Promoting Local Economies Through Smarter Communities
Who is PTI?

- Nonprofit 501 ( C ) 3 organization
- 40+ years of service to local government
- Features best practices, research, awards & recognition
- Is financially independent – dues and grants supported
- Is people-driven on technology matters
- Has the best & brightest technology leader network
- Affiliated with Rutgers University School of Public Affairs & Administration
The Executive

I don’t understand him?!

The Fog In-between

They don’t get it!

The Geek
Great conference! Can't wait to adopt all that Innovation Stuff!

Oh God, he went to that conference - I wonder what he bought!

Gosh I hate having to confront the CIO - he's so negative!!
He doesn't get it!

He's clueless! He has no idea!
What is invention vs. innovation?
Innovation is far more than good ideas!
Innovation is a new idea, device or process. [1]
Innovation can be viewed as the application of better solutions that meet new requirements, inarticulated needs, or existing market needs
Key Points regarding innovation:

- It is about re-thinking business processes.
- It generally involves more than one individual.
- Often requires a climate or environment that encourages a desire to perform things better.
- Is often citizen-centric.
- Is *not* always about technology.
- Caution!: Staff often view “innovation” with job cuts.
Shark’s 8 Factors……

1. Smart Transportation
2. Smarter Digital Infrastructure (Digitization)
3. Citizen Engagement & Digital Citizen Services
4. Smart & Big Data
5. Data Visualization
6. Public Safety
7. Healthcare Services
8. Leadership & Vision
Magnolia Hotel Denver
818 17th Street
Denver, CO 80202
Available Resources  (Amazon & Kindle)
Moderator:

- **Dr. Alan R. Shark**, Executive Director/CEO, Public Technology Institute and Associate Professor of Practice, Rutgers University School of Public Affairs & Administration

Panelists:

- **Mitsuko Herrera**, ultraMontgomery Program Director, Montgomery County, Maryland

- **Michael Jasso**, Chief, Bureau of Economic Development, Cook County, Illinois

- **Archana Vemulapalli**, Chief Technology Officer, Washington, DC

- **Hon. John Wilson**, Assessor, King County, Washington
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The resource for technology executives in local government

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