



2018 ANNUAL CONFERENCE & EXPOSITION



NASHVILLE / DAVIDSON COUNTY TENNESSEE

**Emerging Strategies in Addressing Poverty:
Discussions of Key Issues, Policies, and Platforms
Affecting Poverty and Well-Being in Rural America**

10:30 am – 11:45 am



@NACoTweets
#NACoAnn

INTERGENERATIONAL POVERTY IN UTAH



WHAT IS INTERGENERATIONAL POVERTY?

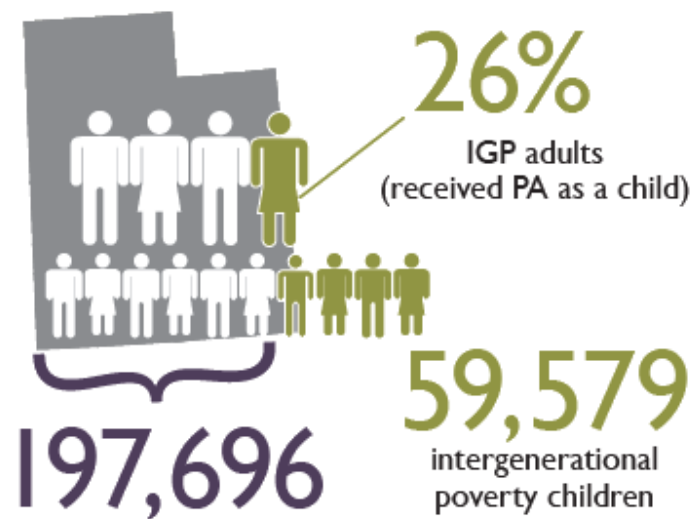


Intergenerational Poverty:

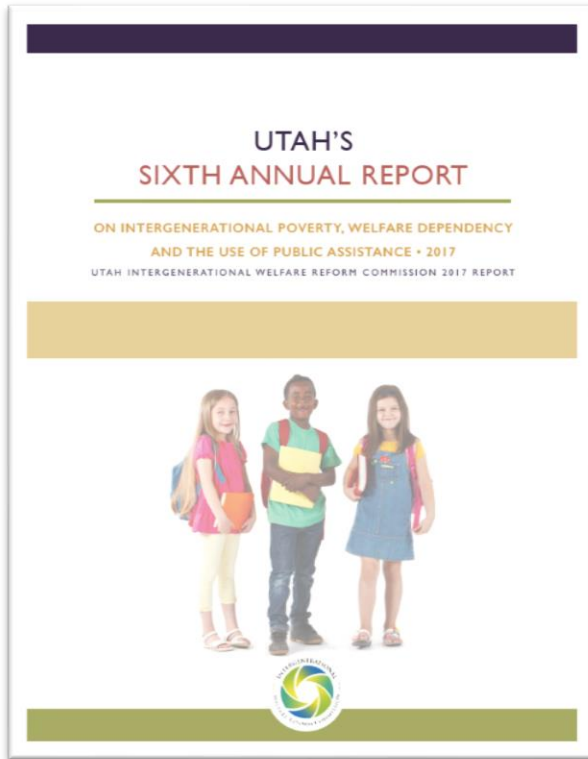
- Poverty in which two or more successive generations of a family continue in the cycle of poverty.
- Measured through utilization of public assistance for at least 12 months as an adult and 12 months as a child.

WHO IS IN INTERGENERATIONAL POVERTY?

Utah Adults Receiving Public Assistance (PA)



