

# 2017 Achievement Awards and Counties Matter Challenge

National Association of Counties  
October 25, 2016

**Stronger Counties. Stronger America.**



# Tips for viewing this webinar

- ☐ The control panel including the questions box is on the right side of the webinar window.
- ☐ This box can collapse so that you can better view the presentation. To unhide the box, click the arrows on the top left corner of the panel.
- ☐ Type your question into the “Questions” box at any time during the presentation, and the moderator will read the question on your behalf during the Q&A session.
- ☐ If you are having technical difficulties, please send us a message via the questions box on your right. Our organizer will reply to you privately and help resolve the issue.

# Webinar recording and evaluation survey

- ☐ This webinar is being recorded and will be made available online to view later or review at [www.naco.org/webinars](http://www.naco.org/webinars).
- ☐ After the webinar, you will see a pop-up box containing a webinar evaluation survey. Thank you in advance for completing this survey – your feedback is very important to us!

# Today's Speakers



**Hon. Bryan Desloge**  
NACo President;  
Commissioner, Leon  
County, Fla.



**Hon. Chance Corbett**  
Commissioner, Russell  
County, Ala.

# What is the Achievement Awards Program?

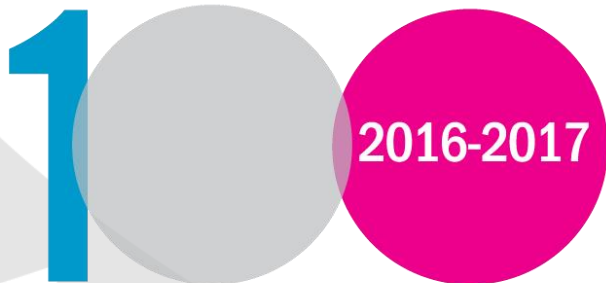
- ❑ For 47 years, NACo has recognized outstanding efforts in county government through the Achievement Awards Program. Awards are given in 18 categories. One outstanding program from each category will be selected as the “Best of Category.”



# 2016-2017 Presidential Initiative

Under the leadership of NACo President Bryan Desloge, NACo launched a friendly competition to identify and share 100 examples of visionary county leadership that results in improving residents' quality of life. By applying for the 2017 Achievement Awards, your entry will be in the running for the **Counties Matter Challenge: Brilliant Ideas at Work**. We will build an honor roll that highlights county innovation at its best.

COUNTIES MATTER CHALLENGE:

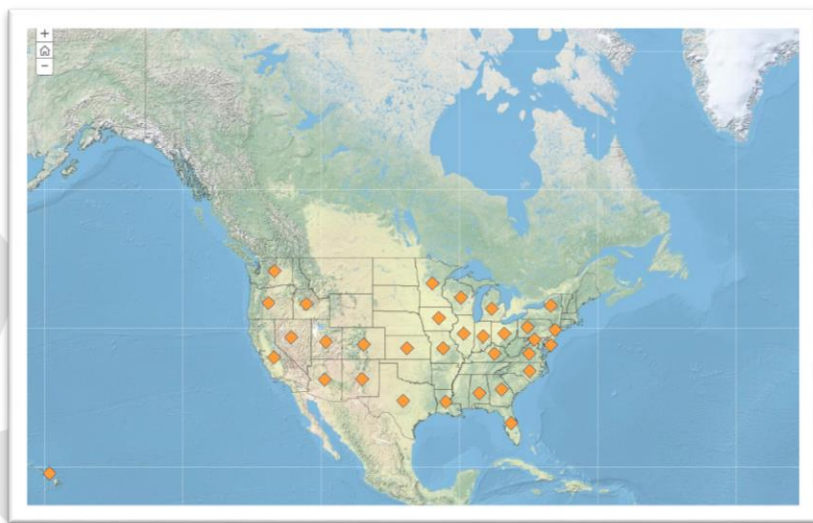


BRILLIANT IDEAS AT WORK



# 2016 Achievement Awards

- ❑ NACo proudly awarded 618 entries from 112 counties in 34 states.
- ❑ The NACo Achievement Award Search Portal can find winning programs by cycle year, category and state dating back to 2007. Visit: [www.naco.org/topic/awards-programs](http://www.naco.org/topic/awards-programs).



NACo Achievement Award Search

[NACo Home Page](#) [Award Search](#)

To locate Achievement Award Programs by year, category, or state, make your selections below, then click **Get Results**. Search results include Achievement Awards from 2007 to 2016.

