

# MEMBER BENEFITS

THE NATIONAL  
ASSOCIATION  
OF COUNTIES  
UNITES AMERICA'S  
**3,069**  
COUNTY GOVERNMENTS

**Through NACo, county officials:**

**ADVOCATE** with a collective voice on national policy

**EXCHANGE** ideas and build new leadership skills

**PURSUE** transformational, cost-effective solutions

**ENRICH** the public's understanding of county government, and

**EXERCISE** exemplary leadership in public service.

**Our Vision**

ACHIEVE HEALTHY,  
VIBRANT AND SAFE  
COUNTIES ACROSS  
THE UNITED STATES





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**STRONGER COUNTIES.  
STRONGER AMERICA.**

# NACo Membership

## NACo IS YOUR ORGANIZATION

Instead of 3,069 separate voices trying to be heard, or 3,069 counties solving problems in isolation, counties come together through NACo to speak as one and find solutions together. Counties are stronger when we are united as NACo members. For reasonable membership dues, NACo delivers resources, skills and support to successfully lead counties into the future.

NACo provides so much it can be overwhelming to navigate all the benefits of membership. This guide is your handbook and reference manual. Keep it handy and refer to it whenever you need to know more about NACo or how to get involved.

## WANT TO HELP RECRUIT NEW NACo MEMBERS?

You know how essential NACo is to your work, and we hope you will join us in recruiting the 25 percent of counties that are not NACo members. Join the NACo membership committee effort to recruit new members. For every nonmember county you recruit, you receive a free NACo conference registration (\$825 value per registration).

More info:

[www.NACo.org/Membership](http://www.NACo.org/Membership)

Contact:

[membership@naco.org](mailto:membership@naco.org)

## NACo's MEMBERSHIP KEEPS GROWING

75%

OF ALL COUNTIES  
ARE NACo MEMBERS

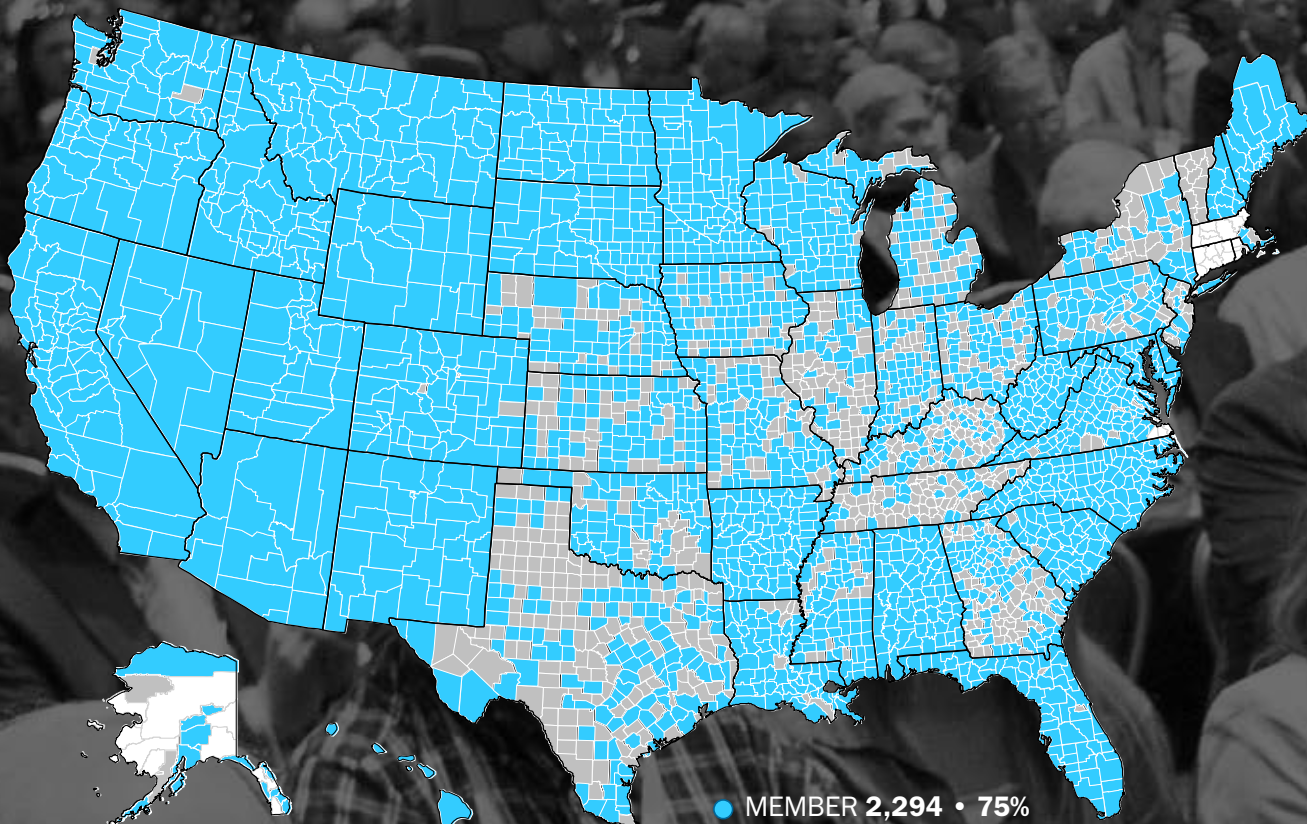


ALABAMA | ARIZONA | ARKANSAS | CALIFORNIA | DELAWARE  
DISTRICT OF COLUMBIA | HAWAII | IDAHO | MAINE | MARYLAND  
MINNESOTA | MONTANA | NEVADA | NEW HAMPSHIRE  
NEW MEXICO | NORTH CAROLINA | NORTH DAKOTA | OREGON  
UTAH | SOUTH DAKOTA | WEST VIRGINIA | WYOMING

21 STATES AND  
THE DISTRICT OF  
COLUMBIA ARE

100%  
NACo MEMBERS





## DID YOU KNOW?

County governments are the members of NACo. Once a county is a member, the benefits extend to all of the county's officials and staff. Dues are based on a county's 2010 Census population and follow the calendar year — January through December — and are invoiced yearly in September.

# NACo Structure

NACo is owned by you, America's county governments, with oversight and governance by an executive committee and board of directors.

## MEMBERS AND VOTING

Each member county casts a number of votes proportional to its population in determining leadership at NACo and final decisions on policy.



To vote, a member county must:

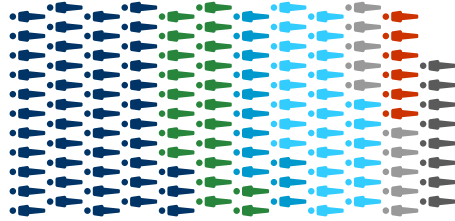
- Register for the Annual Conference
- Submit a credentials form
- Pick up your ballot at the credentials desk at the conference, and
- Attend our annual business meeting.

**Responsibilities:** Members craft and approve all of NACo's policy, amend the bylaws and elect officers at the annual business meeting during the Annual Conference.

## BOARD OF DIRECTORS

NACo is governed by a board of directors appointed from the following sources:

<b>State Association Nominees</b>	<b>78</b>
1 per state	<b>47</b>
100% membership states receive an additional representative	<b>21</b>
Top 12 membership states	<b>12</b>
<b>Affiliates, Western Interstate Region, Large Urban Counties Caucus and Rural Action Caucus Representatives</b>	<b>25</b>
<b>Presidential At-Large Appointments</b>	<b>10</b>
<b>Past Presidents</b>	<b>6</b>
<b>Executive Committee</b>	<b>8</b>



All board members serve one-year terms subject to annual renewal.

**Responsibilities:** The Board sets the strategic goals, policies and priorities of the association, as well as oversees the association's policies, business and property.

## EXECUTIVE COMMITTEE



Roy Charles Brooks  
President  
Commissioner  
Tarrant County,  
Texas



Greg Cox  
First Vice President  
Supervisor  
San Diego, Calif.



Mary Ann Borgeson  
Second Vice  
President  
Commissioner  
Douglas County,  
Neb.



Bryan Desloge  
Immediate Past  
President  
Commissioner  
Leon County, Fla.



Gordon  
Cruickshank  
West Regional  
Representative  
Commissioner  
Valley County,  
Idaho



Cindy Bobbitt  
Central Regional  
Representative  
Commissioner  
Grant County, Okla.



Ruby Brabo  
South Regional  
Representative  
Supervisor, King  
George County, Va.



Christian Leinbach  
Northeast Regional  
Representative  
Commission Chair  
Berks County, Pa.

**Responsibilities:** Officers are responsible for the property, funds and business affairs of the association in the absence of the board, and exercise all powers granted by the board.

