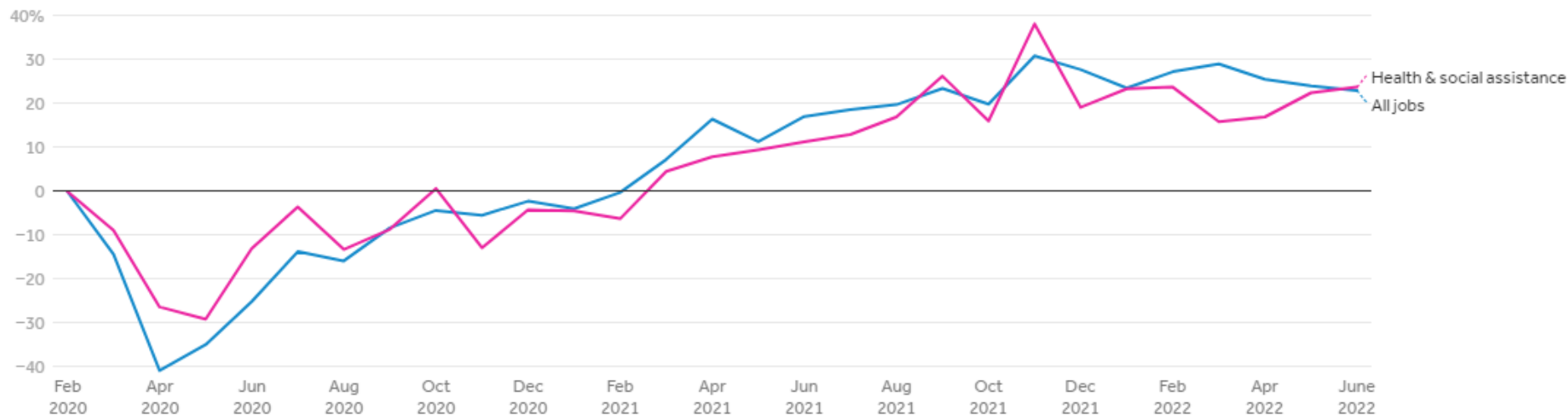

Note: "All jobs" includes nonfarm jobs only

Peterson-KFF
Health System Tracker

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Peterson-KFF
Health System Tracker

