Laying The Foundation:
How Recovery Funds Can Build Prosperous Communities For The Next Generation

November 2022

Stronger Counties. Stronger America.
Laying the foundation

How Recovery Funds Can Build Prosperous Communities for the Next Generation

Joseph Parilla
A vision for equitable recovery:

“In the wake of the COVID-19 crisis, local leaders will rebuild better, generating higher-quality jobs and wealth creation opportunities in their local economies that advance racial inclusion.”

- Rebuild Better
Brookings, 2020
Recovery principles

01 Goal-setting
Set goals to increase prosperity and equity.

02 Investment
Invest in the drivers of inclusive economic growth.

03 Capacity-building
Build capacity to maintain diverse coalitions.
State and Local Coronavirus Fiscal Recovery Fund (Recovery Fund)

President Biden signs the American Rescue Plan Act (March 2021)
Source: Human Rights Campaign

$65.1 b
County allocation
ARP approaches balance “rescue” and “rebuild better” priorities

**Rescue**
- **Vibrant, Connected Communities**
  - Housing relief
  - Digital connectivity
  - Food, Water, Safety
- **Housing affordability**
- **Community wealth**
- **Digital divide**

**Public health and safety**

**Replace lost government revenue**

**Rescue and Rebuild better**

**Job Preparation and Wage Gains**
- Hazard Pay
- Childcare
- Summer Jobs
- Career pathways
- Youth development
- Job quality

**Job Creation and Quality**
- Small business assistance
- Tourism
- Inclusive entrepreneurship
- Small business productivity
- Economic districts/corridors
How much of their APRA funds have counties committed?

236 Large counties

$15b funding tracked

4076 projects

43% of funding budgeted
Government operations remain the largest expenditure category, with counties focusing relatively more on public health and infrastructure.
Large counties devoted 34% of their expenditures to project areas combatting economic disadvantage.
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Joseph Parilla
Montgomery County, Maryland

Funding with a Racial Equity Lens
Initiatives

Service Consolidation Hubs

Food Systems Resiliency

BIPOC Health

Affordable Housing

Rental Assistance & Eviction Prevention
GUIDING PRINCIPLES

• RACIAL EQUITY
• INCLUSION
• INNOVATION
• SUSTAINABILITY

Visioning

County Recovery Vision - a more effective, efficient government to support the revitalization of the diverse communities in Montgomery County
OUTCOME GOALS

ECONOMIC REVITALIZATION
IMPROVED GOVERNMENT SERVICES
IMPROVED EDUCATION OUTCOMES
ADDRESS INEQUITIES IN SOCIAL SERVICES
REDUCE FORECLOSURES AND PREVENT HOMELESSNESS
SUSTAINABLE, RESILIENT FOOD SYSTEM
From *Response to Resilience*

Investing ARPA Funding in Tompkins County, New York
Tompkins County New York

- 102,000 residents
- City of Ithaca (County Seat)
  - Southern Tier Region
- $200 Million County Budget
  - $20 Million ARPA Funds
- Legislature-Administrator form of Government
  - 14 Legislators
Infrastructure

Highway Department & Facilities
• Road Maintenance
• Site Paving
• Culvert Replacements
• Highway Machinery, Plow
• Engineering Support

Broadband
• Studying Access
• Identifying Funding
• Negotiations with Service Providers
Language Access

Up to $400,000

New Approach to Policy, “Language Access”

Developed from Community Feedback

• Working directly with organizations who serve this population

Localized Approach

• Contracting with local translators

Local Families from Open Doors English
Reimagining Public Safety

Co-Response Teams
• Mental Health Responders
• Sheriff’s Deputies

Sheriff’s Clerk Program
• Unarmed Pilot Program
• Telephonic Response

Sam Pulliam, Clerk
TCSO Unarmed Pilot Program
Community Recovery Fund

$6.5 Million Fund, Prioritizing:

- impacts of COVID-19
- diversity, equity, inclusion
- sustainability and resiliency
- non-profit organizations and small businesses
- critical needs/identified gaps in local services
- Transformative outcomes
- Alignment with Comprehensive Plan

$32.3 Million Requested

Not for Profits
116 Applicants
$23.3 million

Small Business
69 Applicants
$5.2 million

Healthcare, Govt., Education
25 Applicants
$4 million

Legislature
Direct Community Investments

• Detox & Stabilization Center (Alcohol and Drug Council)
• More Resilient Medical Responses (REACH Medical)
• Supportive Housing (Re-Entry Programming)
  • Case Management Staff
• Food System Plan Implementation
• Food Pantry Support
Building Capacity

• GovDelivery – 40,000 New Constituent Email Subscriptions

• Media Production

• Elections Operations

• Better Data Analysis
  • Community Justice, Emergency Response, Housing, Human Services

• Chief Sustainability Officer