More info:

**[www.NACo.org/Governance](http://www.NACo.org/Governance)**

Contact:

**[governance@naco.org](mailto:governance@naco.org)**

## EXECUTIVE DIRECTOR



Matthew Chase  
Executive Director

**Responsibilities:** The executive director is responsible for overseeing the administration, programs and strategic plan of the organization.

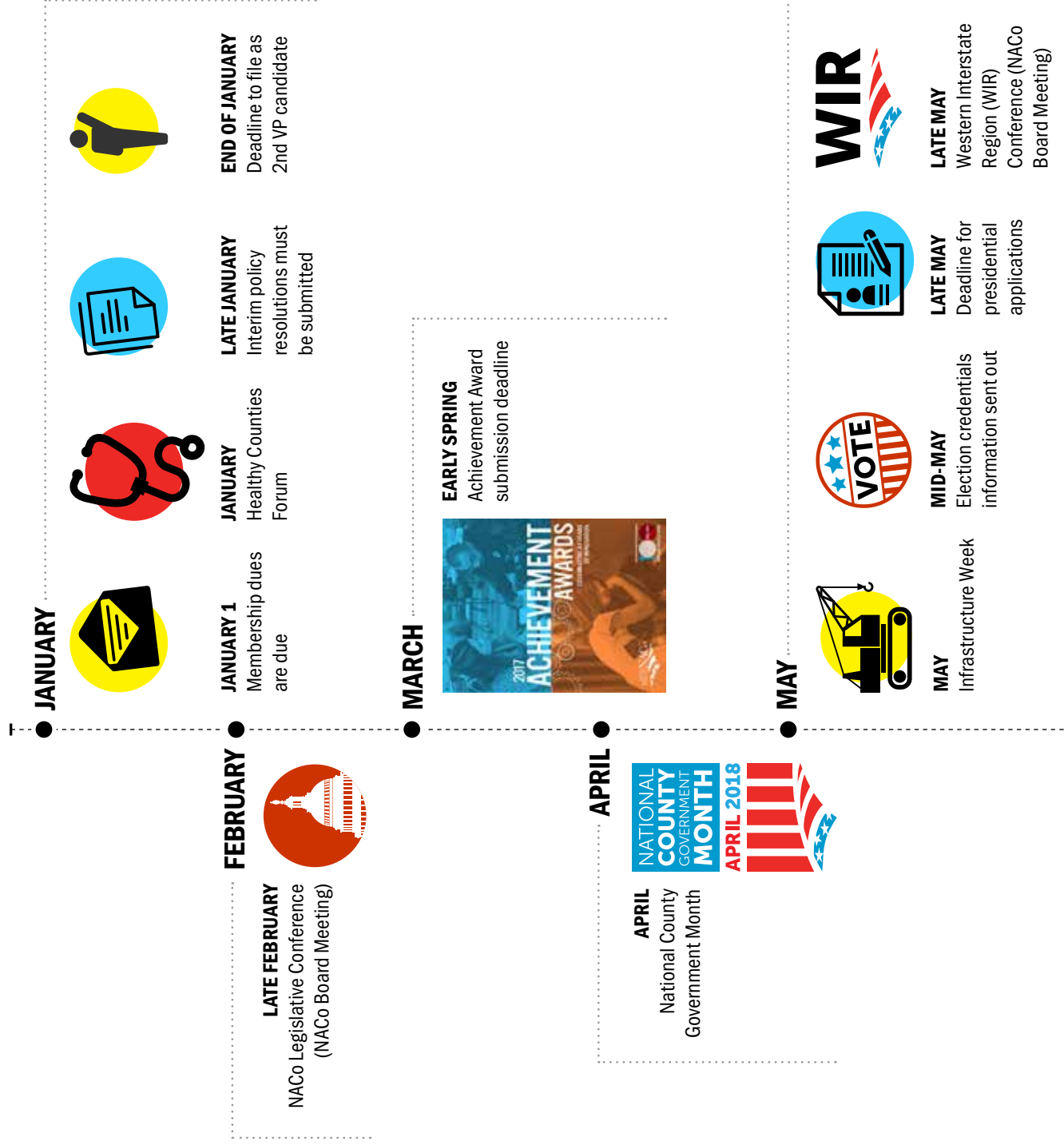
## NACo STAFF

**Responsibilities:** Implements and administers the association's programs and strategic plan.





# NACo Timeline



## JUNE



**EARLY JUNE**  
Early Bird Annual  
Registration

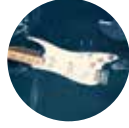


**MID-JUNE**  
Steering Committee  
nomination deadline  
(apply through state  
association)



**MID-JUNE**  
Policy resolutions  
and platform  
changes must be  
submitted

## JULY



**MID-JULY**  
Annual Conference  
(NACo Board Meeting)



**MID-JULY**  
Presidential  
Appointments  
Announced



**MID-JULY**  
Achievement Awards  
Presentation

## SEPTEMBER



**EARLY SEPTEMBER**  
PILT (Payment in Lieu of  
Taxes) Fly-in



**SEPTEMBER**  
Membership dues  
invoices sent

## OCTOBER



**EARLY OCTOBER**  
Rural Action Caucus (RAC)  
symposium



**MID-OCTOBER**  
NCCAE Annual Meeting



**LATE OCTOBER**  
Large Urban Counties Caucus  
(LUCC) symposium

## DECEMBER



**EARLY DECEMBER**  
NACo Fall Board Meeting



**EARLY DECEMBER**  
Board approval of  
policy priorities

Note: NACo, along with our partners, hosts several additional events throughout the year focused on special topics.

# NACo 2017 FEDERAL LEGISLATIVE PRIORITIES

## **PROTECT THE TAX-EXEMPT STATUS OF MUNICIPAL BONDS**

75% of our nation's public infrastructure projects are completed using bond financing

## **PROTECT THE FEDERAL-STATE-LOCAL PARTNERSHIP FOR MEDICAID**

Counties own and support 961 hospitals and 883 nursing homes, 750 behavioral health authorities and serve 1,944 local health departments across the country

## **PROMOTE COUNTY SURFACE TRANSPORTATION PRIORITIES AND RESOLVE THE SOLVENCY OF THE HIGHWAY TRUST FUND**

Counties own 46% of all public road miles and 38% of U.S. bridges

## **WORK FOR A MORE EFFECTIVE DEFINITION OF "WATERS OF THE U.S."**

More than 70% of counties invest in storm sewer systems, sewage disposal, solid waste management and water utilities

## **SUPPORT COUNTY AUTHORITY TO COLLECT EXISTING SALES TAX**

\$26.1 billion of existing sales tax revenue goes uncollected — potential funding for essential local services

## **SUPPORT POLICIES TO PROMOTE BEHAVIORAL HEALTH AND CRIMINAL JUSTICE REFORM**

11.6 million individuals, many with mental illness, cycle in and out of more than 3,000 local jails each year

## **SUPPORT THE PAYMENT IN LIEU OF TAXES (PILT) AND SECURE RURAL SCHOOLS (SRS) PROGRAMS TO ADDRESS THE LOCAL COSTS OF FEDERAL LANDS**

62.8% of counties have federal land within their boundaries

## **SUPPORT PROGRAMS THAT ASSIST COUNTIES IN FIGHTING POVERTY**

Counties invest over \$58 billion in human services each year

More info:

[www.NACo.org/Advocacy](http://www.NACo.org/Advocacy)

Contact:

[advocacy@naco.org](mailto:advocacy@naco.org)



**Federal Policies Matter to Counties. Counties Matter to America.**



## ADVOCACY RESOURCES



# Federal Policy Advocacy

## MAJOR ACCOMPLISHMENTS

- ✓ Flawed “Waters of the U.S.” regulation sent back to the drawing board
- ✓ Implementation of the new 2015 Ozone rule delayed for one year
- ✓ EPA’s Risk Management rule delayed for two years
- ✓ Bureau of Land Management Planning 2.0 rule repealed
- ✓ U.S. House Bipartisan Task Force on Intergovernmental Affairs created
- ✓ 21<sup>st</sup> Century Cures Act passed, reauthorizing major justice and mental health grant program and providing additional resources to combat opioid epidemic
- ✓ Preserved \$3 billion for CDBG and \$950 million for HOME
- ✓ Secured full funding for the Payments in Lieu of Taxes (PILT) program at \$465 million for 2017
- ✓ Highlighted county infrastructure priorities during Infrastructure Week
- ✓ Fought to protect tax-exempt municipal bonds
- ✓ Secured seat on new FAA National Drone Advisory Council
- ✓ Produced new advocacy toolkits to assist county officials
- ✓ Met with all 62 new members of Congress
- ✓ Recognized 85 members of Congress who are former county officials
- ✓ Advised the newly created White House Task Force on Agriculture and Rural Prosperity
- ✓ Led the local response to FEMA’s Disaster Deductible proposal
- ✓ Presented congressional testimony on public lands management, transportation and infrastructure, federal regulations, National Flood Insurance Program, the Endangered Species Act and other county priorities