**Filter by Year**

- All Years  
2016

**Filter By Category**

- All Categories  
Arts and Historic Preservation  
Children and Youth

**Filter By State**

- All States  
Alabama  
Alaska

**Get Results** **Clear Options**

*To select multiple selections, click while holding down the control key.*



**Step One:** [www.naco.org/achievementawards](http://www.naco.org/achievementawards)





# 2017 Achievement Award Timeline:

- ❑ September 20, 2016 : Application Process Opened
- ❑ **March 27, 2017: Deadline for Submissions**
- ❑ March 28-April 19, 2017: Judging Period of Entries
- ❑ Week of April 24, 2017: Notifications of Decisions for Achievement Awards
- ❑ Week of May 29, 2017: Notifications of The Counties Matter Challenge
- ❑ July 21 – 24, 2017: 2017 NACo Annual Conference

*\*The fee for each application until March 6, 2017 is \$75. On March 7, 2017, the fee will increase to \$100.*

# 2017 Achievement Award Categories:

- ☐ Arts and Historic Preservation
- ☐ Children and Youth
- ☐ Civic Education and Public Information
- ☐ Community and Economic Development
- ☐ County Administration and Management
- ☐ Criminal Justice and Public Safety
- ☐ County Resiliency: Infrastructure, Energy and Sustainability
- ☐ Financial Management
- ☐ Health
- ☐ Human Services
- ☐ Information Technology
- ☐ Libraries
- ☐ Parks and Recreation
- ☐ Personnel Management, Employment and Training
- ☐ Planning
- ☐ Risk and Emergency Management
- ☐ Transportation
- ☐ Volunteers



# Who is Eligible to Submit applications?:

- ❑ Only county governments and state associations of counties are eligible to submit applications. There is no limit to the number of applications that can be submitted by a single entity. Regional partners are welcome to submit applications for a collective project; however submitters must identify **a single county or state association to submit the application on the group's behalf.**

# What are the Eligibility Standards?:

- ❑ The start date of the program must be explicitly stated; the program must have become operational **after January 1, 2012 and must have measurable results.**
- ❑ County officials and/or staff, as part of their official duties, must have played a significant role in developing and implementing the program, with limited assistance from outside technical experts and/or consultants.
- ❑ All steps in the application process must be completed and all application fees must be paid in full by **March 27, 2017 at 11:59 PM EDT.**
- ❑ The program must meet the conditions outlined in the next section, **Program Criteria.**



# Ineligible Programs Include:

- ☐ Programs designed to influence laws or regulations.
- ☐ Certification or accreditation programs.
- ☐ Events that **ONLY** take place one time, such as conducting a conference, the formation of a task force or the establishment of a committee.
- ☐ Programs that are adopted, whole or in part, from other public or private entities.
- ☐ Programs, whole or in part, that have received a previous NACo Achievement Award.
- ☐ Programs that only purchase new technology or equipment, the construction of a building or the privatization/ contracting out of a function.
- ☐ A newsletter or a publication.

# Program Criteria:



In order to be eligible for an Achievement Award, all programs must meet one or more of the following criteria:

- ☐ Programs must accomplish at least one of the following:
  - Offer new services to county residents, fill gaps in the availability of services, fill gaps in or tap new revenue sources.
  - Improve the administration of an existing county government program.
  - Upgrade the working conditions or level of training for county employees.
  - Enhance the level of citizen participation in, or the understanding of, government programs.
  - Provide information that facilitates effective public policy making.
  - Promote intergovernmental cooperation and coordination in addressing shared problems.
- ☐ In the case of a program that is in response to a federal or state law, regulation or order, the program must go beyond mere compliance with the statute, regulation or order and must display a creative approach to meeting those requirements.
- ☐ The program must have measurable results (e.g. cost savings, employee productivity, constituent services and better intergovernmental cooperation).
- ☐ The program must be innovative and not rely on the application techniques or procedures that are common practice in most counties of similar population or size.
- ☐ All aspects of the program must be consistent with acceptable governmental and financial management practices and must promote general governmental accountability.



# Preparing a Nomination Summary:



## ☐ Abstract of the Program

- In 300 words or less, summarize the program include the program description, the purpose and outcomes.

