

The background is a blurred, high-angle shot of a modern office building's interior. Several people are sitting on a wide staircase, some looking at their phones, others talking. The scene is brightly lit with natural light from large windows.

Enhancing Workforce Skills that Match Local Industry Needs: County-Based Approaches for Improving Employment Outcomes for Local Residents

NACo Webinar | April 27, 2021 | 1 PM – 2 PM ET

Welcome and Introductions



Dr. Jeff Schwartz

**Education Program Manager,
Appalachian Regional Commission**





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Appalachian Regional Commission

The Appalachian Regional Commission (ARC) is an economic development partnership agency of the federal government and 13 state governments focusing on 420 counties across the Appalachian Region. ARC's mission is to innovate, partner, and invest to build community capacity and strengthen economic growth in Appalachia.



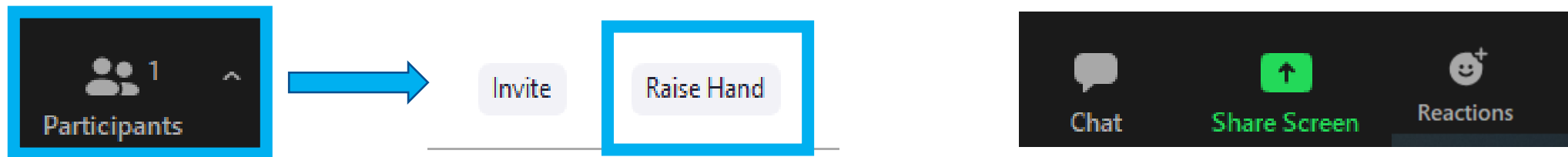
A Region of Great Opportunity

ARC invests in Appalachia's economic future by providing grants, publishing research, and sponsoring learning experiences – all to help the Region's communities seize their opportunities, address economic disparity and advance prosperity.

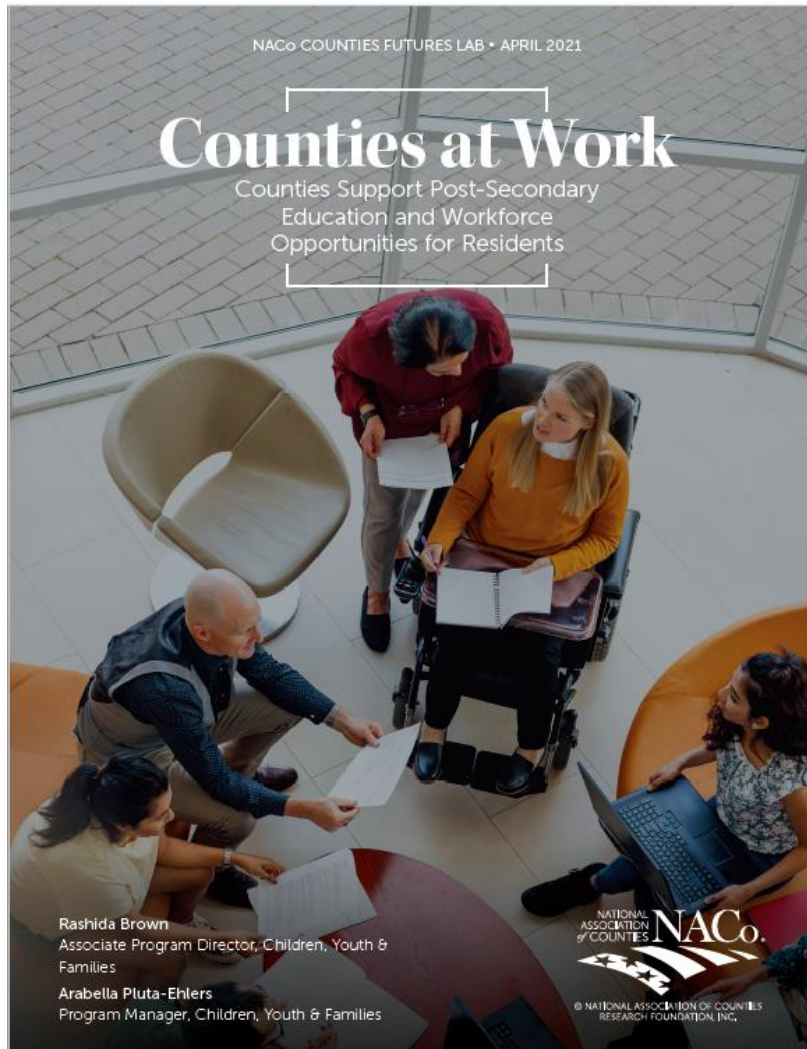
[Learn More about Appalachia](#)

Housekeeping

- ❑ Introduce yourself in the chat!
- ❑ Keep your eyes on the chat box for links to resources
- ❑ Use the chat box or raise your hand to ask questions.
- ❑ The webinar is being recorded. The slide deck and recording will both be available on NACo's website after the event!



