Join us as a sponsor of NACo's 2023 Rural Action Caucus (RAC) Symposium!

The National Association of Counties (NACo) plays a crucial role in supporting and empowering the nation's 3,069 counties, parishes and boroughs. Within NACo, the <u>Rural Action Caucus (RAC)</u> is a specialized subdivision that aims to address the unique challenges faced by rural counties.

In Washington, D.C., RAC acts as the collective voice of the nearly 70 percent of America's counties considered rural. As a result of new, NACo-supported federal investments in infrastructure, billions of dollars are available in rural communities that our industry partners can leverage now.

By sponsoring the 2023 RAC Symposium, companies can create brand exposure and build valuable relationships, all while supporting the growth and development of rural communities across the nation! Interested organizations may select from one of the following sponsorship tiers. All sponsorship funds must be received one (1) month before the symposium. For questions, please reach out to Cara Hackett at chackett@naco.org.

SPONSORSHIP OPPORTUNITIES

PEAK SPONSORSHIP TIER

\$7,500, limited to three sponsors

- Logo recognition on signage throughout the event
- Four (4) invitations to the event
- Recognition as the primary sponsor of a reception or dinner
- One (1) speaking opportunity during the conference (may be during a general session, workshop or breakout session)
- Two (2) resources showcased in the sponsor resource display area

RIDGE SPONSORSHIP TIER

\$5,000, limited to three sponsors

- Logo recognition on signage throughout the event
- Two (2) invitations to the event
- Logo recognition as a sponsor of one networking breakfast or one snack/coffee break (at NACo's discretion based on availability)
- One (1) resource showcased in the sponsor resource display area

HILL SPONSORSHIP TIER

\$2,500, limited to three sponsors

- Logo recognition on signage throughout the event
- Two (2) invitations to the event

