



# Empowering Person-Centered Behavioral Healthcare Beyond Video Conferencing and EHRs

## Cloud 9 Software and Consulting

### Key Features:

1. Data Sharing
2. Communications
3. Workflows
  - Crisis Intervention
  - Ongoing Prevention





# Cloud 9 Data Sharing & Analytics

Integrated Care Coordination

Tracking, Managing and Serving Patients with Behavioral Health Needs



MOBILE  
APPLICATION



COMMUNITY DATA SHARING  
(SYSTEMS INTEGRATIONS)

- Healthcare Records
- Health Info Exchanges
- EMS / Law Enforcement
- Social Services



DATA ANALYTICS DASHBOARD  
MAKING INFORMED DECISIONS  
MANAGING & MEASURING SUCCESS

**SECURE DATABASE  
GATHERS, SHARES &  
INTEGRATES PATIENTS  
& CARE TEAM  
INFORMATION**



PATIENTS & COLLABORATIVE CARE TEAMS  
SHARE DATA & COMMUNICATE



Cloud 9  
Connects  
Patients /  
Familiar Faces  
to Collaborative  
Care Teams

**TELEHEALTH DATA &  
COMMUNICATIONS FLOW  
FREELY & SECURELY**

Deliver Wrap-Around Services  
Timely Interventions  
Care Coordination



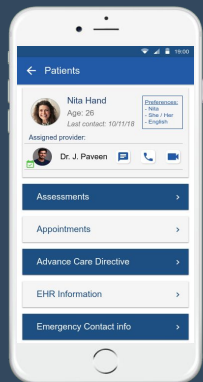


# Cloud 9 Proprietary Workflows that Work Together

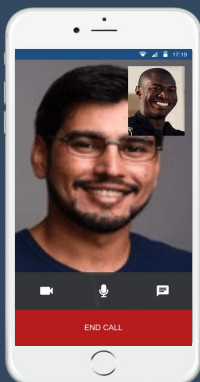


## INTERVENTION

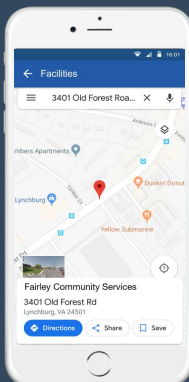
Emergency Crisis  
Treatment



Data



Talk

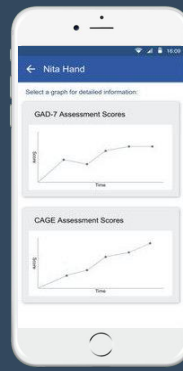


Treat

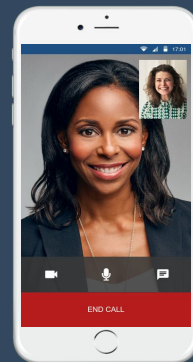


## PREVENTION

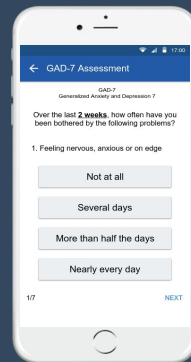
Ongoing Behavioral  
Health Treatment



Track



Talk



Test

Closed loop system, building longitudinal data to keep patients in treatment and out of crisis



# Cloud 911 Intervention

## The Problem

PATIENTS  
IN CRISIS



RESPONDERS  
ARRIVE  
UNSUPPORTED



**BREAK**

THE FAILED CYCLE



JAIL



EMERGENCY  
DEPARTMENT

## Our Solution

REMOTE CARE TEAMS  
RESOLVE CRISIS AT THE  
SCENE, PRESCRIBE  
MEDS OR ROUTE TO:



SOCIAL SERVICES



FAMILY / FRIENDS



MOBILE CRISIS TEAMS



DIVERSION / RECOVERY CENTER



HOSPITALS



## Case Study



### HOUSTON TELEHEALTH CRISIS INTERVENTION

Harris County CIT officers  
used Cloud 911 mobile app for  
remote care vs. ride along  
clinicians

*"This gives deputies one more tool so they can  
better triage the situation that's happening out  
in the field... and have a medical professional  
be able to give them guidance."*

