



# Creating Healthy Counties

## NACo Roadmaps to Health Forum

*Sharing a Vision and Commitment to Improve County Health*

October 30 – November 1, 2013

Madison Concourse Hotel

1 West Dayton Street

Dane County (Madison), Wisconsin

### Wednesday, October 30

1:30pm – 5:30pm

#### **Epic Pre-conference Tour (optional)**

*Founded in 1979, Epic is a private and employee-owned company that makes software for midsize and large medical groups, hospitals and integrated health care organizations. Located in Verona, WI, Epic has a large focus on work productivity and employee retention, with approximately 6,800 employees. Tour the campus and participate in a Q&A session with Epic leadership.*

**Maggie Ostrowski**, Benefits Specialist

**Steve Dickmann**, Chief Financial Officer

### **UNIVERSITY ROOM (2<sup>ND</sup> FLOOR)**

6:00p.m. – 7:00p.m.

#### **Welcome Reception**

*Light refreshments and hors d'oeuvres will be served*

**Dan Gillison**, Director, County Solutions and Innovation, NACo

**Bridget Catlin**, Director, *County Health Rankings & Roadmaps*, University of Wisconsin Population Health Institute

**Hon. Joe Parisi**, County Executive, Dane County, WI

**Mark O'Connell**, Executive Director, Wisconsin Counties Association

### Thursday, October 31

### **CAPITAL BALLROOM (2<sup>ND</sup> FLOOR)**

8:00a.m.

#### **Registration Open**

8:30a.m.

#### **Networking Breakfast**

9:00a.m. – 9:15 a.m.

#### **Welcome & Opening Remarks**

**Hon. Linda Langston**, Supervisor, Linn County, IA & NACo President

**Katie Wehr**, Program Officer, Robert Wood Johnson Foundation

**Hon. John Hendrick**, Board Chair, Dane County, WI

**Hon. Dennis O'Loughlin**, Supervisor, Dane County, WI & NACo Board of Directors



# Creating Healthy Counties

**9:15a.m. – 10:00a.m.**

## **Using Data to Strengthen County Health**

*Using the health factors and health outcomes data from the County Health Rankings as a starting place, this session will discuss ways to utilize and contribute local data from your county to drive community change.*

**Bridget Catlin**, Director, *County Health Rankings & Roadmaps*, University of Wisconsin Population Health Institute

**10:00a.m. – 10:15a.m.**

## **Break**

**10:15a.m. – 11:30a.m.**

## **Recognizing What's Important in your County**

*How do you prioritize what's important and what issues to tackle first in your county? Learn from experts on ways to build on your county's inherent strengths, capitalize available resources, and respond to your county's unique needs.*

**Julie Willems Van Dijk**, Deputy Director, *County Health Roadmaps*, University of Wisconsin Population Health Institute

**Janine Sinno**, Health Communities Coordinator, Ingham County Health Department, Ingham County, MI

**11:30a.m. – 12:00p.m.**

## **Open Discussion**

## **UNIVERSITY ROOM (2<sup>ND</sup> FLOOR)**

**12:15p.m. – 1:30p.m.**

## **Lunch & Learn**

### **Children's Hospital of Wisconsin**

**Bob Duncan**, Executive Vice President, Community Services

**Bridget Clementi**, Director, Community Health

**Veronica Gunn**, Vice President, Population Health Management & Payment Innovation

## **CAPITAL BALLROOM (2<sup>ND</sup> FLOOR)**

**1:45p.m. – 3:00p.m.**

## **Identifying Community Solutions through Effective Policies & Programs**

*How does a county identify priorities and implement specific policies and programs to address issues? Learn from counties who have identified tools and resources to address priority areas in the county and to implement effective policy, programs and system changes. Participate in a discussion with two counties who have identified solutions and improved county health.*

**Mary Kushion**, Former Health Officer, Central Michigan District Health Department, Clare County, MI

**Peter Rumble**, Deputy County Administrator – Community & Government Affairs, Sonoma County, CA



**County Health  
Rankings & Roadmaps**  
A Healthier Nation, County by County





# Creating Healthy Counties

3:00p.m. – 3:15p.m.

**Break**

3:15p.m. – 4:45p.m.

**Acting on What's Important in your County (Roundtable Event)**

*Based on the information from today's sessions, the roundtable exercise will allow participants to engage with their peers to discuss ideas, questions, takeaways and how they might apply the information in their community.*

4:45p.m. – 5:00p.m.

**First Day Wrap Up**

**Friday, November 1**

**CAPITAL BALLROOM (2<sup>ND</sup> FLOOR)**

7:30a.m.

**Networking Breakfast**

8:00a.m. – 8:15a.m.

**Welcome & Recap of Day One**

8:15a.m. – 9:45a.m.

**Sharing a Vision and Sustaining a Commitment to Improve County Health**

*Communities vary widely and their needs are often different. Examine the role that public-private partnerships play in mobilizing community health and building, enhancing and sustaining county policies and programs. This session will be facilitated interview-style with representatives from the public and private sector.*

**Angela Russell**, Community Engagement Lead, *County Health Rankings*, University of Wisconsin Population Health Institute (facilitator)

**Hon. Linda Langston**, Supervisor, Linn County, IA & NACo President

**Cheryl DeMars**, President & CEO, The Alliance & National Business Coalition on Health (NBCH) Board of Governors

**Jennifer Pagels**, Director of Human Resources, Trek Bicycle Corporation

**Renee Moe**, Vice President Resource Development, United Way of Dane County

9:45a.m. – 10:00a.m.

**Break**

10:00a.m. – 12:00p.m.

**Next Steps**

**Activity: World Café**

*A social and interactive activity, World Café is designed to create cross-pollinations of perspectives on important issues. Through guiding questions, the activity will engage participants in identifying key issues and next steps to improve county health.*

12:00p.m.

**Closing Remarks & Adjourn**