UTAH'S SIXTH ANNUAL REPORT



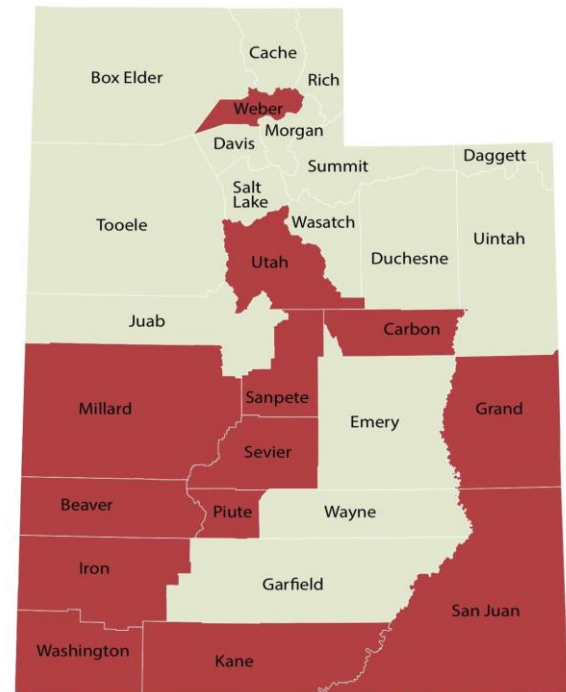
2017 Report:

- Multi-state agency data
- Local county efforts
- Positive improvements in four focus areas of child well-being:
 - Early Childhood Development
 - Education
 - Family Economic Stability
 - Health

UTAH'S COUNTY EFFORTS

Each county has unique strengths and challenges:

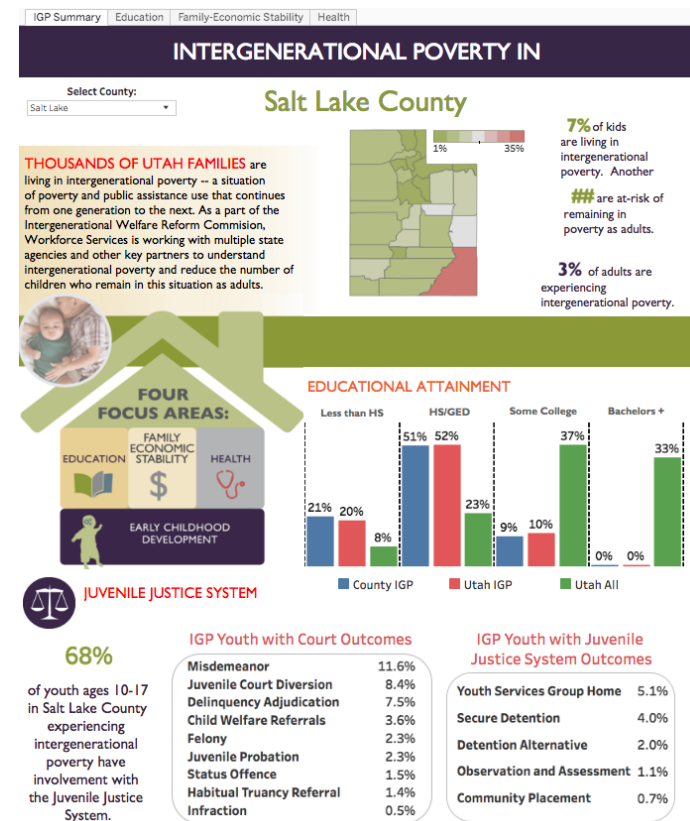
- **2016:** Local committees formed in 13 counties to address the issue
- **2017:** Using local data, county plans were created in 13 counties
- **2018:** Legislature approved \$900,000 available to counties through grants to implement a strategic plan. Counties are currently in application process.



THE VALUE OF COUNTY DATA

Local data drives local solutions:

- Utah created a data dashboard about indicators of intergenerational poverty in each county.
- Data helps counties determine what areas of well-being need more attention in their communities.



UTAH SUCCESS

- Improved collaboration between local services to avoid duplication of efforts.
- Better strategic decisions based off shared data among state agencies.
- Families caught in the cycle of poverty are at top of mind in Utah.



FOR MORE INFORMATION

Learn about intergenerational poverty, Commission activities, annual report and the Five- and 10-Year Plan:

intergenerationalpoverty.utah.gov

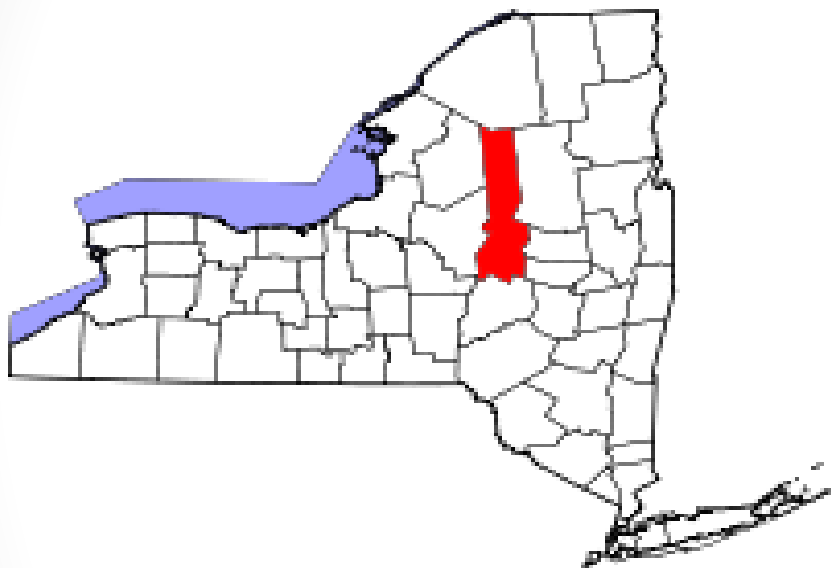


intergenerationalpoverty

Strategies to Address Poverty in Herkimer County, New York

2018 Rural Impact County
Challenge Initiative

Herkimer County, New York



➤ **Population: 62,250 (2017)**

➤ **Income (2016)**

➤ \$24,670 Per Capita

➤ \$48,800 Median Income

➤ **Poverty (2017)**

➤ 16.3% All Residents

➤ 24% Children

➤ **Education (age 25+)**

➤ 90% High School Graduates

➤ 21.5% Bachelors Degree

➤ **Unemployment**

➤ 7% (March 2018)

➤ **County Health Ranking**

➤ 54th of 62 NYS Counties

History of Collaboration

Integrated County Planning (ICP) Process Begins in 1998

- **County Led Initiative**
- **Stakeholder Involvement from Across All Sectors**
- **Collaborative Identification of Needs and Priorities**
- **Development and Implementation of Strategies that Address Needs and Maximize Resources**
- **Outcome Based and Results Oriented**
 - **Ongoing Measurement of Program and Population Level Outcomes**

Committees and Task Forces

- **Human Resource Planning Team (ICP Steering Committee)**
- **Comprehensive Assessment Task Force (Risk Profile Development)**
- **Human Development Committee (At-risk youth and families)**
- **Youth Violence Prevention Committee (Bullying and Youth Violence)**
- **Best Start Committee (Birth to Five)**
- **Mental Hygiene Services Planning Committees:
Developmental Disabilities, Substance Use Disorders, and
Mental Health**
- **Suicide Prevention Coalition**
- **PINS/JD Planning Committees**
- **Court Presentment Committee**

Organizations Participating in ICP Initiative

- Adult Career and Continuing Education Services
- Arc Herkimer
- Beacon Center
- Catholic Charities of Herkimer County
- Catholic Charities Domestic Violence Program
- Catholic Charities RSVP and Health and Assistance Programs
- Catholic Charities Runaway & Homeless Youth Program
- Catholic Charities TREATY Program
- Center for Family Life & Recovery
- Central Valley School District
- Child Care Coordination Council
- Central New York Health Home Network
- Community Foundation of Herkimer and Oneida Counties
- Community Foundation of Western and Central New York
- Cooperative Extension of Herkimer County
- Cornell Cooperative Extension of Oneida County
- Dolgeville Central School District
- Family Advocacy Center
- Family Representatives
- Family Support Services Regional Advisory (OPWDD)
- Frankfort-Schuyler Central School District
- Herkimer County Administrator
- Herkimer Board of Cooperative Education Services (BOCES)
- Herkimer BOCES Career Connections Program
- Herkimer BOCES Health & Safety Program
- Herkimer BOCES Literacy Zone
- Herkimer BOCES Early Childhood Education Program
- Herkimer Central School District
- Herkimer County Chamber of Commerce
- Herkimer College
- Herkimer College Child Care Center
- Herkimer County Coroner
- Herkimer County District Attorney
- Herkimer County Department of Social Services (HCDSS)
- HCDSS - Adult Protective Services
- HCDSS - Child Protective Services
- HCDSS - Employment Program
- HCDSS - Day Care Unit
- HCDSS - Employment Unit
- HCDSS - Foster Care Unit
- HCDSS – Preventive Unit
- Herkimer County Employment & Training (Working Solutions)
- Herkimer County Family Court

