

NASA/MARSHALL SPACE FLIGHT CENTER

SMALL BUSINESS MARKETING GUIDE

Revised May 5, 2020

Introduction

The NASA/Marshall Space Flight Center (MSFC) is located on the Redstone Arsenal in Huntsville, Alabama, an army military base consisting of approximately thirty eight thousand acres. As a tenant, MSFC occupies approximately eighteen hundred acres, has approximately six thousand on-site employees including contractor support personnel, and a FY 2020 budget projection of approximately \$3.5 billion. In addition to the Redstone Arsenal location, MSFC also has a satellite facility in New Orleans, Louisiana, the Michoud Assembly Facility, where several major full scale production efforts in support of the Human Landing System, Space Launch System Program is currently under way.

The MSFC Small Business Marketing Guide was created to introduce small businesses to the MSFC marketplace, and to serve as a valuable marketing resource for small businesses pursuing procurement opportunities at the Center. Guide contains important marketing information that can help businesses understand the MSFC marketplace, and how best to market their product and service offerings to MSFC and MSFC prime contractors. Information contained in the guide includes NASA Small Business, Team Redstone, and prime contractor contacts, small business technical coordinators, a prime contractor list, and information on how to access procurement information via several acquisition search tools. Also information on special small business programs (e.g., MSFC small and large business councils, marketing tips, and several new outreach initiatives). The MSFC Small Business Marketing Guide is truly a one-stop shop for accessing the MSFC marketplace.

The MSFC Small Business Office staff is available to assist small businesses by offering suggestions on how the guide can best be utilized for marketing purposes. If interested in learning more about the MSFC marketplace, contact the MSFC Small Business Office today at (256) 544-0267. A dedicated staff stands ready to assist you in your marketing endeavors. Also visit the MSFC "Doing Business with MSFC" website at: http://doingbusiness.msfc.nasa.gov.

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1.0 MSFC at a Glance

Since its establishment in 1960, NASA's Marshall Space Flight Center has used its engineering and scientific expertise to build launch vehicles, spacecraft, and scientific instruments essential for the United States to explore, discover, and understand the universe. Marshall brings vital resources to NASA and the nation for solving the unique challenges of space exploration. Marshall's technical capabilities and engineering skills are essential to the nation's space exploration goal of sending humans beyond Earth and into deep space. Our unique expertise is in large-scale, complex space systems development with a core capability in propulsion. We advance space technologies, spark economic development, and inspire a new generation of explorers.

Our capabilities and experience are essential to nearly every facet of NASA's mission of exploration and discovery: traveling to and through space, living and working in space, and understanding our world and beyond. NASA relies on the unique skills and capabilities found at Marshall—developing and operating engines, vehicles, space systems and science payloads— to conduct unprecedented missions of science and discovery throughout our solar system.

SPACECRAFT AND LAUNCH VEHICLES

Marshall's capabilities support every stage of spacecraft and launch vehicle development from system design to flight and mission operations. Expert teams at Marshall have developed, tested, and evaluated materials, processes, designs, and systems for International Space Station (ISS) habitation modules, the Hubble and Chandra observatories, and the heavy-lift, human-rated Space Launch System (SLS). SLS, the most powerful rocket ever built, will enable crewed exploration missions beyond Earth's orbit to destinations across the solar system.

PROPULSION

Propulsion is the foundation for all space exploration, and Marshall has been a part of every major propulsion development in NASA's history. The center's expertise in traditional solid and liquid propulsion systems, as well as advanced systems such as solar sails and nuclear propulsion, enables a diverse array of spacecraft and missions for the future of exploration.

Marshall performs research; matures technologies; and develops, tests, and sustains propulsion systems for both Earth-to-orbit launch and in-space missions. We provide engineering expertise for all phases of space transportation, including boost, upper stage, and in-space applications. With our suite of propulsion systems capabilities, we are able to address the design, development, and integration of propulsion systems and components ranging from micro-thrusters to systems producing millions of pounds of force.

SPACE SYSTEMS

In addition to developing propulsion systems, Marshall develops large space structures and their supporting in-space systems, from the Lunar Roving Vehicle to ISS connecting modules, logistics, life support, and scientific research. Marshall's current space systems research includes in-situ resource utilization; radiation measurement, monitoring, and mitigation; spacecraft development, integration, testing, and operation; and instrument, large optics, and experiment development.

SCIENTIFIC RESEARCH

Marshall develops, tests, and manages scientific instruments, experiments, and spacecraft that gather vital information about Earth and space. Marshall's scientific research includes a broad array of Earth science, heliophysics, astrophysics, and planetary science investigations. These experiments include missions from the smallest nanosatellites and suborbital sounding rockets to the management of Chandra, one of NASA's Great Observatories. With Earth science projects such as SERVIR, Marshall leads the way in timely delivery of science data to those who need it most. Marshall's team of scientists and engineers provides the skill sets necessary for the success of NASA's missions and to expand human exploration deeper into the solar system than ever before.

ADVANCED MANUFACTURING

In-Space Manufacturing and Materials Research

Marshall is the agency lead for In-Space Manufacturing (ISM). NASA's ISM project develops the materials, processes, and manufacturing technologies needed to provide an on-demand manufacturing capability for deep space exploration missions. The ability to perform ISM provides a solution toward sustainable, flexible missions (both in-transit and on-surface) through on-demand fabrication, repair, and recycling capabilities for critical systems, habitats, and mission logistics and maintenance.

For-Space Advanced Manufacturing and Materials Research

Marshall's For-Space Manufacturing provides engineering solutions, manufacturing development, and full-scale hardware production of the most complex size and shape.

2.0 SMALL BUSINESS PROGRAM CONTACTS

2.1 NASA OFFICE OF SMALL BUSINESS PROGRAMS

CONTACT	TITLE	PHONE	E-MAIL
Glenn Delgado	Associate Administrator	202-358-2088	smallbusiness@nasa.gov
Richard Mann	Program Manager	202-358-2438	smallbusiness@nasa.gov
Robert Medina	Program Manager		smallbusiness@nasa.gov
Charles Williams	Program Manager	202-358-2088	smallbusiness@nasa.gov
Truphelia Parker	Program Specialist	202-358-1820	smallbusiness@nasa.gov
Renee Crews	Program Analyst (Contractor)	202-358-2028	smallbusiness@nasa.gov
LaRia Land	Program Analyst (Contractor)	202-358-3989	smallbusiness@nasa.gov
Robert Hagstrom	Program Analyst (Contractor)	202-358-7388	smallbusiness@nasa.gov
Tania Knight	Administrative Assistant (Contractor)	202-358-5213	smallbusiness@nasa.gov

The NASA OSBP web site is found at http://www.osbp.nasa.gov/

2.2 NASA CENTER SMALL BUSINESS SPECIALISTS

NASA CENTER	CONTACT	PHONE NO.:	E-MAIL ADDRESS
Ames Research Center	Christine Munroe	650-604-4695	christine.l.munroe@nasa.gov
Armstrong Flight Research	Christine Munroe	650-604-4695	christine.l.munroe@nasa.gov
Center			
Glenn Research Center	Eunice Adams-	216-433-6644	eunice.j.adams-sipp@nasa.gov
	Sipp		
Goddard Space Flight Center	Jennifer Perez	301-286-4379	jennifer.d.perez@nasa.gov
	Sholainka Martyn	301-286-4679	sholainka.o.martyn@nasa.gov
	Kandace Chappell	301.286.8136	kandace.p.chappell@nasa.gov
Jet Propulsion Laboratory	Charles Bray, Jr.	818-354-5620	charles.e.bray@jpl.nasa.gov
	Mary Helen Ruiz	818-354-7532	maryhelen.ruiz@jpl.nasa.gov
	Matthew Christian	818-354-2760	matthew.b.christian@jpl.nasa.gov
	Tara Every	818-354-1741	tara.a.every@jpl.nasa.gov
Johnson Space Center	Richard Slater	281-483-7723	richard.t.slater@nasa.gov
	Rob Watts	281-244-5811	robert.e.watts@nasa.gov
	Monica Craft	281-483-4134	monica.f.craft@nasa.gov
Kennedy Space Center	Joyce McDowell	321-867-3437	joyce.c.mcdowell@nasa.gov
	Natalie Colvin	321-867-4773	natalie.b.colvin@nasa.gov
	Laurie Boehm	321-867-7353	laurie.boehm@nasa.gov
Langley Research Center	Robert Betts	757-864-6074	robert.betts@nasa.gov
Marshall Space Flight Center	David Brock	256-544-0267	david.e.brock@nasa.gov
	Chip Jones	256-544-2701	chip.jones@nasa.gov
	Esther Veras	256-544-8816	esther.veras@nasa.gov
	Cheryl Webb	256-544-6263	cheryl.l.webb@nasa.gov
NASA Management Office	Rick Ellerbe	818-354-2595	chanrick.m.ellerbe@nasa.gov
- -	Robert Jones	818-354-4862	robert.a.jones@nasa.gov
NASA Shared Services Center	Troy Miller	228-813-6558	troy.e.miller@nasa.gov
Stennis Space Center	Kay Doane	228-813-6062	kay.s.doane@nasa.gov