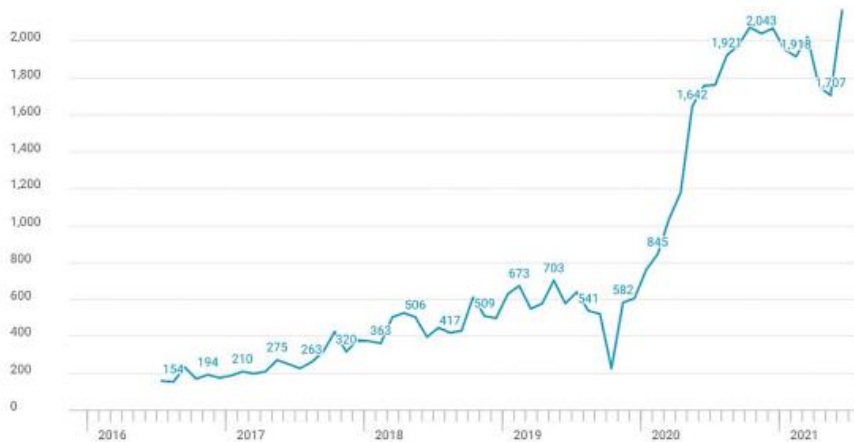**✦ Netsmart**

Digital Transformation Initiatives Continue to Accelerate Post-Pandemic

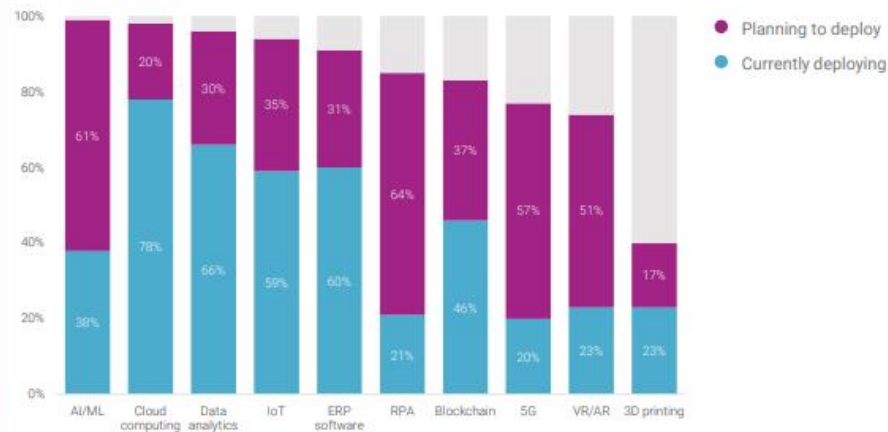News articles mentioning healthcare's digital transformation, July 2016 – June 2021

As a result of the events of 2020:

60% of healthcare organizations are adding new digital projects

42% are accelerating some or all their existing digital transformation plans

CBINSIGHTS

Impact of Staff Satisfaction

Provider Impact

Increased Access to Care
Help more people with increased staff capacity

Improved Ramp Time
Faster ramp time for service providers doing clinical documentation

Better Morale + Less Turnover
Easier note-taking helps employee satisfaction

Less QA Headache
Catching errors on the front-end leads to less back-and-forth with QA and service providers

Organizational Impact

More Revenue
See more clients per week

Payroll Savings
Save hours per month per service provider

Faster Cash Flow
Cut days off payer reimbursement cycle

Reduced Risk of Recoupment
Better notes reduce the risk of recoupment

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Innovation Through Deep Research

Current State:

- ◉ Notes in Batches
- ◉ Highly Configurable
- ◉ Very Manual Process

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Lisa Anderson LA090919760
F • 44 • 09/09/1976

BIRP Note

Owner	Location	Service Type	Visit Date
Jon Schafer	95-Clinic	Attendant Care	12/15/2021, 12:00 pm

Behavior

Lisa present at the crisis short term group home with an acceptable appearance as she had odorless clothes on. Her mood was positive and behavior was cooperative. She was alert with a logical thought process.

Intervention

Staff observed Lisa as she completed her house hold responsibilities independently. Staff engaged with Lisa to gain insight to her overall mood. Staff discussed with client how her day was to maintain rapport. Staff observed client working on her treatment goals by utilizing her coping skills to manage MH symptoms . I transported the client to her doctor appointment.

Response

Lisa was observed working on her daily living skills independently without staff prompting. She successfully swept and mopped the area with minimal assistance. She was polite and spoke clearly to others. She shared she had a good day and talked with the housing case manager. Lisa continues to state and discuss her personal opinion as to which country and state he thinks this is. She voiced "Mexico is this country and Oregon is this state. That is all." She continued to manage her MH symptoms by using her coping skills. Tonight she was observed watching a show.

Plan

Staff will remain available to provide support to Lisa while she continues to works on her goal of identifying and using coping skills to manage her MH Symptoms while maintaining ADL's. I noticed the TX plan is almost due so I messaged the CM Jill Jones. I helped Lisa schedule her next medication appointment.

Sidebar

Reminders
- Get updated consent to treat agreement
- Get updated med list
- Remind of Med Appt 06/23/2021

Resources
- Banner IP Hotline: 888-555-1212
- Med Mgt Line: 800-631-1316
- National Suicide Hotline: 800-273-8255
- Partner agency admit: 888-555-1215

BIRP

B

Present at group home

Acceptable appearance

Odorless clothes

Positive and cooperative

Logical thoughts

I

Completed household responsibilities

Discussed her day

Saw her work on TX goals

Right panel

Session to sign

3 : 00
Hours   Minutes

Current session to sign time is less than your average. Continue using speed tools to maintain this pace.

Speed

Drop-Ins Used	7	View List
Expansions Used	6	View List
t@gs	1	View List
Words checked	244	

Yay! No issues
Bells found no issues.