Counties at Work



WHAT WE DO TOPICS ADVOCACY RESOURCES EVENTS & EDUCATION NEWS COUNTY EXPLORER

THE COUNTY ROLE IN POST-SECONDARY EDUCATION

POST-SECONDARY EDUCATION INSTITUTION TYPES

Post-secondary education institutions provide education beyond high school and offer rich learning and academic experiences for students. They also offer skills-based training for adults who are interested in a certain profession or trade. **Four-year universities and colleges** create a traditional learning environment that is rooted in academic culture. Typically, students graduating from a 4-year institution obtain a Bachelor of Science or Liberal arts degree. **Community or junior colleges** typically provide students with a two-year education where they can obtain an associate degree or transfer credits to a 4-year institution to continue their education.

Some graduate schools and 4-year universities have institutes of technology that specialize in in engineering, technology, applied science, and natural sciences.

Career and Technical Education (CTE) schools also offer students with an associate degree or short-term certificate of advanced education. CTE programs provide students with academic and technical skills, knowledge and training for gaining the necessary skills to be competitors in the job market and/or transfer credits to a four-year institution.¹⁰ These programs prepare students for careers such

Welcome and Introductions



Dr. Laura Leatherwood

**President, Blue Ridge
Community College,
Transylvania County, N.C.**



Hon. Roy Charles Brooks

**Commissioner, Tarrant County,
Texas; Past President, NACo**



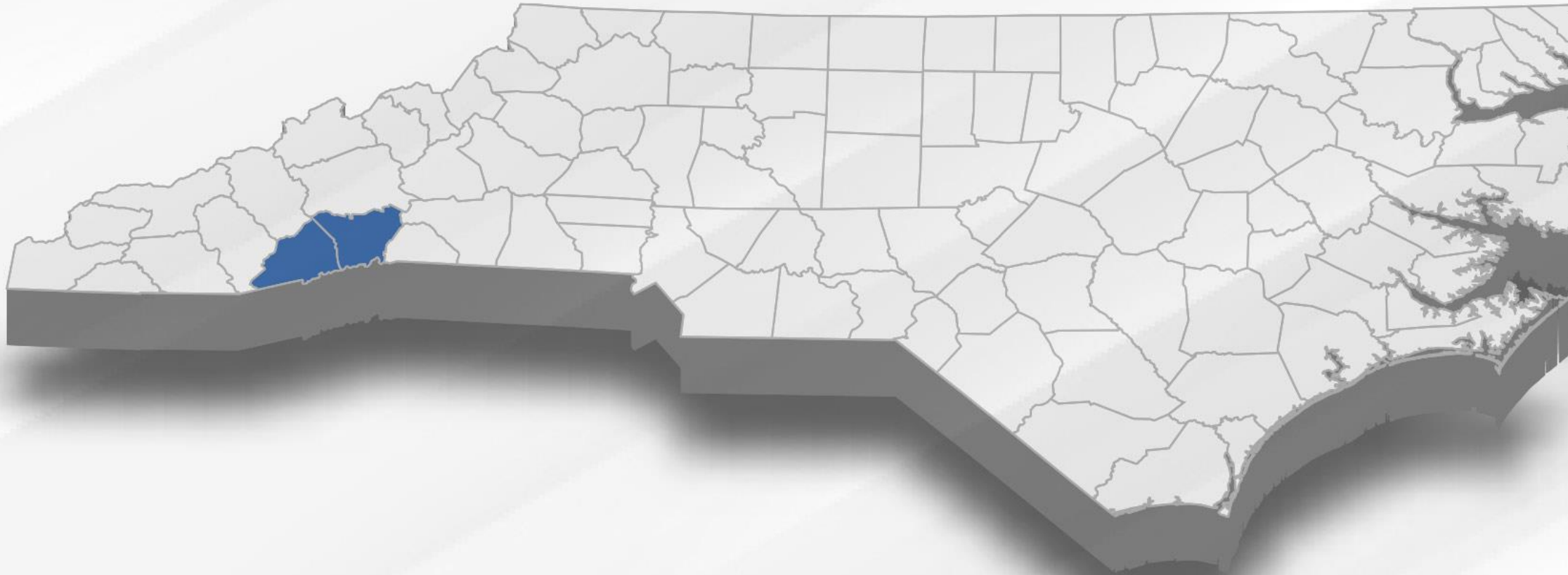
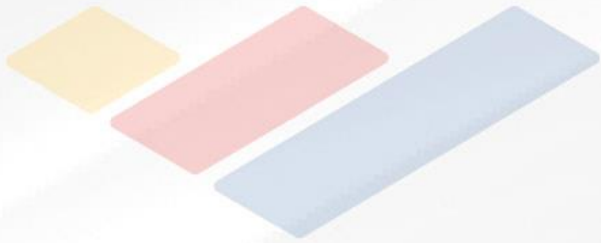
Laura Catherman