2.3 MSFC SMALL BUSINESS PROGRAM CONTACTS

CONTACT	TITLE	PHONE NO.:	E-MAIL ADDRESS
David Brock	Small Business Specialist	256-544-0267	david.e.brock@nasa.gov
Esther Veras	ARCS Procurement Analyst	256-544-8816	esther.veras@nasa.gov
Cheryl Webb	ARCS Procurement Analyst	256-544-6263	cheryl.l.webb@nasa.gov
Chip Jones	SB Technical Advisor	256-544-2701	chip.jones@nasa.gov
Doug Gerard	SBA Procurement Center Representative	256-544-0681	douglas.w.gerard@sba.gov

The MSFC "Doing Business with MSFC" web site is found at the following link: https://doingbusiness.msfc.nasa.gov/

The MSFC Small Business Office is located on the Redstone Arsenal in Huntsville, AL, 35812 Building 4200, Room 228B.

Our MSFC Small Business Office e-mail is: MSFC-SBO@mail.nasa.gov.

2.4 MSFC SMALL BUSINESS TECHNICAL COORDINATORS

2.4.1 INTRODUCTION

Coordinators are appointed by organizational management, concurred in by Center Director, and are strategically located within key organizations at MSFC. Coordinators work closely with the MSFC Small Business Office staff in promoting the goals and objectives of the NASA Small Business Programs across all MSFC organizations.

2.4.2 DUTIES

Serve as a NASA/MSFC Small Business Program advocate by ensuring that Organizations are receptive to small business inquiries.

Assess where and what opportunities are likely to occur within MSFC Organizations, and advise small business representatives accordingly.

As appropriate, participate along with SBS in the acquisition planning of new and follow-on requirements to ensure those small businesses receive, to the maximum extent possible, opportunities to participate.

Schedule permitting; participate in selected local small business Matchmaker/Outreach events, and in-house joint counseling sessions.

Serve as advisors to the MSFC Small Business Executive Leadership Team and Marshall Prime Contractors Supplier Council.

2.4.3 COORDINATORS LIST

ORGANIZATION	COORDINATOR	PHONE NO.:	E-MAIL ADDRESS
Advanced Concept	Vacant		
Human Exploration	HP10/Rajiv Doreswamy	256-544-7903	rajiv.doreswamy@nasa.gov
Development & Operations	HP22/Lamar Stacy	256-544-2220	lamar.stacy@nasa.gov
Office	HP30/Karen Stephens	256-544-3962	karen.l.stephens@nasa.gov
Materials & Processes	EM01/DeWitt Burns	256-544-2529	dewitt.burns@nasa.gov
Laboratory			
Michoud Assembly Facility	Vacant		
Office of Center Operations	AS02/Melvin Scruggs	256-544-3994	melvin.l.scruggs@nasa.gov
	AS02/Mary Poe	256-544-8220	mary.l.poe@nasa.gov
Office of Human Capital	HS02/Irma Burden	256-544-3501	irma.c.burden@nasa.gov
Office of Strategic Analysis &	CS30/Kimberly Keith	256-544-4776	kimberly.l.keith@nasa.gov
Communications			
Office of the Chief Financial	RS30/Beth Ewing	256-544-0351	beth.w.ewing@nasa.gov
Officer			
Office of the Chief Information	IS02/Kathy Rice	256-544-2647	kathy.y.rice@nasa.gov
Officer			
Propulsion Systems Department	ER01/James Cannon	256-544-7072	james.l.cannon@nasa.gov
Safety & Mission Assurance	QD11/Paul Johnson	256-544-3793	paul.w.johnson@nasa.gov
Directorate			
Science and Technology Office	ST03/Chip Jones	256-544-2701	chip.jones@nasa.gov
Space Launch System Program	RS60/Angela Lovelady	256-544-5367	angela.f.lovelady@nasa.gov
Office			
Space Systems Department	ES01/Nadra Hatchett	256-544-4641	nadra.t.hatchett@nasa.gov
Spacecraft & Vehicle Systems	ED10/Alicia Carroll	256-544-4341	alicia.s.carroll@nasa.gov
Department			
Test Laboratory	RS30/Karen McTaggart	256-544-6499	karen.c.mctaggart@nasa.gov

2.5 TECHNOLOGY DEVELOPMENT AND TRANSFER CONTACTS AT MSFC

OFFICE	CONTACT	PHONE NO.:	E-MAIL ADDRESS
Small Business Innovation	Gwen Jasper (Lead)	256-544-1666	gwenevere.l.jasper@nasa.gov
Research (SBIR)/Small Business	Jannifer Matthews	256-961-2387	Jannifer.l.matthews@nasa.gov
Technology (STTR) Programs	(Alternate)	256-544-6719	virginia.b.garrison@nasa.gov
Technology Commercialization	Terry Taylor	256-544-5916	terry.l.taylor@nasa.gov
and Licensing Manager			

2.6 NASA CENTER SMALL BUSINESS INNOVATION RESEARCH (SBIR)/SMALL BUSINESS TECHNOLOGY TRANSFER (STTR) MANAGERS

NASA CENTER	SBIR/STTR MANAGERS	PHONE NO.:	E-MAIL ADDRESS
Ames Research Center	Ryszard (Rich) Pisarski (acting)	650-604-0149	ryszard.l.pisarski@nasa.gov
Armstrong Flight Research Center	Bruce Cogan	661-276-2627	bruce.r.cogan@nasa.gov
Glenn Research Center	Matthew Deans	216-433-6585	matthew.c.deans-1@nasa.gov
Goddard Space Flight Center	Joe Famiglietti	301-286-1833	joe.famiglietti@nasa.gov
Jet Propulsion Laboratory	Mark Davidson	818-354-1246	mark.h.davidson@jpl.nasa.gov
Johnson Space Center	Kathryn Packard	281-244-5378	kathryn.b.packard@nasa.gov
Kennedy Space Center	Michael Vinje	321-867-3874	michael.e.vinje@nasa.gov
Langley Research Center	Kim Cannon	757-864-8852	kimberly.a.cannon@nasa.gov
Marshall Space Flight	Gwen Jasper	256-544-1666	gwenevere.l.jasper@nasa.gov
Center	Jannifer Matthews	256-961-2387	jannifer.l.matthews@nasa.gov
Stennis Space Center	Thomas M. Stanley	228-688-7779	thomas.m.stanley@nasa.gov

2.7 TEAM REDSTONE SMALL BUSINESS PROGRAM CONTACTS

2.7.1 INTRODUCTION

In addition to MSFC, the Huntsville Government Marketplace also consists of several Army commands located on or near the Redstone Arsenal. Combined, annual Federal Government spending makes it one of the largest Federal Government buying centers in the United States. Small businesses interested in the MSFC marketplace are encouraged to visit each of these commands. Contacts at each location are contained in the table below.

