

STRENGTHENING ECONOMIES IN COLORADO

A Forum for Coal-Reliant Communities



DELTA, COLORADO
SEPTEMBER 19-20TH, 2018





WELCOME!

Welcome to ***Strengthening Economies in the Colorado: A Forum for Coal-Reliant Communities!*** The National Association of Counties (NACo) and the National Association of Development Organizations (NADO) Research Foundation, with the support of the U.S. Economic Development Administration (EDA) Denver Regional Office, thank you for joining us in Delta County for this event.

This educational and interactive forum is designed to convene and assist counties and regions in Colorado that are experiencing economic challenges due to the changing conditions of the coal industry. The meeting is designed to bring together stakeholders from the public and private sectors to share best practices, lessons learned and new opportunities to support economic diversification and other economic development efforts. We are excited for two days of plenary sessions and smaller group discussions covering a variety of topics including entrepreneurship, strategic partnerships, placemaking, and workforce development. This forum will also present plenty of opportunities for networking with peers, state and federal officials and other practitioners working in economic and community development at the local, regional and statewide level.

This forum is the third of four state-based convenings hosted by NACo and the NADO Research Foundation through the *Building Stronger Economies in the West* regional initiative. Similar events were held in Richfield, Utah and Billings, Montana in October 2017 and April 2018, respectively. A future forum is scheduled to take place in Gillette, Wyoming in October 2018.

This three-year *Building Stronger Economies in the West* effort is made possible through the generous support of the U.S. EDA Denver Regional Office. In addition to the in-person trainings and workshops, we will offer ongoing support and technical assistance to coal-reliant counties and regions across the West through a biweekly newsletter and educational webinar series.

This event was developed with the support of the U.S. Economic Development Administration Denver Regional Office. Any opinions, findings, conclusions or recommendations expressed during this event do not necessarily reflect the views of NACo, NADO RF or U.S. EDA.

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Let's Get Social!

We invite you to please interact with us on social media throughout the event.

Facebook: @National Association of Counties(NACo) | @NADO.org

Twitter: @NACoTweets | @NADOWeb

LinkedIn: @NACo | @NADO | @EntreWorks Consulting

Use and follow the hashtag **#readytodiversify** !

Meeting Location

Forum sessions on Wednesday (Sept. 19th) and Thursday (Sept 20th) will be based at the Community Room of the Needle Rock Brewing Company facility. The evening reception on Wednesday (Sept. 19th) will be held at Devil's Thumb Golf Course in Delta, while guided mobile workshops and tours on Thursday (Sept. 20th) afternoon will take place at Solar Energy International and the Edesia Community Kitchen, both in Paonia, Colo.

September 19th

Needle Rock Brewing Company Community Room
820 Colo. Hwy 92, Delta, Colo. 81416

Devil's Thumb Golf Course
9900 Devil's Thumb Rd., Delta, Colo. 81416

September 20th

Needle Rock Brewery Community Room
820 Colo. Hwy 92, Delta, Colo. 81416

Solar Energy International(SEI)
39845 Matthews Ln., Paonia, Colo. 81428

Edesia Community Kitchen
395 Clark Ave., Bldg.1, Paonia, Colo. 81428

See Page 6 for Map

Agenda

All sessions will be held at the Needle Rock Brewing Company Community Room, unless otherwise noted.

