

Smarter Counties Summit: Technology Driving Innovation (Day 1)

Thursday, July 12, 12:00 PM - 5:30 PM | Gaylord Opryland Resort | **Room:** Governors Ballroom AE

Moderator: Stefanie Dreyer, TV Presenter, Journalist and Economist

Meeting Agenda

12:00 PM: Lunch and Tour of Tech Village

12:20 PM: Welcome

- **Stefanie Dreyer (Summit Moderator)**, TV Presenter, Journalist and Economist
- **Hon. Lew Gaiter**, Commissioner, Larimer County Colo., and Chair, NACo Information Technology Standing Committee
- **Bill Jasien**, President and Managing Director, NACo FSC

12:30 PM: Fireside Chat sponsored by AT&T

- **Dr. Alan R. Shark (Facilitator)**, Executive Director, PTI and former President of the American Mobile Telecommunication Association
- **David "Chad" Tucker**, FirstNet Solutions Consultant Manager, AT&T, Inc.

1:00 PM: Panel Discussion: Setting the Stage – Technology Driving Innovation to Serve the Underserved
"Innovation" and "technology." Two words that may not typically come to mind when considering how counties are serving the underserved. However, when deployed together, innovation – whether it be developing new programs, retooling a system or process – and technology that connects the public with government or agencies with each other play an important part of any county's efforts to reach out and to better serve vulnerable populations and the economically disadvantaged.

During this Smarter Counties Summit, county leaders will explore the role that technology and innovation is playing to serve the underserved in our nation's counties. To help set the stage for the Summit, a panel of county officials, led by NACo President Roy Brooks, and practitioners will offer their insight into the various innovative approaches and technology practices that counties are using to serve residents in need.

- **Hon. Roy Brooks**, Commissioner, Tarrant County Texas, and NACo President
- **Della Jenkins**, Executive Director, Actionable Intelligence for Social Policy (AISP), University of Pennsylvania School of Social Policy & Practice
- **Michael B. Shaw**, Program Officer, Human Services, The Kresge Foundation
- **Barry Murphy**, Head of Government Relations, Americas, Paypal, Inc.

2:15 PM: Break

2:30 PM: Resilient Counties – Improving the Ability of Counties to Bounce Back from Shock

A disaster can take several forms: A natural or man-made disaster, or a cyber attack that impacts county operations, service delivery and public safety. As county leaders plan for, respond to, and recover from disasters they are looking

at the role technology and innovation can play when it comes to creating effective strategies that will improve the economic strength and vitality of the community and enhance the quality of life for residents.

- **Eric R. Coffman, CEM, CEP, CPM, LEED-AP**, Chief – Office of Energy and Sustainability, Department of General Services, Montgomery County, Md.
- **Tom DiGangi**, Vice President, Government and Regulatory Affairs, Gordian Group
- **Cathy Maras**, CIO, Unicom Government, Inc.

3:30 PM: Panel Discussion: Addressing Substance Use Disorder in your County – Prevention and Education

The opioid epidemic has stressed the need for focused attention on prevention and education about substance use disorders and impacts on individuals, families and communities. Counties across the country are on the front lines of providing public health, treatment and recovery services responding not only to the current opioid epidemic, but also addressing broader substances. This session will explore how counties are leaders in increasing public awareness and embracing data and technology to transform communities.

- **Tara Kunkel (Moderator)**, Office of Justice Programs, US Department of Justice
- **Jeff Beeson**, Deputy Director, Management Coordination, Washington/Baltimore HIDTA
- **Tom Lynch**, Chief Information Officer, Cook County, Ill.
- **Mary-Sara Jones**, Industry Lead, Health & Human Services, US State and Local Government, IBM Global Business Services
- **Adnan Mahmud**, CEO, Livestories
- **Phillip Haase**, Principal, Technology Consulting at RSM US LLC

4:30 PM: The Last Mile – Connecting the Underserved

Lack of access to transportation has a direct impact on the underserved's ability to travel to work, to get to medical appointments, and to travel to educational and vocational facilities. This session will look at how counties are partnering with what many consider non-traditional or "new economy" transportation services to connect residents to the services they need at costs that are cheaper to the residents and to the county than traditional transportation services.

- **David London**, Senior Director & Head of North America Government Affairs, ofo US
- **Kenn Vanhose**, Division Manager, Department of Senior Services, Fulton County, Ga.

5:30 PM: Reception Hosted by US Communities

*Formerly known as the Tech Town Hall, the Smarter Counties Summit: Technology Driving Innovation has been designed to provide practical examples and lessons-learned that NACo members can implement in their counties.

**New to the Smarter Counties Summit is the Tech Village: Throughout the Summit there will be table-top displays where attendees can visit NACo Premiere Corporate Partner members and Summit Sponsors and interact with subject matter experts who can provide information and resources that fit the Summit theme of technology driving innovation to serve the underserved.

NACo staff contact: Dale Bowen, dbowen@naco.org or 202.626.2456