

Laying The Foundation:

How Recovery Funds Can Build Prosperous Communities For
The Next Generation

November 2022

Stronger Counties. Stronger America.





Brookings Metro
25 YEARS OF IMPACT

Laying the foundation

*How Recovery Funds Can Build Prosperous Communities
for the Next Generation*

Joseph Parilla



A vision for equitable recovery:

“In the wake of the COVID-19 crisis, local leaders will rebuild better, generating higher-quality jobs and wealth creation opportunities in their local economies that advance racial inclusion.”

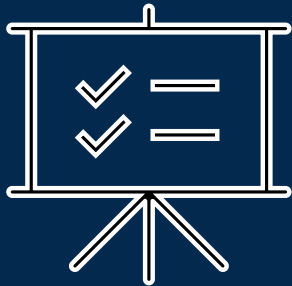
*- Rebuild Better
Brookings, 2020*

Recovery principles

01

Goal-setting

Set goals to increase prosperity and equity.



02

Investment

Invest in the drivers of inclusive economic growth.



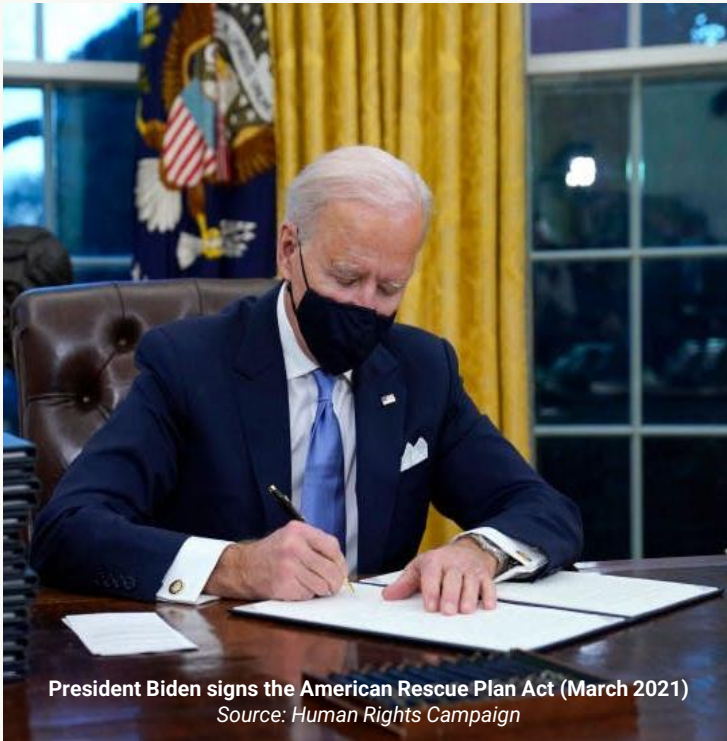
03

Capacity-building

Build capacity to maintain diverse coalitions.



State and Local Coronavirus Fiscal Recovery Fund (Recovery Fund)



\$65.1 b
County allocation

ARP approaches balance "rescue" and "rebuild better" priorities

Rescue

Replace lost government revenue

Public health and safety

Rescue

Vibrant, Connected
Communities

Housing relief

Digital connectivity

Food, Water, Safety

Rebuild better

Housing affordability

Community wealth

Digital divide

Job Preparation and
Wage Gains

Hazard Pay

Childcare

Summer Jobs

Career pathways

Youth development

Job quality

Job Creation and Quality
Business Growth

Small business
assistance

Tourism

Inclusive entrepreneurship

Small business productivity

Economic districts/corridors

How much of their APRA funds have counties committed?

236

Large counties

4076

projects

\$15b

funding tracked

43%

of funding budgeted

Government operations remain the largest expenditure category, with counties focusing relatively more on public health and infrastructure