Madelyn Baptista

Female

68 years old

Preferred Name	Maddie
Height	5' 7"
Weight	189 lbs
Blood Pressure	118/60 mmHg

Suicide Risk Module

PHQ-9 Sum Score	20 - Severe
C-SSRS	No Endorsement

Missing Critical Data

⚠ No family history data

Risk Factors Detected

🚩 Firearm in household →
🚩 Marital status: widow →
🚩 F10.9 Alcohol Use →

Protective Factors Detected

🚩 Current psychotherapy →
🚩 Social connections →

Clinical Notes   Reports   Charts   Medications   Immunizations

August 25, 2022

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August 2, 2022

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June 4, 2022

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Checklist Notes:

✓ 1 Eget lorem dolor sed viverra
✓ 2 Elementum sagittis
✓ 3 Mollis nunc sed id
✓ 4 Etiam non quam lacus
— 5 Morbi tempus iaculis
— 6 Pharetra diam sit amet nisl

❗ Rhoncus est pellentesque elit ullamcorper dignissim cras tincidunt.

❗ Quis risus sed vulputate odio ut enim blandit.

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David Weden

*Chief Administrative Officer,
Integral Care*

Who We Are

- ◉ Founded in 1967

- ◉ Serve over 29,000 individuals per year

- ◉ Mental Health and Intellectual and Developmental Disability Authority for Travis County, Texas

- ◉ Support adults and children living with:
  - Mental illness
  - Substance use disorder
  - Intellectual and developmental disabilities

- ◉ Services include:
  - 24-hour helpline
  - Ongoing counseling
  - Drug and alcohol treatment
  - Housing

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Current Workforce Challenges

- ◉ Increase in turnover

- ◉ Various challenges to overcome
  - Cost of living
  - Hazard pay
  - Work-life balance changes
  - Fear of pandemic
  - Safety in workplace

- ◉ Need to address on different levels
  - Pay
  - Experience
  - Perception

Integral Care

Employee Experience

- Incorporating artificial intelligence
  - Assist with notes and quality of documentation
- Automation of processes
  - Self-assessments
  - Established dashboards
- Ongoing support and education
  - Talk with the Techs

Integral Care

Talk with the Techs!

- New monthly series hosted by the Application Support team

- EHR forum to discuss:
  - Latest updates in myAvatar
  - Known issues, tips and tricks
  - Answer any questions regarding updates
  - Provide a look into the technology roadmap and overview of upcoming pilots

- Experts guide staff to smoother myAvatar user experience with a focus on *extreme usability*.

- All sessions are recorded and can be re-watched anytime through a link in the Monthly EHR Newsletter.

Integral Care

Monthly EHR Newsletter

myAvatar Monthly

Publication # / (February 23, 2022)

EHR Updates, New Functionality & Upcoming Releases

(body text illegible)

Technology alone is not enough.

What's NEW in myAvatar?

DSM-V Updates

(body text illegible)

NEW NOTES

The **Case Management** and **Intensive Case Management** Progress Notes are now LIVE!

Going forward, please use the appropriate note type in lieu of the SIRPP note when documenting case management (41T) services, or intensive case management services (41S or 41R).

Notable features include:

1. Checkboxes added to enhance content for intervention and progress
2. Case Management specific helptext
3. Case Management specific text inserts (example: Timeline for Reevaluating Needed Services)

NEW FORMS

1. NOMs Client Level Assessment – SAMSHA's National Outcome Measures (NOMs) Client Level Measures for Adults. LIVE
2. Child NOMs – SAMSHA's National Outcome Measures (NOMs) Client Level Measures for Child/Adolescent or Caregivers. EXT
3. Admission Bundle – This includes a newly required form to capture consent for Telemedicine and Telehealth services. The **Telemedicine and Telehealth Services Consent** is also available as a standalone form to document revocations of consent. Reach out to your supervisor to learn more! WAF

What is on the EHR roadmap?

Coming Soon

myAvatar Ticketing Dashboard

CHART MERGE REQUEST

We are moving away from TrackIT to review duplicate client reports, we will be using a new form in myAvatar called Chart Merge Request. The purpose of this change is to streamline the process within myAvatar and divide it in different steps to ensure the correct client information is merged.