## ☐ The Problem or Need for the Program

- Discuss the problem or need that prompted the development of the program and the county's legal obligation, if any, to take action. *Approximately ¼ pages.*

## ☐ Description of the Program

- Provide a description of the nominated program including its objectives, time frame for development and implementation, clientele, and the county's role in implementing the program. *Approximately 2 ½ pages.*

## ☐ Responding to Economic Downturn (Optional)

- If applicable, describe how the program responded to recent county budget constraints or addressed the county's new economic reality. *Approximately ¾ pages.*

## ☐ Use of Technology

- Describe all the items of technology that your program utilized in its implementation. *Approximately ¼ pages.*

## ☐ The Cost of the Program

- Describe both the operating and capital costs incurred in developing and implementing the program. *Approximately ¾ - 1 page.*

## ☐ The Results/Success of the Program

- Provide a description of the results and the success of the program in meeting its objectives. *Approximately ¾ to 1 page.*

## ☐ Worthiness of Award

- Give justification for why this program meets the outlined criteria and should be awarded a 2017 Achievement Awards. *Approximately ¼ - ½ page.*

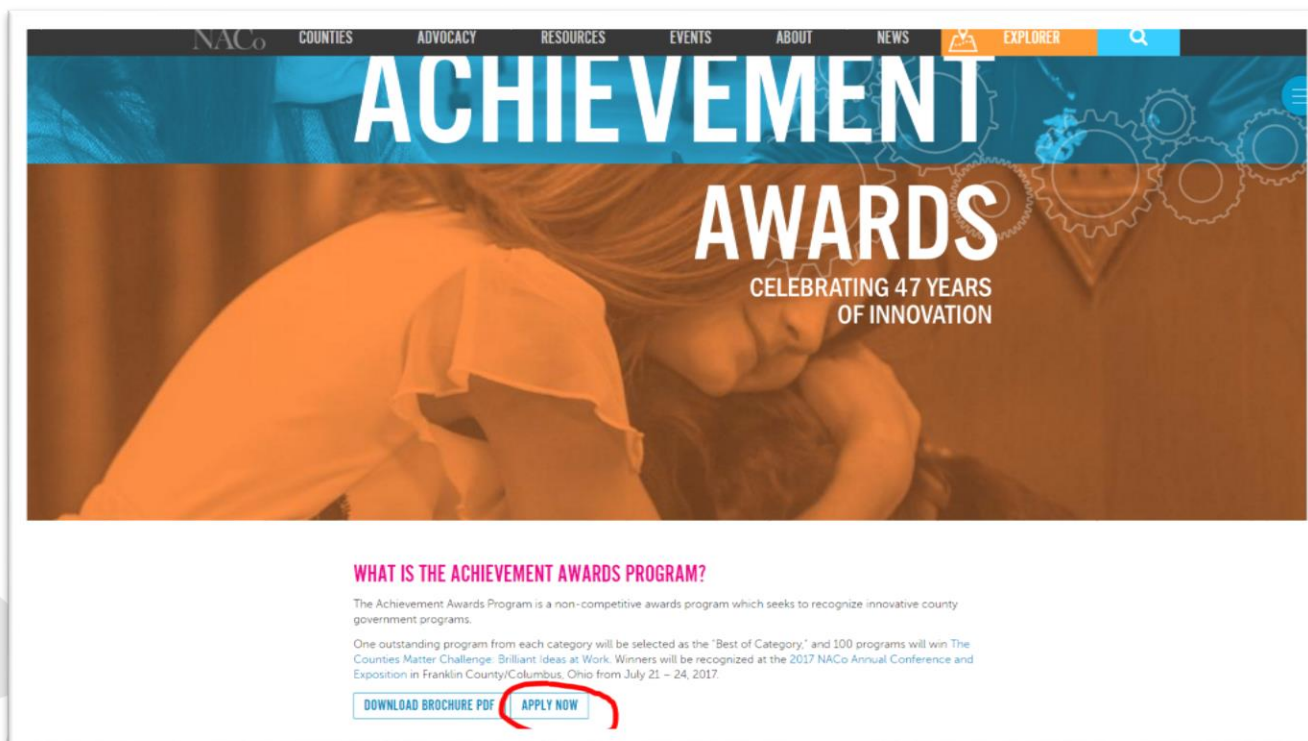
## ☐ Supplemental Materials (Optional)

- Videos, pictures, charts, etc. *Should be limited to no more than four documents.*



