

Steven Serra, MD, MPH, MSc, FACOEM



**Executive Director, Physician
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Insights**

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Steven Serra, MD, MPH, MSc, FACOEM, serves as the Executive Director of Physician Consulting within Aetna's Plan Sponsor Insights leadership team. In this role Steven guides a high performing team of senior Medical Directors that provide market facing clinical support to National Accounts, Middle Market and Public & Labor customers. His responsibilities include developing clinical strategies for new business development and existing customers and providing plan sponsors with unique solutions that enable workers to achieve their best health and plan sponsors to reach talent, financial and community goals. Dr. Serra is also charged with liaising across the enterprise to help channel the myriad of clinical initiatives and provide those same areas with the voice of the customer to ensure our solutions align and solve for the demands in the market.

Steven joined Aetna in 2007 with the acquisition of Schaller Anderson Healthcare where he acted as their Medical Director who supported the development and initial launch of their new workers' compensation medical management business. As part of his career journey with Aetna Steven has held numerous leadership roles within Group Insurance; Emerging Businesses; Schaller Anderson; and Coventry Workers' Compensation; and has also served as a Medical Director for ActiveHealth Management.

Prior to joining Schaller Anderson Dr. Serra worked as the regional flight surgeon for United Airlines (NYC and London) and as the plant Medical Director for DaimlerChrysler where he practiced occupational, and aerospace medicine. As part of these roles, Steven was designated as a senior aviation medical examiner for the FAA and was certified as a medical review officer for the U.S. Department of Transportation's drug testing programs.

Dr. Serra is board certified in Occupational Medicine and board eligible in Aerospace Medicine and Clinical Informatics. He trained at the University of Utah where he both completed his Occupational Medicine Residency and received a Masters' of Public Health in Occupational & Environmental Health & Safety.

Steven is recent graduate of the London School of Economics where he completed an Executive Master's in Social Business & Entrepreneurship. He is also an active fellow within the American College of Occupational & Environmental Medicine; a past member of the Integrated Benefits Institute Board of Directors; a past Board Member for NBGH Institute of Health, Productivity & Human Capital; and the past co-chair of the AAPPO/TPAAA Provider Affairs Committee.

Steven enjoys traveling, sailing, skiing, golfing, art, music of all types and aviation. Fun fact is that he has lived 10 years in each US time zone, as well as internationally.

Chris Rodriguez



***Executive Director, National
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Chris joined Aetna National Accounts February 11, 2013. Chris was promoted January 2019 to serve as Executive Director, National Accounts Centers of Excellence (COE). In this role, Chris and his teams are responsible for building strategy to support the development of sales, growth and retention of the National Accounts book of business. The primary function of the COE is to create unique solutions, flexible design and best practice to cater to the diverse and unique needs of National Account customers. In addition, Chris participates and informs marketing and product development workstreams to continuously evolve our products and solutions to meet customer needs. As of March of 2020, Chris has been part of the CVS Health COVID-19 task force and participated in the development and sales distribution management of our Return Ready COVID testing solution.

Prior to his current role, in January of 2018 Chris was promoted to National Accounts Region Head of Sales, South East, South Central and Mid Atlantic Territories (FL, GA, AL, MS, LA, TX, AR, TN, SC, NC, VA, WV, MD). In this role Chris was responsible for leading three National Accounts sales teams and creating strategy for new business development.

February 2013 Chris spent 5 years as Vice President, Business Development for National Accounts representing the South East (FL, GA, AL, MS, LA). In this role, Chris was responsible for working with private sector client prospects with 3000+ eligible employees. Chris leveraged his 26+ years of market experience and consultant relationships to work in partnership to develop deep insights into these companies and provided consultative strategic solutions to address the diverse needs of this segment.

Chris served on the Aetna Sales Advisory Council for his first three years and qualified for Presidents Circle the in 2015, 2016 and 2018.

Prior to Aetna, Chris spent seventeen years with a competitor of national scope. During this time Chris worked with large private and public sector accounts and developed a clear understanding of the diverse challenges of these segments. He was promoted to Vice President, Government and Education and had overall responsibility for Florida/Caribbean public sector vertical book of business. In this role, Chris was responsible for building strategy and deploying the focus and resources needed to attract and retain large public sector clients. Chris was selected as a member of the Gold Circle Cabinet and qualified for Gold Circle six times.

Prior to 1996, Chris spent five years with a competitor of national scope in the Tampa Bay market as a Sales Executive. He led sales, implementations, and day-to-day service operations for his clients.

Chris earned a degree in Business, Marketing from the University of South Florida in 1991 and is a lifelong resident of Tampa Florida. In his free time, he enjoys time with his Family, particularly outdoors boating/fishing. Chris is actively involved in the March of Dimes as his charity of choice.

E. Lee Washington, MD



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Dr. Lee Washington is a senior medical director in the Department of Plan Sponsor Insights in Aetna National Accounts. He provides consultative services to large employers with a focus on population health strategies, quality of care, and cost effectiveness.

Prior to joining National Accounts, he served in medical director roles at ActiveHealth Management, a subsidiary of Aetna, for several years where he provided clinical direction to care management functions and contributed to content development for the CareEngine, a proprietary, industry leading decision support technology.

Before joining ActiveHealth, Dr. Washington engaged in private practice for several years and served in a variety of leadership positions in ambulatory and inpatient settings. He received his medical degree and a masters in public health from Northwestern University in Chicago and completed residency at the Georgetown / Providence Family Medicine Residency Program in Washington, D.C.. Dr. Washington has been board certified in family medicine since 1993. He also holds a graduate certification in biomedical informatics from Oregon Health and Science University, and he received a certificate of achievement in genetics and genomics from Stanford University after completing a series of graduate courses in genomics and related topics.

Given the historic challenges posed by COVID-19, and unprecedented efforts by the scientific community to respond, Dr. Washington's training in genomics related areas contributes to a unique understanding of a spectrum of scientific efforts ranging from vaccine development to various therapeutic approaches including the use of targeted antibodies.

Stacy Restucci, RN



***Health Solution Lead, Public
and Labor,
Bethlehem, PA***

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Stacy Restucci, is a Registered Nurse, WELCOA certified, and is the Aetna Health Solutions Lead for the Public and Labor Segment. She has been with Aetna for 7 years and provides clinical consultation and input on population health strategies, clinical program education, customized solutions for customers and prospects and strategies to drive engagement.

Her clinical expertise is highlighted by many years in the challenging world of Emergency Room Nursing, as well as Skilled Nursing and Acute Rehab. Stacy has traveled throughout the United States to different Emergency Rooms. Stacy started at Aetna in 2013 as a Utilization Nurse and in 2015 was promoted to a Care Management supervisor. Her most recent role prior to joining the PLS team was as a clinical program consultant supporting the dedicated Custom Care Management Unit and the Mid-Atlantic Region. She was integral with the implementation of wellness portfolios for specific customers.

Stacy is currently continuing her education to obtain her Masters in Nursing and her Family Nurse Practitioner Degree with the intent to graduate in one year.

She brings high energy, insight and strategy to our plan sponsors sharing the member experience and opportunities to improve healthcare. Stacy is actively involved in her community and serves as a Director of the Valley Gives Back which is a program that allows children to give back to the less fortunate in the community. She spends free time with her family at the beach.