



Data & Insights on How to Secure a Congressional Earmark

By Steve Taylor
May 23, 2023

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Agenda

- What is an earmark?
- Data –
 - FY 2022 & 2023 Trends (Bipartisan Policy Center)
 - Data – FY2022 with Examples (Government Accountability Office)
 - Preliminary House data for FY2024
- Earmark Timeline and First Steps
- Questions
- Final advice on earmarks in context of donations, contracts, and grants



Annual Federal Appropriations Bills

Recap:

- Earmarks Properly known as:
 - Senate “**Congressionally Directed Spending**”
 - House “**Community Project Funding** (Requests)”
- Congress funds government through 12 Appropriations bills – Earmarks are line-item funding in some of these bills.
- Federal Fiscal Year October 1 - September 30



Combined Senate/House Funding CDS/CPF

Number of CDS/CPF Items:

- FY2022 – 5,763
- FY2023 – 8,852

Total Dollars for Community Project Funding:

- FY2022 – \$9.9 billion*
- FY2023 – \$16.7 billion*

FY2024 – \$19.4 billion in Houserequests** , up from \$12.4 billion in requests in FY2023

*Zach Courser, Ph.D, Fellow, Bipartisan Policy Center

**Daniel Schuman, Demand Progress Education Fund



Observations from FY2022 to FY2024

Total increase in funding (FY22FY23): 107%

Total increase in number of items (FY22FY23): 57%

Total in line with 1% Cap (approx 1% of \$1.7 trillion)
Note: likely proportional decrease in FY2024

House Republican participation increased from 110 to 123 to 152
between FY22FY24

Senate Republican participation increase from 16 out of 50 to 17 out
of 49. Watch for Republican changes FY25 or FY26 if GOP flips the
Senate.

Republicans favor local governments!



The CDF/CPS Process

Engage with your Member

Build a relationship with your Member of Congress to enhance your request's chances of success.

Apply with your Member

Submit your application to your Member of Congress.

Each office may have different guidelines for submissions.

Committee review

Your Member of Congress will decide which requests to submit to the Appropriations Committee. The Committee then decides which requests to include in the final appropriations bill(s).

Agency disburses funding

Once the appropriations bill(s) is signed into law, you will work with the appropriate federal agency to access the funds.