This change will take effect on March 1, 2022. For more details or guidance on this new workflow, please refer to these two resources:

- Chart Merge Request Workflow
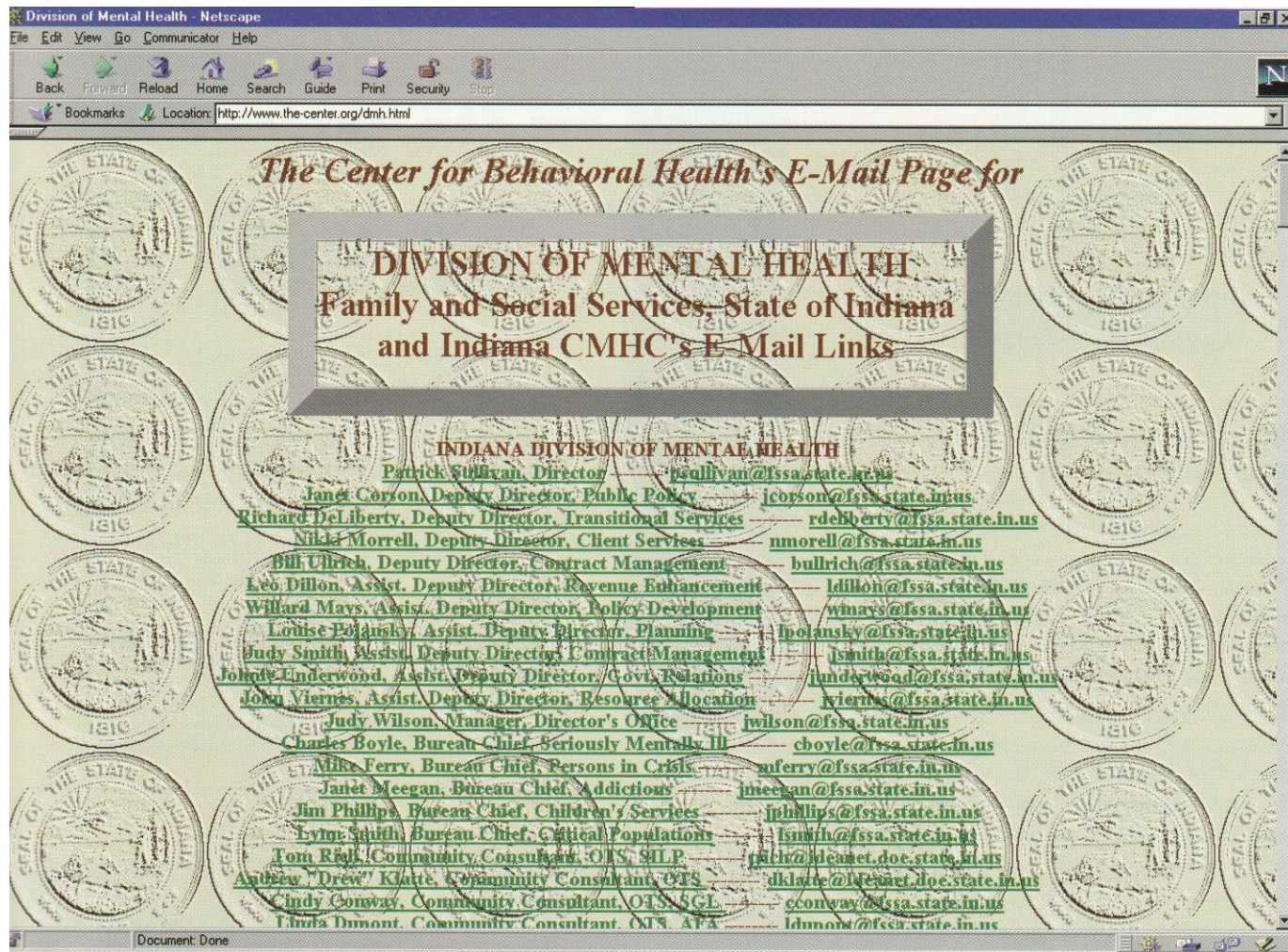- Chart Merge Request Video

