



NATIONAL COUNCIL  
of COUNTY ASSOCIATION  
EXECUTIVES



NCCAE-NACo

# KNOWLEDGE MANAGEMENT FORUM

January 10-12, 2022  
Washington, D.C.

# AGENDA

# MONDAY, JANUARY 10

**3:00 p.m. – 5:00 p.m.**

NACo Headquarters  
Third Floor Legislative  
Conference Room

**Pre-Forum Session: PN3 Peer Learning Community for State Associations (invite only)**

**5:00 p.m. – 6:30 p.m.**

NACo Headquarters  
Fourth Floor Offices

**Welcome & Happy Hour**

**6:30 p.m. – 8:00 p.m.**

Bistro Bis  
15 E St NW, Washington, D.C.

**Dinner**

Uber Voucher: <https://r.uber.com/rrBSlqj1fT0>

# TUESDAY, JANUARY 11

**8:30 a.m. – 9:00 a.m.**

NACo Headquarters  
Conference Center

**Breakfast**

**9:00 a.m. – 10:30 a.m.**

NACo Headquarters  
Conference Center

**Forum Kickoff: NACo's County Government Overview Project and State-Level Collaboration**

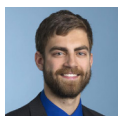
NACo developed state profiles which summarize county government structure, authority, services and finances. Attendees will gain insight into this new NACo resource and its potential uses to foster collaboration across state line, educate policymakers and inform the public. Additionally, attendees will provide guidance for the next developmental phase of this project – i.e., the national database and analysis.

## **SPEAKERS:**



### **TERYN ZMUDA**

Chief Economist and Director of the Counties Futures Lab  
National Association of Counties



### **JONATHAN HARRIS**

Associate Research Director  
National Association of Counties

**10:30 a.m. – 12:00 p.m.**

NACo Headquarters  
Conference Center

## **Discussion of Top County Priorities**

Prior to the Forum, registrants identified three top issues for counties through a survey: (1) Human/Social Services, (2) County Finances and Public Records and (3) Mental/Behavioral Health. This opening discussion will help attendees gain a better understanding of how county challenges vary across states, present them with ideas for helping their association better address these challenges and show them which other states are dealing with similar issues for the sake of collaboration.

**SPEAKER:**



**GRAHAM KNAUS**

Executive Director  
California State Association of Counties

**12:00 p.m. – 1:00 p.m.**

NACo Headquarters  
Conference Center

## **Lunch**

**1:00 p.m. – 2:00 p.m.**

NACo Headquarters  
Conference Center

## **ARPA Workshop I: Overview**

NACo will set the stage for the afternoon's discussion with an overview of the American Rescue Plan Act (ARPA) and its State and Local Fiscal Recovery Fund, an analysis of how counties are investing the funding and a preview of current and future resources in development.

**SPEAKERS:**



**ERYN HURLEY**

Deputy Director of Government Affairs  
National Association of Counties



**TERYN ZMUDA**

Chief Economist and Director of the Counties Futures Lab  
National Association of Counties

**2:00 p.m. – 3:00 p.m.**

NACo Headquarters  
Conference Center

## **ARPA Workshop II: Q&A on Final Rule**

Attendees will gain a clearer understanding of how counties can invest ARPA Recovery Fund allocations with this opportunity to ask questions to NACo experts about provisions in the ARPA and about the guidance the U.S. Treasury provided in the Final Rule.

**SPEAKER:**



**ERYN HURLEY**

Deputy Director of Government Affairs  
National Association of Counties



**3:00 p.m. – 5:30 p.m.**

NACo Headquarters  
Conference Center

## **ARPA Workshop III: Topical Discussion & Strategic Planning**

Building on the previous conversations, attendees will methodically discuss top issue areas and develop an action plan to help guide and coordinate county investments of ARPA Recovery Fund allocations both within and across states.

### **SPEAKERS:**



**ERIC BRYSON**

Executive Director  
Montana Association of Counties



**GRAHAM KNAUS**

Executive Director  
California State Association of Counties

**6:00 p.m. – 7:00 p.m.**

Farmers & Distillers  
600 Massachusetts Ave NW,  
Washington, D.C.

## **Happy Hour (optional)**

**7:00 p.m. – 8:30 p.m.**

Farmers & Distillers  
600 Massachusetts Ave NW,  
Washington, D.C.

## **Dinner**

Uber Voucher: <https://r.uber.com/rgD8OvW6Qbl>







# WEDNESDAY, JANUARY 12

## 8:30 a.m. – 9:00 a.m. Breakfast

NACo Headquarters  
Conference Center

## 9:00 a.m. – 10:30 a.m. Leveraging Funding for Broadband Expansion

NACo Headquarters  
Conference Center

Attendees will engage with the National Telecommunications and Information Administration (NTIA) to discuss provisions in the Infrastructure Investment and Jobs Act (IIJA) for expanding broadband access as part of a larger strategic planning effort to leverage various federal, state and local funding streams for broadband. Throughout the conversation, attendees will be given the tools to develop a unified plan for coordinating these funding streams based on the experiences and planning efforts of other associations.

