



# COUNTY TWO-GENERATION STRATEGIES FOR FAMILY WELLBEING

June 1, 2022 | 2:30 PM – 3:45 PM ET

NACo Webinar | County Two-Generation Strategies for Family  
Wellbeing | June 1, 2022



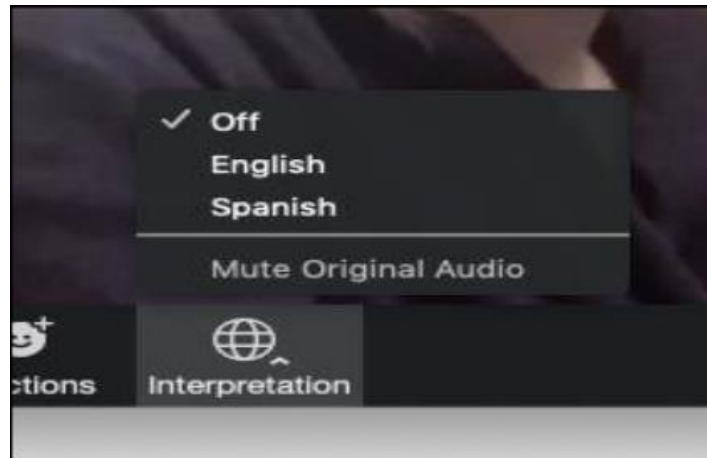
# Welcome and Introductions

**Hon. Craig Rice**  
Montgomery County, Md.

# Housekeeping

- ✓ Please mute your microphone unless you are called on to speak
- ✓ The webinar is being recorded.
- ✓ The slide deck and recording will both be available on NACo's website after the event.
- ✓ During Q&A, type questions in the chat or use the "Raise Hand" feature to be recognized
- ✓ Part of this webinar will take place in Spanish. Interpretation is available for video participants.

# Using Interpretation Services in Zoom



**Click the “Interpretation” button and select “English” to use translation services during this segment. *Translation is only available for video participants.***

# Agenda

<b>WELCOME &amp; INTRODUCTIONS</b>	<b>Hon. Craig Rice</b> Council Member   Montgomery County, Md.
<b>OVERVIEW: THE TWO-GENERATION (2GEN) APPROACH</b>	<b>Marjorie Sims</b> Managing Director   Ascend at the Aspen Institute
<b>A PARENT'S PERSPECTIVE</b>	<b>Ms. Carey Rivera</b> Resident, Montgomery County, Md.
<b>DEEPER DIVE: COUNTY 2GEN MODELS</b>	<b>Ms. Georjette Dhliwayo</b> Program Project Administrator, Department of Human Services   Arapahoe County, Colo. <b>Mr. Walter Dillard</b> Deputy Director of Strategic Initiatives, Job and Family Services   Franklin County, Ohio <b>Ms. Sarah Easterly</b> Program Coordinator, Department of Social Services   Onondaga County, N.Y.
<b>MODERATED DISCUSSION</b>	<b>All Panelists</b>
<b>AUDIENCE Q&amp;A</b>	<b>All Panelists</b>
<b>SESSION CLOSE</b>	<b>Marjorie Sims</b> Managing Director   Ascend at the Aspen Institute

# Overview: The 2Gen Approach

**Ms. Marjorie Sims**

Ascend at the Aspen Institute

# A Parent's Perspective

**Ms. Carey Rivera**  
Montgomery County, Maryland

# Deeper Dive: County 2Gen Models

**Ms. Georjette Dhliwayo**  
Arapahoe County, Colo.

**Mr. Walter Dillard**  
Franklin County, Ohio

**Ms. Sarah Easterly**  
Onondaga County, N.Y.





# **ARAPAHOE COUNTY HUMAN SERVICES (ACDHS) 2GEN ROADMAP**

Connecting families to support



# ACDHS 2GEN IMPLEMENTATION

- Cheryl Ternes – Ascend Fellow
- 2Gen Journey
- Develop strategic plan/roadmap



# **2GEN WORK ALREADY UNDERWAY**

- Client Survey
- Passport Program
- ArapaSOURCE
- Parents to Work!
- GOALS
- HSConnects