GOVERNMENT OPERATIONS
38.5%

COMMUNITY AID
9.1%

INFRASTRUCTURE
12.0%

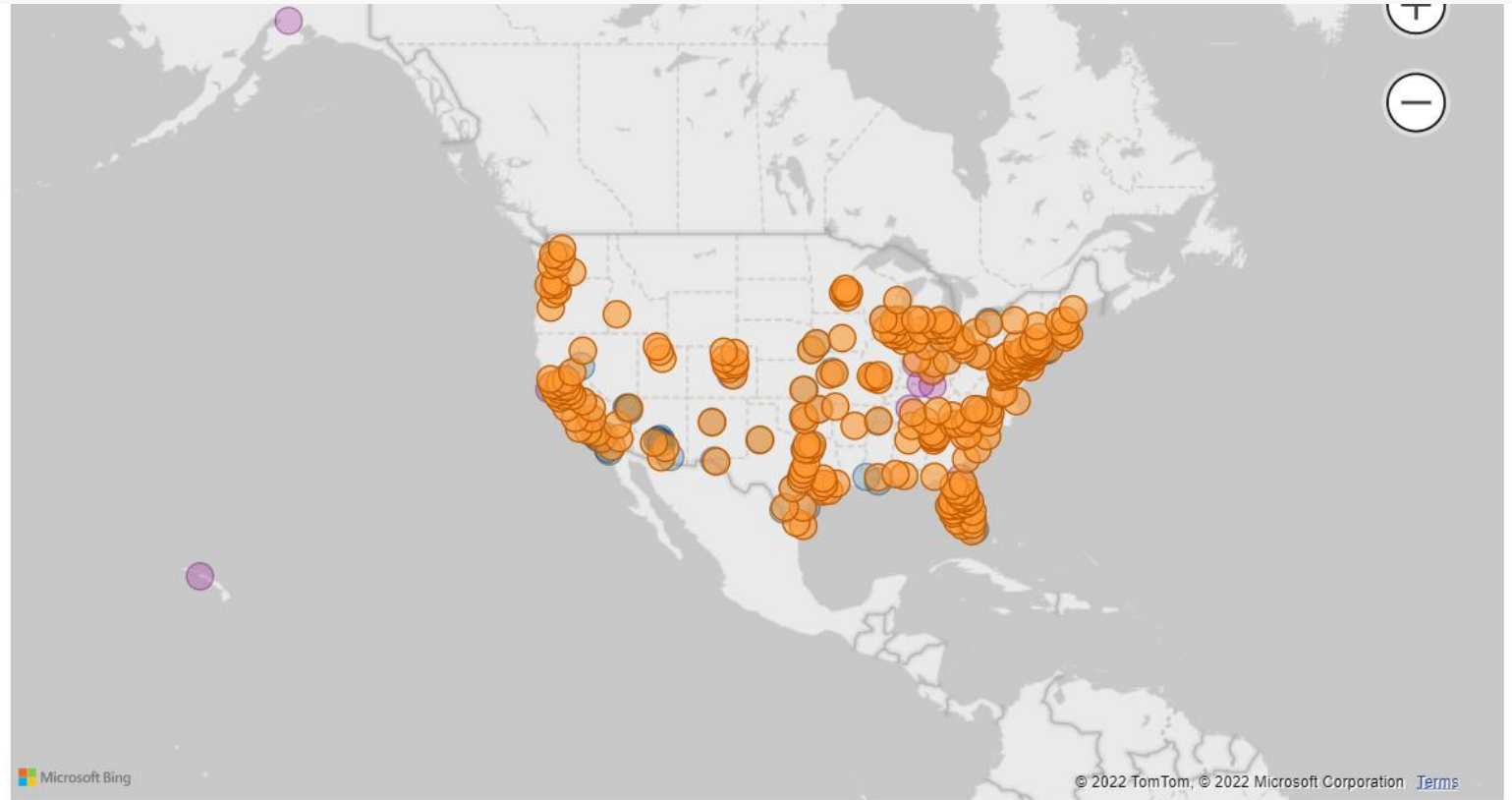
HOUSING
8.0%

PUBLIC HEALTH
16.7%

PUBLIC SAFETY
8.0%

ECONOMIC &
WORKFORCE DEV
7.2%

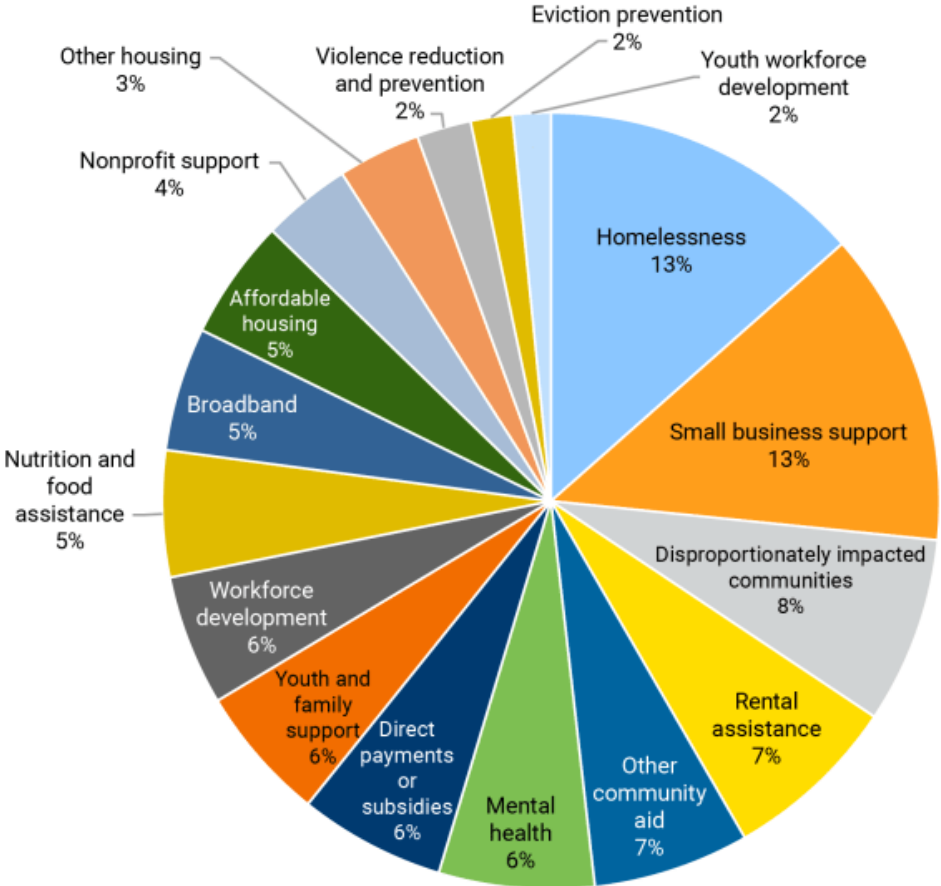
Download Data



Large counties devoted 34% of their expenditures to project areas combatting economic disadvantage

Cities and counties invested ARPA funds in a wide variety of areas to combat economic disadvantage

Share of SLFRF funds budgeted toward economic disadvantage by sub-category, through December 2021, cities and counties with populations of at least 250,000