Wednesday September 19th

- 10:00 – 10:30 am Registration / Check-in**
- 10:30 – 11:00 am Welcome, Introductions & Perspective**
- Jack Morgan, Community & Economic Development Program Manager, National Association of Counties(NACo)
 - Brett Schwartz, Associate Director, National Association of Development Organizations (NADO) Research Foundation
 - Justin Fazzari, Director of Economic Integration, U.S. Economic Development Administration (EDA), Denver Regional Office
 - Hon. Mark Roeber, Commissioner, Delta County, Colorado
 - Irv Halter, Executive Director, Colorado Department of Local Affairs (DOLA)
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- 11:00 – 11:45 am Setting the Stage: An Overview of Economic Diversification**
- Dr. Erik Pages, President, EntreWorks Consulting
- 11:45am – 1:00 pm Luncheon**
- Diversification & Revitalization through the Creative Economy: Lessons Learned from Appalachia and Colorado**
- Doug Jackson, Capacity Development Specialist, Virginia Department of Housing & Community Development (DHCD)
 - Margaret Hunt, Executive Director, Colorado Governor's Office of Economic Development, Creative Industries Division
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- 1:00 – 2:15 pm Roadmaps to Diversification: Plans in Action from Across the West**
- Justin Fazzari, Director of Economic Integration, U.S. Economic Development Administration (EDA), Denver Regional Office(Moderator)
 - Hon. Lena Fowler, Supervisor, Coconino County, Ariz.
 - Don Albrecht, Executive Director, Western Rural Development Center, Utah State University
 - Marion Bentley, Western Rural Development Center, Utah State University
 - Jeff Kiely, Executive Director, Northwest New Mexico Council of Governments
 - Eileen Yarborough, Executive Director, Cibola Communities Economic Development Foundation, N.M.
- 2:15 – 2:30 pm Networking Break**
- 2:30 – 3:15 pm Strengthening Workforce Development through Philanthropic Partnerships**
- Elaine Demas, Vice President Initiatives, Telluride Foundation
 - Drew Petty, Senior Manager, Skillful, Markle Foundation

3:15 – 4:00 pm **Conversation Café**

- Interactive small-group discussions.

4:30 – 6:30 pm **Networking Reception**

- *Devil's Thumb Golf Course, 9900 Devil's Thumb Rd., Delta, CO*

Thursday September 20th

8:30 – 9:00 am **Breakfast Networking**

9:00 – 9:45 am **Building Stronger Economies in Colorado & The West: Outlook and Opportunity**

- Mark Haggerty, Economic Geographer, Headwaters Economics

9:45--10:45am **Building Stronger Economies in Colorado: Utilizing State Partners**

- Brandy DeLange, Policy & Research Associate, Colorado Counties, Inc. (CCI)
- Danielle Lendriet, Regional Coordinator & Analyst, Colorado Office of Economic Development & International Trade (OEDIT)
- Trish Thibodo, Rural Response, Recovery & Resiliency Manager, Colorado Department of Local Affairs (DOLA)
- Rosy Aburto McDonough, Director, Colorado Minority Business Office & SBDC Deputy Director (OEDIT)

10:45 – 11:00am **Networking Break**

11:00 – 11:30am **Building Stronger Economies in Colorado: Utilizing Federal Partners**

- Sallie Clark, Colorado State Director, USDA Rural Development
- Justin Fazzari, Director of Economic Integration, U.S. Economic Development Administration(EDA), Denver Regional Office

11:30am – 12:45pm **Roadmaps to Diversification: Efforts Across Colorado**

- Elyse Casselberry, Community & Economic Development Director, Delta County
- Shawn Gardner, Executive Director, ENGAGE
- Michelle Haynes, Executive Director, Region 10 League for Assistance and Planning
- Katelin Clark, Economic Development Coordinator, Rio Blanco County
- Michelle Perry, Executive Director, Craig/Moffat County Economic Development Partnership

12:45 – 2:15 pm **Moving Things Forward: Luncheon Keynote & Facilitated Discussion**

- Clark Anderson, Executive Director, Community Builders
- Erik Pages, President, Entrenworks Consulting

2:15 – 4:30 pm **Mobile Workshops/Tours: Powering a Stronger Economy & Skilled Workforce through New Energy Technologies, Entrepreneurship & Agriculture**

- *Solar Energy International (SEI), 39845 Matthews Ln, Paonia, CO*
- *Edesia Community Kitchen, 395 Clark Ave., Bldg. 1, Paonia, CO*

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Delta County, Colo.

