Maximizing 2016 Grant Funding in Urban Counties

A brief overview of grants, the NACo Grants Clearinghouse, and strategies for increasing success with grantseeking at the county level
Agenda

• Introductions

• Review the NACo Grants Clearinghouse

• Background and trends in grant funding – grants secured in urban communities

• Current grants available for urban communities

• Strategies and best practices

• Next steps – Additional services
Today’s Presenters

Dan Gillison  
Director, County Solutions and Innovation

Michael Paddock  
Chief Executive Officer
Grants Clearinghouse

What is the NACo Grants Clearinghouse?
What grants does it track?
How can county agency leaders use it?
After You’ve Logged In
Search For Grants

GRANTS CLEARINGHOUSE
FIND FUNDING FOR YOUR PROGRAMS

HOW TO FIND A GRANT

NACo introduces new Grants Clearinghouse

Grant Details

- By clicking on a grant from the search results page, the tool provides a number of details about the grant.
- Grant details include:
  - A summary of the grant
  - The funding history
  - Contact information and hyperlink to the grant’s external page
Search Results

NACo Grants Clearinghouse
Welcome to the NACo Grants Clearinghouse, a one-stop shop for grant information, with enhanced searching features and up to date listings of federal, state, corporate and foundation grants available to counties and community-based organizations.

Learn how to use the clearinghouse:
Watch the Tutorial

- Choice Neighborhoods Planning Grants (2/9/2016)
  - McCarthy Foundation (San Diego, California) (2/15/2016)
  - Our Community's Foundation (Calhoun, Doddridge, Gilmer, Jackson, Mason, Pleasants, Ritchie, Roane, Wirt, and Wood Counties, West Virginia and Washington County, Ohio) (9/15/2016, 2/15/2016)
  - A.P.S. Foundation (Arizona) (9/1/2016, 3/1/2016)
  - Morris & Gwendolyn Cafritz Foundation (Washington DC - District of Columbia) (3/1/2016)
  - The J. L. Bedsole Foundation (Alabama: Mobile, Baldwin, Clarke, Monroe and Washington Counties) (3/1/2016)
  - Community Development Block Grant Program (CDBG) (California) (4/29/2016)
  - Levin Family Foundation (Montgomery, Ohio) (7/1/2016, 5/1/2016)
## Grant Details

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### Authority

US Department of Housing and Urban Development (HUD), Office of Public and Indian Housing and Office of Multifamily Housing Programs.

### Summary

Choice Neighborhoods is designed to address struggling neighborhoods with distressed public housing and/or HUD-assisted housing through a comprehensive approach to neighborhood transformation. Local leaders, residents, and stakeholders, such as public housing authorities, cities, schools, police, business owners, nonprofits, and private developers, come together to create a plan that transforms distressed HUD housing and addresses the challenges in the surrounding neighborhood. The program helps communities transform neighborhoods by revitalizing severely distressed public and/or assisted housing and investing in leveraging investments in well-functioning services, high quality public schools, and education programs; high quality renter training programs and services; crime prevention strategies; public safety; public transportation; and improved access to jobs. Choice Neighborhoods ensures that current public and assisted housing residents will be able to benefit from the transportation improvements by providing affordable housing or providing residents with the choice to move to affordable and accessible housing in another existing neighborhood of opportunity. Choice Neighborhoods is focused on these core goals:

1. **Housing**: Improve distressed public and assisted housing with high-quality mixed-income housing that is well-managed and responsive to the needs of the surrounding neighborhood.
2. **Economic Opportunity**: Improve access to educational outcomes and intergenerational mobility for youth and supports children growing up in poverty and their families.
3. **Neighborhood**: Create conditions for public and private reinvestment in distressed neighborhoods to offer the kinds of amenities and assets, including quality schools, commercial activity, and social capital, that are important to families.

To achieve these core goals, successful applicants must develop and implement a comprehensive neighborhood revitalization strategy, or a Transformation Plan. The Transformation Plan will become the guiding document for the revitalization of the public and/or assisted housing sites, while simultaneously directing the transformation of the surrounding neighborhood and post-transformation facilities.

Each Choice Neighborhoods grant is expected to develop metrics based on the objectives listed above. Applicants are encouraged to plan their projects carefully. Applicants are also encouraged to plan their projects carefully. Applicants are also encouraged to plan their projects carefully.

### Additional Information

**Use of Funds**: Funds are used to:

- **Rehabilitation and renovation**: Property of community gardens, pocket parks, farmers markets, and land banking (land maintenance).
- **Community/neighborhood arts projects**: Creative arts programs to enhance neighborhood branding, events and activities, special events, and garden trail programs.
- **Housing improvement and business face improvement programs**: Neighborhood revitalization efforts.
- **Neighborhood revitalization**: Fresh food initiatives, such as farmers markets and mobile fresh food vendors.
- **Housing improvement and business face improvement programs**: Neighborhood revitalization efforts.