2.7.2 CONTACTS

COMMAND	CONTACT	PHONE NO.:	E-MAIL ADDRESS
Army Materiel Command (AMC)	Nancy Small	256-450-7953	nancy.d.small.civ@mail.mil
U.S. Army Aviation & Missile	Christopher Evans	256-842-6234	christopher.a.evans.civ@mail.mil
Command (AMCOM)	(Director)		
	Debra Wood (Asst.	256-876-0921	debra.r.wood2.civ@mail.mil
	Director)		
Defense Logistics Agency (DLA)	Trish Kimble	256-876-1576	patricia.kimble@dla.mil
	Beth Lamothe	256-924-7903	elizabeth.lamothe@dla.mil

COMMAND	CONTACT	PHONE NO.:	E-MAIL ADDRESS
U.S. Army Engineering & Support	Rebecca Goodsell	256-895-1385	rebecca.goodsell@usace.army.mil
Center Corps of Engineers (USACE)			
Missile Defense Agency (MDA)	Jerrol Sullivan	256-450-2872	melanie.mccormick.ctr@mda.mil
	(Deputy)		(Melanie McCormick – Sr. Admin.
			Assistant)
U.S. Army Space and Missile	Mary Birdsong	256-955-3412	mary.a.birdsong.cov@mail.mil
Defense Command (USASMDC)	(Director)		
	Austin David Wall		austin.d.wall3.civ@mail.mil

2.8 OTHER GOVERNMENT/NON-PROFIT ORGANIZATIONS

2.8.1 INTRODUCTION

Small businesses interested in seeking opportunities with other government agencies in Huntsville, and/or small business assistance from professional non-profit organizations are encouraged to reach out to the following contacts and/or visit their websites. Contacts for each organization are contained in the table below.

2.8.2 CONTACTS

ORGANIZATION	CONTACT	PHONE	E-MAIL ADDRESS
		NO.:	
Air Force Sustainment Center Small Business	Mary Ann Flinders	801-777-9993	mary.flinders.1@us.af.mil
Alabama A&M Small Business Development	Teresa Merriweather	256-372-5603	teresa.orok@aamu.edu
Center	Orok, Ph.D.		
Alabama Institute for Deaf and Blind (AIDB)	Dee Malone	256-382-1114	malone.dee@aidb.org
Alabama Small Business Development Center	Jerry Ellison	205-348-1687	jerry.ellison@ua.edu
Network			
Association of Procurement Technical	Becky Peterson	615-268-6644	bpeterson@aptac-us.org
Assistant Centers			
The Catalyst Center for Business &	Joanne Randolph	256-428-8190	joanne.randolph@catalystcenter.org
Entrepreneurship (formerly WBCNA)			
General Services Administration Federal	Joe Myers	256-326-0218	joseph.myers@gsa.gov
Acquisition Services			
Huntsville Association of Small Businesses in	Allison Rhen	256-890-1855	arhen@mjlm.com
Advanced Technologies			
Jacksonville State University Small Business	Lindsay Frey	256-782-5322	lsfrey@jsu.edu
Development Center			
Score	Dale Smith	347-871-6090	dale.smith@scorevolunteer.org
Small Business Administration – Alabama	Carol Ann House	205-290-7340	carol.house@sba.gov
District Office			
Tennessee Procurement Technical Assistance	Debbie Barber	615-532-8885	debbie.barber@tennessee.edu
Center			
University of Alabama Huntsville	Mary Jane Fleming	256-824-6936	mjf0001@uah.edu
Procurement Technical Assistant Center			
University of Alabama Huntsville Small	Foster Perry	256-824-6880	foster.perry@uah.edu
Business Development Center			
University of North Alabama Small Business	Phillip Marks	256-765-4668	pomarks@una.edu
Development Center			
University of Tennessee Procurement	Paul Middlebrooks	423-634-0848	paul.middlebrooks@tennessee.edu
Technical Assistance Center			
US Army Corps of Engineers	Linda L. Spadaro	251-690-3597	linda.l.spadaro@usace.army.mil
US Department of Energy	Nicola Ohaegbu	202-802-0095	nicola.ohaegbu@hq.doe.gov

2.8.3 WEBSITES

ORGANIZATION	WEBSITE
Air Force Sustainment Center Small	http://www.afsc.af.mil/units/sbo/
Business	
Alabama A&M Small Business	http://www.aamu.edu/academics/bpa/centersandprograms/pages/default.aspx
Development Center	
Alabama Institute for Deaf and Blind	https://www.aidb.org/
(AIDB)	
Association of Procurement Technical	http://www.aptac-us.org/
Assistant Centers	
The Catalyst Center for Business &	http://catalystcenter.org/
Entrepreneurship	
General Services Administration Federal	http://www.gsa.gov/portal/content/105080
Acquisition Services	
Huntsville Association of Small Businesses	http://www.hasbat.org/
in Advanced Technologies	
Huntsville Chamber of Commerce	http://www.hsvchamber.org/
Jackson State University Small Business	http://www.jsums.edu/development/sbdc/
Development Center	
Score	www.score.org
Small Business Administration – Alabama	https://www.sba.gov/offices/district/al/birmingham
District Office	1 //. 1.11 /
TechRich	http://techrich.org/
Tennessee Procurement Technical Assistance	https://cis.tennessee.edu/connecting/ptac/Pages/default.aspx
Center	1,, // 1 1/11/, /1 .
University of Alabama Huntsville	http://www.uah.edu/sbdc/ptac/about
Procurement Technical Assistant Center	14// 11./1.1
University of Alabama Huntsville Small	http://www.uah.edu/sbdc
Business Development Center	1.44m.//-1d
University of North Alabama Small Business Development Center	http://sbdc.una.edu/
University of Tennessee Procurement	https://cis.tennessee.edu/connecting/ptac/Pages/default.aspx
Technical Assistance Center	nups.//cis.tennessee.edu/connecting/ptac/rages/default.aspx
US Army Corps of Engineers	http://www.usace.army.mil/
US Department of Energy	•
OS Department of Energy	http://www.energy.gov/

3.0 MSFC PRIME CONTRACTORS

3.1 INTRODUCTION

The MSFC Prime Contractor List serves as an invaluable marketing resource to businesses interested in pursuing subcontracting opportunities with MSFC major small and large business prime contractors. Contractors identified on this list provide work in support of MSFC programs and projects. Maximizing utilization of the contacts at each prime contractor location will enhance a business' effectiveness in marketing for subcontracting opportunities at MSFC.

3.2 PRIME CONTRACTOR LIST

3.2.1 Accura Rosser 8(a) JV, LLC

Marshall Space Flight Center, AL

Contact:

Prashanthi Reddy preddy@accura.com 404-241-8722

ext. 6027

Contract:

NNM17AA04C: MSFC Facilities Engineering Design and Inspection Services (FEDIS)

3.2.2 Aerie Aerospace, LLC

Marshall Space Flight Center, AL

Primary Contact:

Cliff Plaxco cliff.plaxco@nasa.gov 256-544-8909

Alt. Contacts:

Chris McCain christopher.m.mccain@nasa.gov 256-808-4100 Kenny Frame kframe@ERC-Incorporated.com 256-430-3080

Contract:

NNM15AA19C: Marshall Engineering Technician and Trades Support Services

3.2.3 Aerojet Rocketdyne

Canoga Park, CA

Contact:

Georgina (Gina) Gastelum georgina.gastelum@rocket.com 818-586-2361 Aileen Yates aileen.yates@rocket.com 561-882-5339

Contracts:

NNM16AA02C: Space Launch System (SLS) Engine RS-25 Restart

NNM16AA12C: SLS Upper Stage Engine (RL-10)

3.2.4 Aetos Systems

Marshall Space Flight Center, AL

Contacts:

Joan Muhammad (OHC) joan.w.muhammad@nasa.gov 256-544-6714 Marty Sellers (UCS) marty.sellers@aetossystems.com 256-682-6734

Contracts:

NNM14AA15C: Office of Human Capital Support Services (OHC)

3.2.5 All Points Logistics, LLC

Marshall Space Flight Center, AL

Contacts:

John Hall jhall@allpointsllc.com 256-566-3026

Lea Cahoon lcahoon@allpointsllc.com

Contract:

NNM16AA01C: MSFC Information Technology Services (MITS) II

3.2.6 Amentum Services, Inc.

Marshall Space Flight Center, AL

Contact:

Jill Curtis amanda.j.curtis@nasa.gov 256-544-7991

Contract:

80MSFC17C0007: Facilities and Operation Maintenance Support Services

3.2.7 All Native Synergies Co.

Marshall Space Flight Center, AL

Contact:

Michael Borrelli @allnativegroup.com 719-235-5801

Contract:

80MSFC19D0024: Custodial and Refuse Collection Services

3.2.8 Analytical Services, Inc.

Marshall Space Flight Center, AL

Contact:

Randal Humphries william.humphries@asrcfederal.com 256-541-1257 Tim Breeyear tbreeyear@asrcfederal.com 256-562-2164

Contract:

80MSFC19A0001: Office of Strategic Analysis & Communication Support Services

3.2.9 Ball Aerospace

Marshall Space Flight Center, AL

Contact:

Pam Byrd pbyrd@ball.com 303-939-6344

Contract:

NNM15AA18C: Imaging X-Ray Polarimetry Explorer (IXPE)

3.2.10 Bastion Technologies

Marshall Space Flight Center, AL

Contact:

Andrew (Andy) Hernandez ahernandez@bastiontechnologies.com 281-283-9343 Shawna Neumann bastiontechnologies.com 281-283-9385

Contract:

80MSFC18C0005: Safety and Mission Assurance Support Services

3.2.11 Blue Origin

Kent, WA

Contact:

Antoinette Vigil avigil@blueorigin.com 505-295-3898 ext. 102

Contract:

80MSFC20C0020: Human Landing System

3.2.12 Cepeda Systems & Software Analysis, Inc.

Marshall Space Flight Center, AL

Contact:

Pat Benson patricia.a.benson@nasa.gov 256-544-3780

Contract:

80MSFC20A0003: Engineering Support for MSFC

3.2.13 CH2M

Dallas Fort Worth, TX

Contact:

Kenneth McClain kenneth.mcclain@ch2m.com 972-663-2261

Contracts:

NNM10AA17C: Architect-Engineer Services for Environmental Engineering 80MSFC18D0003: Architect-Engineer Services for Santa Susana Field Lab

3.2.14 COLSA Corporation

Marshall Space Flight Center, AL

Contact:

Phillip Hodges pwhodges@colsa.com 256-964-5339

Contract:

NNM17AA12C: Huntsville Operations Support Center Services

3.2.15 Dynetics, Inc.

Huntsville, AL

Contact:

Jennifer Delaney jennifer.delaney@dynetics.com 256-964-4970

Contracts:

80GRC017C0008: SLS Universal Stage Adapter 80MSFC20C0035: Human Landing System

3.2.16 Hanks, Hanks and Associates, LLC (HHA)

Marshall Space Flight Center, AL

Contacts:

Tom Randolph tom.a.randolph@nasa.gov 256-544-8088 Kesia Kimbrough kesia.s.kimbrough@nasa.gov 256-544-0019

Contract:

NNM16AA10C: Center-Wide Administrative Support Services

3.2.17 HCI Management Services

Marshall Space Flight Center, AL

Contact:

Kevin Irvine kirvine@allnativegroup.com 256-971-9872

Contract:

NNM16AA17C: MSFC Grounds & Maintenance Services

3.2.18 IHS Global, Inc.

Englewood, CO

Contact:

Chuck Austin chuck.austin@ihsmarkit.com 256-808-9406

Contract:

NNM16AA13C: NASA Integrated Technical Standards System (ITSS)

3.2.19 InoMedic Health Applications, Inc.

Marshall Space Flight Center, AL

Contact:

Cynthia Gross cgross@ihamedical.com 757-722-7575

Contract:

80MSFC19D0022: Occupational Health Support Services

3.2.20 Jacobs

Marshall Space Flight Center, AL

Contact:

JoAnn Belt joann.v.belt@nasa.gov 256-961-1769

Contract:

80MSFC18C0011: Engineering Services and Science Capability Augmentation (ESSCA)

3.2.21 Johns Hopkins University, The Applied Physics Laboratory

Columbia, MD

Contact:

Orlando Stevenson orlando.stevenson@jhuapl.edu 240-228-6389 (Office) 240-636-1242 (Mobile)

Contract:

NNM15AA02C: JANNAF Support

NNN06AA01C: Aerospace Research, Development and Engineering Support (ARDES)

3.2.22 KS Ware & Associates, L.L.C

Nashville, TN

Contact:

Julie Oliphant joliphant@kswarellc.com 615-255-9702

Contract:

NNM17AA11C: Architect-Engineer Services for Environmental Compliance and Restoration

3.2.23 L&M Technologies, Inc.

Huntsville, AL

Contacts:

Jim Spanier james.r.spanier@nasa.gov 256-544-8073

Contract:

80MSFC18A0001: Marshall Logistics Support Services

3.2.24 Leidos

Huntsville, AL

Contact:

Nathan Apodaca nathan.m.apodaca@leidos.com 256-961-3301

Contract:

80NSSC19D0001: NASA End-user Services & Technologies

3.2.25 LinTech Global, Inc.

Farmington Hills, MI

Contact: Michael Lin mlin@lintechglobal.com 248-553-8033

Contract:

80MSFC20C0031: Center Operations Building Automation (COBA) Services

3.2.26 Lockheed Martin Corporation

Huntsville, AL

Contact:

Patty Pierson patricia.a.pierson@lmco.com 720-563-2060

Contract:

NNM07AA01C: Focal Plane Solar B Phase E

3.2.27 MTS

Huntsville, AL

Contact:

Tracy Lamm tracy.lamm@MTS-USA.com 256-890-9090

Task Orders:

NNM13AA65T: MIPSS Program Planning & Control

NNM13AA67T: MIPSS Project Coordination NNM14AA02T: MIPSS Subject Matter Expertise

3.2.28 NASA Solutions for Enterprise-Wide Procurement (SEWP) V

Contract Number: NNG (varies per contract, see Contract Holders list at

https://www.sewp.nasa.gov/contract_info.shtml)

Helpline: (301) 286-1478

3.2.29 Northrop Grumman Innovation Systems (Formerly: Orbital ATK Aerospace Systems)

Promontory, UT

Contact:

Jenifer Scoffield jenifer.scoffield@NGC.com 435-863-2017

Contract:

NNM07AA75C: SLS Advanced Booster

3.2.30 Orbital Sciences Corporation – Space Systems Group (wholly-owned subsidiary of Orbital/ATK)

Langley, Virginia

Contact:

Kristen Collins kristen.collins@orbitalATKc.com 703-406-5796

Contract:

NNM16AA21C: Commercial Infrastructure for Robotic Assembly and Services (CIRAS)

3.2.31 SAIC

Marshall Space Flight Center, AL

NASA Programs:

Bruce Emerson (Primary) bruce.g.emerson@saic.com 256-319-4769 Kerry Webb (Secondary) kerry.p.webb@saic.com 256-961-1483

Contracts:

NNM11AA04C: NASA Integrated Communication Services (NICS)

NNX16MB01C: NASA Enterprise Application Services Technology (EAST 2)

3.2.32 Security Walls, LLC

Marshall Space Flight Center, AL

Contact:

Juanita Walls jwalls@securitywalls.net 865-546-2474

Contract:

NNM17AA25C: Protective Services at MAF and MSFC

3.2.33 Seventh Sense Consulting, LLC

Marshall Space Flight Center, AL

Contact:

Shakira McCants mccantss@seventhsenseconsulting.com 703-635-9034

Contract:

80NSSC19D00002: Agency-Wide Acquisition Support Services (AWASS)

3.2.34 Smithsonian Astrophysical Observatory

Cambridge, MA

Contact:

Joseph Lendall jlendall@cfa.harvard.edu 617-495-7401

Contracts:

NAS8-03060: Operations & Science Support of the Chandra Science Center

NNM07AB07C: HINODE Solar B Telescope

NNM15AA15C: Marshall Grazing Incident X-Ray Spectrometer (MaGIXS)

3.2.35 Southern Research Institute

Birmingham, AL

Contact:

Kimberly Terry kterry@southernresearch.org 205-581-2790

Contract:

NNM14AA01B: Testing & Analysis of Propulsion System Materials

3.2.36 Southwest Research Institute

San Antonio, TX

Contact:

Eva Carpenter eva.carpenter@swri.org 210-522-2237

Contracts:

NNM06AA75C: JUNO Mission Phase B

NASW-02008: New Horizon—Pluto Mission Phase B

NASW00003: ASPERA-3 Project Electron Spectrometer for Mars Express Mission

NNM13AA38C: JUICE Ultraviolet Spectrograph

3.2.37 SpaceX

Hawthorne, CA

Contact:

Brian Schepis brian.schepis@spacex.com 256-726-1393

Contract:

80MSFC20C0034: Human Landing System

3.2.38 Syncom Space Services, LLC (S3)

Stennis Space Center, MS

Contact:

Tina Schultz tina.g.schultz@nasa.gov 228-688-2095

Contract:

NNS15AA01C: Synergy Achieving Consolidated Operations and Maintenance (SACOM)

3.2.39 Teledyne Brown Engineering

Huntsville, AL

Contact:

Debbie Batson debbie.batson@tbe.com 256-726-1393

Contracts:

NNM13AA29C: Mission Operations & Integration

NNM13AA35C: Engineered Solutions & Prototyping (SLS Launch Vehicle Stage Adapter

Task Order)

3.2.40 The Boeing Company

Huntsville, AL

Contact:

Diane Sterling diane.f.sterling@boeing.com 256-542-7234

Contracts:

NNM07AB03C: SLS Stages

NNM12AA82C: SLS Interim Cryogenic Propulsion Stage

NNM15AA03C: Santa Susana Field Laboratory Electrical Services and Contingency Items

3.2.41 University of Arizona

Tuscan, AZ

Contact:

Elizabeth Lopez beth@email.arizona.edu 520-621-2888

Contract:

NNM10AA11C: OSIRIS-REX Asteroid Sample Return Mission

3.2.42 Victory Solutions, Inc.

Huntsville, AL

Contact:

Pete Rodriguez pete.rodriguez@v-s-inc.com 256-895-2867

Task Orders:

NNM13AA64T: MIPSS Cost Estimation & Analysis

NNM13AA66T: MIPSS Configuration & Data Management

4.0 MSFC REPETITIVE REQUIREMENTS

4.1 INTRODUCTION

The MSFC repetitive requirements list contains a list of recurring requirements. Information contained herein can be utilized to assist businesses interested in tracking upcoming acquisitions, and can serve as an invaluable resource to businesses pursuing procurement opportunities at MSFC. Requirements appearing on this list are listed chronologically by period of performance (POP) expiration date.

4.2 REPETITIVE REQUIREMENTS LIST

Note: NAICS codes listed for each requirement were utilized in previous competitions, and are subject to change from competition to competition. Likewise, competitions may also change based on results of market research.

POP EXPIRES	INCUMBENT	CONTRACT	TITLE	NAICS CODE	POTEN. VALUE	PREVIOUS COMP.
01/31/2020	Optical Sciences	NNM14AA09C	Specialized Data Analysis	541712	\$6.5M	SB Sole Source
*05/31/2020	Analytical Services	NNM12AA53C	Strategic Analysis & Communication Services	541712	\$57M	GSA SB Reserve
*06/30/2020	IHS Global, Inc.	NNM16AA13C	NASA Integrated Technical Standard Systems	518210	\$8M	Full & Open
*09/30/2020	MTS	NNM13AA65T	Program Planning & Control	541712	\$61M	GSA SB Reserve
*09/30/2020	MTS	NNM13AA67T	Project Coordination	541712	\$89M	GSA SB Reserve
*09/30/2020	MTS	NNM14AA02T	Subject Matter Expertise	541712	\$123M	GSA SB Reserve
*09/30/2020	Victory Solutions	NNM13AA64T	Cost Estimation and Analysis	541712	\$17M	GSA SB Reserve

POP EXPIRES	INCUMBENT	CONTRACT	TITLE	NAICS CODE	POTEN. VALUE	PREVIOUS COMP.
*09/30/2020	Victory Solutions	NNM13AA66T	Configuration Management & Configuration Management	541712	\$96M	GSA SB Reserve
*09/30/2020	COLSA Corporation	NNM17AA12C	Huntsville Operations Support Center	541715	\$138M	SB Set-Aside
*09/30/2020	Teledyne Brown Engineering	NNM13AA29C	Mission Integration & Operations	541712	\$317.7M	Full & Open
*09/30/2020	Aerie Aerospace, LLC	NNM15AA19C	Marshall Engineering Technician & Trade Support Services	541712	\$293M	8(a) Competition
12/31/2020	Hanks, Hanks, & Associates, LLC	NNM16AA10C	Center-Wide Administrative Support Services	541611	\$28M	8(a) Competition
08/31/2021	HCI Management Services	NNM16AA17C	Grounds & Maintenance Services	561730	\$13M	8(a) Sole Source
10/31/2021	All Points Logistics, LLC	NNM16AA01C	MSFC Information Technology Services II	541513	\$228M	SDVO SB Set-Aside
11/30/2021	Aetos Systems	NNM14AA15C	Human Capital Support	541990	\$33M	8(a) Competition
03/31/2022	Accura Rosser 8(a) JV, LLC	NNM17AA04C	Facilities Engineering Design & Inspection Services	541330	\$40M	8(a) Competition
04/02/2022	KS Ware	NNM17AA11C	Environmental Engineering Services	541330	\$27M	SB Set-Aside
04/30/2022	Security Walls, LLC	NNM17AA25C	Protective Services at MAF and MSFC	561612	\$48M	SB Set-Aside
08/22/2023	All Native Synergies Co.	80MSFC19D0024	Custodial & Refuse College Services	561720	\$19M	8(a) Sole Source
07/23/2023	Acuity Edge	80MSFC18C0040	Technology Commercialization and Licensing Support	541990	\$1.8M	8(a) Sole Source
1/31/2024	LinTech Global Inc.	80MSFC20D0007	Center Operations and Building Automation (COBA)	541513	\$8.4M	GSA 8(a) Stars competition

POP EXPIRES	INCUMBENT	CONTRACT	TITLE	NAICS CODE	POTEN. VALUE	PREVIOUS COMP.
09/30/2024	InoMedic Health Applications, Inc.	80MSFC19C0022	Occupational Health Applications, Inc.	561210	\$14M	SB Set-Aside
01/31/2025	Cepeda Systems & Software	80MSFC20A0002	Engineering Support for MSFC	541330	\$24M	GSA HUBZone SB set-aside
06/30/2025	Amentum	80MSFC17C0007	Facilities & Operation Maintenance Support Services	561210	\$446M	Full & Open
10/31/2025	Bastion Technologies	80MSFC18C0005	Safety & Mission Assurance Support Services	541712	\$267M	SB Set-Aside
11/30/2025	Jacobs	80MSFC18C0011	Engineering Services and Science Capability Augmentation	541712	\$1,205M	Full & Open
08/31/2026	L&M Technologies, Inc.	80MSFC18A0001	Logistics Services	561210	\$98M	GSA Log- world SB Set-Aside

^{*}In competition

5.0 FREEDOM OF INFORMATION ACT (FOIA)

5.1 INTRODUCTION

The Freedom of Information Act (FOIA) was enacted in 1966, Title 5 U.S.C. Section 552, and established for the first time an effective statutory right of access to government information.