- Sheriff Ed Gonzalez, Harris County

**97%**  
of Cloud 911  
consults were  
superior or equal  
to ride along

**632%**  
Immediate  
return on  
investment for  
the county

**22%**  
Decrease of 911  
mental crises  
landing in EDs  
& jails



# Cloud 9 - Prevention

## The Problem

PATIENTS NEED  
ONGOING CARE



### *BARRIERS TO CARE:*

- TIME
- TRANSPORTATION
- STIGMA
- PROVIDER STAFFING SHORTAGES



## Our Solution

**REMOVES BARRIERS,  
INCREASES EFFICIENCY &  
CREATES ACTIONABLE  
ENGAGEMENT**



TELEMENTAL HEALTH, PEERS,  
SUBSTANCE USE SPECIALISTS



TELEMEDICINE



SOCIAL SERVICES



PREVENT CRISES  
IMPROVE OUTCOMES  
& QUALITY OF LIFE



## Case Study:



### **AUSTIN “HEALTH PHONE” PATIENT ENGAGEMENT**

Community Mental Health Providers used Cloud 9 for low income patients with serious mental illness.

Cloud 9 app provided with a smartphone, data plan & other digital therapeutics

*“Cloud 9 helped our team see themselves as clinicians again and spend quality time outside of assessments, where they can truly use time to focus outside of the paperwork and have a meaningful conversations.”*

*- Practice/Site Manager*

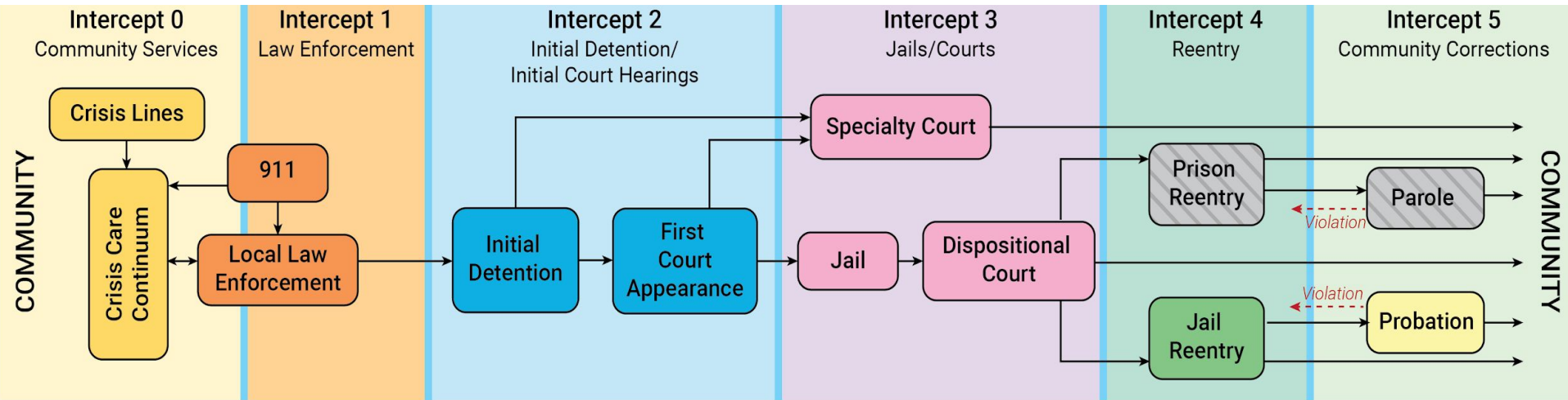
**68%**  
**of Patients  
improved  
engagement**

**95%**  
**Recommendation  
score from patients  
and providers**

**100%**  
**Completed sessions  
had positive patient  
outcomes**



# Cloud 9 + 911 Roles in the Sequential Intercept Model





# Data-Driven Benefits

Analytics customized  
for your community's needs



## PATIENTS



Increase Access,  
ED & Jail Diversions,  
Referrals,  
Improve Outcomes

## MENTAL HEALTH TEAMS



Increase  
Efficiency, Improve  
Efficacy, Improve  
Patient Outcomes

## MEDICAL & ADDICTION



Increase  
Efficiency, Improve  
Efficacy, Improve  
Patient Outcomes

## FIRST RESPONDERS



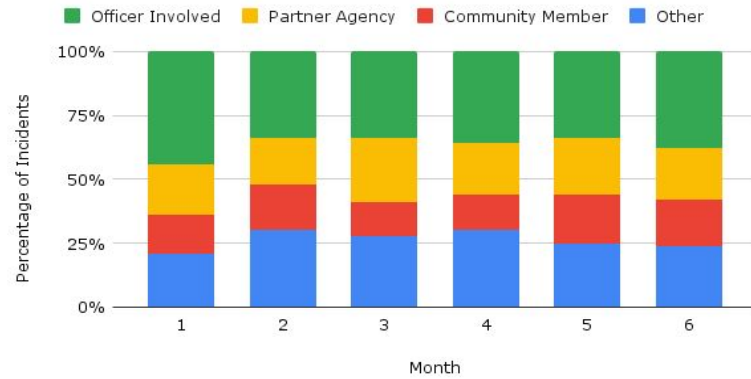
Faster Crisis  
Resolution, Officers  
Relieved from Scene,  
Clinical Support

