NACo’s Business of Counties Forum is dedicated to a network of appointed county executives who collectively represent over 92 million residents, 1.2 million employees and $267 billion in annual operations.
<table>
<thead>
<tr>
<th>Time</th>
<th>Thursday, September 27</th>
<th>Friday, September 28</th>
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</thead>
<tbody>
<tr>
<td>9:00 am – 12:30 pm</td>
<td>Mobile Tour: Maricopa County Connected Vehicles Program</td>
<td>8:00 am – 12:00 pm</td>
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<tr>
<td>12:30 pm – 5:30 pm</td>
<td>Registration Open</td>
<td>8:00 am – 9:00 am</td>
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<td>1:00 pm – 2:00 pm</td>
<td>Networking Lunch</td>
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<td>2:00 pm – 2:30 pm</td>
<td>Forum Kick-Off and Attendee Introductions</td>
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<tr>
<td>2:30 pm – 3:30 pm</td>
<td>Peer Discussion: The Landscape of Urban County Management</td>
<td>12:00 pm – 1:30 pm</td>
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<td>4:00 pm – 5:30 pm</td>
<td>Peer Discussion: The Landscape of Urban County Management (cont.)</td>
<td>2:00 pm – 3:15 pm</td>
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<tr>
<td>6:30 pm – 7:30 pm</td>
<td>Networking Reception</td>
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<tr>
<td>7:30 pm – 8:30 pm</td>
<td>Dinner Discussion: Conversation with Urban Institute President Sarah Rosen Wartell</td>
<td>7:30 pm – 9:00 pm</td>
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Detailed Forum agenda on page 6
The Business of Counties Network

Counties listed above are those with at least one million residents. Counties in blue are confirmed attendees of the 2018 Forum.
Forum Attendees

Brian Abernathy, First Deputy Managing Director, Appointed by Managing Director (2016)
Philadelphia County/City, Pa.
2017 Population: 1.6 Mil.
2015 Annual Budget: $7.6 Bil.
2016 Employees: 30.7k

Verdenia Baker, County Administrator, Appointed by Board of County Commissioners (2015)
Palm Beach County, Fla.
2017 Population: 1.5 Mil.
2015 Annual Budget: $2.2 Bil.
2016 Employees: 11.1k

Dena Diorio, County Manager, Appointed by Board of County Commissioners (2014)
Mecklenburg County, N.C.
2017 Population: 1.1 Mil.
2015 Annual Budget: $2.8 Bil.
2016 Employees: 28.9k

Peter Einhorn, Chief of Staff to County Judge Sarah Eckhardt, Appointed by County Judge (2015)
Travis County, Texas
2017 Population: 1.2 Mil.
2015 Annual Budget: $1 Bil.
2016 Employees: 7,696

David Ellis, County Manager, Appointed by County Board of Commissioners (2018)
Wake County, N.C.
2017 Population: 1.1 Mil.
2015 Annual Budget: $2.5 Bil.
2016 Employees: 27k

Timothy Firestine, Chief Administrative Officer, Appointed by County Executive (2006)
Montgomery County, Md.
2017 Population: 1.1 Mil.
2015 Annual Budget: $7.6 Bil.
2016 Employees: 44.1k

Sachi A. Hamai, Chief Executive Officer, Appointed by Board of Supervisors (2015)
Los Angeles County, Calif.
2017 Population: 10.2 Mil.
2015 Annual Budget: $23.7 Bil.
2016 Employees: 104.3k

Bertha Henry, County Administrator, Appointed by Board of County Commissioners (2008)
Broward County, Fla.
2017 Population: 1.9 Mil.
2015 Annual Budget: $2.4 Bil.
2016 Employees: 11.5k

Bryan Hill, County Executive, Appointed by Board of Supervisors (2018)
Fairfax County, Va.
2017 Population: 1.1 Mil.
2015 Annual Budget: $6.3 Bil.
2016 Employees: 51.1k

David Hough, County Administrator, Appointed by County Board of Commissioners (2012)
Hennepin County, Minn.
2017 Population: 1.3 Mil.
2015 Annual Budget: $2.6 Bil.
2016 Employees: 7,927

Chuck Huckleberry, County Administrator, Appointed by Board of Supervisors (1993)
Pima County, Ariz.
2017 Population: 1 Mil.
2015 Annual Budget: $1 Bil.
2016 Employees: 6,819

