



# CHIEF INFORMATION OFFICER FORUM & TECHNOLOGY INNOVATION SUMMIT

July 21 &  
July 22, 2016

NATIONAL  
ASSOCIATION  
of COUNTIES

NACo



## cio forum

Room 103BC at the Convention Center

The CIO Forum enables county CIOs, along with Premier Corporate Members, to collaborate on local government challenges and solutions. The CIO Forum is an invitation-only event, and requires separate registration in addition to conference registration.

**7:30 a.m.**

### Breakfast at the Conference Center



Opening Remarks by  
**Dr. Robert K. Pittman, Jr.**  
CISO, Los Angeles County, Calif.

**8:00 a.m.**

### The Current Cybersecurity Landscape



**Kevin Haley**  
Director, Security Response, Symantec



**Gina Chapman**  
Senior Director of Operations, MS-ISAC

What the global cybersecurity landscape looks like and how are industry professionals and governments adapting to these new threats.

**9:00 a.m.**

### Creating a Dynamic IT Workforce: Retention, Training and Outreach



**Simona Rollinson**  
CIO, Cook County, Ill.



**Eric Guth**  
IT Director, Winnebago County, Iowa

How can counties of all sizes attract top talent, keep an experienced IT workforce and increase minority and female participation in technology? These questions and more will be explored in this panel discussion on creating a dynamic IT workforce.

10:00 a.m.

Networking Break

10:15 a.m.

Managing Cyber Incidents: Cyber Exercise Demonstration



**Dave Stern**

DHS State and Local Cybersecurity Engagement Program

What decision points would a CIO or CISO face during a cyber incident? DHS will conduct a cyber exercise demonstration that walks participants through a hypothetical incident and opens up key discussion questions around the topic.

11:15 a.m.

Managing and Protecting County Critical Infrastructure



**Dr. Robert K. Pittman, Jr.**

CISO, Los Angeles County, Calif.



**Brian Witten**

Senior Director, IoT Security, Symantec



**Brian Bodor**

Pillsbury, Winthrop, Shaw, Whitman LLC

The internet of things and other technologies promise to revolutionize the way counties provide services and build and maintain infrastructure. But what additional risks to counties' critical infrastructure do these technologies present?

12:30 p.m.

Rethinking County Services with 21st Century Technology: Lunch Townhall Discussion



**Stephen Goldsmith**

Director of the Innovations in American Government Program at Harvard's Kennedy School of Government



**Luke Norris**

Head of Local Government Solutions for PayIt

A panel discussion on how counties should be thinking about mobile technologies, smart technologies and how data can be used to fundamentally change the way citizens interact with governments.

## technology innovation summit impact talks

Ballroom A at the Hyatt Regency (across from Convention Center)

The two-day Technology Innovation Summit educates county elected officials on how technology can reduce costs and improve constituent services, with a particular emphasis on how counties have applied these technologies. All attendees of the NACo Annual Conference are invited to participate in the summit.

Opening Remarks by The Hon. Joe Briggs, Cascade County, Mont.

**2:05 p.m.**

**Data-Driven Justice**



**Louise Wasilewski**  
CEO of Acivilate

Overcoming challenges in data collection and information exchange across criminal justice and social services can help your county provide better individual care at reduced taxpayer cost of recidivism.

**2:35 p.m.**

**FirstNet: Safe & Secure Communities through Connectivity**



**Justin Shore**  
Senior Counsel, Government Affairs

The First Responder Network Authority (FirstNet) is currently building a first of its kind interoperable wireless broadband network for first responders. Learn more about the capabilities of the FirstNet network, and how local officials can get involved in planning and implementation.

**3:05 p.m.**

**Connecting Americans: The Community Connectivity Initiative**



**Andy Spurgeon**  
Director of Operations for the BroadbandUSA program at the U.S. Department of Commerce, NTIA

Learn how this NTIA initiative is helping counties plan, fund and build broadband networks to connect county residents and businesses across America.