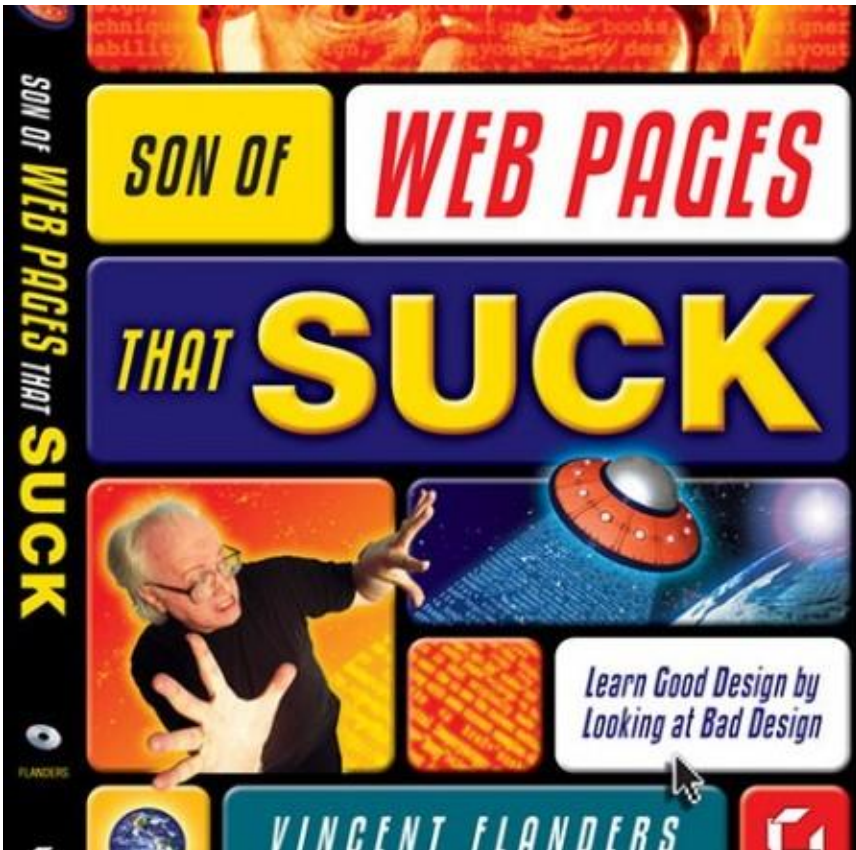# I'm kind of an expert in this field

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Recognition in a Book

- ~1996 Center for Behavioral Health stood up 1st website

- Developed in house by guy who liked doing websites

- ~ 1997 Informed by a friend that our website had been featured in a book

- We were very proud…

Web Pages That Suck

Learn Good Design by Looking at Bad Design

Vincent Flanders & Michael Willis
Based on the award-winning site: WebPagesThatSuck.com

SYBEX

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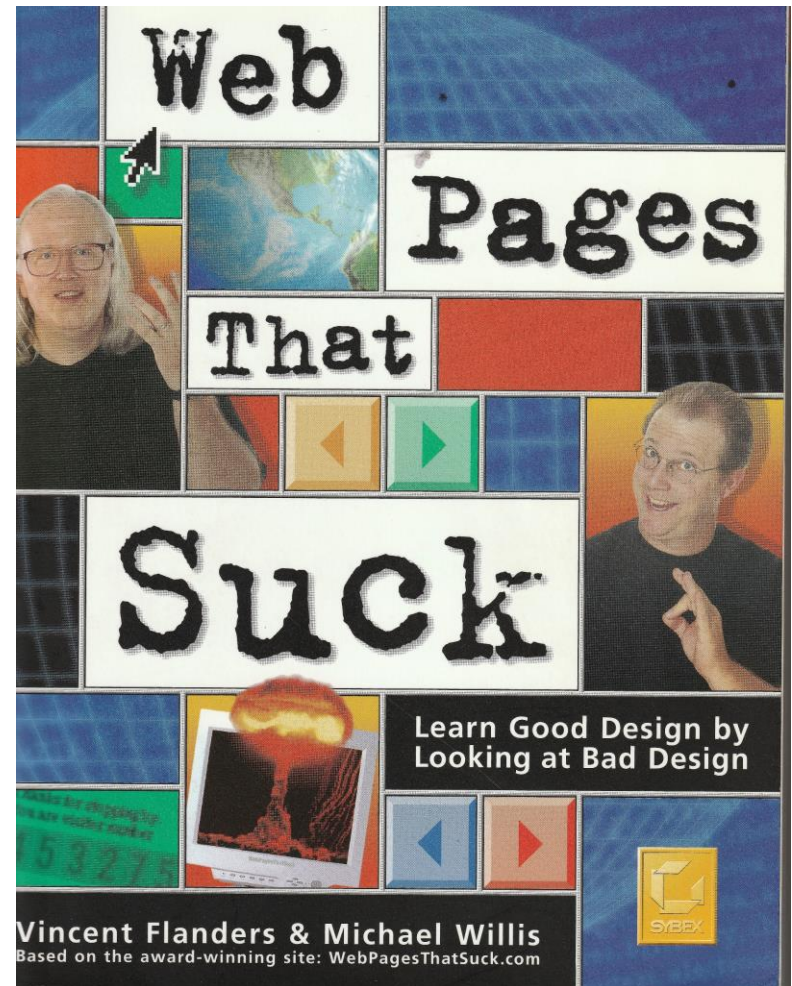
What's not to love about this?