More info:  
[www.NACo.org/Advocacy](http://www.NACo.org/Advocacy)

Contact:  
[advocacy@naco.org](mailto:advocacy@naco.org)









# Member Advocacy

## YOUR INVOLVEMENT MATTERS

NACo is a vehicle through which all counties can be heard in Washington, D.C. Members have many opportunities to influence national policy:

- Action alerts on developing legislative issues
- Fly-ins where NACo members advocate in person in D.C.
- Hill day during the legislative conference to speak to federal leaders
- Opportunities to testify at congressional hearings
- The NACo policy resolutions process

## RESOLUTION FORMAT:

1. **Issue** statement: state the purpose of the resolution
2. **Proposed Policy** section: specify a position or action by NACo
3. **Background** section: outline the county interest in the issue
4. **Fiscal/Urban/Rural Impact** section: address impact for counties in these areas



## RESOLUTION PROCESS

All NACo member counties decide what issues NACo advocates for in Washington. This is the process by which NACo policy is determined.







# Committees

## POLICY STEERING COMMITTEES

Policy steering committees review and make recommendations on federal policy issues and legislation. The committees start the process to develop NACo's advocacy agenda before the Administration, Congress, U.S. Courts and the American public. All officials and their staff in NACo member counties are invited to get involved in crafting the American County Platform!

### The 10 policy steering committees are:

- Agriculture and Rural Affairs
- Community, Economic and Workforce Development
- Environment, Energy and Land Use
- Finance, Pensions and Intergovernmental Affairs
- Health
- Human Services and Education
- Justice and Public Safety
- Public Lands
- Telecommunications and Technology
- Transportation



## HOW TO JOIN

Joining a committee is easy! Fill out the enclosed form or download the form from [www.naco.org/nomination](http://www.naco.org/nomination). Forms are due in June and must be submitted to your state association.

## CAUCUSES, TASK FORCES, AD HOC & STANDING COMMITTEES

Ad Hoc and Standing committees help shape and drive NACo's programs and services, both internally for the association and externally for county governments and our partners.

Our caucuses play a prominent role in advancing NACo's policy agenda and providing an important forum for peer exchanges and thought leadership. As needed, NACo convenes special task forces to study and address important policy questions that may have implications beyond a single policy committee's jurisdiction.

### The caucuses, task forces, ad hoc & standing committees are:

- Large Urban County Caucus (LUCC)
- Rural Action Caucus (RAC)
- Arts and Culture Commission
- Cybersecurity Task Force
- Finance Standing Committee
- Healthy Counties Advisory Board
- Immigration Reform Task Force
- Information Technology Standing Committee
- International Economic Development Task Force
- Membership Standing Committee
- Next Generation NACo
- Programs and Services Standing Committee
- Resilient Counties Advisory Board
- Veterans and Military Services Committee



## HOW TO JOIN

These are appointments made by the NACo President. In the spring, fill out the online application form here:

[www.naco.org/presidential\\_appointments](http://www.naco.org/presidential_appointments)



# Policy Steering Committee Nomination Form

This NACo policy steering committee nomination form should be completed and sent to the executive director of your state association of counties. **Appointments are made after the NACo Annual Conference in July each year.** You may serve on only ONE policy steering committee and must be from a NACo member county. **Only eight individuals from any state (including up to two from any one county) can serve on a particular committee.** (Please indicate your first choice with #1 and second with #2.) **NACo will notify you of your appointment in September.** For appointments to other committees and caucuses, fill out the presidential appointment application form that can be found at: [www.naco.org/presidential\\_appointments](http://www.naco.org/presidential_appointments).

FILL OUT THE ONLINE FORM AT [WWW.NACO.ORG/NOMINATION](http://WWW.NACO.ORG/NOMINATION)

## Policy Steering Committees

\_\_\_ AGRICULTURE & RURAL AFFAIRS

\_\_\_ COMMUNITY, ECONOMIC & WORKFORCE DEVELOPMENT

\_\_\_ ENVIRONMENT, ENERGY & LAND USE

\_\_\_ FINANCE, PENSIONS & INTERGOVERNMENTAL AFFAIRS

\_\_\_ HEALTH

\_\_\_ HUMAN SERVICES & EDUCATION

\_\_\_ JUSTICE & PUBLIC SAFETY

\_\_\_ PUBLIC LANDS

\_\_\_ TELECOMMUNICATIONS & TECHNOLOGY

\_\_\_ TRANSPORTATION

☐ Ms. FIRST NAME

☐ Mrs.

☐ Mr.

LAST NAME

SUFFIX

JOB TITLE

COUNTY

ADDRESS

CITY

STATE

ZIP

PHONE NUMBER

MOBILE NUMBER

EMAIL

FACEBOOK

TWITTER

1. If an elected official, date county term expires:

/

2. How long have you held this office? \_\_\_\_\_ YEARS

3. Political Affiliation: ☐ Non Partisan

☐ Republican

☐ Democrat

☐ Independent

☐ Other

4. Are you reasonably free to travel? ☐ YES

☐ NO

5. Have you ever served on a NACo steering committee?

☐ YES

☐ NO

### TO BE COMPLETED BY STATE ASSOCIATION

The State Association President and NACo Board Members from the state concur with this nomination.

SIGNATURE

DATE







# Grants Clearinghouse

The NACo Grants Clearinghouse is a one-stop shop for grants information, featuring up-to-date listings of hundreds of federal, state, corporate and foundation grants available to NACo member counties and community-based organizations. The Grants Clearinghouse is an exclusive benefit for NACo member counties.

## HOW TO GET STARTED:

1. Go to **[www.NACo.org/Grants](http://www.NACo.org/Grants)**
2. Sign in using your NACo login information (or create an account)
3. Browse all available grants
4. Follow each grant's instructions for submitting an application or RFP

More info:

**[www.NACo.org/Grants](http://www.NACo.org/Grants)**

Contact:

**[grants@naco.org](mailto:grants@naco.org)**



# U.S. Communities ----- Total saved: **\$276 million** -----

Save time and money on purchasing your county's key products using the U.S. Communities Government Purchasing Alliance. The program uses leading public agencies to competitively bid products and services essential for counties. Your county can piggyback on these contracts for big savings!

## TIPS FOR GETTING THE MOST OUT OF U.S. COMMUNITIES:

- Visit [www.uscommunities.org/summit](http://www.uscommunities.org/summit) to find out when the next Strategic Sourcing Summit will be held in your area. Attending these free events will give you an opportunity to interact with your regional program manager, network with peers, and meet exhibiting suppliers.
- Visit [www.uscommunities.org/news-events/webinars/](http://www.uscommunities.org/news-events/webinars/) to listen to online webinar recordings on a variety of topics related to cooperative purchasing – learn about new contracts, cost-saving solutions, and more.
- Be sure the person responsible for purchasing in your county has this information.

## HOW TO GET STARTED:

1. Register for free at [www.uscommunities.org](http://www.uscommunities.org)
2. Browse the full catalog of goods and services available through a wide variety of suppliers
3. Start purchasing and saving via the online marketplace at [www.uscommunities.org/shop](http://www.uscommunities.org/shop) or by working directly with a supplier

Using U.S. Communities is as easy as online shopping. Point, click and save!

More info:

[www.NACo.org/USCommunities](http://www.NACo.org/USCommunities)

Contact:

[uscommunities@naco.org](mailto:uscommunities@naco.org)

## DID YOU KNOW?

Did you know that U.S. Communities offers NARCAN Nasal Spray (life-saving opioid overdose reversal drug) at a significant discount through the Premier contract?