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MONTGOMERY COUNTY COUNCILMEMBER
CRAIG RICE

Montgomery County, Maryland

Funding with a Racial Equity Lens



Initiatives

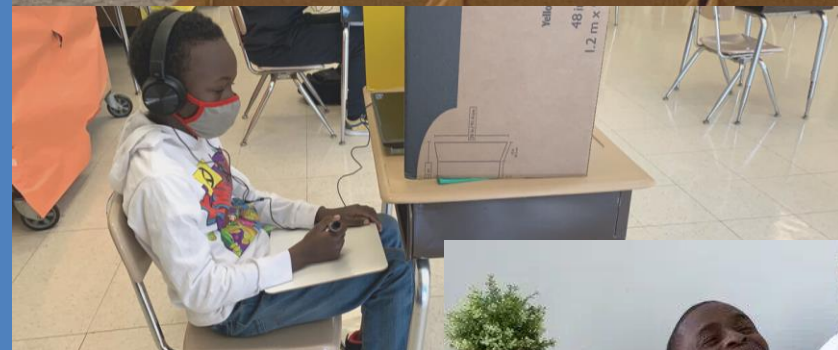
Service Consolidation Hubs

Food Systems Resiliency

BIPOC Health

Affordable Housing

Rental Assistance & Eviction Prevention



COVID-19
RENT RELIEF
PROGRAM



GUIDING PRINCIPLES

- RACIAL EQUITY
- INCLUSION
- INNOVATION
- SUSTAINABILITY

Visioning

County Recovery Vision - a more effective, efficient government to support the revitalization of the diverse communities in Montgomery County