Needle Rock Brewing Company



820 Colorado Hwy 92, Delta,
CO

Devil's Thumb Golf Course



9900 Devil's Thumb Rd., Delta,
CO

Solar Energy International (SEI)

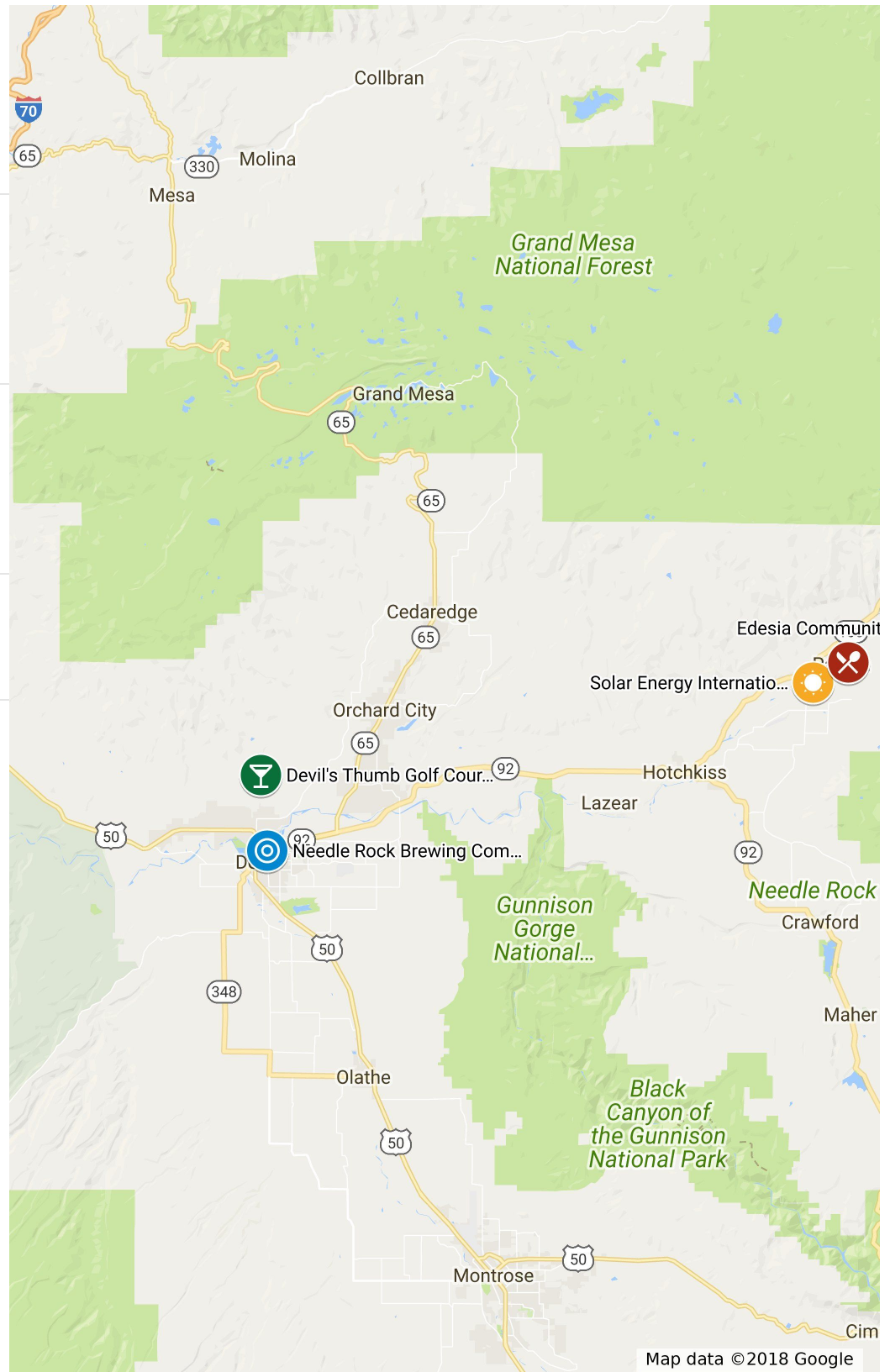


39845 Matthews Ln., Paonia,
CO

Edesia Community Kitchen



395 Clark Ave., Paonia, CO



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