**Workforce Development Board
Director, Waukesha-Ozaukee-
Washington Workforce Development
Board**

Laura B. Leatherwood, Ed.D.
President



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Transylvania County

- **Population:** 33,775
- **Average Age:** 50.7
- **Unemployment Rate:** 4.9%
- **Economic Development Tier:** 3
- **Median Household Income:** \$51,398
- **Top Industry Sectors:** Tourism, Health Care & Social Assistance, Manufacturing (Life Sciences)
- **Higher Education:** Blue Ridge CC and Brevard College

100,000 acres in public lands

Cycling Capital of the World

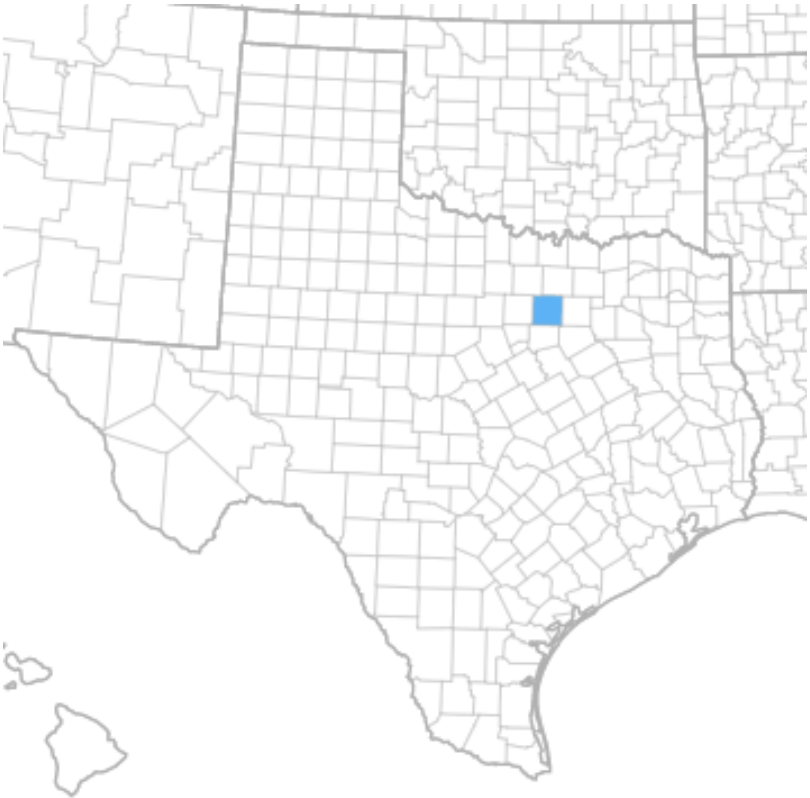
250 Waterfalls

Commissioner Roy Brooks



Hon. Roy Charles Brooks
Commissioner, Tarrant County,
Texas; Past President, NACo

Tarrant County, Texas



TARRANT COUNTY, TX

COUNTY DETAILS		COUNTY STRUCTURE	
County Seat:	Fort Worth	Government Type:	County
Year Organized:	1,849	Authority:	Dillon's Rule
Total Square Miles:	863	Legislative Body:	Commisioners Court
2018 Population:	2,084,931	Size of Legislative Body:	5
Persons/Square Mile:	2,414		
DEMOGRAPHICS		ECONOMY, 2018	
2018 Population:	2,084,931	Gross Domestic Product (GDP):	\$108.8 B
25 to 64 Years of Age	53.08%	Labor Force	1,062,733
65 Years of Age and Older	11.28%	Unemployment Rate	3.50%