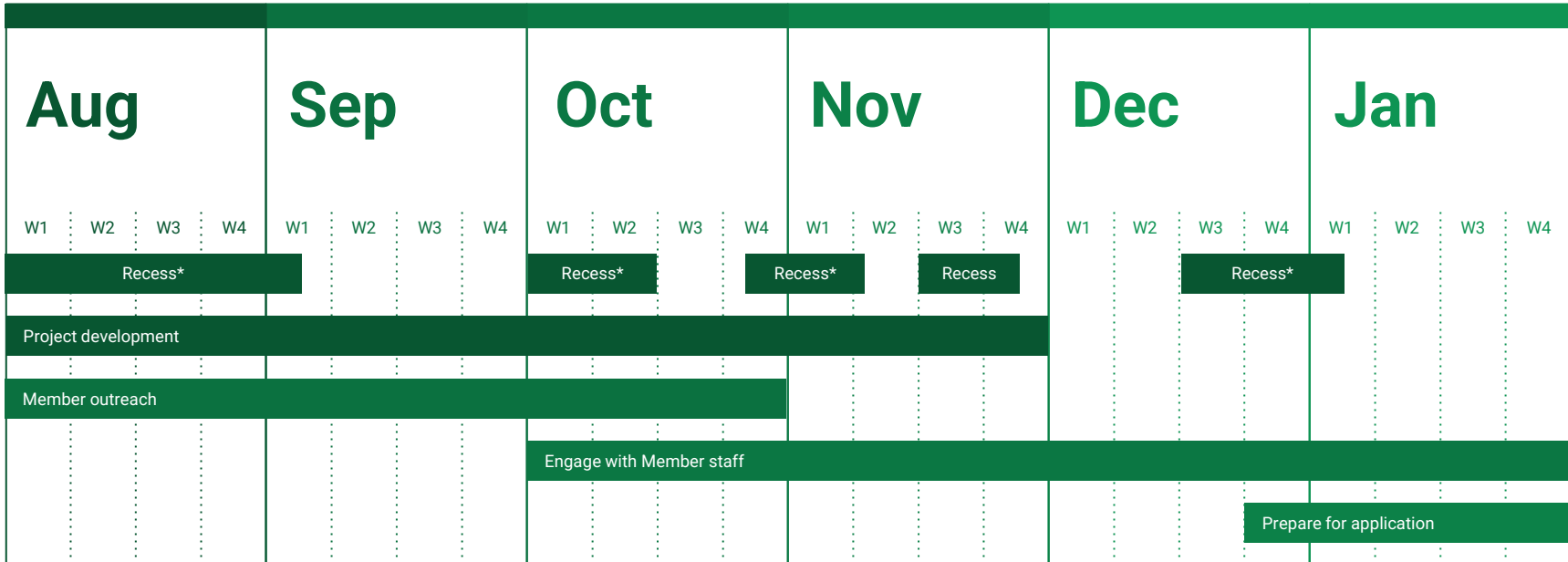


Your to-do list: Immediate steps to position yourself for a successful earmark request





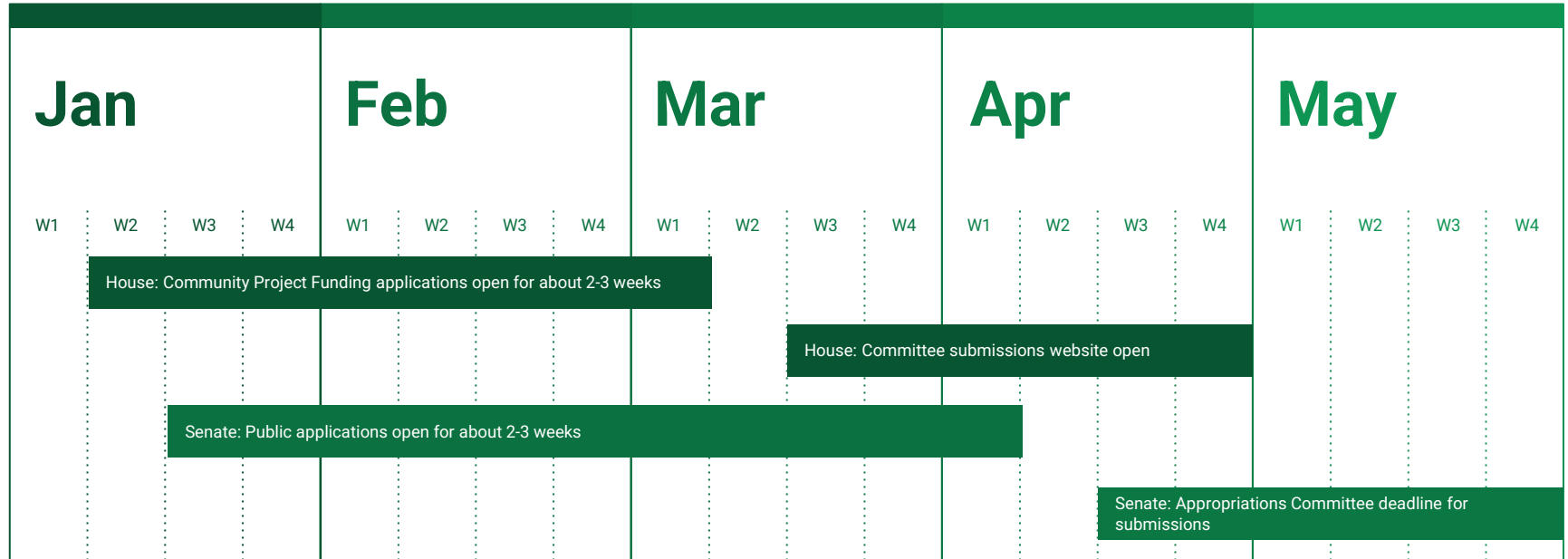
Your Earmark Timeline: Laying the Foundation