**3:35 p.m.****Sharing Rides, Saving Lives****Dorothy Chou**

Head of Public Policy for Safety, Privacy and Security, Uber

Ride-hailing apps are changing the way we get around, keeping unsafe drivers off the road and reducing congestion. Learn how tech companies are working with local governments and community partners to leverage these platforms to foster safer streets.

**4:05 p.m.****Networking Break and Tech Summit  
Exclusive Session on Facebook Live****4:15 p.m.****Smart Communities with Geographic  
Information Systems****Richard Leadbeater**

Global Solutions Manager, ESRI

Learn how to engage citizens to find out what they want, use transparency to show them what you're doing, collaborate with businesses to grow a competitive, innovative economy and share data across departments to boost efficiency and productivity.

**4:45 p.m.****Big Solutions on a Small Budget****Cathy Muse**

Director of the Department of Purchasing and Supply Management, Fairfax County, Va.

Discover the unique technology services, solutions and savings available through NACo's purchasing program, U.S. Communities. This special interactive session will include prize giveaways and the opportunity to connect directly with solutions providers.

**5:30 p.m.****Technology Innovators Reception**

Sponsored by U.S. Communities. Attendees will have the chance to network with colleagues and suppliers and enter to win unique prizes.

## technology innovation summit

Ballroom ABC at the Hyatt Regency (across from Convention Center)

The two-day Technology Innovation Summit educates county elected officials on how technology can reduce costs and improve constituent services, with a particular emphasis on how counties have applied these technologies. All attendees of the NACo Annual Conference are invited to participate in the summit.

### 7:30 a.m. | Networking Breakfast



Opening Remarks by  
**The Hon. Chris Rogers**  
Douglas County, Neb.

### 8:00 a.m. | Breakfast Keynote



**Maury Blackman**  
President and CEO, Accela

### 8:30 a.m. | The Cognitive Era: What This Means for Local Governments



**Jeff Rogers**  
Government Cognitive Solutions Team, IBM,  
North America



**Carmen Suárez**  
Division Director, Enterprise Architecture  
Services Division, Miami-Dade County

What if... your call center hold time was zero seconds? or your newest social worker had immediate insights based on the previous 12 months of working with a given constituent? Learn about these and other applications of cognitive computing for governments.

9:30 a.m.

## The Future of Data Sharing and Health



**Rebecca Little**

Senior Vice President of Business Development and Innovation, Aetna

Learn how counties might think about exchanging health data among different health information technology systems and applications and interpreting and using the data to improve health outcomes.

10:15 a.m.

## Networking Break and Tech Summit Exclusive Session on Facebook Live

10:30 a.m.

## Cyber Town Hall part I: Industry Experts Panel



**Ricardo Lafosse**

CISO, Cook County, Ill.



**Steven Hurst**

Director, State, Security Services and Technology, AT&T



**Tim Hastings**

Director, State, Local Government & Education Consulting Services, Mandiant



**Kevin Haley**

Director, Security Response, Symantec



**Dave Stern**

DHS State and Local Cybersecurity Engagement Program

A panel of experts from the private and public sectors discuss the broad trends, emerging threats, and solutions within the cybersecurity space.

11:30 a.m.

Cyber Town Hall part II: Emerging Threats: Briefing & Case Study hosted by the National Association of County Administrators



**Hannes Zacharias**  
County Administrator, Johnson County, Kan.  
Vice President, National Association of County Administrators



**Erin Dayton**  
Senior Program Specialist, MS-ISAC



**Steve Reneker**  
CIO, Riverside County, Calif.

This panel will discuss trends in cyber threats facing county governments, specifically looking at the case study of Johnson County, Kan., which experienced a recent serious cyber breach. Panelists will also discuss preventive measures, cybersecurity insurance, and other solutions.

12:30 p.m.

Lunch Keynote



**The Hon. Martin O'Malley**  
Chairman of the Advisory Committee  
and Senior Fellow, MetroLab Network