You're in luck…there's more

http://www.webpagesthatsuck.com/

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Rightly or not,
government entities have a reputation
of being hard to access.

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What is "Good" Service?

Good service has nothing to do with what the provider believes it is;
it has only to do with what the customer believes is true.

Good service results when the provider
meets or exceeds the customers expectations.

Davidow, W.H., & Uttal, B. (1989, July-August). Service companies: Focus or falter. *Harvard Business Review*, pp. 77-85.

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Online Issues

67% Customers have hung up the phone out of frustration because they could not talk to a real person

46% Online customers expect brands to provide customer service on Facebook (23% actually do)

70% Companies ignore customer complaints on Twitter

83% Complainants that received a reply on social media liked or loved the fact that the company responded

41% Consumers expect an email response within six hours

36% U.S. companies respond in six hours

14% Companies do not respond to emails at all

Forrester Technographics Customer Experience Online Survey

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Unhappy Customers

91% will never return

Unhappy but quiet
96%

Complaining to you
4%
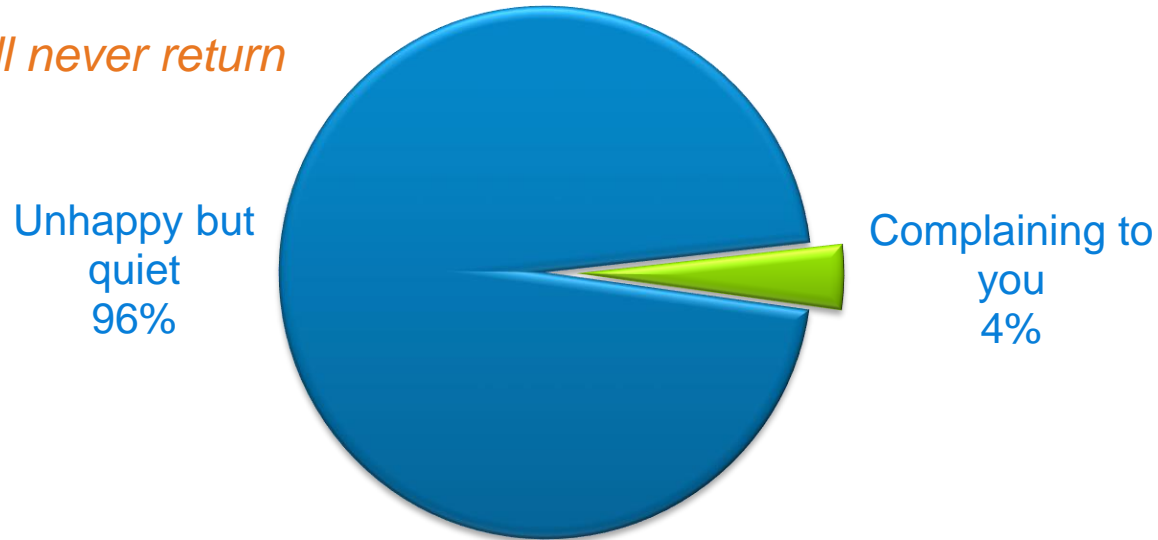
Zemke, R. *Service America: Doing business in the new economy*
Tri-County Mental Health Foundation Forum Series, Indianapolis, 1988
Beal, A. 96% of unhappy customers won't complain to you, but will tell 15 friends [infographic]
https://www.andybeal.com/96-of-unhappy-customers-wont-complain-to-you-but-will-tell-15-friends-infographic/