### Contacts

- **Name**: [Contact Name]
- **Department**: [Department Name]
- **Address**: 123 Main St., Anytown, USA 12345
- **Phone**: [Contact Phone]
- **Fax**: [Contact Fax]
- **Email**: [Contact Email]

For more information, visit [Choice Neighborhoods](https://www.hud.gov/choiceneighborhoods).
Grants for Urban Communities

What are recent wins?
Which agencies administer urban-focused grants?
Where is the low hanging fruit?
Grantmaking Nationally

26 Federal Agencies > $600B

56 States & Territories ~ $50B (est.)

120,000 Private Foundations > $50B
Urban Grantmakers
Cook County, IL (pop. 5,246,456)

- 2015 DOJ Grants to Encourage Arrest Policies and Enforcement of Protection Orders Program
- Domestic Violence Enforcement
- $900,000 Award
Orange County
(pop. 1,145,956)

• 2014 assistance to Firefighters Grants
• Modifications to Facilities Project
• $1,062,890 Award
How Urban Funding Is Different

- County/city joint projects are encouraged
- Specific to the needs of populous communities
- Increased funding levels for national grants
Homeland Security Funding

State Applications for HSGP, TSGP, and PSGP were due May 19

All data are in $millions
Urban Areas Security Initiative

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@grantsoffice

Number of UASI-eligible Areas
UASI Funding (in $millions)
Choice Neighborhoods implementation Grants

**Purpose:** Support the implementation of comprehensive neighborhood revitalization plans that are expected to achieve the following three core goals:

- Housing
- People
- Neighborhood

**Awards:** Up to $30,000,000

**Deadline:** Expected April 2016
Violent Gang and Gun Crime Reduction Program

**Purpose:** Create safer neighborhoods through a sustained reduction in crime associated with gang and gun violence, through:

- Partnerships
- Strategic planning
- Training
- Outreach
- Accountability and data-driven efforts

**Awards:** Up to $500,000

**Deadline:** Expected March 2016
YouthBuild Grants

**Purpose:** Provide opportunities for youth between the ages of 16 and 24 who are:

- High school dropouts
- Adjudicated youth
- Youth aging out of foster care
- Youth with disabilities
- Homeless youth
- Other disadvantaged youth populations

**Awards:** $700,000 - $1,100,000

**Deadline:** Expected June 2016
Transportation Investment Generating Economic Recovery

**Purpose:** Supports innovative projects that:

- Leverage resources and encourage partnership
- Fill a critical void in the transportation system
- Provide a substantial benefit

**Awards:** Between $10,000,000 and $200,000,000

**Deadline:** Expected June 2016
Justice and Mental Health Collaboration Program

**Purpose:** Increase public safety by facilitating collaboration among the criminal justice and mental health and substance abuse treatment systems through:

- Early intervention
- Diversion opportunities
- Training for justice and treatment professionals
- Facilitating communication and collaboration among partners

**Awards:** Up to $250,000

**Deadline:** Expected April 2016
Strategies and Best Practices

What can we do to improve our success at grants?
Aren’t grants political?
What’s the best way to structure a grants development program?
The Importance of Collaboration

**Funding**
- Higher potential funding
- Wider variety of funders
- More attractive to funders

**Operation**
- Broader project reach
- Less burden on one agency
Evaluate Opportunities

- Total funding available
- Application requirements
- Matching
- Scale
- Collaboration/partnering
- Lead time
- Track record with the funder
Additional grants development research and consultation support is available from Grants Office.

Grants Office Helpdesk Information Collection Tool

- Fill out the Information Collection Tool as thoroughly as possible. The more complete and comprehensive information you can provide, the more targeted the research will be.
- Submit the completed Information Collection Tool to the Grants Office Helpdesk (see instructions below).
- Within 10 days of your request, Grants Office will send you a research report cataloging the funding opportunities available to the client.
- Review the research and share it with the client. Contact the Grants Development Consultant that provided you with the report when you and the client are ready to schedule a follow-up call.
- A Grants Development Consultant will attend a scheduled conference call with you and the client to discuss their projects in greater detail, the funding opportunities available to them, and the next steps in their grantseeking plan.

Helpdesk requests can be submitted via:

- UStream™: You may submit the request online at http://conrmo.grantsoffice.com/HelpDeskRequest.aspx. If you do not have an UStream™ account, please email helpdesk@grantsoffice.com for assistance.
- Email: You may submit your research request via email to helpdesk@grantsoffice.com.
- Fax: A copy may be faxed to (516) 472-1435 or mailed to 59 Cascade Drive, Ste 112, Rockville, NY 14014. Please fax free form contact the Helpdesk with questions at anytime by phone at (516) 472-1435, Option 2.

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| Customer Information                           |
| Customer Organization                         |
| Customer contact name & title                 |
| Customer contact email                        |
| Address                                       |
| City, state, zip code                         |
| County                                        |
| Phone                                         |
| Fax                                           |
| Web address                                   |
| Estimated project cost                        |
THANK YOU!

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Washington, DC 20001 | 202.393.6226 | www.naco.org

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youtube.com/NACoVIDEO | linkedin.com/in/NACoDC