George Johnson, Chief County Executive Officer, Appointed by Board of Supervisors (2017)
Riverside County, Calif.
2017 Population: 2.4 Mil.
2015 Annual Budget: $4.2 Bil.
2016 Employees: 23.5k
Darryl Martin, County Administrator, Appointed by Commissioners Court (2008)
Dallas County, Texas
2017 Population: 2.4 Mil.
2015 Annual Budget: $2.9 Bil.
2016 Employees: 20.1k

Martha Martinez, Chief Administrative Officer, Appointed by Board of County Commission President (2014)
Cook County, Ill.
2017 Population: 5.2 Mil.
2015 Annual Budget: $4.4 Bil.
2016 Employees: 21.5k

Gary McBride, Chief Executive Officer, Appointed by Board of Supervisors (2017)
San Bernardino County, Calif.
2017 Population: 2.2 Mil.
2015 Annual Budget: $4.1 Bil.
2016 Employees: 21k

Susan Muranishi, County Administrator, Appointed by Board of Supervisors (1995)
Alameda County, Calif.
2017 Population: 1.7 Mil.
2015 Annual Budget: $3.9 Bil.
2016 Employees: 13.9k

Joy Rich, County Manager, Appointed by Board of Supervisors (2016)
Maricopa County, Ariz.
2017 Population: 4.3 Mil.
2015 Annual Budget: $1.8 Bil.
2016 Employees: 13.5k

Helen N. Robbins-Meyer, Chief Administrative Officer, Appointed by Board of Supervisors (2012)
San Diego County, Calif.
2017 Population: 3.3 Mil.
2015 Annual Budget: $4.7 Bil.
2016 Employees: 20.8k

Jean Rousseau, County Administrative Officer, Appointed by Board of Supervisors (2015)
Fresno County, Calif.
2017 Population: 989.3k
2015 Annual Budget: $1.9 Bil.
2016 Employees: 8,561

Reid Spaulding, Deputy County Manager, Appointed by County Manager (2016)
Maricopa County, Ariz.
2017 Population: 4.3 Mil.
2015 Annual Budget: $1.8 Bil.
2016 Employees: 13.5k

David Twa, County Administrator and Clerk of the Board, Appointed by Board of Supervisors (2008)
Contra Costa County, Calif.
2017 Population: 1.1 Mil.
2015 Annual Budget: $3.3 Bil.
2016 Employees: 8,700

Kenneth Wilson, County Administrator, Appointed by County Board of Commissioners (2015)
Franklin County, Ohio
2017 Population: 1.3 Mil.
2015 Annual Budget: $1.2 Bil.
2016 Employees: 6,571

Full bios for the executives listed above are available at www.naco.org/BOC18
**Forum Presenters**

**STEVEN ARONOWITZ, PARTNER, MCKINSEY & COMPANY**

Mr. Aronowitz is a partner at McKinsey & Company, a global management consulting firm that serves private, public and social sector institutions, where he advises clients on strategic, organization and change management topics. Mr. Aronowitz has significant experience with technology companies and setting up agile organizations to succeed during rapid growth. Before joining McKinsey & Company, he worked in federal, state and local government. He received his B.A. in Political Science from Stanford University and his J.D. from the University of California at Berkeley.

**JASON BAGLEY, GOVERNMENT AFFAIRS DIRECTOR, INTEL CORPORATION: U.S. SOUTHWEST REGION**

Mr. Bagley is the Government Affairs Director for Intel Corporation’s U.S. Southwest Region, including more than $20 billion of investment and significant research and development. Before joining Intel, Mr. Bagley worked as a public relations manager in the high-tech industry and in public education. Mr. Bagley served as a public affairs officer for the U.S. Army and led a public affairs team during the deployment of U.S. troops into Bosnia in support of Operation Joint Endeavor. Based in Maricopa County, Mr. Bagley serves in leadership roles on the boards of several area business associations.

