

International Economic Development Task Force: Mapping Foreign Investment

Wednesday, March 24, 2:00 P.M.— 3:00 P.M. ET | [Zoom Link](#)

International Economic Development Task Force Leadership

| | |
|--------------------|---|
| Chair: | Hon. Stephanie Wright, Council Member, Snohomish County, Washington |
| Vice Chair: | Hon. Tim Isbel, Commissioner, Anderson County, Tennessee |
| Vice Chair: | Hon. Anita McCall, Commissioner, Lincoln County, North Carolina |
| Vice Chair: | Hon. Patricia O'Bannon, Supervisor, Henrico County, Virginia |
| Vice Chair: | Hon. Martha Schrader, Commissioner, Clackamas County, Oregon |
| Vice Chair: | Hon. Kathryn Starkey, Commissioner, Pasco County, Florida |
| Vice Chair: | Hon. Matthew Veitch, Supervisor, Saratoga County, New York |
| Vice Chair: | Hon. Ernestina Wenger, Councilwoman at-Large, Elkhart County, Indiana |

Meeting Agenda

2:00 P.M. – 2:10 P.M. ET

Welcome/Introduction

- **Hon. Stephanie Wright**, Councilmember, Snohomish County, Wash.
- **Dr. Dale Medearis**, Senior Environmental Planner, Northern Virginia Regional Commission

2:10 P.M. – 2:25 P.M. ET

The Case Study for Los Angeles County, Calif.

Los Angeles County has been a pioneer in linking international economic opportunities to local communities through geo-spatially displaying foreign investment. To discuss the county's ongoing international success, Mr. Smith will highlight his efforts for educational services and business friendly strategies for economic prosperity.

- **Mr. Michael Smith**, Director of International Trade, World Trade Center Los Angeles

2:25 P.M. – 2:30 P.M. ET

SelectUSA Spotlight

Since its inception, SelectUSA has facilitated more than \$78 billion in investment, creating and/or retaining over 95,000 U.S. jobs. In fiscal year 2019 alone, SelectUSA facilitated more than \$18.5 billion in investment. SelectUSA works with the U.S. and Foreign Commercial Service and entities across government to facilitate job-creating business investment into the United States and raise awareness of the critical role that economic development plays in the U.S. economy.

2:30 P.M. – 2:45 P.M. ET

The Case Study of Arlington County, Va.

Arlington County leads the East in analyzing and mapping foreign investment to attract international investment for the benefit of the community's business environment. Ms. Marquez will discuss how her team leverages government resources, foreign investment data and interjurisdictional cooperation to attract foreign partners.

- **Ms. Marian Marquez**, Director of Business Investment, Arlington County Economic Development

2:45 P.M. – 3:00 P.M. ET

IED Task Force Business and Announcements

3:00 P.M. ET

Meeting Concludes

3:00 P.M. – 3:20 P.M. ET

Extended Question and Answer *(optional)*

NACo staff contact: Jonathan Harris, Associate Research Director, jharris@naco.org or 202.942.4247