5.2 TYPES OF CONTRACTING DOCUMENTS AVAILABLE UNDER FOIA

Previous requests for information Source selection statements Statements of Work/Performance Work Statements Basic contracts and modifications to contracts Award fee and determination letters (if applicable)

5.3 DOCUMENTS EXEMPT FROM RELEASE

Winning proposals Proprietary information 533 financial documents

5.4 HOW TO REQUEST INFORMATION

Request must be in writing (Email preferred)

https://socialforms.nasa.gov/foia

Agency FOIA contact Nikki N. Gramian

Principal Agency FOIA Officer

Chief, NASA FOIA Public Liaison Officer

(202) 358-0625

MSFC FOIA contact: Robert Young

MSFC FOIA Public Liaison Officer

NASA Headquarters

MS 5-L19, 300 E Street, SW

Washington, DC 20546

(202) 358-1030 hq-foia@nasa.gov

6.0 TOP NORTH AMERICAN INDUSTRY CLASSIFICATION SYSTEM (NAICS) CODES UTILIZED AT MSFC

North American Industry Classification System (NAICS) codes and corresponding size standards are assigned for each item or service acquired by the Federal Government for the purpose of establishing competition parameters when setting aside acquisitions for small business participation, and for determining business classifications for all business types competing in full and open competitions. The table below contains a list of the top NAICS codes utilized at MSFC.

CODE	TITLE	STANDARD
236220	Commercial and Institutional Building Construction	\$ 39.5 M
541330	Engineering Services	Multiple options
541715	Research & Development in the Physical, Engineering, and	
	Life Sciences	1250 Employees
561210	Facility Support Services	\$ 41.5 M
561612	Security Guards and Patrol Services	\$ 22.0M
561720	Janitorial Services	\$ 19.5 M
561730	Landscaping Services	\$ 8.0 M
541513	Computer Facilities Management Services	\$ 30.0M
541611	Administrative Management and General	
	Management Consulting Services	\$ 16.5M
336415	Guided Missile and Space Vehicle Propulsion Unit	
	and Propulsion Unit Parts Manufacturing	1,250 Employees
336414	Guided Missile and Space Vehicle Manufacturing	1,250 Employees

7.0 ACQUISITION SEARCH TOOLS

7.1 ACQUISITION PLANNING TOOL

For businesses interested in learning more about MSFC acquisitions, the Acquisition Planning Tool (APT) is a marketing resource that can help. The information contained therein can save businesses valuable marketing time when pursuing specific requirements at MSFC. Knowing when acquisitions will be competed, the type competition to be utilized, etc. can be extremely beneficial. Strategic planning is a critical key to success for any business, and the APT is a tool that can provide valuable information to businesses pursuing upcoming acquisitions at MSFC. The APT portal is found at the following link:

https://doingbusiness.msfc.nasa.gov/apt/external

7.2 ACQUISITION FORECAST TOOL

The Acquisition Forecast Tool (AFT) is available at the MSFC "Doing Business at MSFC" web site. Businesses interested in learning about upcoming acquisitions at each NASA Center can utilize this new navigation tool to access forecasted acquisitions Agency wide or by Center. The new AFT portal can be accessed directly at the following link:

http://www.hq.nasa.gov/office/procurement/forecast/

7.3 NASA OFFICE OF SMALL BUSINESS (OSBP) MOBILE APPLICATION

The OSBP Mobile app is designed to help provide active contract listings and requests for proposals, network with Small Business Specialists at each NASA location, explore the latest agency prime metrics data and inform you of the latest small business news and events. The OSBP app supports all devices running iOS 9 and above (iPhones, iPads, and iPod Touches.

This app is available for download at the iTunes App Store: https://itunes.apple.com/us/app/nasa-office-small-business/id1147705250?mt=8

8.0 VENDOR REGISTRATION

8.1 NASA VENDOR DATABASE

The NASA vendor data base was created to track all vendors interested in doing business with NASA.

To register, go to the following web site: http://osbp.nasa.gov/vendor_database.html

8.2 MSFC SMALL BUSINESS WEB-BASED DIRECTORY

8.2.1 BACKGROUND

The MSFC web-based directories contain profiles on small businesses having an interest in the MSFC marketplace. Information contained therein is utilized to perform market research, for developing source lists, etc. Small businesses interested in having their capabilities listed should click on the following link and complete the online application: https://doingbusiness.msfc.nasa.gov/sbd/search

9.0 NASA MENTOR PROTÉGÉ PROGRAM

9.1 INTRODUCTION

The NASA Mentor-Protégé Program encourages NASA prime contractors to assist eligible protégés, thereby enhancing the protégés' capabilities to perform NASA contracts and subcontracts, fostering the establishment of long-term business relationships between these entities and NASA prime contractors, and increasing the overall number of these entities that receive NASA contract and subcontract awards.

9.2 NASA APPROVED MENTORS

Mentor Name	Mentor POC	Phone No.	E-mail Address
a.i. Solutions, Inc.	B. Steve Owens	321-867-0670	steve.owens@ai-solutions.com
Aerojet Rocketdyne	Georgina (Gina) Gastelum	818-586-2361	georgina.gastelum@rocket.com
Assurance Technology Corporation (ATC)	Michael Renfroe	978-369-8848	mrenfroe@assurtech.com
Bechtel National, Inc.	Lisa Tribuce- Leoung Tat	703-429-6261	ljtribuc@bechtel.com
CSRA, LLC	Bruce Moore	256-947-5033	bruce.moore@gdit.com
Enterprise Services, LLC	Jeff Henderson	703-736-4015	jeff.henderson@perspecta.com
Hamilton Sundstrand Space System International, Inc.	Mark Beardslee	860-654-6897	mark.beardslee@utas.utc.com
Honeywell International, Inc. (Aerospace-Glendale)	Cruz Andino Vargas	787-658-2289	cruz.andino@honeywell.com
Jacobs Technology, Inc	JoAnn Belt	256-961-1769	joann.v.belt@nasa.gov
KBRWyle	Chemise Smith	301-464-7584	csmith@sgt-inc.com
L3 Communications Vertex Aerospace, LLC	TBD	TBD	TBD
Leidos Innovations Corporation	Chireda Gaither	571-526-6026	chireda.b.gaither@leidos.com
LJT & Associates, Inc.	TBD	TBD	TBD
Lockheed Martin	Orysia Buchan	315-456-3018	orysia.d.buchan@lmco.com
Millenium Engineering and Integration Company	Daniel Deans	703-413-7740	ddeans@meicompany.com

Mentor Name	Mentor POC	Phone No.	E-mail Address
Northrop Grumman	Jenifer Scoffield	435-863-2017	jenifer.scoffield@ngc.com
PAE Applied Technologies, LLC	Stephen Bettrel	281-224-5874	stephen.p.brettel@nasa.gov
Raytheon Company	Crystal King	571-250-3725	crystal 1 king@raytheon.com
Science Applications International Corporation (SAIC)	Elizabeth (Liz) Tomka	703-677-2910	elizabeth.a.tomka@saic.com
Sierra Lobo, Inc.	Chuck Stidham	567-401-1051	cstidham@sierralobo.com
Sierra Nevada Corporation	Velinda Highfill	775-849-6507	velinda.highfill@sncorp.com
Southwest Research Institute	Eva Carpenter	210-522-2237	eva.carpenter@swri.org
Teledyne Brown Engineering, Inc.	Debbie Batson	256-726-1393	debbie.batson@teledyne.com
The Boeing Company	Megan Donaldson	843-754-4306	megan.k.quinn@boeing.com

