

2017



NACo LEGISLATIVE CONFERENCE

NACo
NATIONAL
ASSOCIATION
of COUNTIES

Washington, D.C. / February 25–March 1, 2017

NACo and Public Technology Institute Technology and Innovation Symposium and Reception

Friday, February 24, 3:00 PM — 6:30 PM | Marriott Wardman Park Hotel | **Room:** Delaware

Meeting Agenda

Leaders from the field will make a series of short lightning-round presentations and discussion on topics related to county IT, including cybersecurity, social media, public safety and smart technology.

Moderator: Jake Williams, Manager of Strategic Initiatives, StateScoop

3:00 PM – 3:05 PM

Welcome Remarks:

Speaker:

Hon. Lew Gaiter III, Commissioner, Larimer County, Colo. & Chair, NACo Information Technology

3:05 PM – 3:30 PM

Fight Against Cybercrime and Keep Vital Data Safe

Cyber Security continues to rank as the number 1 technology issue facing America's local governments. Government IT leaders are focused on securing government data and networks while raising awareness for government users and the public on what they need to do to be cyber-safe. Terms that have entered the local government vernacular include ransomware, cyber hygiene and securing our critical infrastructure.

Speakers:

Lori Hopke, Account Manager, Security Sales, Cisco

Bill Wright, Director, Government Affairs & Senior Policy Counsel, Symantec

3:30 PM – 3:45 PM

Breaking News: The Impact of Spreading Misinformation via Social Media – How Does This Impact How Counties Use Social Media?

According to a recent poll conducted by the Public Technology Institute, 85 percent of local governments use some form of social media to engage the public. While the various social media platforms offer county officials a quick and convenient way to better inform constituents, there is often a conflict between what is "true" news and what is "fake" news. Fake news stories and digital fear mongering have recently led to public safety incidents and a concern among public officials as to what is true and what is fake. This session will include panelists from the media who will share their thoughts on this growing trend and what it means for county officials.

Speaker:

Jake Williams, Manager of Strategic Initiatives, StateScoop

3:45 PM – 4:00 PM

Public Safety and IT: A Vital Partnership that Needs to Succeed

IT agencies and public safety agencies need to work together to implement and maintain technologies. The spotlight is on public safety agencies as they implement body-worn cameras, update their radio communications systems for first responders and promote new apps to alert the public and respond to emergency situations. It is often not about the technology, rather, the management of the technology and the business relationship between IT and public safety. What is the implementation process? Who maintains these solutions? What kind of governance structure is needed? What needs to be considered when it comes to video storage and retrieval and public access? During this session, we will explore some of the latest trends in public safety IT and the relationship with county.

Speaker:

Detective Sergeant Ray Carreira, Santa Clara Police Department

4:00 PM – 4:15 PM

It's not Just About Being Smart: It's About Being Smarter

Even the smartest county cannot rest on its past success. The smart county movement requires a constant process of vision, execution and renewal, which makes this process more a journey than a destination! This session will explore areas like smart transportation, infrastructure, public safety, health, education, energy and environment, while highlighting the tools necessary to make wise and effective decisions when it comes to planning for the smarter county of tomorrow.

Speaker:

Tim Woodbury, Director of Government Affairs, Accela

4:20 PM – 5:00 PM

Leaving the Past Behind and Moving Your County into a Bold New Future of Technology

Economical, efficient replacement, upgrade and purchasing of tech needs are musts for counties in 2017. We will take a look back at the past and forward to the future in this interactive session.

5:00 PM – 6:30 PM

Technology & Innovation Symposium Reception (sponsored by U.S. Communities)