**TIM RAHSCHULTE, CEO, PROFESSIONAL DEVELOPMENT ACADEMY**

Dr. Rahschulte is the CEO at The Professional Development Academy and a faculty member at George Fox University’s College of Business, where he teaches in the Doctor of Business Administration and Master of Business Administration programs. Dr. Rahschulte has over twenty years of professional management experience and started his career in corporate finance for a multibillion-dollar company where he successfully managed dozens of bond indentures and average daily investments of $200 million. A former chief learning officer in Oregon’s state government, he has lectured internationally, and his most recent book is *My Best Advice: Proven Rules for Effective Leadership.*

**SARAH ROSEN WARTELL, PRESIDENT, URBAN INSTITUTE**

Ms. Wartell became president of the Urban Institute in 2012. During her tenure, Urban has articulated its strategy to “elevate the debate” by bringing more of its research insights to federal, state, and local government and practice. Previously, Ms. Wartell was deputy assistant to the president for economic policy and deputy director of the National Economic Council. At the US Department of Housing and Urban Development from 1993 to 1998, she advised the federal housing commissioner on housing finance mortgage markets, and consumer protection. After government service, Ms. Wartell was the founding chief operating officer and then executive vice president of the Center for American Progress.

**GERALD SCALLION, CHIEF MEDICAL OFFICER, AETNA PUBLIC AND LABOR, FEDERAL GOVERNMENT SERVICES**

Dr. Scallion has been with Aetna since 2004, and is the chief medical officer at Aetna Public and Labor, Federal Government Services. Dr. Scallion began his career in the managed care industry in 2003 at Cigna, after 20 years of serving as a general surgeon in private practice. Prior to taking on the position of chief medical officer, he served for a year as the chief medical officer of Aetna International in Qatar and as the Senior Medical Director for Aetna in the greater New York City area. A graduate of Mount St. Mary’s College and the University of Maryland’s Medical School, Dr. Scallion trained in general surgery at the University of Maryland Hospital System in Baltimore.
THURSDAY, SEPTEMBER 27

9:00 AM – 12:30 PM  MOBILE TOUR: MARICOPA COUNTY CONNECTED VEHICLES PROGRAM
Shuttle service will depart promptly at 9:00am from the main entrance of The Phoenician. The tour is located at 39510 N. Gavilan Peak Parkway, Anthem, Ariz. 85086.

Host: Reid Spaulding, Deputy County Manager, Maricopa County, Ariz.

The Maricopa County Department of Transportation (MCDOT), Arizona Department of Transportation (ADOT) and the University of Arizona have established a test bed to operationally field test connected and automated vehicle (CAV) technologies. The tour showcases the connected vehicle technologies deployed at the test bed and demonstrates integrated transit, emergency and freight vehicle prioritization applications at traffic signals through communication between connected vehicles and Systematically Managed ARterial (SMART) traffic systems to reduce delays and improve safety. The tour features the demonstration of a smartphone pedestrian application that informs pedestrians when to cross and alerts the user to remain aligned within the crosswalk based on real-time traffic signal information.

12:30 PM – 5:30 PM  REGISTRATION
Location: Canyon Foyer (in Canyon Suites building)

1:00 PM – 2:00 PM  NETWORKING LUNCH
Location: Painted Desert

2:00 PM – 2:30 PM  FORUM KICK-OFF AND ATTENDEE INTRODUCTIONS
Location: Grand Canyon
Speaker: Matt Chase, NACo Executive Director

2:30 PM – 3:30 PM  PEER DISCUSSION: THE LANDSCAPE OF URBAN COUNTY MANAGEMENT
Location: Grand Canyon
Moderator: Martha Martinez, Chief Administrative Officer, Cook County, Ill.
Participants will engage in knowledge-sharing around the main operational challenges and successes in their counties. Open dialogue is encouraged to share ideas, outcomes and approaches to solving problems.

3:30 PM – 4:00 PM  BEVERAGE BREAK
Location: Canyon Foyer
4:00 PM – 5:30 PM  PEER DISCUSSION: THE LANDSCAPE OF URBAN COUNTY MANAGEMENT (CONT.)
Location: Grand Canyon
Moderator: Darryl Martin, County Administrator, Dallas County, Texas