Organizations Participating in ICP Initiative

- Herkimer County Health Net, Inc.
- Herkimer County Healthy Families
- Herkimer County Industrial Development Agency
- Herkimer County Legislature
- Herkimer County Mental Health
- Herkimer County Office for the Aging
- Herkimer County Persons in Need of Supervision (PINS) Program
- Herkimer County Prevention Council
- Herkimer County Probation
- Herkimer County Public Health
- Herkimer County Sheriff
- Herkimer County Veterans Service Agency
- Herkimer Police Department
- Herkimer - Oneida Counties Comprehensive Planning Program
- Herkimer Resource Center for Independent Living
- Ilion Police Department
- Kids Herkimer
- Kids Herkimer-Detention Diversion Program
- Kids Oneida, Inc.
- Little Falls Police Department
- Mobile Crisis Assessment Team (MCAT)
- Mohawk Valley Community Action
- Mohawk Valley Perinatal Network
- Mohawk Valley Psychiatric Center
- Mount Markham Central School District
- New York State Department of Labor
- NYS Office of Alcoholism & Substance Abuse
- NYS Office of Children and Family Services
- NYS Office for People With Developmental Disabilities
- Old Forge/Town of Webb Community Representative
- Parsons Children's Center
- Pathways Academy
- Population Health Improvement Program (PHIP)
- The Neighborhood Center
- Town of Webb Union Free School District
- United Way of the Valley and Greater Utica Area
- United Way 211 Mid York
- Upstate Cerebral Palsy
- Upstate Cerebral Palsy - Mental Health Services
- Valley Family Health Center

Data -Driven and Results-Focused

- **Comprehensive Needs Assessment : The Herkimer County Risk Assessment Profile is published every three years (6th publication in 2016)**
- **Data is organized within six Life Areas : Community, Citizenship, Family, Economic Security, Education, Physical and Emotional Health**
- **Used to Assess Scale and Scope of County Needs**
- **Risk Assessment Profile Can be Found Online**
www.herkimercounty.org
- **ICP Steering Committee uses Profile to establish Priority Areas of focus (2017 - Clear Impact Group)**
- **Focus Groups meet to Discuss Issues and Identify Strategies to Improve Outcomes (Completed in 2017)**
- **Strategies are implemented and progress is measured utilizing Results Based Accountability (RBA) Framework**

2017 Priority Areas of Focus

- Opioid Overdose Rate
- Percent of Teens Feeling Depressed or Suicidal
- Number of Youth 16-24 Not in School and Not Working (Disconnected/Idle/Opportunity Youth)
- Availability of Childcare
- Kindergarten Readiness
- Indicated Child Abuse and Neglect Rate
- Children in Poverty
- Percent of Teens Feeling Teased, Threatened and Harassed
- Number of Youth in Foster Care and Days Spent in Care
- Number of PINS Youth

2018 Rural Impact County Challenge

- **Herkimer County was selected to participate in the 2018 NACo Rural Impact County Challenge**
- **Community Coaching and Action Learning Collaborative participation through the County Health Rankings & Roadmaps Program**
- **Focus on Social Determinants of Health and Well-Being**
- **RICC Project Scope:**
 - **Increasing the Availability of Quality Affordable Childcare**
 - **Increasing the Number of Children that are Ready for Kindergarten**
 - **Decreasing the number/percentage of youth age 16-24 that are not in school and not working**

Herkimer County Baseline Data

➤ Availability of Quality Affordable Childcare

- Only One Licensed Day Care Center in Herkimer County
- No Infant Licensed Child Care Available
- Need for 314 Regulated Childcare Slots to Meet Demand for Children Under Age 6

➤ Children Ready for Kindergarten

- 23.4% of Boys and 18% of Girls were Identified as Not Being Ready for Kindergarten
- Readiness Scores Were Significantly Higher for Those Who Attended Preschool (Boys – 80.6% identified as ready w/Preschool vs. 53.8% w/o Preschool)

