



White House Rural Council

Made in Rural America Regional Forum

August 11th, 2014
Mazatzal Hotel in Payson, AZ

On behalf of the White House Rural Council's Made in Rural America export and investment initiative, we are pleased to invite you to participate in a regional forum on expanding international market opportunities. This forum will help rural firms understand ways to grow their business by finding new customers overseas or selling more to their existing international customers. Hosted by the National Association of Counties, Gila County, Tonto Apache Tribe, Town of Payson, Town of Star Valley, and Gila County Industrial Development Authority the half day forum will take place on the morning of August 11th at Mazatzal Hotel in Payson, Arizona. A detailed agenda will follow. Morning coffee and registration start at 9am with the discussion beginning at 10am.

The regional forum in Payson is the fourth of five across the country that highlight federal, state, and local resources to help rural businesses and community leaders take advantage of export opportunities and access new customers and markets broad. More information on the Made in Rural America initiative is available on the [White House website](#).

The forum will highlight the role exports can play in helping rural businesses access new opportunity and helping rural communities add jobs and ensure long-term sustainable growth. Attendees will hear from experienced local exporters and from local, state, and federal organizations about resources and opportunities to help rural companies meet their export objectives. Chairman of the Export-Import Bank Fred Hochberg is invited to speak at the forum.

We hope you will be able to join us at the Made in Rural America forum. The event is free but registration is required. Registration is available [here](#). If you have any questions, please contact Janice Cook at (928) 402-4329. We look forward to seeing you.

Sincerely,

Rural Affairs Team

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If you have any questions, please contact Arthur Scott at 202.942.4230 or ascott@naco.org