----- Total counties using U.S. Communities: **1,671**



**U.S. COMMUNITIES®**  
GOVERNMENT PURCHASING ALLIANCE



### KING COUNTY, WASH.



**Population:** 1,931,249

**Purchases in 2015:**

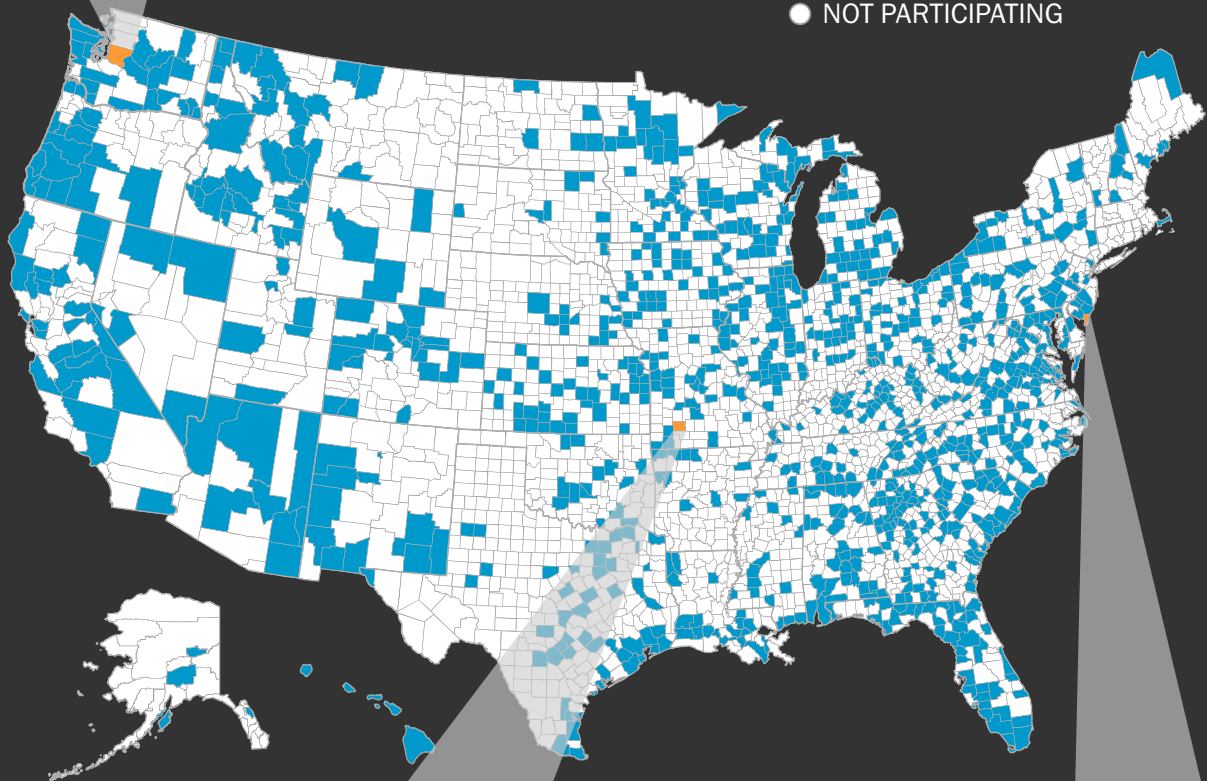
\$9,556,785

**Savings in 2015:** \$1,174,866

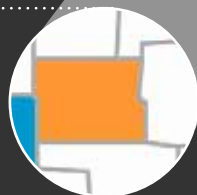
**Suppliers Used in 2015:** Applied, VSN Sport/US Games, Advance Professional, DLT Solutions, Garland/DBS, Graybar, Haworth, HD Supply, Herman Miller, Hertz, Insight Public Sector, Knoll, Kompan, Kone, Kronos, Ricoh, Safeware-Mallory, Home Depot

● PARTICIPATING

● NOT PARTICIPATING



### GREENE COUNTY, MO.



**Population:** 275,174

**Purchases in 2015:** \$1,942,884

**Savings in 2015:** \$194,288

**Suppliers Used in 2015:** Premier/US Foodservice, Cintas, Graybar, Kone, Insight Public Sector, Herc Rentals, Home Depot

### CAPE MAY COUNTY, N.J.



**Population:** 97,265

**Purchases in 2015:** \$1,025,309

**Savings in 2015:** \$102,530

**Suppliers Used in 2015:** Premier/US Foods, SupplyWorks, Virco, Home Depot, HD Supply, TAPCO, Advance Auto Parts, Safeware-Mallory, Graybar, Garland/DBS, Insight Public Sector

# Deferred Compensation

Provides deferred compensation to over 3,000 counties and special district participants through a partnership with Nationwide Retirement Solutions.

## TIPS FOR GETTING THE MOST OUT OF THE DEFERRED COMPENSATION PROGRAM:

1. Nationwide Retirement Institute workshops available to employees such as Social Security and post-retirement healthcare
2. A Nationwide presence and link on the county's website
3. Opportunity for Nationwide Retirement specialists to present the program at new employee orientation sessions
4. Be a participant and champion of the program as well as identify other participant/champions within the other county departments
5. Consider hosting a financial fitness fair for county employees with the assistance of Nationwide

## HOW TO GET STARTED:

If you would like to offer this benefit to your county employees, please contact us at **retirement@naco.org** or 404-263-3656. We will then contact the appropriate Nationwide Program Director in your area to work with you on implementing the program.

More info:

**www.NACo.org/Retirement**

Contact:

**retirement@naco.org**

MORE THAN  
**\$16.5 BILLION**  
IN ACCUMULATED ASSETS

## DID YOU KNOW?

This is the largest county offered plan in the country, over 1.5 million county participants have utilized the Deferred Compensation Plan to prepare for their retirement since its inception in 1980.

**1.5 MILLION**  
COUNTY EMPLOYEES  
AND RETIREES  
PARTICIPATE

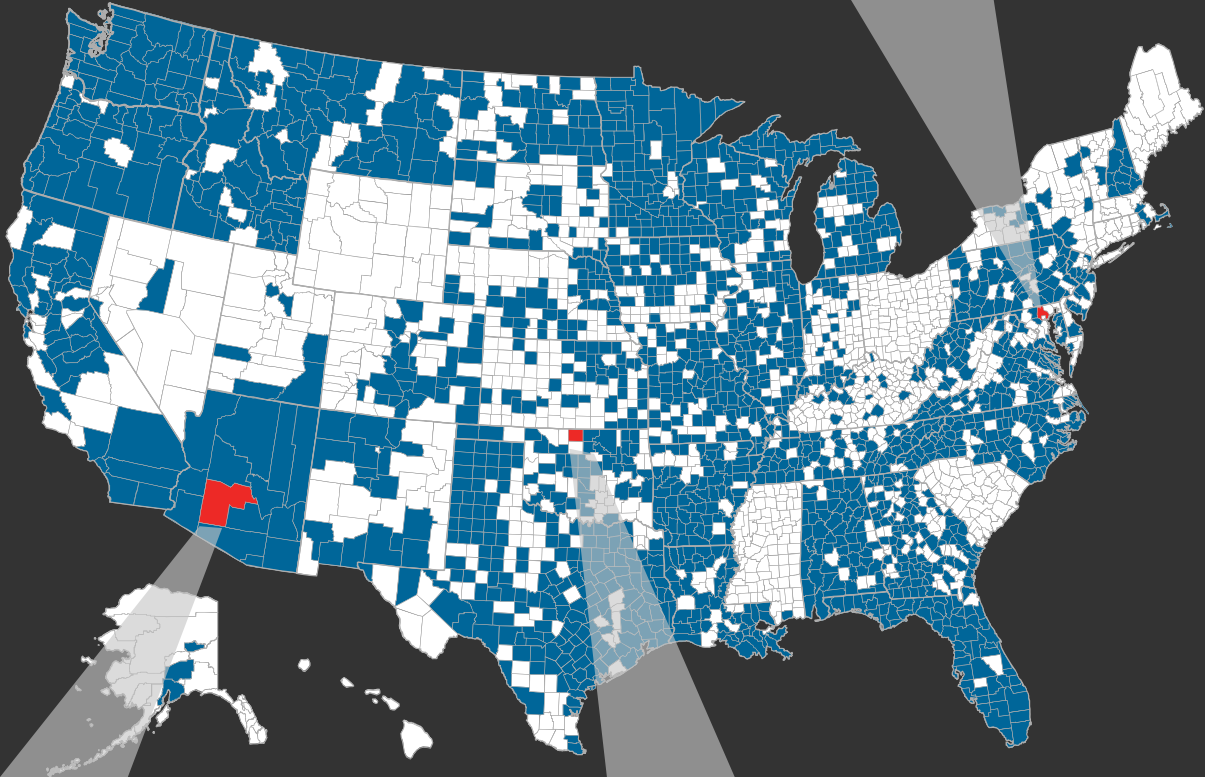
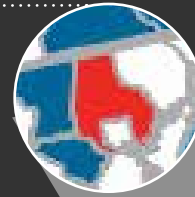
ENDORSED BY  
**40** STATE ASSOCIATIONS



- PARTICIPATING
- NOT PARTICIPATING

### BALTIMORE COUNTY, MD.

Implemented strategic educational initiatives with the Nationwide Institute to bring workshops such as “Women and investing” and “Save your bonus.”