9.3 MSFC PAST AND CURRENT MENTOR PROTÉGÉ AGREEMENTS

MENTOR	PROTÉGÉ	PROTÉGÉ CLASSIFICATION	CONTRACT	AGREEMENT LENGTH
Aerojet Rocketdyne	ICO RALLY	HUBZone, WOSB	NNM16AA02C	36 Months
ATK Aerospace	Florida A&M	HBCU	NNM07AA75C	9 Months
ATK Aerospace	Lansmont Corporation	SDVO SB	NNM07AA75C	18 Months
CH2M	Alcyon, Inc.	SDB	NNM12AA05C	4.5 Months
Jacobs	CRM Solutions, Inc.	HUBZone, WOSB	NNM12AA41C	24 Months
Jacobs	JBS Solutions	SDB, WOSB, HUBZone	80MSFC18C0011	24 Months
Jacobs	Linc Research, Inc.	HUBZone	NNM12AA41C	24 Months
Jacobs	Tuskegee University	HBCU	NNM05AA50C	36 Months
Pratt & Whitney Rocketdyne	Alabama A&M	HBCU	NNM06AB13C	24 Months
Pratt & Whitney Rocketdyne	Avans Machine	HUBZone	NNM06AB13C	24 Months
SAIC	Oakwood University	HBCU	NNM04AA02C	36 Months
Teledyne Brown Engineering	Alabama State University	HBCU	NNM12AA29C	12 Months
Teledyne Brown Engineering	MartinFederal Consulting	SDVO SB	NNM13AA29C	12 Months
Teledyne Brown Engineering	University of Nevada Las Vegas	MI	NNM12AA29C	12 Months
The Boeing Co.	AMRO Fabricating Corp.	WOSB	NNM07AB03C	36 Months
The Boeing Co.	Orion Propulsion	SBIR Phase II	Ares Production	18 Months
URS Federal	Seabrook Solutions,	Native American,	NNM08AA54C	25 Months
Services, Inc.,	LLC.	EDWOSB		
An AECOM Company				

10.0 MARSHALL PRIME CONTRACTORS SUPPLIER COUNCIL (MPCSC)

10.1 INTRODUCTION

The Marshall Prime Contractors Supplier Council (MPCSC) was established in January 2003. The council is comprised of more than 120 members representing approximately 61 large businesses/nonprofit entities. It meets on a bi-monthly basis, and conducts several three day off-site meetings each fiscal year.

10.2 VISION AND MISSION STATEMENTS

MPCSC Vision Statement:

The Marshall Prime Contractors Supplier Council supports the objectives of the National Aeronautics & Space Administration (NASA) Office of Small Business Programs by creating an environment that promotes best practices among MSFC prime contractors, ultimately strengthening the industrial base, promoting diversity and enhancing aerospace research and development.

MPCSC Mission Statement:

The Marshall Prime Contractors Supplier Council's mission is to strengthen supplier diversity across all NASA prime contracts with maximum subcontracting opportunities. The council shares lessons learned, best practices and supplier resources among all council members through regularly scheduled meetings and participation at networking and outreach events.

10.3 MPCSC OFFICERS

Chair JoAnn Belt - Jacobs

Vice Chair Jerrilynne Huffman – AECOM

Secretary Kathryn Haney – United Launch Alliance Events Coordinator Debbie Batson – Teledyne Brown Engineering

10.4 COUNCIL MEMBERS

MEMBER COMPANY	MEMBER NAME	CITY/STATE	E-MAIL ADDRESS
Accenture	Jim Lanier		James.c.lanier@accenturefederal.com
Accenture	Brian Ross		brian.a.ross@accenturefederal.com
Accenture	Jenny Close	Arlington, VA	jennifer.close@accenturefederal.com
Accenture	Michael Moore	Huntsville, AL	michael.moore@accenture.com
Accenture	Malcolm Jackson		malcolm.d.jackson@accenturefederal.co
Accenture			m
Accenture	Michael Kleeblatt		michael.kleeblatt@accenturefederal.com
Amentum	Amanda Curtis	Huntsville, AL	amanda.j.curtis@nasa.gov
Amentum	Doug Johnson	Huntsville, AL	doug.johnson@amentum.com
Amentum	Jerrilynne Huffman	Huntsville, AL	jerrilynne.g.huffman@nasa.gov
Amentum	Joni Blizzard	Chantilly, VA	joni.blizzard@aecom.com
Aerojet Rocketdyne	Aileen Yates	Huntsville, AL	aileen.yates@rocket.com

MEMBER COMPANY	MEMBER NAME	CITY/STATE	E-MAIL ADDRESS	
Aerojet Rocketdyne	Aileen Yates (Co-op	West Palm	aileen.yates@rocket.com	
	Coordinator)	Beach, FL		
Aerojet Rocketdyne	Elliot Bostick	West Palm	elliot.bostick@rocket.com	
		Beach, FL		
Aerojet Rocketdyne	Gina Gastelum	Canoga Park, CA	georgina.gastelum@rocket.com	
Alion Science and	Kathy DeWeese		kdeweese@alionscience.com	
Technology				
ATIMetals	Jonathan Beckham		jonathan.beckham@atimetals.com	
ATIMetals	Shelby Mounts	Arlington, VA	shelby.mounts@atimetals.com	
Auburn Univ. Huntsville	Mike Ogles	Huntsville, AL	mike.ogles@auburn.edu	
Research Center				
Auburn Univ. Huntsville	Rodney Robertson	Huntsville, AL	rlrobert@auburn.edu	
Research Center				
Auburn Univ. Huntsville	Vicki Kretzschmar	Huntsville, AL	vrk0002@auburn.edu	
Research Center				
Ball Aerospace and	Bradley Ebner	Boulder, CO	bebner@ball.com	
Technologies				
Ball Aerospace and	Pam Byrd	Boulder, CO	pbyrd@ball.com	
Technologies				
Battelle	Greg Sisk	Huntsville, AL	siskg@battelle.org	
Battelle	Lawrence Ariel		ariel@battelle.org	
Barge Design Solutions	Gene Goldman	Huntsville, AL	gagoldman@bargedesign.com	
Barge Design Solutions	Jason Lowe	Huntsville, AL	jason.lowe@bargedesign.com	
Barge Design Solutions	Kevin Kennoy		kevin.kennoy@bargedesign.com	
Blue Origin	Antoinette Vigil		avigil@blueorigin.com	
Blue Origin	Michael Lalla		mlalla@blueorigin.com	
CACI	Nancy Peters	Washington, DC	npeters@caci.com	
CACI	Russell Aldrich	Huntsville, AL	raldrich@caci.com	
Cal Tech / Jet Prop Lab	Charles Bray, Jr.	Pasadena, CA	charles.e.bray@jpl.nasa.gov	
Camber Corporation	John Brooks	Huntsville, AL	jbrooks@camber.com	
CDW-G	Randy Harris	Alexandria, VA	randy.harris@cdwg.com	
CDW-G	Sheryl McCurnin	Alexandria, VA	smccurnin@cdwg.com	
COLSA Corporation	Byron Butler	Huntsville, AL	bbutler@colsa.com	
COLSA Corporation	Cindy Kurt	Huntsville, AL	ckurt@colsa.com	
COLSA Corporation	Phil Hodges	Huntsville, AL	pwhodges@colsa.com	
COLSA Corporation	Robert Harris	Huntsville, AL	rsharris@colsa.com	
Deloitte & Touche, LLP	H. Giovanni	Greenbelt, MD	gcarnaroli@deloitte.com	
·	Carnaroli			
Deloitte & Touche, LLP	Keith Pfromer	Huntsville, AL	kpfromer@deloitte.com	
Deloitte & Touche, LLP	Lisa Stangle	Huntsville, AL	lstangle@deloitte.com	
Deloitte & Touche, LLP	Sharon Porter	Huntsville, AL	sharporter@deloitte.com	
Dynetics	Erin Kimberlin	Huntsville, AL	erin.kimberlin@dynetics.com	
Dynetics	Jennifer Delaney	Huntsville, AL	jennifer.delaney@dynetics.com	
Dynetics	Matthew Stegherr	Huntsville, AL	matthew.stegherr@dynetics.com	
Engility Corporation	Beth Fischer	Houston, TX	beth.fischer@engility.com	
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10.5 MARKETING TO A PRIME CONTRACTOR, A PRESENTATION DEVELOPED BY THE MPCSC

Pre-Marketing Suggestions

Know the Company you are targeting

Understand their customers

Be Prepared:

- To discuss your customers (Last 3-5 years)
- Be time sensitive
- Provide capabilities statement (1-2 pages)
- ▶ Register with System for Award Management (SAM) and NASA Vendor Database and keep up-to-date

Marketing Introduction

Keep the meeting brief

- ▶ Know your audience
- ▶ Highlight your niche
- Present pertinent past performance
- ▶ Identify specific program(s) where you would like to be considered

Will a nondisclosure agreement be required?

