Wednesday, October 18

1:30 – 2:00: Guests Arrive and Check-In

2:00 – 2:30: Welcome & Opening Remarks

  • Don Willie, World Trade Center of Utah
  • Tom Adams, Utah Governor’s Office of Outdoor Recreation

3:30 – 4:00: Networking Break

4:00 – 5:00: Building More Innovative Economies: Lessons Learned from Appalachian Coal Country
  • Kevin Loux, Shaping Our Appalachian Region (SOAR), Kentucky

5:00 – 7:00: Networking Reception at the Fairgrounds
DRAFT AGENDA

Thursday, October 19

8:30 – 9:00: Networking Breakfast

9:00 – 10:00: Plenary: State of Rural Utah and Future of Coal Communities
  • Linda Gillmor, Utah Office of Rural Development
  • Kyle Slaughter, Utah Community Development Office, Rural Planning Group
  • Christopher Collard, Utah Foundation

10:00 – 10:20: Roadmaps to Diversification: Federal Investments in Action
  • Trent Thompson, U.S. Economic Development Administration (EDA)

10:20 – 10:45: Roadmaps to Diversification: Regional Plans in Action
  • Tami Ursenbach, Carbon County, Utah
  • Dr. Eric Eddings, University of Utah

10:45 – 11:00: Networking Break

11:00 – 11:45: Roadmaps to Diversification: Regional Plans in Action: Six County ASAP Plan
  • Russ Cowley, Six County Association of Governments
  • Don Albrecht, Western Rural Development Center
  • Jody Gale, Utah State University Cooperative Extension

11:45 – 12:15: Roadmaps to Diversification: Regional Plans in Action – Lessons Learned from Colorado

12:15 – 1:30: Luncheon Keynote: Economic Diversification through Entrepreneurship
  • Dr. Erik Pages, EntreWorks Consulting
Conversation Café
Share both successes and challenges in economic diversification and community revitalization, while learning from your peers and subject-matter experts during rotating small group roundtable discussions.

**Roundtable discussion topics include:**
- Public Lands/Outdoor Recreation
- Local/Regional Food Systems Development
- Creative Placemaking/Revitalizing Main Streets
- Education, Retraining and Workforce Development

**Friday, October 20**

8:30 – 9:00: **Networking Breakfast**

9:00 – 10:00: **Plenary: Natural Resources, Local Assets & the Future of Utah Economies**
- Utah Office of Rural Development
- Utah Governor’s Office of Energy (invited)
- Scott Albrecht, Beaver County, Utah

10:00 – 10:30: **Networking Break**

10:30 – 12:20: **Guided Tour: Local Diversification Efforts at Redmond, Inc.**
- Redmond, Inc. is best known for its brands like Real Salt, Trophy Rock, and Best Vinyl Fence & Deck. On this tour of their facility and salt mine, learn about Redmond’s vision, company culture, workforce training programs, and how it is supporting regional economic development and serving as a good steward in the community.

12:20 – 12:30: **Takeaways, Next Steps, & Closing Remarks**