Smarter Counties Summit: Technology Driving Innovation (Day 2)

Friday, July 13, 12:00 PM - 5:00 PM | Gaylord Opryland Resort | Room: Governors Ballroom AE

Moderator: Stefanie Dreyer, TV Presenter, Journalist and Economist

Meeting Agenda

9:00 AM: Telecommunications and Technology Policy Steering Committee

12:00 PM: Networking Lunch

Enjoy lunch and visit with other county officials and share what you are doing to promote innovation in your county.

12:45 PM: Welcome

- Stefanie Dreyer (Summit Moderator), TV Presenter, Journalist and Economist
- Hon. Jason Brinkley, County Judge, Cooke County, Texas, and Chair, NACo Telecommunications and Technology Steering Committee

1:00 PM: Addressing Food Waste: Leadership + Technology

This session will examine how County Environmental Health leaders are addressing the problems surrounding food waste, which include Food Insecurity, Food/Organic Waste Streams, Food Safety, and Corporate Liability.

Darryl Booth, SVP/General Manager, Accela

1:30 PM: Panel Discussion: Communicating with Vulnerable Populations

During this discussion, a panel of county officials and subject matter experts will share their insight into the strategies counties can deploy when it comes to reaching out to the underserved and providing access to resources and services. Whether it is communicating to vulnerable populations during a disaster or emergency event, providing access to programs that increase opportunities for education and employment, or engaging the community on issues that have a direct impact on them, technology can help "spread the word!"

- Tristan Babin, Public Information Officer, St. Charles Parish, La.
- Larra Clark, Deputy Director, ALA Office for Information Technology Policy & Public Library Association
- Rebecca Hunter, Corporate Development & Strategy, Crown Castle

2:30 PM: Sharing Information Across Justice and Human Services Systems to Provide Help for Those in Need By sharing information across health, criminal justice, and social service systems, counties are maximizing their resources to provide help and treatment for those in need.

Partners in NACo's Smart Justice initiative and NACo's Data-Driven Justice initiative will share how technology and innovation must be an integral part of a county's larger goal to develop successful strategies that provide access to appropriate and effective care and services.

- Justin J. Loose, Director of Information Systems, Berks County, Pa.
- Bruce Graham, Chief Strategy Officer & President of the Courts & Justice Division, Tyler Technologies
- AJ Peterson, Vice President, Interoperability, Netsmart

Preston Looper, Chief of Clinical Innovations, HarrisLogic

3:30 PM: Keynote Speaker/Election Facilitated Discussion - Cybersecurity and Elections Infrastructure: Accelerating Progress

County governments, state governments, and the federal government are all making tremendous investments in elections technology – both in terms of the machines we use to vote and in securing our voting infrastructure so that every vote counts. With these investments comes increased scrutiny from the press, the constituents we serve, and from ourselves as elected leaders. Understanding the ever-changing cyber threats – and the safeguards that are in place – are important as various election cycles draw near.

This session will begin with Brian Newby, Executive Director, Election Assistance Commission, who will provide an overview of the elections technology landscape. Then, audience members will participate in a facilitated discussion that we hope will provide for a bit of spirited and thoughtful interaction.

This presentation and exercise are non-technical! All attendees are encouraged to participate and share with one another.

• Brian Newby, Executive Director, U.S. Election Assistance Commission

NACo staff contact: Dale Bowen, dbowen@naco.org or 202.626.2456

^{*}Formerly known as the Tech Town Hall, the Smarter Counties Summit: Technology Driving Innovation has been designed to provide practical examples and lessons-learned that NACo members can implement in their counties.

^{**}New to the Smarter Counties Summit is the Tech Village: Throughout the Summit there will be table-top displays where attendees can visit NACo Premiere Corporate Partner members and Summit Sponsors and interact with subject matter experts who can provide information and resources that fit the Summit theme of technology driving innovation to serve the underserved.