



# Live Healthy U.S. Counties

The exclusive prescription, dental and health discounts program **free** to NACo member counties



## Live Healthy – the discount program that puts wellness and people first

Going the extra mile for your county's residents is what this program is all about. It can help people live healthier lives and save them some money, too. And who doesn't like to save money?

The National Association of Counties' (NACo) Live Healthy program offers residents discounts on prescriptions, dental treatments and health costs – including vision procedures, hearing aids and screenings, prepaid lab work, diabetes supplies plus a whole lot more. Best of all, it's **free** for your county if you're a NACo member.

To get up and running costs you nothing but a bit of your time. If your county isn't a NACo member, now might be a good time to join. Let's all Live Healthy!

The Live Healthy discount program is NOT insurance.



## Here's how it works:

It's all about the savings. Live Healthy provides county residents with access to prescription, dental and health discounts. It's that simple.

Participating counties must be a part of the prescription component of the program in order to offer either health or dental, or both to residents. Depending on what their county offers, people can choose to participate in all three, or two, or just one.

As you can see in the chart below, residents receive prescription discounts for free. Health and dental discounts come with a modest fee and people can pay either a monthly or annual amount to obtain discounts and savings.



To learn more, go to [www.naco.org/health](http://www.naco.org/health), or call toll-free at **1-888-407-6226**.

### NACo Live Healthy Prescription, Health and Dental Discount Resident Fees

Program	Monthly Individual	Monthly Family	Annual Individual	Annual Family
Prescription	Free	Free	Free	Free
Health	\$6.95	\$8.95	\$69.00	\$79.00
Dental	\$6.95	\$8.95	\$69.00	\$79.00
Health + Dental	\$13.90	\$17.90	\$138.00	\$158.00



**NACo prescription discounts help residents** who don't have insurance to save on their prescription purchases. Residents who do have insurance can also use the discount card when their medications are not covered by their insurance plan.

**Residents Save an average of 24%** off the retail price of prescription medications.

**Provider Network:** more than 68,000 participating retail pharmacies nationwide, including the major chains and many independent pharmacies. Available for residents and their pets.



**NACo dental discounts\* offer residents discounted** rates on a wide range of dental procedures and services.

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**ROUTINE AND IN-DEPTH CHECK-UPS**

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**CHILD AND ADULT TEETH CLEANINGS**

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**BITEWING AND FULL MOUTH X-RAYS AND PANORAMIC FILMS**

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**COMPOSITE FILLINGS (WHITE), ROOT CANALS, SIMPLE EXTRACTIONS, FULL UPPER DENTURES**

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**Residents Save: 15% to 50%** off most dental procedures. Pay entire discounted rate directly to participating dentist at the time of the service. No deductibles. No benefit maximums.



**Provider Network:** 110,00 general dentists and specialists. No referrals necessary for specialty dental care discounts. Immediate access to dental providers, no waiting periods or claim forms. No exclusions for pre-existing conditions or age limits.

\* Not available in AK, VT or WA



health

Your residents will be able to Live Healthy and save every day.



**NACo health discounts\* are an affordable choice** for county residents who want to save on a wide range of services, supplies and more.

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### VISION

**Residents Save: 35%** off the retail price of frames with the purchase of a complete pair of glasses. Discounts on other products and services include exams, lenses, accessories, contact lenses and more.

**Provider Network:** access to over 50,000 providers including LensCrafters®, Pearle Vision®, Nationwide Vision™, Target Optical®, and independent optometrists, ophthalmologists and opticians.

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### HEARING

**Residents Save: 35%** off the price of hearing aids and complimentary screenings.

**Provider Network:** more than 2,500 participating locations.

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### DIABETES SUPPLIES

**Residents Save:** with discounts offered on prescription and OTC diabetes supplies.

**Provider Network:** more than 68,000 participating retail pharmacies. Available for residents and their pets.

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### PREPAID LAB

**Residents Save: 20 to 70%** off a wide variety of physician approved lab-testing services, with confidential results.

**Provider Network:** more than 4,000 participating service centers.

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### PREPAID DIAGNOSTIC IMAGING

**Residents Save: 40 to 75%** off MRI and CT scans.

**Provider Network:** more than 2,900 radiology centers nationwide.

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### LASIK & PRK VISION

**Residents Save: 15%** off retail prices or 5% off promotional pricing.

**Provider Network:** more than 550 participating locations.

\* Not available in AK, VT or WA

## Two easy ways to get started

**Join the NACo Live Healthy program either by emailing or mailing the registration information.** Once you do, we'll send you customized materials to promote Live Healthy in your county.

1. Download the Live Healthy program(s) registration form at **[www.naco.org/health](http://www.naco.org/health)**

Complete the information then email it to **[membership@naco.org](mailto:membership@naco.org)**

2. Or mail it to the following address:  
**Andrew S. Goldschmidt, CAE**  
**Director of Membership Marketing**  
**National Association of Counties**  
**25 Massachusetts Ave. NW, Ste. 500**  
**Washington, DC 20001**

## One more thing...

**We will need your county's logo/seal to customize your Live Healthy materials.**

Then you'll be able to share this exclusive discount program with your residents. A jpg file of your county logo is necessary to complete your registration.

Send an e-mail with the jpg file as an attachment to **[NACoRx@caremark.com](mailto:NACoRx@caremark.com)**. Indicate the county name and logo attached in the subject line.

The email should also include:

- A contact/name and street address for the delivery of member ID cards and display materials if it differs from the address on the registration form.  
(Please note we cannot deliver to P.O. boxes.)
- A description of how the county name should appear/read on the member ID card.





**Live Healthy**

**U.S. Counties**

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