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Survey of people searching for a therapist:

For those who have taken the incredibly courageous first step of deciding they want to get help,

trying to navigate the mental health care system* is kind of like finding themselves in the middle of a foreign city with no street signs or maps,

where they don't speak the language,

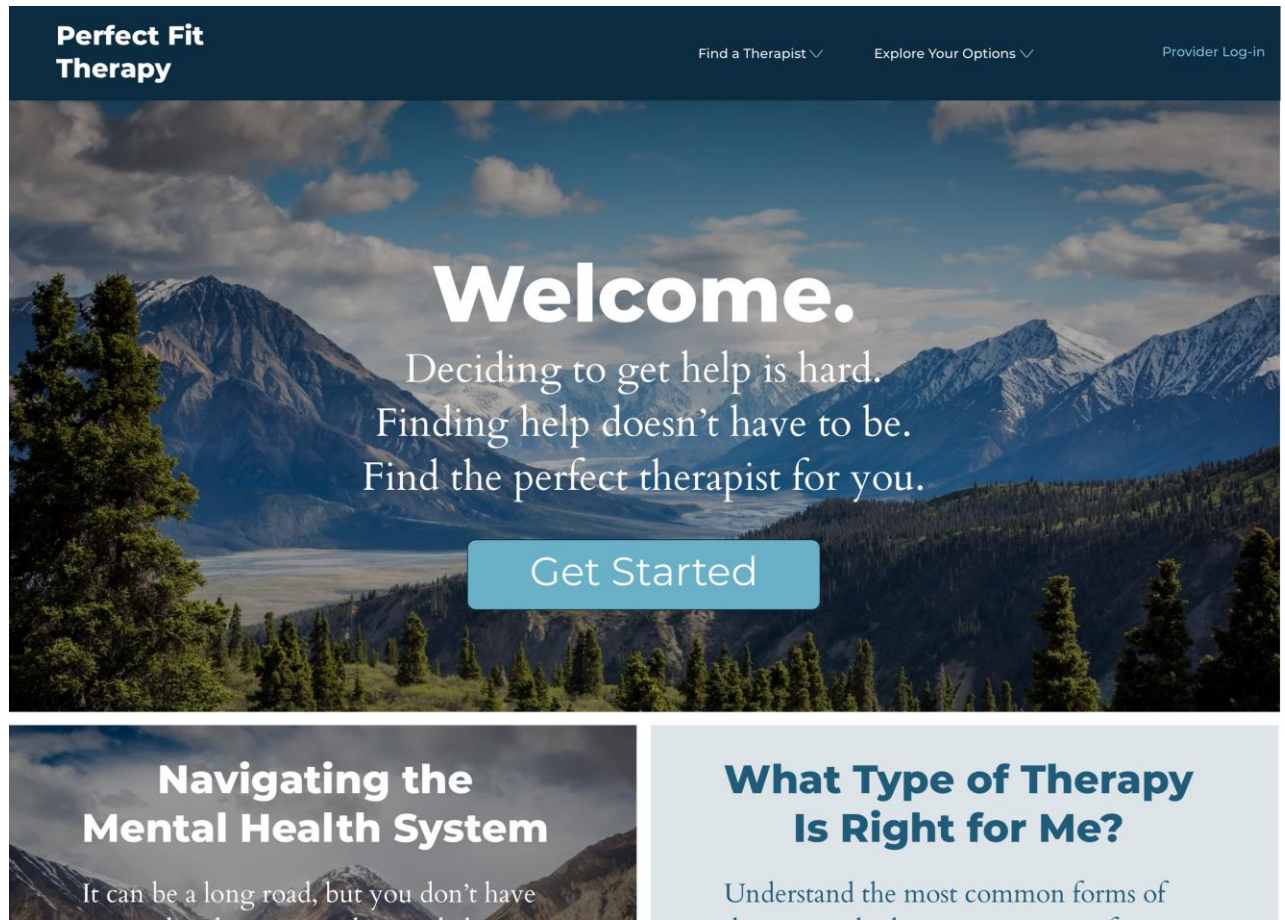*and where they are being asked to find their way home again on their own.*

https://www.linkedin.com/pulse/user-experience-mental-health-needs-major-overhaul-i-pollacksmith/