# Submitting a New Entry

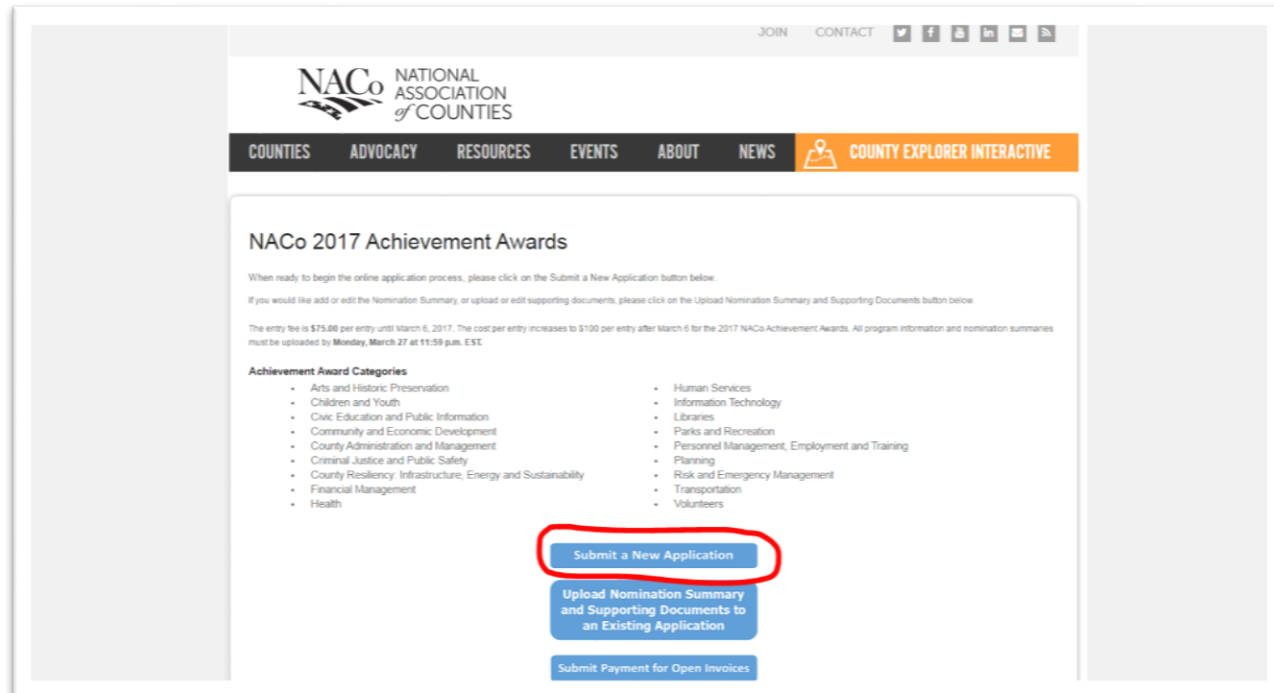
Step One: [www.naco.org/achievementawards](http://www.naco.org/achievementawards)





# Submitting a New Entry

## Step Two: Application Portal



# Submitting a New Entry



## Step Three: NACo Login

**NACo Achievement Awards**

Does your county have an innovative program that modernizes county government and increase its services your residents? Obtain national recognition for your program by applying for a NACo Achievement Award.

**Login Required**

In order to submit an Achievement Award Entry, you must Login to continue.

**Login**

Email Address  
braymond@naco.org

Password  
\*\*\*\*\*

☐ Remember Me

[Forgot Your Password?](#)

Login

**Check for Existing Account**  
NACo may already have an account for you. please check for any existing account before requesting the creation of a new account.  
[Check for Existing Account](#)

**Forgot your Password?**  
Not a problem. Click on the link below and your password will be sent to you.  
[Forgot Password?](#)

**Create a New Account**  
If NACo does not have an account for you already, please click on the link below to request a login account. If approved, you will receive an email with your login credential within 24 hours.  
[Create a New Account](#)

If you have any questions, attention your login credentials, email us at [help@naco.org](mailto:help@naco.org).

## Step Four: Entry Information

Award Entry | **Entry Information**

**Award:** 2017 Achievement Award  
**Entrant:** National Association of Counties  
**Submitted by:** Ms. Brittany Raymond  
Public Affairs Coordinator

**Project Contact:** Raymond, Brittany: Public Affairs Coordinator

To designate another person in your county as the contact person, please select their name from the list above or click the plus sign to add a new individual.

**Category:** Please select   
Please select the most appropriate category for your award.

**Program Title:**   
The title should be no more than 75 characters and should not include the county's name. Should your program win an Achievement Award, the title you provide is exactly what will appear on the certificate.

