

Who is PTI?

- ▶ Nonprofit 501 (C) 3 organization
- ▶ 40+ years of service to local government
- ▶ Features best practices, research, awards & recognition
- ▶ Is financially independent – dues and grants supported
- ▶ Is people-driven on technology matters
- ▶ Has the best & brightest technology leader network
- ▶ Affiliated with Rutgers University School of Public Affairs & Administration



**The
Executive**

**The Fog In-
between**

**They
don't get
it!**

The Geek



Great
conference!
Can't wait to
adopt all that
Innovation
Stuff!

Oh God, he went to
that conference - I
wonder what he
bought!

Gosh I hate
having to
confront the
CIO - he's so
negative!!

He doesn't
get it!



He's clueless! He
has no idea!

What is invention vs. innovation?





Innovation is far more than good ideas!





WIKIPEDIA
The Free Encyclopedia

Innovation is a new idea, device or process.[1]
Innovation can be viewed as the application of better solutions that meet new requirements, inarticulated needs, or existing market needs

Key Points regarding innovation:

- ▶ It is about re-thinking business processes.
- ▶ It generally involves more than one individual.
- ▶ Often requires a climate or environment that encourages a desire to perform things better.
- ▶ Is often citizen-centric.
- ▶ Is *not* always about technology.
- ▶ Caution!: Staff often view “innovation” with job cuts.

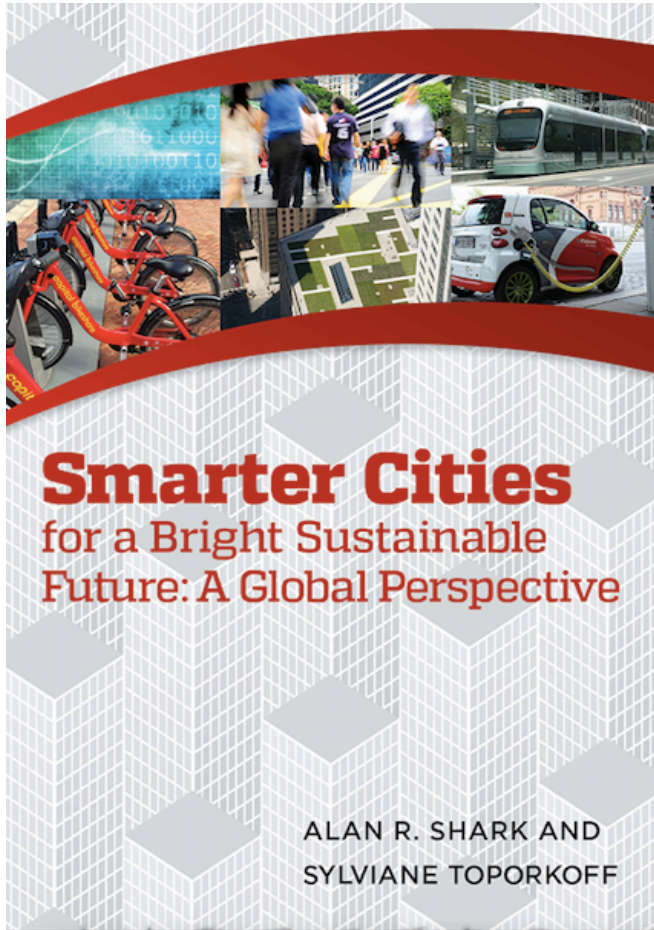
Shark's 8 Factors.....

1. Smart Transportation
2. Smarter Digital Infrastructure (Digitization)
3. Citizen Engagement & Digital Citizen Services
4. Smart & Big Data
5. Data Visualization
6. Public Safety
7. Healthcare Services
8. Leadership & Vision



Magnolia Hotel Denver
818 17th Street
Denver, CO 80202

Available Resources (Amazon & Kindle)







Technology Innovation Summit

Moderator:

- **Dr. Alan R. Shark**, Executive Director/CEO, Public Technology Institute and Associate Professor of Practice, Rutgers University School of Public Affairs & Administration

Panelists:

- **Mitsuko Herrera**, ultraMontgomery Program Director, Montgomery County, Maryland
- **Michael Jasso**, Chief, Bureau of Economic Development, Cook County, Illinois
- **Archana Vemulapalli**, Chief Technology Officer, Washington, DC
- **Hon. John Wilson**, Assessor, King County, Washington



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