➤ Percent of youth age 16-24 that are not in school and not working

- 16.4 % of youth 16-24 are not in school and not working

Best Start Committee

Children from Birth to Age 5

- ❖ **Herkimer County Public Health (Chair)**
- ❖ **Central Valley School District**
- ❖ **Childcare Coordinating Council**
- ❖ **Cornell Cooperative Extension**
- ❖ **Dolgeville Central School District**
- ❖ **Healthy Families of Herkimer County**
- ❖ **Herkimer Board of Cooperative Education Services (BOCES)**
- ❖ **Herkimer College**
- ❖ **Herkimer County Department of Social Services**
- ❖ **Herkimer County Employment and Training**
- ❖ **Herkimer County Integrated County Planning**
- ❖ **Herkimer County Mental Health**
- ❖ **Herkimer County Youth Bureau**
- ❖ **Mohawk Valley Perinatal Network**
- ❖ **Mohawk Valley Population Health Improvement Program**
- ❖ **Neighborhood Center**
- ❖ **United Way**

Strategies Identified by Best Start

Increasing the Availability of Quality Affordable Childcare

- **Build a New Childcare Facility**
 - Partnership – County, Herkimer College, Non-Profit Agency
 - 60 New Slots/Infant-School Age
 - NAEYC Certified
 - Securing Location/Capital
- **Engage Business Community**
 - Chamber of Commerce Event October 2018
 - Childcare a Priority

Increasing the Number of Children That Are Ready for Kindergarten

- **Expanding the Availability of School Outreach Coordinators to Serve All School Districts**
 - R4K – United Way/Schools
 - Outreach at Birth/Support
 - Expanded from Two to Three Herkimer County Districts
- **Expand Parent Education, Training & Support Programs**
 - In Schools – Jam Sessions
 - Community Education and Supports (Parent U)

Disconnected Youth and Middle Skills Development Leadership Team Forms

- ❖ **Steered by Herkimer County Administrator and Director of Employment and Training**
- ❖ **Herkimer County Chamber of Commerce**
- ❖ **Herkimer County Department of Social Services**
- ❖ **Herkimer County Industrial Development Agency**
- ❖ **Herkimer County Integrated Planning**
- ❖ **Herkimer County Legislators**
- ❖ **Herkimer County Mental Health**
- ❖ **Herkimer County Office for the Aging**
- ❖ **Herkimer County Public Health**
- ❖ **Herkimer County Youth Bureau**
- ❖ **Herkimer BOCES**
- ❖ **Herkimer College**
- ❖ **United Way**

Disconnected Youth and Middle Skills Development Leadership Team

➤ Focus

- Ensure that youth have the education and skills necessary for self-sufficiency as adults
- Promote technical jobs and skills development at an early age
- Develop employment opportunities that incorporate education and skill development

➤ Activities

- Comprehensive Data Review
- Focus Groups
- Resource Inventory
- Skill Building Initiatives
- Identify best practice programs that combine education and on the job training

Youth and Young Adult Task Force

Employment and Life Skills Development for at-risk youth

- ❖ **Herkimer County Department of Social Services & Employment and Training (Co-Chairs)**
- ❖ **Arc Herkimer**
- ❖ **Catholic Charities Runaway and Homeless Youth Program & Youth Board**
- ❖ **Herkimer Board of Cooperative Education Services (BOCES): Academic Services, Career Connections, Literacy Zone**
- ❖ **Herkimer County DSS: Adult Protective, Employment, Fostercare, and Preventive Services**
- ❖ **Herkimer County Integrated County Planning**
- ❖ **Herkimer County PINS Diversion Program**
- ❖ **Herkimer County Probation**
- ❖ **Herkimer County Mental Health**
- ❖ **KIDS Herkimer**
- ❖ **Pathways Academy**
- ❖ **Resource Center for Independent Living**
- ❖ **Herkimer County Working Solutions**
- ❖ **Herkimer County Youth Bureau**
- ❖ **UCP – Mental Health Services**

Youth Task Force Strategies

- **Create a Forum for Communication**
- **Obtain Youth and Young Adult Input (Focus Group and Youth Board)**
- **Create Streamlined Referral Processes to Life Skill and Employment Skill Building Programs that Promote Self-sustainability (youth 14-21)**
 - Referral procedures and ongoing communication processes between programs and services will be established. The development of MOUs will be explored.
- **Cross-Training Activities will be Identified and Implemented to Improve Knowledge of Youth Needs and Resources Available**

Questions?