**Abstract:**  
  
In approximately 200 words or less, summarize your program including the program description, purpose and outcomes.

**Terms and Conditions**  
☐ By agreeing to these terms and conditions, the chief elected official of the county certifies that this program is conducted in accordance with any applicable local, state, and/or federal laws.  
In addition, the CEO certifies that this program is operated as described in the submitted award application.

**Application Fee**  
2017 Achievement Award      Application Fee: **\$75.00**

[Cancel](#) [Continue](#)

# Submitting a New Entry

## Step Five: Shopping Cart

Shopping Cart | [View](#)

[Shopping Cart Items](#)

Item	qty	price	discount	tax	shipping	net	total	balance
2017 Achievement Award	1.00	75.00	0.00	0.00	0.00	75.00	75.00	

total: 75.00  
balance: 75.00

[Add Another Entry](#) [Check-Out](#)

to proceed to the next screen you must continue with your transaction.  
or use the 'BACK' button on your browser to return to a previous screen.

## Step Six: Payment

Shopping Cart | [Payment](#)

[Customer Information](#)

customer: Raymond Brittany  
phone: (202) 661-8824  
email: braymond@nacn.org

[Billing Information](#)

Bill To: Raymond Brittany  
billing contact: Raymond Brittany  
Main: 25 Massachusetts Ave.  
Ms. Brittany Raymond  
Public Affairs Coordinator  
National Association of Counties  
25 Massachusetts Ave NW, Suite 500  
Washington, DC 20001-1450

[Payment Information](#)

payment amount: 75.00  
payment method: [Please select](#) bill me later: ☐ PO #:

total: 75.00  
balance: 75.00

[Continue](#)

# Submitting a New Entry



## Step Seven: Review Shopping Cart

Shopping Cart | [Return your order](#)

Item	quantity	price	discount	tax	shipping	net total	unpaid	balance due
2017 Achievement Award Test	1	00	75.00	0.00	0.00	75.00	75.00	

**Billing/Shipping Information**

<b>customer:</b> Raymond Brittany phone: (202)661-8824 email: Ms. Brittany Raymond Public Affairs Coordinator National Association of Counties 25 Massachusetts Ave NW, Suite 500 Washington, DC 20001-1450	<b>billing name:</b> Raymond Brittany Raymond Brittany Ms. Brittany Raymond Public Affairs Coordinator National Association of Counties 25 Massachusetts Ave NW, Suite 500 Washington, DC 20001-1450
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**Payment Information**

payment amount:	net-total:	75.00
payment method:	net-applied:	0.00
name on check:	net-balance:	75.00
check number:		
account number:		
routing number:		

Memberships and other items paid via purchase order will not be active until paid in full

[Edit Payment](#) [Submit](#)

## Step Eight: Receipt

Shopping Cart | **Receipt**

### Thank you for your order.

Your Confirmation Number is **153254**  
You may [Print](#) this page for your records.

**Customer/Billing Information**

<b>customer:</b> Raymond Brittany email: braymond@naco.org phone: (202)661-8824 Ms. Brittany Raymond Public Affairs Coordinator National Association of Counties 25 Massachusetts Ave NW, Suite 500 Washington, DC 20001-1450	<b>billing:</b> Raymond Brittany contact: Raymond Brittany Ms. Brittany Raymond Public Affairs Coordinator National Association of Counties 25 Massachusetts Ave NW, Suite 500 Washington, DC 20001-1450
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**Payment Information**

net-total:	75.00
net-applied:	0.00
net-balance:	75.00

# Uploading Nomination Summary

## Step One: Application Portal

**NACo 2017 Achievement Awards**

When ready to begin the online application process, please click on the Submit a New Application button below.

If you would like add or edit the Nomination Summary, or upload or edit supporting documents, please click on the Upload Nomination Summary and Supporting Documents button below.

The entry fee is \$75.00 per entry until March 6, 2017. The cost per entry increases to \$100 per entry after March 6 for the 2017 NACo Achievement Awards. All program information and nomination summaries must be uploaded by Monday, March 27 at 11:59 p.m. EST.