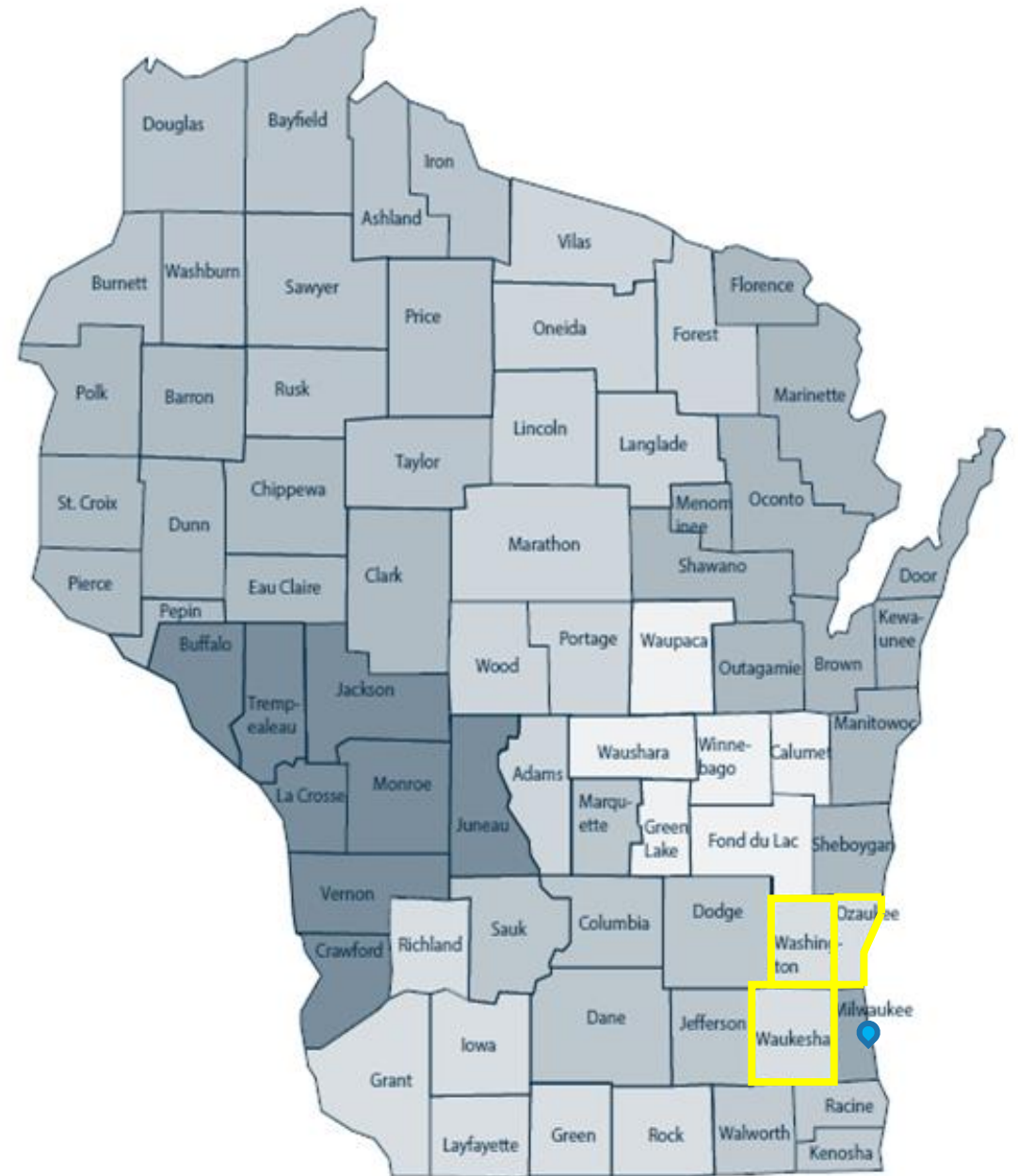
LAURA CATHERMAN

WAUKESHA-OZAUKEE-WASHINGTON
WORKFORCE DEVELOPMENT BOARD

Director

THE WOW BOARD

- 1 of 11 workforce development boards in Wisconsin
- 3 suburban counties just outside of Milwaukee
- Serve as a **strategic convener** to promote and broker effective relationships between local elected officials, economic development, education, and businesses
- **Private sector-led** strategies



Quick Facts

	WAUKESHA	OZAUKEE	WASHINGTON
Population	404,198	89,221	136,034
Median Age	43.2	44	43.2
Median Household Income	\$87,277	\$85,215	\$77,663
Unemployment Rate	3.8%	3.8%	4.0%
Employer Establishments	12,624	2,812	3,306
Higher Education Institutions	3	3	2
Top Industry Sectors	Manufacturing, Healthcare, Professional Services, Retail		

Questions

Ask your questions using the Zoom chat or by raising your hand!



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Thank you for joining!