### SPEAKERS:



#### ERIC BRYSON

Executive Director  
Montana Association of Counties



#### DOUG KINKOPH

Associate Administrator, Office of Internet Connectivity and Growth  
National Telecommunications and Information Administration

**10:30 a.m. – 12:00 p.m.**

NACo Headquarters  
Conference Center

## **Opioid Settlements and Litigation Across the States**

This workshop will provide attendees with an overall status update on opioids litigation efforts across the U.S., strategies to advocate for a favorable distribution of funding to counties and tools for helping counties wisely invest the resulting allotments. Attendees will engage with researchers from the Johns Hopkins University and the Opioid Settlement Tracker.

### **SPEAKERS:**



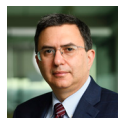
**KEVIN LEONARD**

Executive Director  
North Carolina Association of County Commissioners



**CHRISTINE MINHEE**

Founder, Opioid Settlement Tracker  
Open Society Foundations Soros Justice Fellow and Visiting Scholar,  
University of Washington School of Law



**DR. JOSHUA SHARFSTEIN**

Vice Dean for Public Health Practice and Community Engagement &  
Professor of the Practice in Health Policy and Management  
Bloomberg School of Public Health, Johns Hopkins University;  
Director, Bloomberg American Health Initiative



**SARA WHALEY, MPH, MSW**

Research Associate  
Bloomberg School of Public Health, Johns Hopkins University  
Program Manager  
Bloomberg Overdose Prevention Initiative

**12:00 p.m. – 1:00 p.m.**

NACo Headquarters  
Conference Center

## **Lunch & Discussion of Next Steps**



**ERIC BRYSON**

Executive Director  
Montana Association of Counties



**GRAHAM KNAUS**

Executive Director  
California State Association of Counties

**1:00 p.m.**

## **Forum Ends**







# SPEAKER BIOS



## **DOUG KINKOPH**

*Associate Administrator, Office of Internet Connectivity and Growth  
National Telecommunications and Information Administration*

Mr. Doug Kinkoph is Associate Administrator of the National Telecommunications and Information Administration's (NTIA) Office of Internet Connectivity and Growth, which includes responsibility for the Office of Minority Broadband Initiatives. In his current role, Mr. Kinkoph is responsible for all of NTIA's broadband programs, including the development, implementation and management of the Infrastructure Investment and Jobs Act (IIJA) \$48B broadband programs including the Broadband Equity, Access, and Deployment (BEAD) Program, Middle Mile Broadband Infrastructure Program, and Digital Equity Programs. He oversees three active broadband grant programs: the Broadband Infrastructure Program, the Tribal Broadband Connectivity Program and the Connecting Minority Communities Pilot Program. Before joining the Department of Commerce, Kinkoph held multiple executive roles in the communications industry as well as in the public and private sectors as a telecommunications policy expert. Mr. Kinkoph earned his M.A. in Administration from Central Michigan University and his B.S. in Telecommunication Management from Ohio University.



## **CHRISTINE MINHEE**

*Founder, Opioid Settlement Tracker  
Open Society Foundations Soros Justice Fellow and Visiting Scholar  
University of Washington School of Law*

Ms. Christine Minhee is an attorney and founder of OpioidSettlementTracker.com, an opioid litigation and settlement spending watchdog project she launched as an Open Society Foundations Soros Justice Fellow. Ms. Minhee graduated as the Dean's Medalist from the University of Washington School of Law, where she co-authored "The Cure for America's Opioid Crisis? End the War on Drugs" (Harvard Journal of Law & Public Policy 2019, with Steve P. Calandrillo) and later served as a visiting scholar. She is a graduate of Stanford University and the Columbia Publishing Course, and prior to the law worked in PR and marketing for companies like Google and Saks Fifth Avenue. She is based in Seattle.



**DR. JOSHUA SHARFSTEIN**

*Vice Dean for Public Health Practice and Community Engagement &  
Professor of the Practice in Health Policy and Management  
Bloomberg School of Public Health, Johns Hopkins University  
Director, Bloomberg American Health Initiative*

Dr. Joshua M. Sharfstein is Professor of the Practice in Health Policy and Management at the Johns Hopkins Bloomberg School of Public Health, where he also serves as Vice Dean for Public Health Practice and Community Engagement and as Director of the Bloomberg American Health Initiative. He is a former health commissioner of Baltimore, Principal Deputy Commissioner of the U.S. FDA, and health secretary of Maryland. Dr. Sharfstein teaches a class called “Crisis and Response in Public Health Policy and Practice” and is the author of the Public Health Crisis Survival Guide: Leadership and Management in Trying Times (2018) and co-author of The Opioid Epidemic: What Everyone Needs to Know (2019).



**SARA WHALEY, MPH, MSW**

*Research Associate  
Bloomberg School of Public Health, Johns Hopkins University  
Program Manager, Bloomberg Overdose Prevention Initiative*

Ms. Sara Whaley, MPH, MSW, is a Research Associate at Johns Hopkins Bloomberg School of Public Health and the Program Manager of the Bloomberg Overdose Prevention Initiative. With a background in research and direct service, she is passionate about using data to inform policy to improve outcomes for individuals who use drugs and their families.





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