*Based on calendar years 2022 and 2023



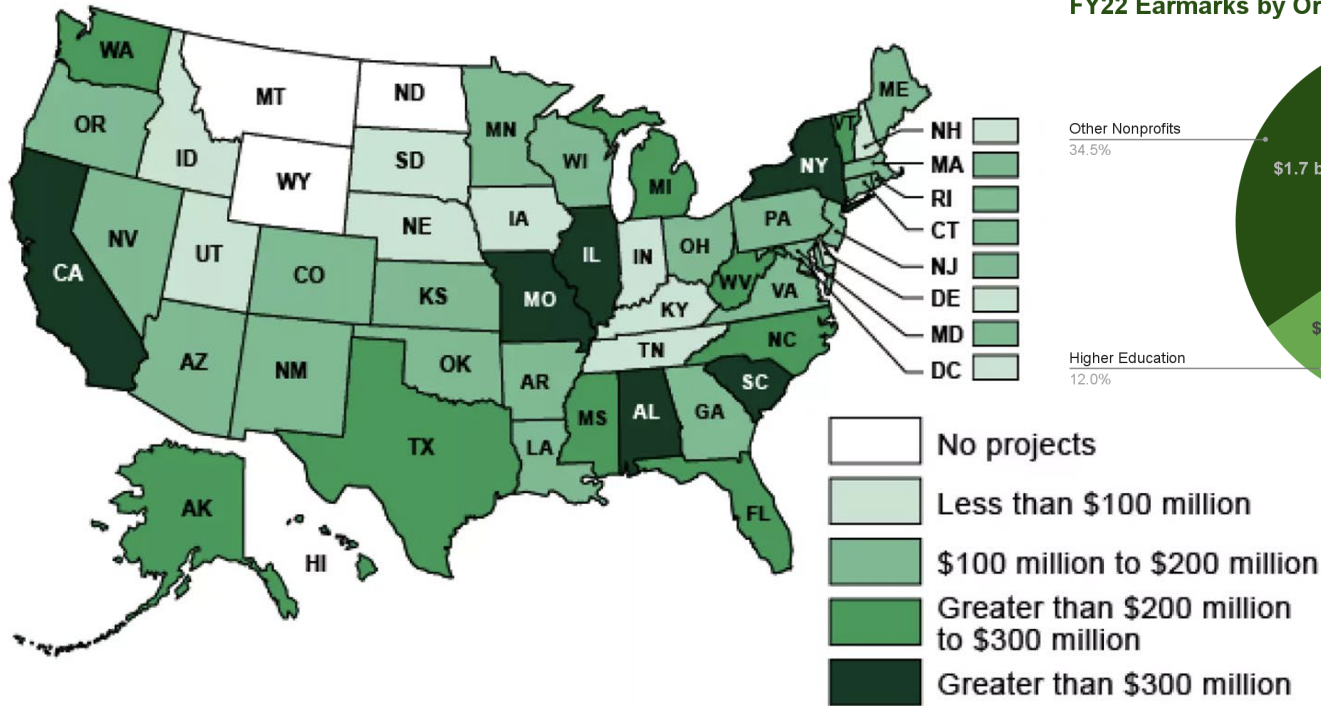
Congress' Typical Earmark Timeline



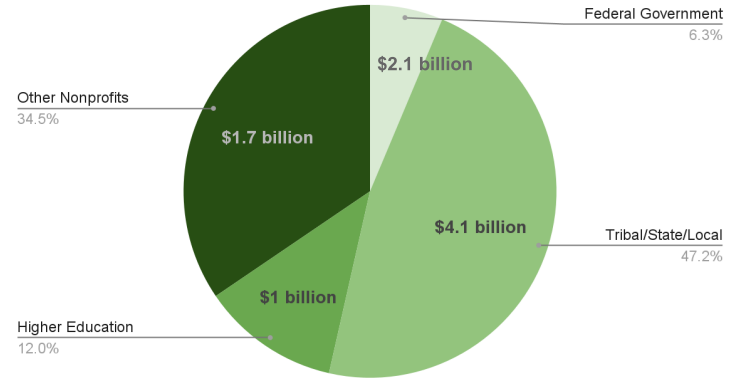
*Based on calendar years 2022 and 2023