▶ Request next point of contact Meeting with Prime Contractor Decision Makers

Provide a concise overview of your business and who referred you

- ▶ Be time sensitive
- ▶ Be prepared to discuss:
 - Pertinent past performance
 - Unique capabilities (top differentiators)
 - Specific programs or areas of interest
 - Quality Standards / Certification(s)
- ▶ Develop strategic alliance:

Understand the communication preference

Responding to a Customer

- Work honestly & ethically
- Develop a dialog
- Respond to all requests in a timely manner
- ► Talk to buyer/decision maker don't assume details...You have one opportunity to make a first impression
- ▶ No bid response is unacceptable...Always respond & explain

Responding to Specific RFP's

- Research the solicitation prior to its release...Watch for the draft or work from agency forecasts
- ▶ Send letter of interest to Small Business Liaison Officer (SBLO) <u>prior</u> to the solicitation release
- Know how you can add value to the team:
 - Don't rely on the SB Classifications
 - Focus on value added and be flexible to change
 - Relate your past performance or strengths for Statement of Work (SOW)
- ▶ Know who the decision makers are
- Validate your data
- ▶ Be ready to respond quickly & thoroughly to the proposal data request

Resource Websites:

- ▶ MSFC Small Business Office at https://doingbusiness.msfc.nasa.gov/
- ► Email Notification of NASA Solicitations at http://www.hq.nasa.gov/office/procurement/forecast/
- ▶ Beta SAM at https://beta.sam.gov
- NASA Office of Small Business Program at http://osbp.nasa.gov/
- NASA Vendor Database at https://vendors.nvdb.nasa.gov/
 - Subcontracting Opportunities (SUB-NET) at http://web.sba.gov/subnet
- System for Award Management at: https://www.sam.gov/SAM/
 - Procurement Technical Assistance Centers at:

Desirable Subcontracting Attributes

- 1. Ability to work as a Team
- 2. Customer Focused
- 3. Provide reasonable cost (Affordability)
- 4. Maintain good safety record
- 5. Have relevant experience/past performance
- 6. Reliable / Responsive / Flexible
- 7. Committed to quality
- 8. Financially responsible
- 9. Patient with the Prime & Customer

Final Steps:

- ▶ Have a plan; early development is a plus
- ▶ Be innovative and creative
- ▶ Know your new potential customer and show you have done your research
- ▶ Work through the SBLO or other designated point of contact
- ▶ Be ready to reply on short notice
- ▶ Market Increase your company's visibility
- Network

11.0 SMALL BUSINESS EXECUTIVE LEADERSHIP TEAM

11.1 INTRODUCTION

Initiated the creation of the Small Business Executive Leadership Team (SBELT) in February 2007. Team is comprised of small businesses having direct contracts at MSFC, excluding SBIR and construction contracts. Team consists of approximately 92 members representing 52 small business contractors. Team conducts bi-monthly meetings, and assists the MSFC Small Business Specialist in the planning and coordination of Marshall Small Business Alliance outreach events and quarterly Joint Counseling Sessions.

11.2 VISION AND MISSION STATEMENTS

Vision Statement

To inspire local and regional Small Businesses to: play a vital role in the future of space exploration, and specifically develop services, technologies, and manufacturing in support of the Marshall Space Flight Center mission.

Mission Statement

To represent, protect, and grow the interests of Small Business in the Marshall Space Flight Center

11.3 2018/2019 OFFICERS

Chair Curtis Taylor – Linc Research

Vice Chair Lee Ann Hunt – Victory Solutions, Inc. Secretary Cheryl Webb – Seventh Sense Consulting

Events Coordinator Tracy Lamm - MTS

11.4 COUNCIL MEMBERS

MEMBER COMPANY	CLASSIFICATION	DIRECT CONTRACT
Accura Rosser JV, LLC	WOSB, HUBZone	NNM17AA04C
Acuity Edge, Inc.	SDB, HUBZone	80MSFC18C0040
A.I.Signal Research	SB	Member at large
Aerie Aerospace, LLC	EDWOSB/8(a)	NNM08AA20C
Aetos Systems	EDWOSB/8(a)	NNM12AA45C
AllPoints Logistics, LLC	SD VOSB	NNM16AA01C
Al-Razaq Computing Services	SDB	NNM11AA30C
Analytical Services	SDB	GSA BPA
AQuate Corporation	SB	NNM13AA21C
Avista Strategies	WOSB	Member at large
Bastion Technologies	SDB	NNM07AA74C
Cepeda Systems & Software Analysis	SDB/8(a)/WOSB	NNM09AA62T
CFD Research Corporation		80MSFC19M0006
Chugach Industries	SDB/8(a)	Previous contract holder
Davidson Technologies	SDVO SB	GSA BPA
Deltha-Critique	SDB/8(a)	NNM08AA28C
D P Associates	SDB	NNM11AA01D
Dynamic Concepts, Inc.	SB	GSA BPA
Dynetics	SB	NNM10AA03C
Excalibur Associates	VOSB	Previous contract holder
Frontier Aerospace	SB	80MSFC19C0020
GAN & Associates	SDB/8(a)	8(a) IDIQ

MEMBER COMPANY	CLASSIFICATION	DIRECT CONTRACT
Gana A'Yoo	SDB/8(a)/HUBZone	Previous contract holder
Geocent, LLC		NNM13AD36D
Great Southern Engineering	EDWOSB	NNM11AA25C
Hanks, Hanks and Associates, LLC	SDB/WOSB	NNM08AA28C
HCI Management Services, Co.	SDB/HUBZone	NNM16AA17C
HPM Corporation	WOSB	Previous contract holder
Infinite Systems and Solutions		
InoMedic Health Applications,	SDB/SDVO SB	80MSFC19D0022
Inc.		
IPC - a wholly owned subsidiary of	SB/SDB/8(a)/HUBZone	Previous contract holder
InterFuze		
KAYA Associates	SDB/8(a)	Previous contract holder
K.S. Ware & Associates, LLC	SB/SDB/WOSB	NNM17AA11C
L&M Technologies, Inc.	SB/WOSB	80MSFC18A0001
Linc Research	SB	NNM17AA13C
Made in Space	SB	NNM17AA02C
MTS	VOSB	GSA BPA
Noreas	8(a)	NNM17AA41C
Optical Sciences	SB	NNM08AA62C
Quadrus Corporation	HUBZone/SDB	NNM09AA01B
Radiance Technologies	SB	NNM13AA34C
SEI Group	SB/SDB/8(a)	Previous contract holder
Security Walls, LLC	SB/SDB/WOSB	NNM17AA25C
Sigmatech	SB	NNM08AA53C
Sumaria	SB	GSA BPA (MIPS)
Tec-Masters, Inc.	SB	GSA BPA
Total Solutions, Inc.	SDB/8(a)/WOSB	NNM08AA00B
Victory Solutions, Inc.	EDWOSB/SDVO	GSA BPA
Will Technology	EDWOSB/8(a)	NNM07AA77C

12.0 MARSHALL SMALL BUSINESS ALLIANCE (MSBA) MEETINGS

12.1 BACKGROUND

The Marshall Small Business Alliance (MSBA) outreach tool was created to provide industry with maximum exposure to the NASA/MSFC marketplace. At each event, those in attendance will receive a variety of acquisition and program updates/overviews, contract specific and center organizational overviews, NASA/MSFC Small Business Program updates, and small business legislative updates. Additionally, ample time will be provided for networking with MSFC procurement and technical personnel, and the prime contractor community during the event.

12.2 MEETINGS

All meeting notices are posted on BetaSAM.gov. Small businesses having their capabilities listed in the MSFC small business web-based directory and NASA Vendor Database are automatically notified ahead of each event. To have your company's information registered at these sites, go to Section 8.1 and 8.2.1 for links to each registration portal.

National Aeronautics and Space Administration

George C. Marshall Space Flight Center Huntsville, AL 35812 www.nasa.gov/marshall

www.nasa.gov