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Thank You !

root causes of **Intergenerational Poverty**

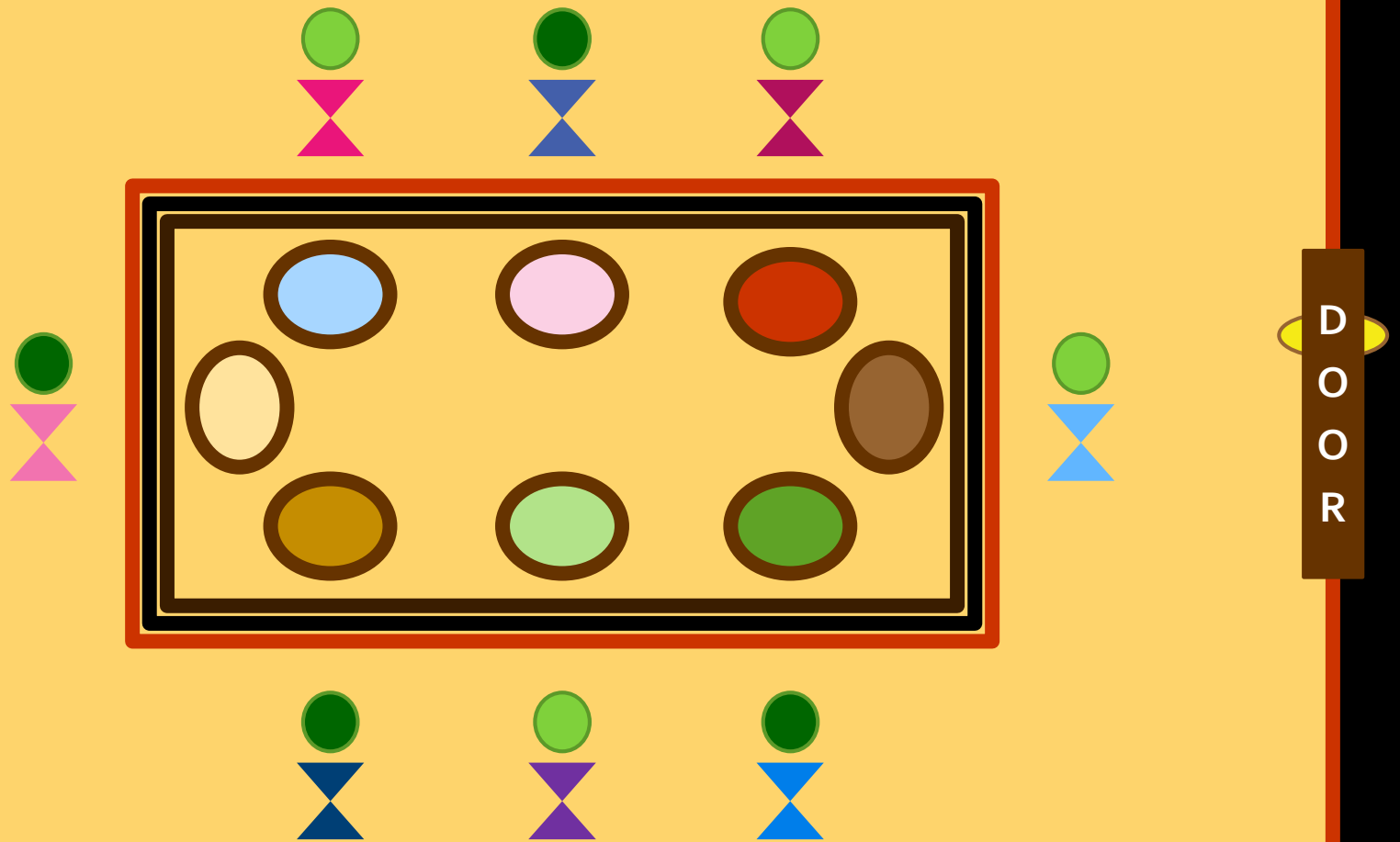
Camara Phyllis Jones, MD, MPH, PhD

Emerging Strategies in Addressing Poverty
NACo's 83rd Annual Conference and Exposition
National Association of Counties

Nashville, Tennessee
July 15, 2018

Dual Reality: A restaurant saga





I looked up and noticed a sign . . .