GAO: NonFederal Governmental Entities Received \$4.1 billion FY2022

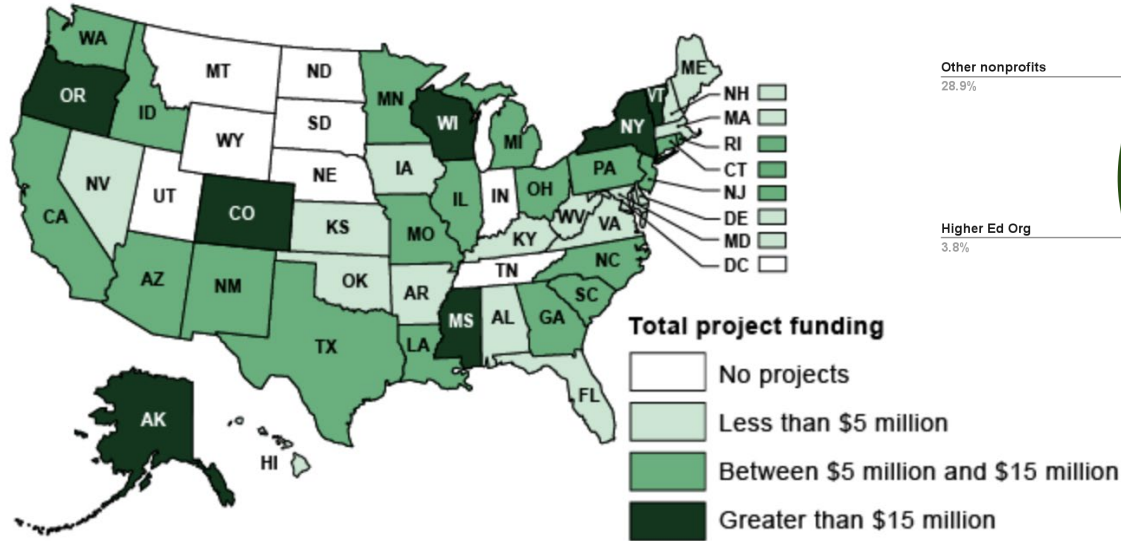


FY22 Earmarks by Organization Type



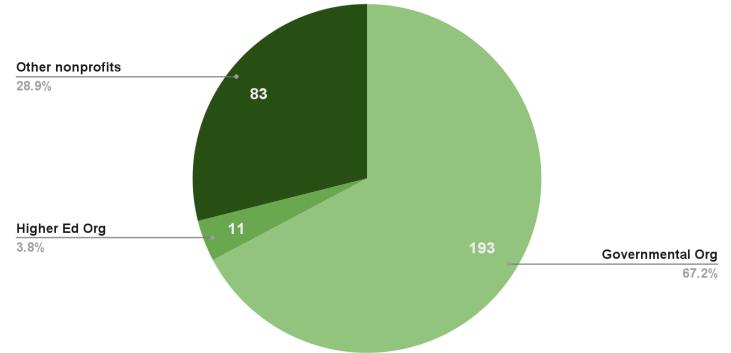
Department of Agriculture

USDA: Where did the FY 2022 funding go?