# INTENDED OUTCOMES

- Improvements in family stability, and ability to advocate for and address own needs
- Build economic security and social capital
- Disrupt cycles of poverty, neglect and abuse
- Support families to prevent re-entry into services when possible



# Questions





# CONTACT INFORMATION

**Georjette Dhliwayo**

Project Project Administrator

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**Email: [GDhliwayo@arapahoegov.com](mailto:GDhliwayo@arapahoegov.com)**



An aerial photograph of a city park featuring a winding river, several bridges, and a dense urban skyline in the background. The sky is blue with scattered white clouds. The text is overlaid on the center of the image.

# **THE FRANKLIN COUNTY FAMILY STABILIZATION UNIT**

**WALTER DILLARD, DEPUTY DIRECTOR OF THE FAMILY STABILIZATION UNIT AND STRATEGIC  
INITIATIVES**

**[CLICK FOR PRESENTATION](#)**

# 2Gen Onondaga

Onondaga County Department of Social  
Services – Economic Security

Poverty Reduction Pilot  
A Multigenerational Approach

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J. Ryan McMahon,  
County Executive

Sarah Merrick,  
Commissioner DSS-ES

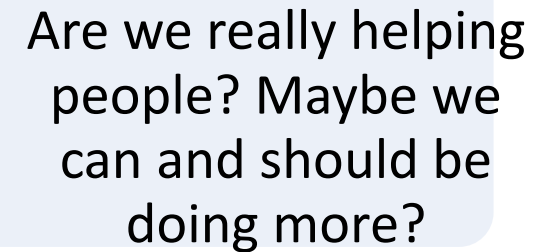
Sarah Easterly, Program  
Coordinator DSS-ES



Does  
Something  
need to  
Change?



Sarah Merrick,  
Commissioner DSS-  
ES



Are we really helping  
people? Maybe we  
can and should be  
doing more?

# County Leadership Support

- J. Ryan McMahon – Onondaga County Executive
  - Fully supports this initiative
  - Support existed prior to the COVID pandemic
  - This support continued and grew deeper throughout the pandemic and to today
  - Monetary support in the 2022 budget
- Onondaga County Legislature support as well
  - Budget passed!
- Full County investment – \$1 Million

## What is happening with the investment?

- Social Workers – to provide intensive case management services
  - Mobility mentoring, goal planning, earned incentives (adapted from EMPATH)
- Financial Empowerment Counselor – to provide support and guidance around money, banking, finances and budgeting
- Service Point – a database to hold all case notes, data, records
- Research to support our work and efforts – Syracuse University Maxwell X Lab
- Benefits Cliff money – to provide a SLOPE, not a cliff when parents start working and lose their TA benefit
- Father (non-custodial parent engagement) as well
  - Right size support payment, assist with employment, increase parenting skills

## Key Budget Items

# 2Gen Onondaga – The Families

Target – parents  
on TA under the  
age of 26

Randomly select  
pilot group

Randomly select  
control group

Originally over  
300 families in  
2020

In early 2021 –  
171 families

Pilot group –  
start small 25  
families

# 2Gen Onondaga – Overview & Goals

Transition away from solely working with the applicant to working with the entire family unit – let's work to end poverty for parents and their children! People do not live in silos. This is a comprehensive two-generational approach to helping TA families.

Focus away from solely compliance – shift to focus on 5 areas of family wellbeing including Health & Wellbeing, Economic Assets, Social Capital, Early Childhood Education & Postsecondary Education and Employment (adapted from Ascend at the Aspen Institute). Also, plan is to engage non-custodial parents.

Long Term Engagement – aiming for a 2 to 3 year involvement period – allowing time for head of household to develop executive functioning skills, increase overall family health & wellbeing, and assist parents in entering and stabilizing a career pathway that will lead to economic mobility.

# Moderated Discussion

# Audience Q&A

Ask your questions using the chat function or clicking on “Raise Hand” feature

# NACo Staff Contact



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National Association of Counties (NACo)

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# Thank you for joining!