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Survey of people searching for a therapist:

- The search for a therapist was itself a stressor, on top of whatever pain, confusion, or distress the person was already experiencing.
  - No way to shop or compare.
  - Will my insurance pay for it?
- Most people are not familiar with the lingo of therapy
  - Therapist fit/CBT?DBT?/PhD?MSW?LCSW?MA?
- Subset of people didn't know what they wanted/needed
- Want to "try before you buy"
  - Everyone, at least once, invested a good deal of time and money seeing a therapist, only to discover that they were not a good fit after several sessions.

https://www.linkedin.com/pulse/user-experience-mental-health-needs-major-overhaul-i-pollacksmith/

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Built a website to help people navigate "the system"

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Primary Takeaways

1. User Experience **(UX) design is hard**.

2. We need a **new language of mental health** to describe issues, diagnoses, coping strategies and possible outcomes that people can understand.

3. If we're going to fix the problem, we need to **co-create the solution** with both users *and* mental health providers.

https://www.linkedin.com/pulse/user-experience-mental-health-needs-major-overhaul-i-pollacksmith/

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User Centered Design

User-centered design (UCD) is a collection of processes that focus on **putting users at the center** of product design and development.

User Centered Design Principles & Methods. https://xd.adobe.com/ideas/principles/human-computer-interaction/user-centered-design/

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User-Centered Design Principles

- **Users are involved in the design process from the very beginning.**
  - Critical design decisions are evaluated based on how they work for end-users.

- **Importance of requirement clarification.**
  - The product team always tries to align business requirements with user's needs.

- **Introducing user feedback loop in the product life cycle.**
  - The product team collects and analyzes feedback from users regularly.

- **Iterative design process.**
  - The product team constantly works on improving user experience; it introduces changes gradually as it gains more understanding about their target audience.

User Centered Design Principles & Methods.
https://xd.adobe.com/ideas/principles/human-computer-interaction/user-centered-design/

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Rules of Thumb

Human Factors International (HFI) recommends following the "10%" rules of thumb:

- 10% of your IT staff should be user experience (UX) professionals
- 10% of your budget dedicated to UX.

Benefits of User-Centered Design.
https://www.usability.gov/what-and-why/benefits-of-ucd.html (**now digital.gov**)

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Digital Accessibility for Impaired Persons

- 2021 investigation showed that nearly all of the Covid-19 vaccine registration websites reviewed weren't accessible to people who are blind

- Digital accessibility - designing webpages that are inclusive of people who have visual, motor, auditory, speech, or cognitive disabilities.

- Nearly 1 in 4 Americans — and more than 1 billion people worldwide have one of these disabilities
  - Including 46% of people age 60 and older.

- Americans 65 and older projected to nearly double from 52 million in 2018 to 95 million by 2060, federal officials have already identified the accessibility of online health information as an urgent need.

Krupa, A, Roark, JB, & Barrett, K. (2022). Hospitals need to make their websites as accessible as their physical spaces. StatNews. https://www.statnews.com/2022/10/31/hospitals-website-accessibility-needs-work

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- Reimagining digital healthcare with a patient-centric approach: The role of user experience (UX) research. https://www.frontiersin.org/articles/10.3389/fdgth.2022.899976/full

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- The Importance of UX Design in the Healthcare Industry. https://www.lionandmason.com/ux-blog/the-importance-of-ux-design-in-the-healthcare-industry/

- Design Standards to save lives – UX in Healthcare. https://www.lionandmason.com/ux-blog/the-importance-of-ux-design-in-the-healthcare-industry/

- Healthcare UX: How Better UX Is Improving The Patient Experience. https://mindsea.com/healthcare-ux/