Project Breakdown

Department of Agriculture



Sources: GAO analysis of Consolidated Appropriations Act, 2022 and accompanying joint explanatory statement; and information provided by the U.S. Department of Agriculture; Map Resources (map). | GAO-23-105913



Department of Agriculture

Nicholas County, KY

- Request submitted for **\$1,768,841** to construct a new facility to house Nicholas County EMS assets. This appropriation will cover the following construction costs: EMS facility, storm shelter, site development, and non-construction costs.
- Rep. Andy Barr (R)

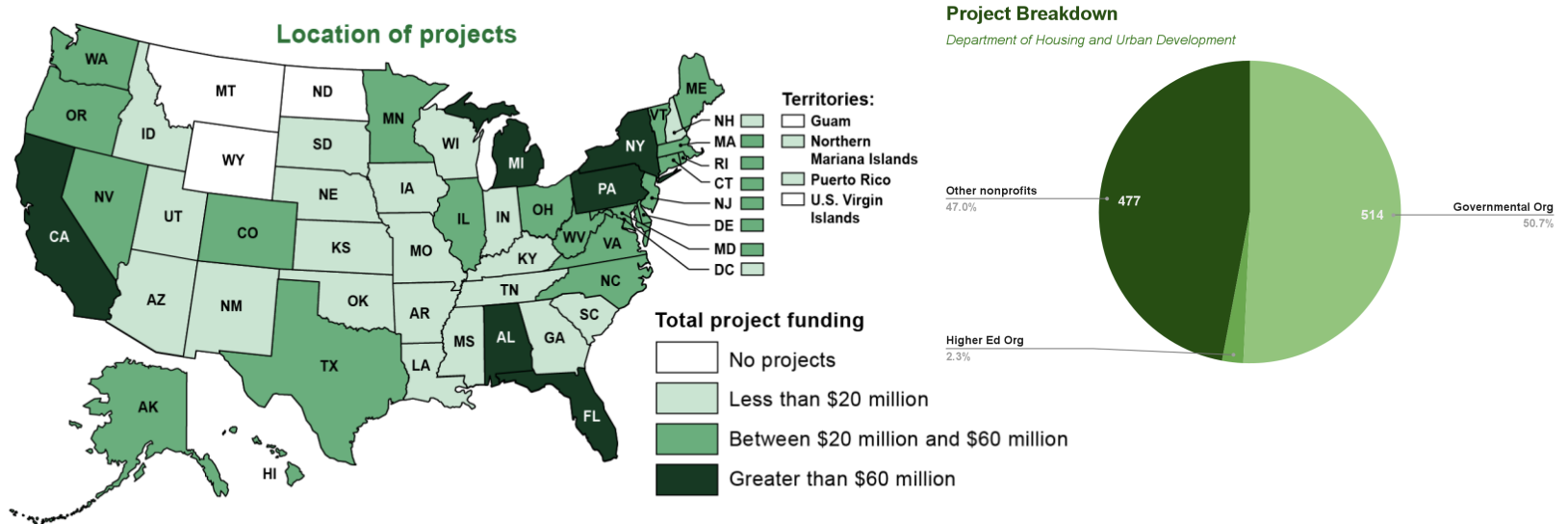
Tillamook County, OR

- Request submitted for **\$3,091,500** to build 7.24 miles of middle-mile fiber optic broadband infrastructure to expand access to 332 homes.
- Rep. Suzanne Bonamici (D)

Miami County, OH

- Request submitted for **\$2,000,000** to replace the current Miami County Fairgrounds All-in-One Administrative facility. This project would incorporate the existing Miami County Agricultural Society as well as Soil & Water, OSU Extension Office, and the USDA Farm Bureau.
- Rep. Mike Carey (R)

Department of Housing and Urban Development



Sources: GAO analysis of Consolidated Appropriations Act, 2022 and accompanying joint explanatory statement; and information provided by the Department of Housing and Urban Development; Map Resources (map). | GAO-23-105902





Department of Housing and Urban Development

San Bernardino County, CA

- Request submitted for **\$3,000,000** to rehabilitate and greatly improve key infrastructure for a children's play area.
- Rep. Pete Aguilar (D)