## COUNTY

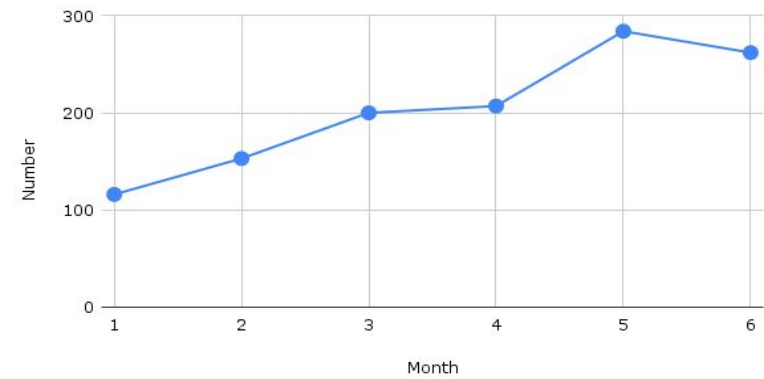


Program Visibility,  
Improve Population  
Health, Decrease  
High-Utilizer Costs

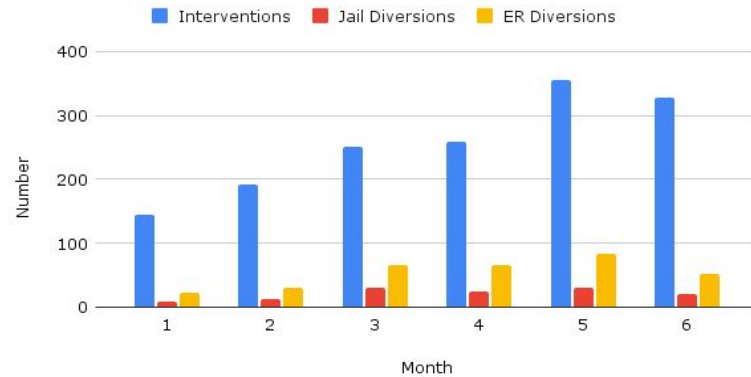
## Referral Type



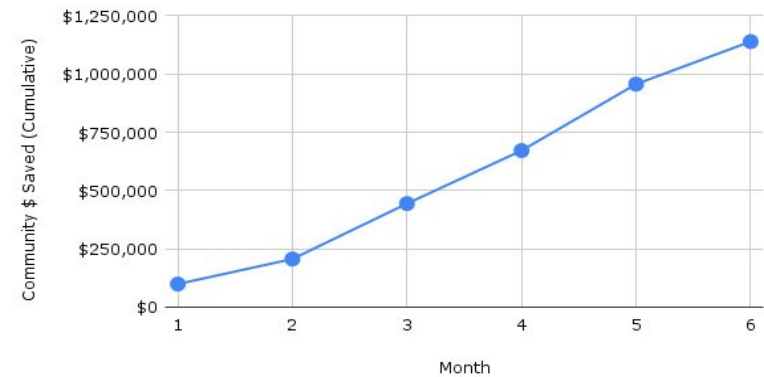
## First Responders Relieved from Scene



## Interventions, Jail and ER Diversions



## Community \$ Saved



*"I helped verbally de-escalate the patient and adjust her medication to reduce suffering on the spot, and prevented a dehumanizing, unnecessary stay in the ED."*

- **Dr. Flavio Casoy, Psychiatrist**

*"This gives deputies one more tool so they can better triage the situation that's happening out in the field and have a medical professional be able to give them guidance."*

- **Sheriff Ed Gonzalez, Harris County**

*"This program has a lot of potential. It can help people access mental health treatment and keep people out of settings that they don't need to be in."*

- **Greg Hansch, N.A.M.I.**



**Contact Us –  
Learn How to Apply  
Care Coordination  
in Your Community**

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