OPEN

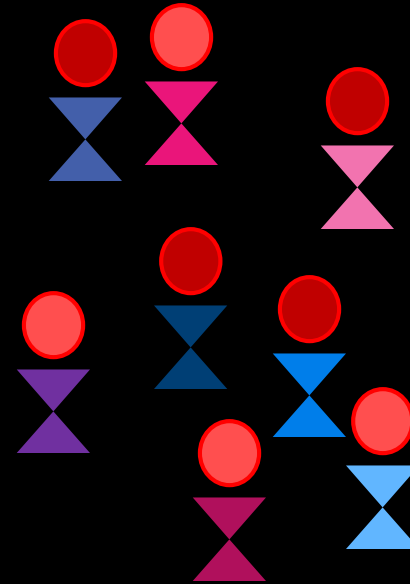
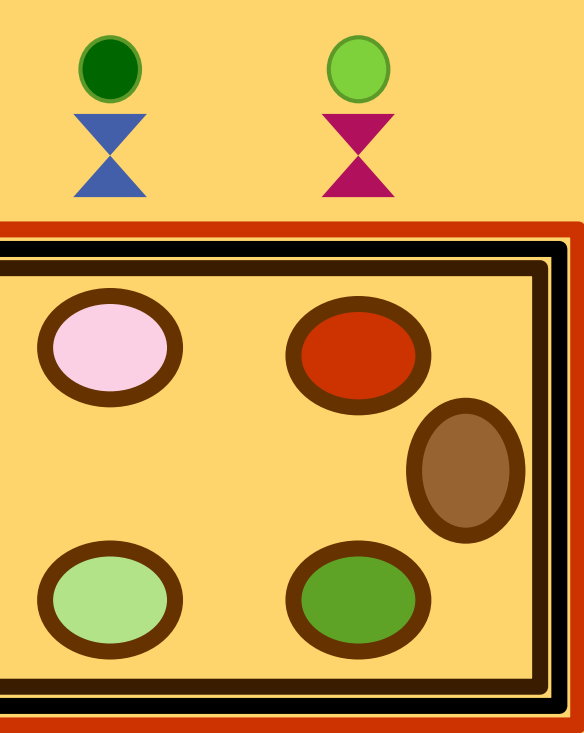