6:30 PM – 7:30 PM  NETWORKING RECEPTION
Location: Orchid Lawn

7:30 P.M. – 8:30 P.M.  DINNER DISCUSSION: CONVERSATION WITH URBAN INSTITUTE PRESIDENT SARAH ROSEN WARTELL
Location: Orchid Lawn
Moderator: Matt Chase, NACo Executive Director
The nonprofit Urban Institute is the United States’ leading research organization dedicated to developing evidence-based insights that improve decision making, strengthen communities and make people’s lives better. For five decades, Urban has been a trusted source for rigorous analysis of complex social and economic challenges; strategic advice to policymakers, philanthropists and practitioners; and policy insights that elevate the debate. Sarah Rosen Wartell became president of the Urban Institute in 2012, after previous service as deputy assistant to the president for economic policy, deputy director of the National Economic Council and Deputy Assistant Secretary at the US Department of Housing and Urban Development. Following her government service, Ms. Wartell was the founding chief operating officer and then executive vice president of the Center for American Progress. She will join us in conversation with NACo Executive Director Matt Chase to engage with Forum attendees on the Urban Institute’s latest work and intersections with pressing issues facing metropolitan county executives.

FRIDAY, SEPTEMBER 28

8:00 AM – 12:00 PM  REGISTRATION
Location: Canyon Foyer

8:00 AM – 9:00 AM  NETWORKING BREAKFAST
Location: Painted Desert

9:00 AM – 10:15 AM  PRESENTATION: MAKING EXISTING LEADERS BETTER AND EMERGING LEADERS READY
Location: Grand Canyon
Speaker: Tim Rahschulte, CEO, Professional Development Academy
Moderator: Verdenia Baker, County Administrator, Palm Beach County, Fla.
There’s no denying the challenges with recruitment, retention and retirement. But the compounding issue is the need to have fully prepared and engaged leaders to address the increasing complexity of their work, the speed of that work and the continual need for change. This session begins with a brief case study presentation of today’s best leadership development challenges and best practices followed by a county-specific focus group discussion.

10:15 AM – 10:30 AM  BEVERAGE BREAK
Location: Canyon Foyer
10:30 AM – 12:00 PM  | PRESENTATION: ECONOMIC AND BUSINESS DEVELOPMENT IN METROPOLITAN COUNTIES

Location: Grand Canyon

Speaker: Jason Bagley, Government Affairs Manager, Intel
Moderator: Joy Rich, County Manager, Maricopa County, Ariz.

Intel’s Chandler wafer manufacturing facility proposed a $7 billion expansion, which required an air quality permit from Maricopa County Air Quality Department. Through extensive documentation, negotiation and cooperation with the State of Arizona Department of Environmental Quality, Maricopa County issued the necessary permit in a timely manner, giving senior Intel management the regulatory certainty to implement the larger expansion.

12:00 PM – 1:30 PM  | NETWORKING LUNCH

1:30 PM – 2:00 PM  | BEVERAGE BREAK

2:00 PM – 3:15 PM  | PRESENTATION: LEVERAGING PUBLIC-PRIVATE PARTNERSHIPS TO ADDRESS THE SOCIAL DETERMINANTS OF HEALTH

Location: Grand Canyon

Speaker: Gerald Scallion, Chief Medical Officer, Aetna Public and Labor, Federal Government Services
Moderator: Susan Muranishi, County Administrator, Alameda County, Calif.

Counties recognize many factors outside of the health care setting impact individual, family and community health and health care costs. Communities are finding ways to bridge social determinants of health and the health care sector. Aetna will join the conversation to focus on how public-private partnerships, particularly with health insurers, can support and enhance county priorities and can help counties to address challenges around improving their residents’ health.

3:15 PM – 3:45 PM  | BEVERAGE BREAK

3:45 PM – 5:00 PM  | PRESENTATION: ORGANIZATIONAL AGILITY IN COUNTIES

Location: Grand Canyon

Speaker: Steven Aronowitz, Partner, McKinsey & Company
Moderator: Kenneth Wilson, County Administrator, Franklin County, Ohio

While agility may be the last word people associate with public-sector institutions, this workshop will focus on the keys to organizational agility – the ability to adapt rapidly while remaining a stable, functional government.

6:45 P.M.  | SHUTTLE DEPARTS FOR DINNER

Location: Shuttle service will pick up at the main entrance of The Phoenician.

7:30 PM – 9:00 PM  | CLOSING RECEPTION AND DINNER AT MASTRO’S

Location: 6991 East Camelback Road, Scottsdale, Ariz. 85251
Map of Venue

REGISTRATION AND MEETINGS LOCATION
The Canyon Suites

THURSDAY MORNING AND FRIDAY EVENING SHUTTLE PICK-UP
The Phoenician