### MARICOPA COUNTY, ARIZ.

Focus is on increasing participation among younger employees through web based technology and tools such as the website, online enrollment, short educational videos, mobile friendly technology and the peer-to-peer comparison tool.



### GRANT COUNTY, OKLA.

Added a 401a plan for participant matching dollars and retention.



**Nationwide®**

# Live Healthy U.S. Counties

NACo’s Live Healthy U.S. Counties discount program saves all your residents money on prescriptions, dental, vision, hearing, labs, diabetic supplies, imaging and more. Savings range from 15 to 75 percent. This program is free for all NACo member counties.

## HAVE YOU ADDED DENTAL & HEALTH DISCOUNTS?

Your county may be in our prescription discount program (44% of counties are!), but you need to fill out a quick form to add dental and health discounts. It’s free and a great enhanced benefit.

## HOW TO GET STARTED:

Joining is easy (and free)! Just e-mail [membership@naco.org](mailto:membership@naco.org) to get the contract.

More info: [www.NACo.org/Health](http://www.NACo.org/Health)

Contact: [membership@naco.org](mailto:membership@naco.org)

COST FOR RESIDENTS	INDIVIDUAL		FAMILY	
	Monthly	Annual	Monthly	Annual
Prescription	FREE	FREE	FREE	FREE
Health	\$6.95	\$69	\$8.95	\$79
Dental	\$6.95	\$69	\$8.95	\$79
Health & Dental	\$13.90	\$138	\$17.90	\$158

## DID YOU KNOW?

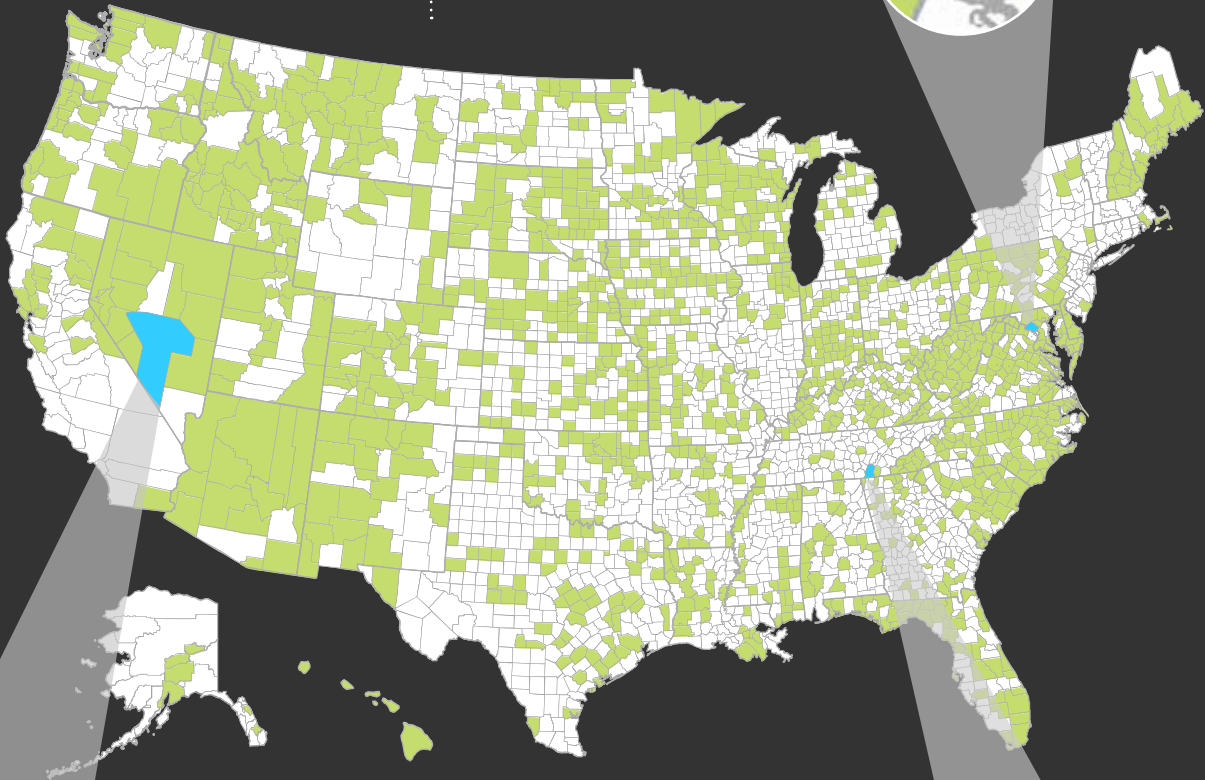
Additional savings are available on every successfully filled prescription, \$1.00 per prescription can be used to support county programs such as veterans services, health clinics and more. Ask us about it!

Live Healthy U.S. Counties

- PARTICIPATING
- NOT PARTICIPATING

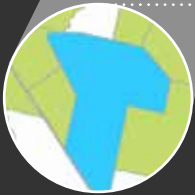
### MONTGOMERY COUNTY, MD.

Population: 971,777  
 Prescription Savings: \$32,027,328  
 Savings Percentage: 25.66%  
 Prescriptions Filled: 1,444,114



### NYE COUNTY, NEV.

Population: 43,946  
 Prescription Savings: \$2,412,921  
 Savings Percentage: 28.95%  
 Prescriptions Filled: 118,057



### HAMILTON COUNTY, TENN.

Population: 336,463  
 Prescription Savings: \$12,970,219  
 Savings Percentage: 30.11%  
 Prescriptions Filled: 682,293