CLOSED

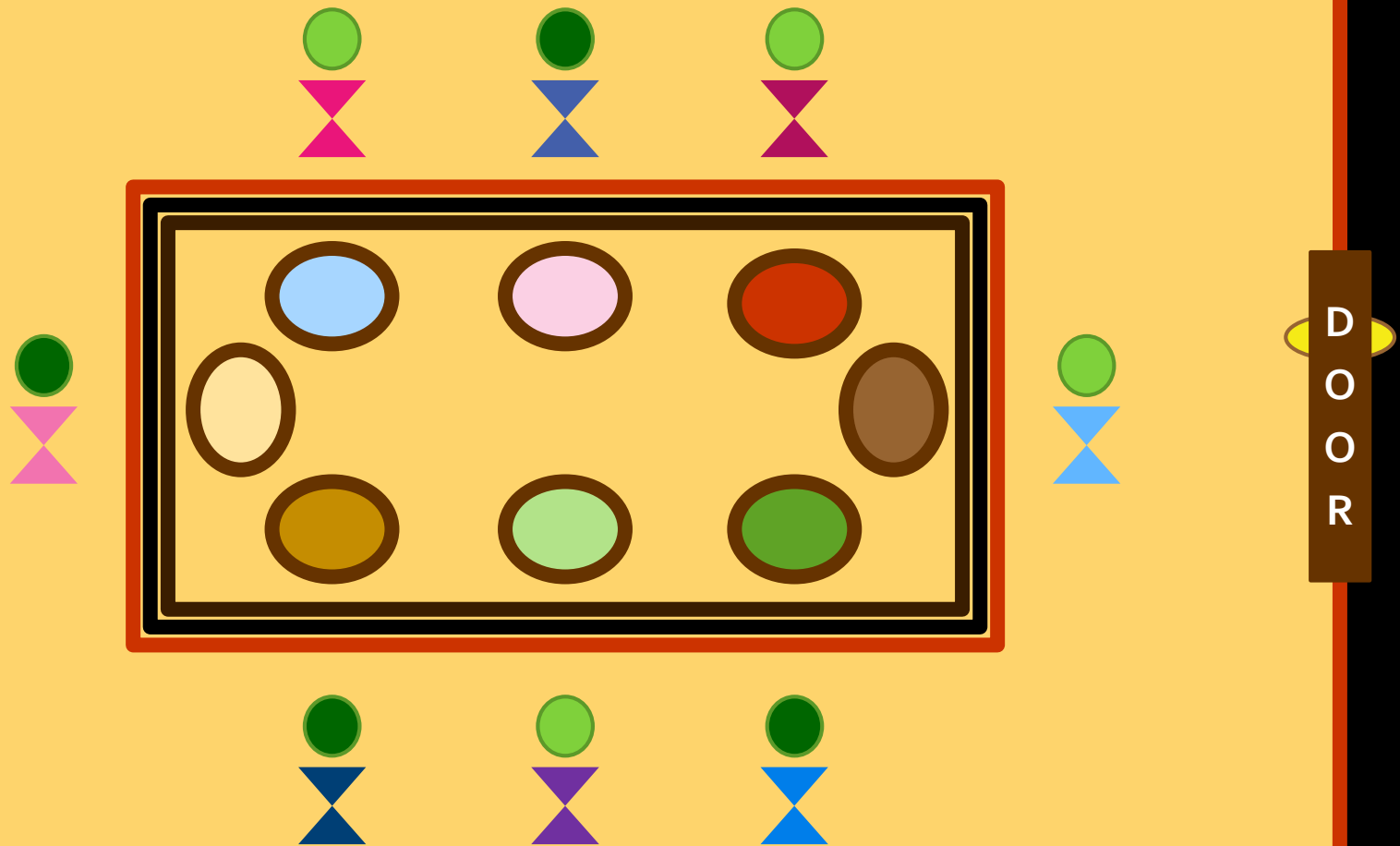


Racism structures “Open/Closed”
signs in our society.



It is difficult
to recognize
a system of inequity
that privileges us.

Those on the outside
are very aware of the
two-sided nature
of the sign.



Is there really a two-sided sign?

Hard to know, when only see “Open”.
A privilege not to HAVE to know.
Once DO know, can choose to act.

What is racism?

A system

What is racism?

A system of structuring opportunity and assigning value

What is racism?

A system of structuring opportunity and assigning value based on the social interpretation of how one looks (which is what we call “race”)

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A system of structuring opportunity and assigning value based on the social interpretation of how one looks (which is what we call “race”), that

- Unfairly disadvantages some individuals and communities
- Unfairly advantages other individuals and communities
- Saps the strength of the whole society through the waste of human resources

What is *[inequity]* ?

A system of structuring opportunity and assigning value based on *[fill in the blank]*

What is *[inequity]* ?

A system of structuring opportunity and assigning value based on *[fill in the blank]*, that

- Unfairly disadvantages some individuals and communities
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Many axes of inequity

- ❑ “Race”
- ❑ Gender
- ❑ Ethnicity and indigenous status

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- ❑ Labor roles and social class markers
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- ❑ Religion

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These are risk MARKERS

Barriers to achieving social equity

❑ **Narrow focus on the individual**

- Self-interest narrowly defined
- Limited sense of interdependence
- Limited sense of collective efficacy
- Systems and structures as invisible or irrelevant

❑ **A-historical culture**

- The present as disconnected from the past
- Current distribution of advantage/disadvantage as happenstance
- Systems and structures as givens and immutable

❑ **Myth of meritocracy**

- Role of hard work
- Denial of racism
- Two babies: Equal potential or equal opportunity?

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