**Achievement Award Categories**

- Arts and Historic Preservation
- Children and Youth
- Civic Education and Public Information
- Community and Economic Development
- County Administration and Management
- Criminal Justice and Public Safety
- County Resiliency, Infrastructure, Energy and Sustainability
- Financial Management
- Health
- Human Services
- Information Technology
- Libraries
- Parks and Recreation
- Personnel Management, Employment and Training
- Planning
- Risk and Emergency Management
- Transportation
- Volunteers

[Submit a New Application](#)

[Upload Nomination Summary and Supporting Documents to an Existing Application](#)

[Submit Payment for Open Invoices](#)

## Step Two: Upload New File

**NACo Achievement Award Entries**

Submitted By:  
**Brittany Raymond**  
Public Affairs Coordinator

Entrant: National Association of Counties

[Submit a New Application](#)

Please click [Upload New File](#) to upload the Program Summary and any additional supplemental materials for each entry listed below. All documents should be in PDF format and no larger than 2MB.

If you need to delete a document or review documents that have been uploaded already, please click [Manage Uploaded Files](#).

---

Entry No.: 106401  
Program Title: Test  
Category: Children and Youth  
Submit Date: 10/24/2016  
Program Contact: Ms. Brittany Raymond

[Upload New File](#) [Manage Uploaded Files](#) [View/Edit Abstract](#)

# Uploading Nomination Summary

## Step Three: Select File(s)

**NACo** NATIONAL ASSOCIATION of COUNTIES

Please upload the nomination summary for this entry by clicking the select button to choose a file, then press the Upload File Button. If there are any supplemental materials for this application, this file also may be uploaded.

Files should be in PDF Format and no larger than 2MB.

[Back to Award Entries](#)

## Step Four: Manage File(s)

### NACo Achievement Award Entries

Submitted By:  
Brittany Raymond  
Public Affairs Coordinator

Entrant: National Association of Counties

[Submit a New Application](#)

Please click [Upload New File](#) to upload the Program Summary and any additional supplemental materials for each entry listed below. All documents should be 2MB.

If you need to delete a document or review documents that have been uploaded already, please click [Manage Uploaded Files](#).

---

Entry No.: 106401  
Program Title: Test  
Category: Children and Youth  
Submit Date: 10/24/2016  
Program Contact: Ms. Brittany Raymond

[Upload New File](#) [Manage Uploaded Files](#) [View/Edit Abstract](#)

# Uploading Nomination Summary

Step Five:  
Uploaded File(s)

**NACo** NATIONAL ASSOCIATION of COUNTIES

[Scroll to Bottom](#)

<input type="checkbox"/>	File Name	Size	Created
<input type="checkbox"/>	IMG_6187.jpg	620 kb	10/25/2016 10:07:47 AM
<input type="checkbox"/>	PowerPoint.pdf	673 kb	10/25/2016 10:07:40 AM

[Delete selected file\(s\)](#)

[Back to Award Entries](#)

Step Six:  
View/Edit Abstract

**NACo Achievement Award Entries**

Submitted By:  
Brittany Raymond  
Public Affairs Coordinator

Entrant: National Association of Counties

[Submit a New Application](#)

Please click [Upload New File](#) to upload the Program Summary and any additional supplemental materials for each entry listed below. All documents should be in PDF format and no larger than 2MB.

If you need to delete a document or review documents that have been uploaded already, please click [Manage Uploaded Files](#).

---

Entry No.: 106401  
 Program Title: Test  
 Category: Children and Youth  
 Submit Date: 10/24/2016  
 Program Contact: Ms. Brittany Raymond

[Upload New File](#)
[Manage Uploaded Files](#)
[View/Edit Abstract](#)



# Tips:

- ❑ Include writing that is clear and concise. The average reader needs to be able to understand the objectives and judge the merits of the program.
- ❑ Have measurable results. Programs could have been implemented five months ago or five years ago, but outcome measures must be available and clearly expressed.
- ❑ Include photos, videos, and charts in supplemental materials section.



# Russell County, Ala. (pop. 52,947)

- ❑ **2016 Best of Category** winner in the category of Arts and Historic Preservation for “**Crawford Park at the Historic Tuckabatchee Masonic Lodge.**”
- ❑ **2014 Achievement Award** winner in the category of Civic Education and Public Information for “Citizen’s Academy ‘It’s Out Government.’”



# Question & Answer session

- Type your question into the “Questions” box and the moderator will read the question on your behalf.



**February 25 – March 1, 2017:** 2017 NACo Legislative Conference in D.C.

**March 27, 2017:** Deadline for 2017 Achievement Award Submissions

**July 21 – 24, 2017:** 2017 NACo Annual Conference in Franklin County, Ohio

# THANK YOU!

Additional questions or feedback?

Contact Brittany Raymond at [braymond@naco.org](mailto:braymond@naco.org)