Total saved: **\$672 million**

Participating counties: **1,325**

Providers: **240,000**



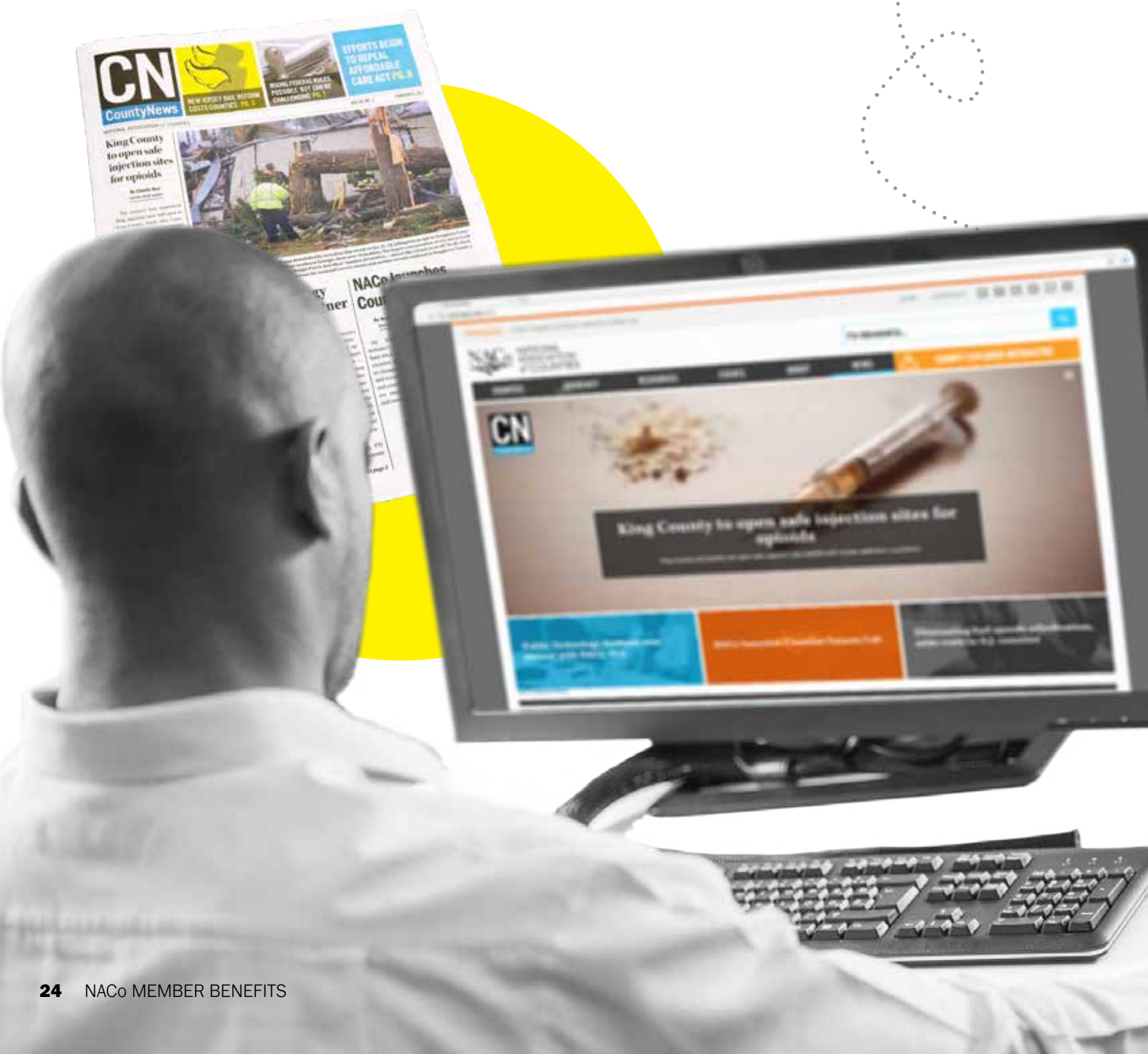
# County News & Analysis

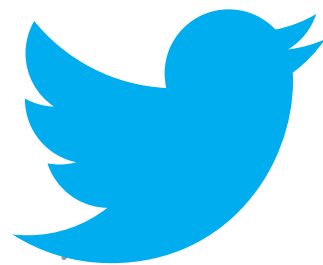
*County News* is NACo's official, award-winning publication that every two weeks brings you the news from Washington, D.C. and from counties across the country. *County News* is mailed to your office, e-mailed to your inbox and available online. All member counties receive *County News*. If you'd like to request additional subscriptions or change your address, please e-mail us: **membership@naco.org**

Something interesting happening in your county? Have a successful program you want to brag about? *County News* is always looking for story ideas! Send story ideas to: **cnews@naco.org**

More info:  
**www.NACo.org/News**

Contact:  
**cnews@naco.org**





Also find in-depth policy  
analysis and other  
updates on our blog:  
**NACo.org/blog**

## LET'S CONNECT ON SOCIAL MEDIA!

Get up to the minute updates from  
NACo on Facebook, Twitter, LinkedIn  
and YouTube. Follow us and share  
our stories, pictures and videos with  
everyone in your county.

**Twitter.com/NACoTweets**

**YouTube.com/NACoVideo**

**www.NACo.org/LinkedIn**

**FB.com/NACoDC**

# Webinars & Podcasts

Want to learn more about a specific issue or gain a new skill? NACo offers a variety of informational webinars and podcasts where subject experts share their knowledge and perspective of the major issues affecting counties and impart important leadership skills. These in depth trainings are available for free to member counties.

More info:  
[www.NACo.org/Webinars](http://www.NACo.org/Webinars)

More info:  
[www.NACo.org/Podcasts](http://www.NACo.org/Podcasts)

## SAMPLE PODCAST TOPICS

DIVERSIFYING ECONOMIES IN COAL-RELIANT COMMUNITIES • CROSS JURISDICTIONAL SHARING • INVESTING IN YOUR COUNTY'S EMPLOYEE WELLNESS PROGRAM • BUILDING SUCCESSFUL FOOD SYSTEMS • SYSTEMS OF CARE FOR JUSTICE-INVOLVED YOUTH • HOW ONE COUNTY ADDRESSES RX DRUG ABUSE • IMPROVING COUNTY HEALTH THROUGH COMMUNITY DIALOGUE • COMMUNITY PLANNING: STRATEGIES FOR RURAL COUNTIES

## SAMPLE WEBINAR TOPICS

SUPREME COURT REVIEW FOR STATE AND LOCAL GOVERNMENT • TRANSPORTATION LEGISLATION UPDATE • OPIOID CRISIS VIRTUAL TOWN HALL • STEPPING UP: EFFECTIVE LAW ENFORCEMENT AND DIVERSION • MAKING THE MOST OF GRANT FUNDING IN RURAL COUNTIES • REMOVING BARRIERS TO SOLAR ENERGY: SOLSMART OVERVIEW • INTEGRITY AND CIVILITY: THE BASE OF LEADERSHIP



## MISSED THE LIVE WEBINAR SESSION?

No problem! Recordings are posted online and are available 12 months after the webinar occurs. And if you're on the go, the NACo podcast is the perfect way to keep up-to-date on county issues and NACo activities.



# County Explorer

## MAPPING COUNTY DATA

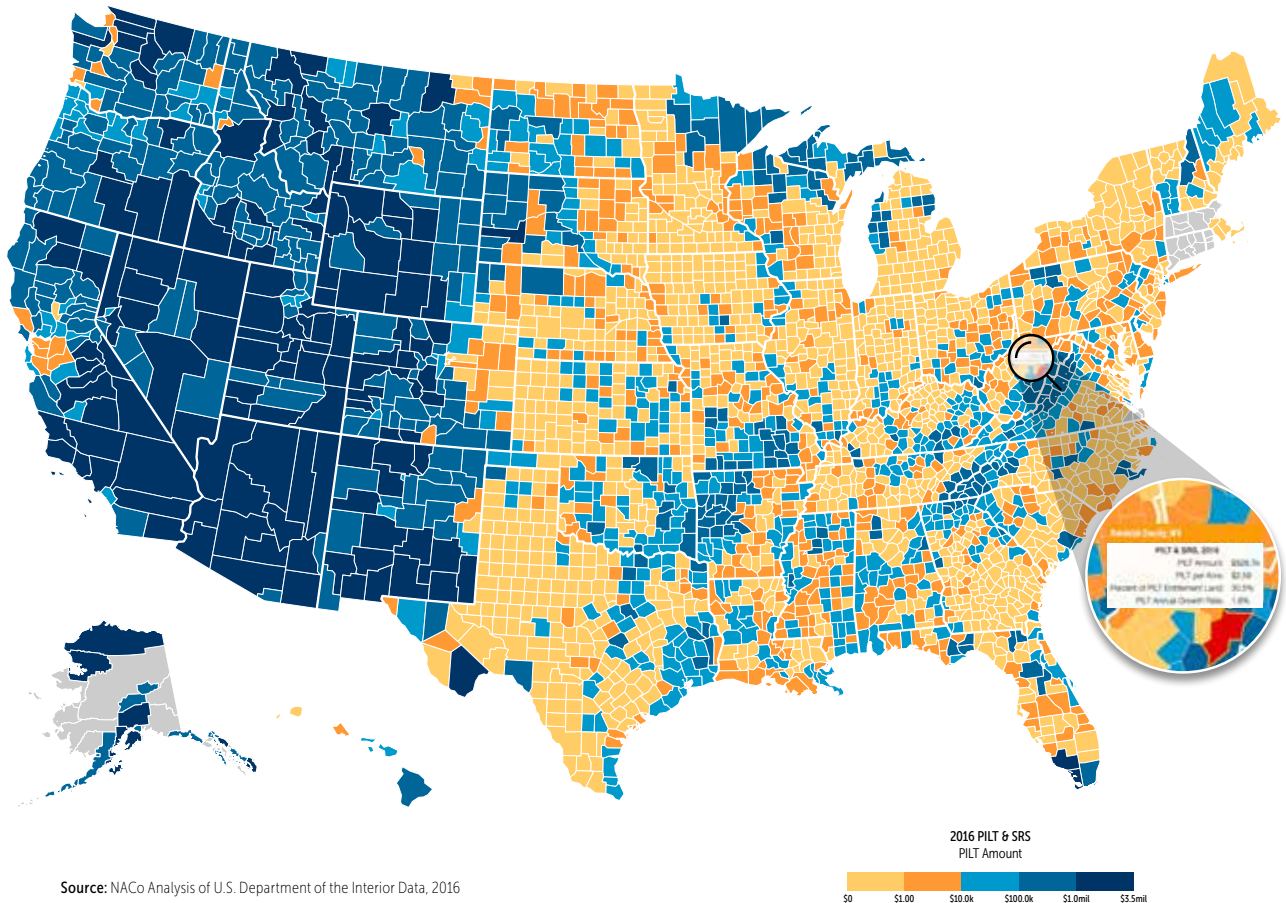
County Explorer includes the latest available data for 3,069 counties across 19 categories, over 110 datasets, more than 1,000 indicators and 15 types of county profiles.

More info:

[www.NACo.org/CountyExplorer](http://www.NACo.org/CountyExplorer)

Contact:

[research@naco.org](mailto:research@naco.org)



## NACo COUNTY EXPLORER FEATURES

Detailed data-points on every county

Monthly updates bring the latest data to your fingertips

Benchmark counties quickly using the color-coded interactive map

Print PDF county or state profiles on major issues for counties

# Publications & Research

County officials make difficult decisions every day, and NACo understands how important it is to have high quality information at your fingertips. From justice to economic development to health and county finances, we've got you covered on the evolving fiscal, political and policy issues that will shape the future of county government. The studies, publications and reports are a wealth of knowledge, analytics and data, you can access for free online.