Lander County, NV

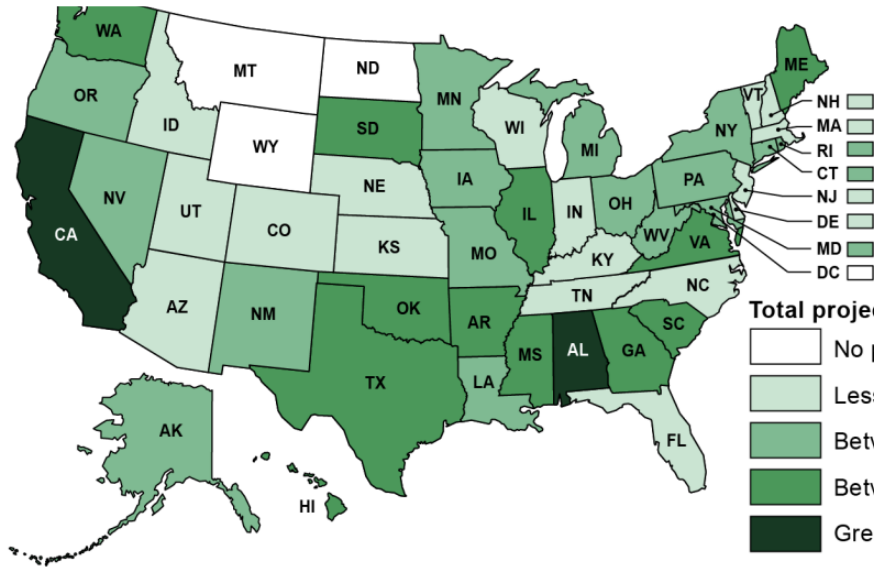
- Request submitted for **\$2,843,000** to install ADA compliant access facilities for public schools that would extend and enhance the safety of residents and the county's student body.
- Rep. Mark Amodei (R)

Arlington County, VA

- Request submitted for **\$1,500,000** for design and trail improvements for Mount Vernon Trail North.
- Rep. Don Beyer (D)



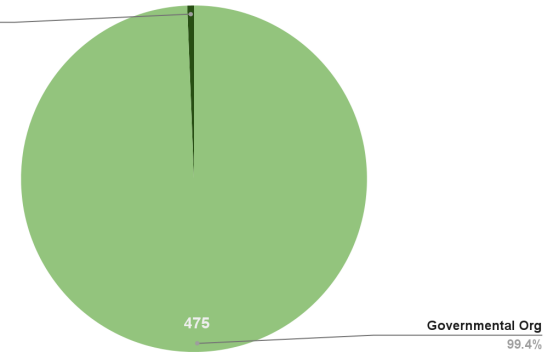
Department of Transportation



Project Breakdown

Department of Transportation

Other nonprofits
0.6%





Department of Transportation

St. Clair County, IL

- Request submitted for **\$4,000,000** to finish a multi-phased endeavor to improve Frank Scott Parkway to connect Air Mobility Drive and Scott Air Force Base. This project consists of storm sewer, curb and gutter, a signalized intersection, stabilized subbase, new pavement, shoulders, traffic control, signage, striping, and ancillary work.
- Rep. Mike Bost (R)

Clackamas County, OR

- Request submitted for **\$2,781,630** to build a park and ride, improve transit stops, and construct a public restroom to enhance one of the top recreation areas in the State of Oregon.
- Rep. Earl Blumenauer (D)

Westchester County, NY

- Request submitted for **\$3,500,000** to procure 95 forty-foot hybrid and electric buses to replace existing buses in Yonkers.
- Rep. Jamaal Bowman (D)



Questions

For further questions, please contact:

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Why CPF/CDS exist:



Rep. Mike Kelly ✓
@MikeKellyPA



The team at @GannonU has been instrumental in developing the IHACK program. Building and preparing a strong workforce is essential to any community. I am proud to present them with \$500,000 in federal funding in support of this wonderful program.



6:00 PM · Oct 19, 2022 · Twitter Web App