OUTCOME GOALS

ECONOMIC REVITALIZATION

IMPROVED GOVERNMENT SERVICES

IMPROVED EDUCATION OUTCOMES

ADDRESS INEQUITIES IN SOCIAL
SERVICES

REDUCE FORECLOSURES AND
PREVENT HOMELESSNESS

SUSTAINABLE, RESILIENT FOOD
SYSTEM

From Response to Resilience

Investing ARPA Funding
in Tompkins County, New York



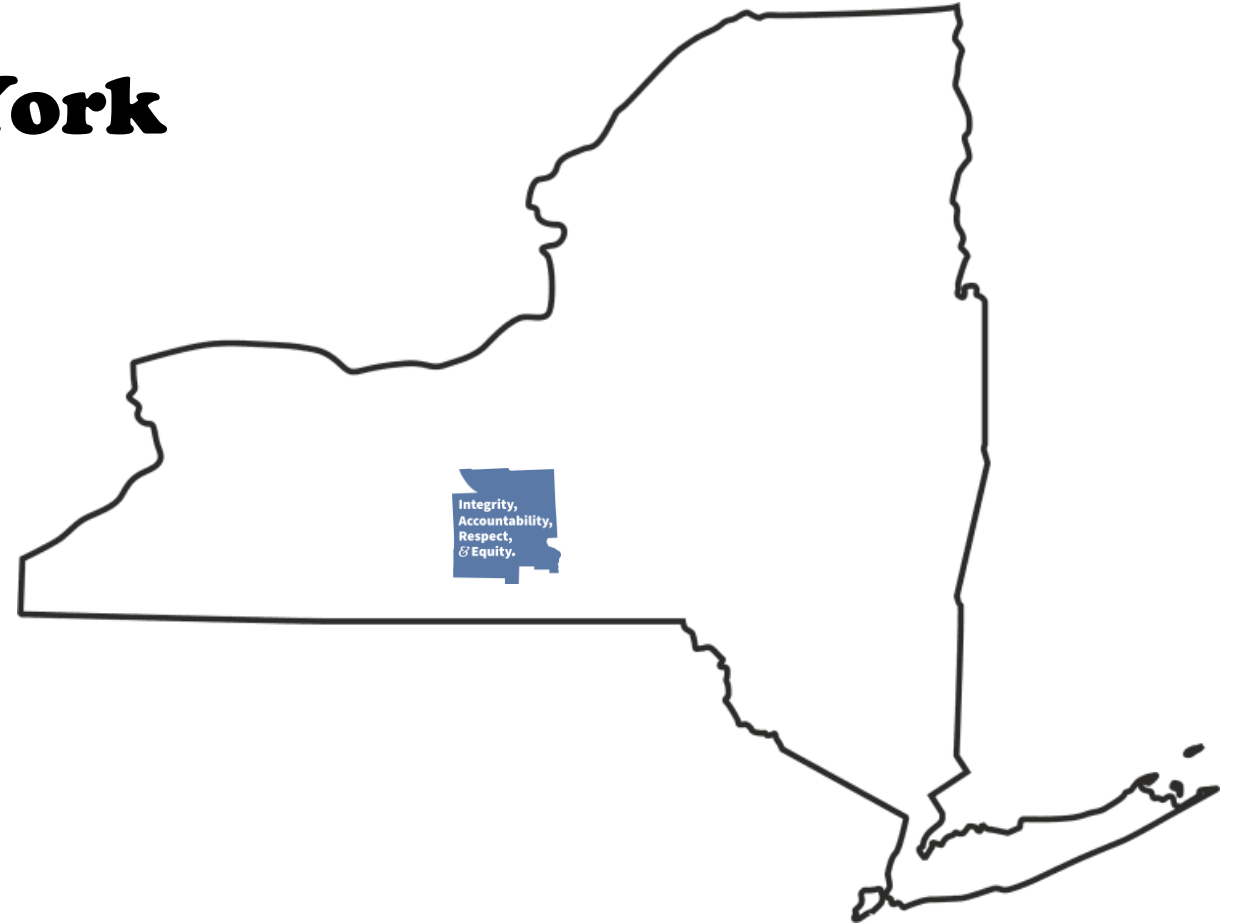
Legislature

11/16/2022



Tompkins County New York

- 102,000 residents
- City of Ithaca (County Seat)
 - Southern Tier Region
- \$200 Million County Budget
 - \$20 Million ARPA Funds
- Legislature-Administrator form of Government
 - 14 Legislators



Infrastructure

Highway Department & Facilities

- Road Maintenance
- Site Paving
- Culvert Replacements
- Highway Machinery, Plow
- Engineering Support

Broadband

- Studying Access
- Identifying Funding
- Negotiations with Service Providers



Language Access

Up to \$400,000

New Approach to Policy, “Language Access”