More info:

**[www.NACo.org/Publications](http://www.NACo.org/Publications)**

Contact:

**[countysolutions@naco.org](mailto:countysolutions@naco.org)**

and **[research@naco.org](mailto:research@naco.org)**

## PUBLICATION TOPICS INCLUDE



Community  
and Economic  
Development



Resilience



Transportation and  
Infrastructure



Health



Justice



County  
Administration



County Finances

## NACo's WORK HAS BEEN CITED BY:

Wall Street Journal

Washington Post

Arizona Republic

Forbes magazine

New York Times

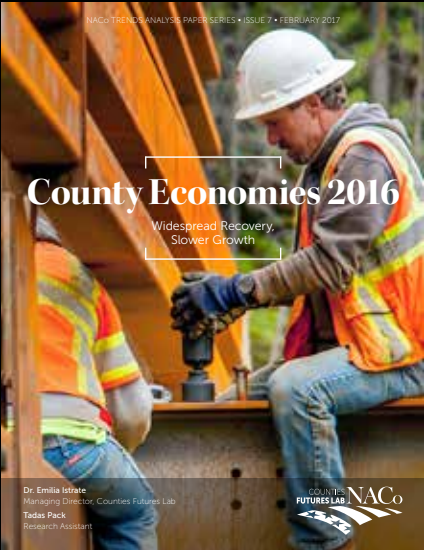
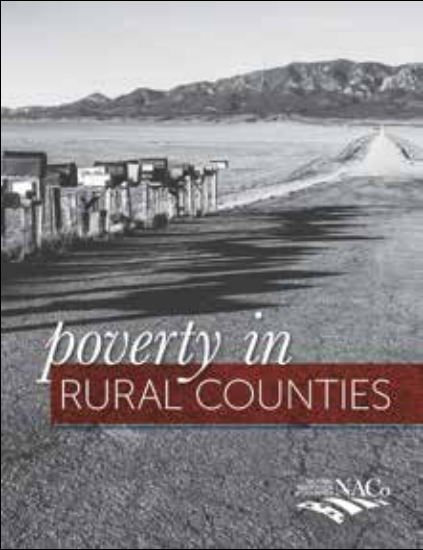
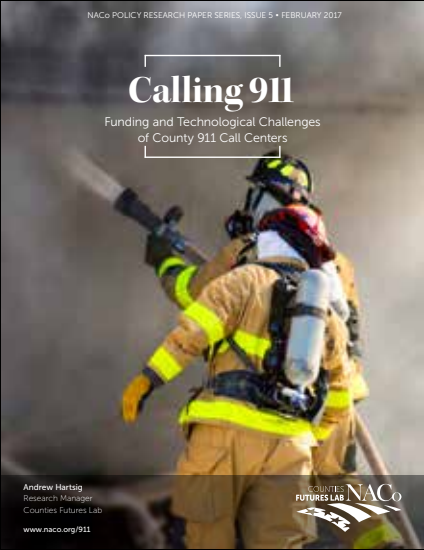
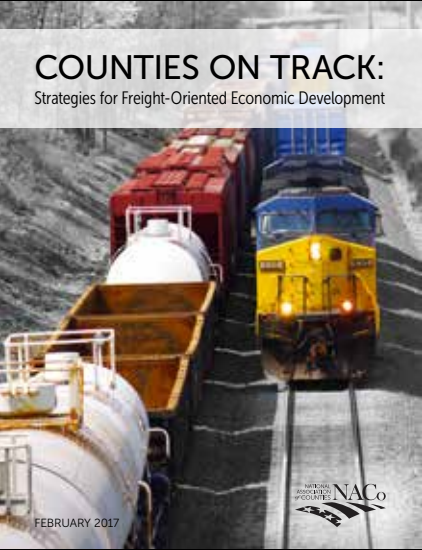
USA Today

Fox Business Network

CNN

Governing magazine

Chicago Tribune





# Conferences & Events

Sometimes you just need to see people face-to-face. NACo's conferences, symposiums, forums and other events are a great chance to hear from policy experts, exchange best practices on issues that matter to you and to network with peers from across the nation. All NACo events are reduced cost or free for members, so be sure to add one (or more) to your calendar.

More info:  
[www.NACo.org/Events](http://www.NACo.org/Events)

Contact:  
[events@naco.org](mailto:events@naco.org)

**FREE!**

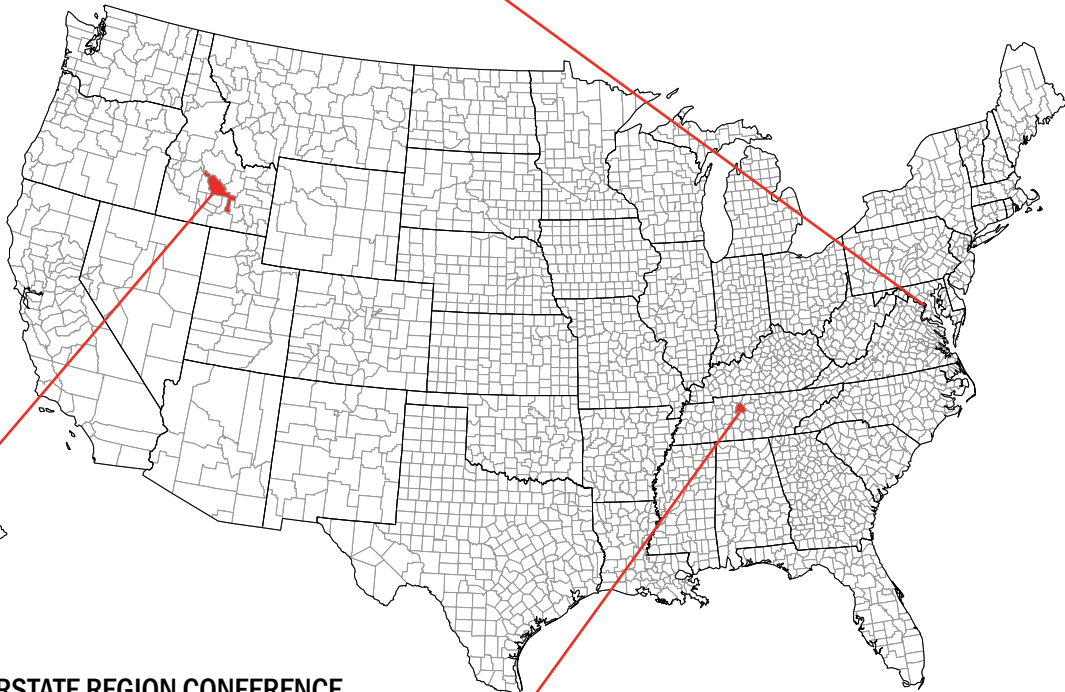
## WANT FREE REGISTRATION?

You can get a free conference registration if you recruit a new member county, the new member gets one free registration as well.



### LEGISLATIVE CONFERENCE, WASHINGTON, D.C.

- March 3 - 7, 2018
- March 2 - 6, 2019
- February 29 - March 4, 2020



### WESTERN INTERSTATE REGION CONFERENCE

- May 23 - 25, 2018  
Blaine County, Idaho

### 2018 ANNUAL CONFERENCE AND EXPOSITION

- July 13 - 16, 2018  
Davidson County/Nashville, Tenn.

“

I was VERY impressed with the seminars, how much I came back with, and if our county investment doesn't pay back 10-fold, 30-fold or 100-fold I'd be surprised. Because I came back with information that will help make our county more efficient, better serve the people and save tax dollars.”

The Hon. Robert Thomas  
Commissioner  
Franklin County, Pa.

## HEAR FROM NATIONAL FIGURES



**U.S. SEN. MITCH MCCONNELL**  
Senate Majority Leader  
2016 NACo Legislative Conference



**VICE PRESIDENT JOE BIDEN**  
2015 NACo Legislative Conference



**KAREEM ABDUL-JABBAR**  
NBA star  
2016 NACo Annual Conference

## SAMPLE WORKSHOPS FROM THIS YEAR'S ANNUAL CONFERENCE

COUNTY COMMUNICATIONS AND THE CHALLENGE OF FIGHTING FAKE NEWS • REGULATING MARIJUANA: EMERGING CHALLENGES AND BEST PRACTICES • ECONOMIC DEVELOPMENT TOOLS FOR RETAIL - WHAT'S IN YOUR WALLET? • THE GIG ECONOMY: THE RISE OF THE FREELANCE WORKFORCE • THE OPIOID EPIDEMIC'S PUBLIC HEALTH IMPACTS • APPLYING ARTIFICIAL INTELLIGENCE TO COMBAT THE RANSOMWARE CRISIS • LEADING, MANAGING, DEVELOPING AND KEEPING MILLENNIALS

# NACo Achievement Awards

The NACo Achievement Awards program provides national recognition to county governments for their innovative programs. Hundreds of programs are highlighted every year in a variety of categories. These award-winning programs are judged based on their own merits and according to set criteria. Applications are due in the spring and the winners are announced at the NACo Annual Conference.

More info:

**[www.NACo.org/Awards](http://www.NACo.org/Awards)**

Contact:

**[awards@naco.org](mailto:awards@naco.org)**

## HOW TO APPLY:

Applicants must submit a written nomination summary detailing the program.

## WHERE TO APPLY:

**[www.NACo.org/Awards](http://www.NACo.org/Awards)**

## ELIGIBILITY:

Programs must have started after January 1, 2012

## APPLICATION FEE:

Early Bird: \$75

Regular: \$100

Award winners in last 5 years: 2,468

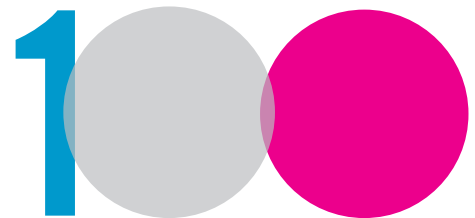
Award winning counties in last 5 years: 247



## COUNTIES MATTER CHALLENGE: 100 BRILLIANT IDEAS AT WORK

In conjunction with the NACo Achievement Awards, Past President Bryan Desloge launched a friendly competition to identify and share 100 examples of excellence in county government. Among the NACo Achievement Award nominees, 100 programs were selected and showcased as national models for innovation and leadership.

## COUNTIES MATTER CHALLENGE:



**BRILLIANT IDEAS AT WORK**

## 2017 ACHIEVEMENT AWARD CATEGORIES

ARTS AND HISTORIC PRESERVATION • CHILDREN AND YOUTH • CIVIC EDUCATION AND PUBLIC INFORMATION • COMMUNITY AND ECONOMIC DEVELOPMENT • COUNTY ADMINISTRATION AND MANAGEMENT • CRIMINAL JUSTICE AND PUBLIC SAFETY • COUNTY RESILIENCY: INFRASTRUCTURE, ENERGY AND SUSTAINABILITY • FINANCIAL MANAGEMENT • HEALTH • HUMAN SERVICES • INFORMATION TECHNOLOGY • LIBRARIES • PARKS AND RECREATION • PERSONNEL MANAGEMENT, EMPLOYMENT AND TRAINING • PLANNING • RISK AND EMERGENCY MANAGEMENT • TRANSPORTATION • VOLUNTEERS



# County Leadership Institute

Are you ready for the most intensive and rewarding leadership development program available to emerging county leaders? Using curriculum designed by Cambridge Leadership Associates, CLI provides a rigorous, four-day course designed to enhance participants' leadership skills through a series of modules, simulations and issue expert speakers.

## WANT TO PARTICIPATE?

State association executive directors nominate two candidates and 25-30 are selected to participate in the course each year.

More info:

**[www.NACo.org/CLI](http://www.NACo.org/CLI)**

Contact:

**[leadershipinstitute@naco.org](mailto:leadershipinstitute@naco.org)**



**305** COUNTY OFFICIALS  
HAVE PARTICIPATED IN  
CLI SINCE 2004



## DID YOU KNOW?

CLI graduates maintain an alumni network. Friends made at CLI become valued contacts and partners for many years to come.

# Public Awareness

One of the most common questions county officials receive is “What does a county official do?” Too many of our residents don’t understand the role counties play in our democracy and the responsibilities of county officials. NACo works to provide you with the tools to answer that question and educate the public about why counties matter.

## COUNTIES MATTER

Did you know that counties own 46 percent of our nation’s roads and nearly 1,000 hospitals? Do your constituents know? This campaign, in print, video and on the web, showcases the important role counties play. Order copies for a county event, broadcast the video on your public access channel, and educate your residents about how much counties matter.

More info:

[www.NACo.org/CountiesMatter](http://www.NACo.org/CountiesMatter)



## COUNTIES WORK

Teachers are always looking for help with civics curriculum, NACo is here to help with our acclaimed Counties Work game and County Solutions curriculum. This game, updated in 2017, allows students of all ages to play the role of a county official and resolve resident issues in a fictional county. The curriculum has reached approximately 550,000 students as well as more than 1.23 million game plays in the past 5 years.

More info:

[www.NACo.org/CountiesWork](http://www.NACo.org/CountiesWork)





## COUNTY GOVERNMENT MONTH

Held each April since 1991, National County Government Month is a time to highlight effective county programs. NACo makes a toolkit every year to help your county host events and activities that raise public awareness about the various services your county provides the community. We help you get the word out through the press too. Start planning your National County Government Month events today!

Ideas for County Government Month events:

- Mobile pet vaccination clinic
- Geocaching tour to explore county history
- Hold an open house to showcase county services
- Organize a day of service or volunteer fair
- Tours of county facilities
- County Official For A Day event to invite students to shadow county officials
- Essay, poster or coloring contest for kids
- A virtual ride-along (via social media) with the fire department

More info:  
[www.NACo.org/NCGM](http://www.NACo.org/NCGM)



## FLAG RETIREMENT PROGRAM

NACo member counties can get free flag disposal boxes courtesy of NACo and the National Flag Foundation. Place them at county buildings to provide convenient locations for residents to retire old or damaged U.S. flags. Let us know if you'd like a free flag disposal box!

More info:  
[www.NACo.org/Flag](http://www.NACo.org/Flag)



# Technical Assistance

Ever wish you had an expert on staff to handle a particular technical issue that arises? Wish you had a team of researchers familiar with county issues? Well, with NACo on your side, you do. Our staff provides direct technical assistance in many important areas and is part of your NACo membership.

## SOLSMART

Want to make it easier for your county to go solar? The SolSmart program aims to help counties address local barriers to solar energy development, such as soft costs and red tape.

Participating in SolSmart gives counties access to no-cost solar technical assistance and the opportunity to host a solar expert advisor to work directly with county officials in order to help accomplish solar goals and become more solar-friendly.

More info:  
[www.SolSmart.org](http://www.SolSmart.org)

Contact:  
[countysolutions@naco.org](mailto:countysolutions@naco.org)



## RESEARCH REQUESTS

Looking for a sample ordinance? Need metrics or benchmarking data? Whatever your research needs, NACo's dedicated team can help!

NACo members are encouraged to send their research questions to:  
[research@naco.org](mailto:research@naco.org)

**300** RESEARCH  
REQUESTS FULFILLED  
LAST YEAR



## BUILDING STRONGER ECONOMIES IN COAL-RELIANT COMMUNITIES

NACo provides technical assistance to support county and regional leaders in coal-reliant communities with retooling their economies to become more resilient to changing conditions.

As part of this program, NACo has hosts technical assistance workshops and maintains a clearinghouse of resources related to transitioning economies.

More info:  
[www.NACo.org/InnovationChallenge](http://www.NACo.org/InnovationChallenge)

Contact:  
[countysolutions@naco.org](mailto:countysolutions@naco.org)



OUT MENTAL ILLNESS,  
available to police have  
forward."

—Linda Stump-Kurnick  
Florida Police Department

"THE NATIONAL MENTAL HEALTH CRISIS  
HAS BECOME ONE OF THE MOST IMPORTANT  
ISSUES IN CRIMINAL JUSTICE TODAY."

—Frank Webb

Police Officer, Mental Health Division,  
Houston (TX) Police Department

COUNTY JAIL

"The biggest  
record. No

# THE STEPPINGUP INITIATIVE

APF American Psychiatric  
Foundation  
Research. Education. Impact.

JUSTICE★CENTER  
THE CHIEF OF STATE GOVERNMENT  
Collaborative Approaches to Public Safety

NATIONAL  
ASSOCIATION  
of COUNTIES  
NACo

375  
PARTICIPATING  
COUNTIES

## STEPPING UP INITIATIVE

The number of people with mental illness in U.S. jails has reached crisis levels. In counties across the nation, jails now have more people with mental illnesses than psychiatric hospitals. NACo provides you with the tools to develop an actionable plan with measurable outcomes to address this critical issue.

More info:

[www.NACo.org/SteppingUp](http://www.NACo.org/SteppingUp)

Contact:

[countysolutions@naco.org](mailto:countysolutions@naco.org)



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[youtube.com/NACoVideo](https://youtube.com/NACoVideo) | [NACo.org/LinkedIn](https://NACo.org/LinkedIn)