Developed from Community Feedback

- Working directly with organizations who serve this population

Localized Approach

- Contracting with local translators



Local Families from
Open Doors English



Legislature

11/16/2022

From *Response* to *Resilience*

18

Reimagining Public Safety

Co-Response Teams

- Mental Health Responders
- Sheriff's Deputies

Sheriff's Clerk Program

- Unarmed Pilot Program
- Telephonic Response



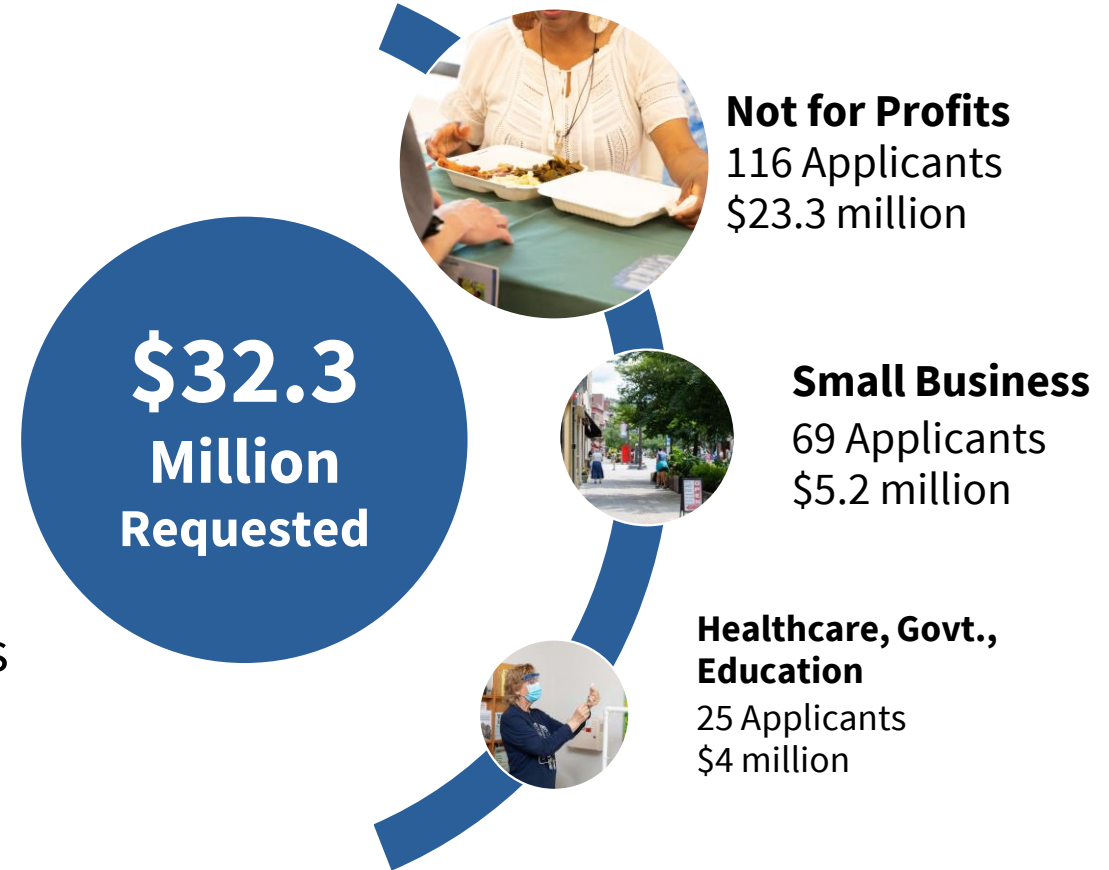
Sam Pulliam, Clerk
TCSO Unarmed Pilot Program



Community Recovery Fund

\$6.5 Million Fund, Prioritizing:

- **impacts of COVID-19**
- **diversity, equity, inclusion**
- **sustainability and resiliency**
- **non-profit** organizations and **small businesses**
- **critical needs/identified gaps** in local services
- **Transformative outcomes**
- Alignment with **Comprehensive Plan**



Direct Community Investments

- Detox & Stabilization Center (Alcohol and Drug Council)
- More Resilient Medical Responses (REACH Medical)
- Supportive Housing (Re-Entry Programming)
 - Case Management Staff
- Food System Plan Implementation
- Food Pantry Support



Building Capacity

- GovDelivery – 40,000 New Constituent Email Subscriptions
- Media Production
- Elections Operations
- Better Data Analysis
 - Community Justice, Emergency Response, Housing, Human Services
- Chief Sustainability Officer

