

NACo 2022 LEGISLATIVE CONFERENCE SPONSORSHIP OPPORTUNITIES

February 12-16, 2022 | Washington, D.C. | Washington Hilton Dupont Circle

Join us as a sponsor of NACo’s 2022 Legislative Conference! We are excited to offer a range of sponsorship opportunities to expand your relationships with county elected leaders, administrators, department heads and staff.

All sponsorships include a complimentary set of three (3) registrations to the conference, unless otherwise listed. Speaking opportunities at the conference are not guaranteed – NACo staff will make an effort to include your company in content development, subject to final decision from NACo members and availability due to federal government speakers.

For questions, please reach out to Jack Peterson at jpeterson@naco.org.

General Conference Sponsorship	\$10,000
LUCC/RAC Reception Sponsorship <i>Super Bowl Themed!</i>	\$10,000
NACo Board of Directors Reception Sponsorship <i>Valentine’s Day Themed!</i>	\$15,000
Closing Reception Sponsorship	\$5,000
Charging Lounge Sponsorship	\$15,000
Signage Sponsorship	Varies based on request
WiFi Sponsorship	\$10,000
Hand Sanitizing Stations Sponsorship	\$5,000
Conference App Sponsorship	\$5,000
“Hosted” Dinner or Reception	Total cost of reception + 15%

All sponsorship funds must be received one (1) week prior to the conference for NACo to execute on the listed deliverables.

SPONSORSHIP OPTIONS IN DETAIL

GENERAL LEGISLATIVE CONFERENCE SPONSORSHIP

\$10,000

Become a sponsor of NACo's 2022 Legislative Conference – the largest gathering of county officials in our nation's capital. General conference sponsors will receive logo promotion throughout the conference on signage and on slides. Conference sponsors will either receive a speaking opportunity at the conference (may be on a panel, during a workshop, or in a committee meeting), or if a role is not available, the opportunity to develop a webinar with NACo in March 2022.

CLOSING RECEPTION SPONSORSHIP

\$5,000, limited to four sponsors

This reception will feature some of NACo's government relations partners from across Washington, D.C. Sponsorships include logo promotion on signage and up to three (3) additional attendees for the closing reception.

LUCC/RAC RECEPTION SPONSORSHIP – SUPER BOWL THEMED!

\$10,000, limited to four sponsors

Sponsor our Super Bowl-themed LUCC/RAC Reception! This reception will be a Super Bowl watch party where your company's logo will be featured prominently throughout the event. You will also be the sponsor of a giveaway during the game. The LUCC/RAC Reception is open to members of NACo's Large Urban County Caucus and Rural Action Caucus.

NACo BOARD OF DIRECTORS RECEPTION SPONSORSHIP – VALENTINE'S DAY THEMED

\$15,000, exclusive sponsorship

Sponsor an exclusive reception only for the NACo Board of Directors. This year's event will be Valentine's Day themed. Only select partners are invited to attend this event. Your logo will be prominently displayed, you will be able to include resources in an after-conference email to NACo's Board of Directors, and you will be recognized as the sponsor of a special Valentine's-themed giveaway during the event.

CHARGING LOUNGE SPONSORSHIP

\$15,000, limited to three sponsors

This opportunity includes prominent logo recognition in a space designated for attendees to charge their mobile and electronic devices.

SIGNAGE SPONSORSHIP

\$3,000-\$10,000, limited to four sponsors

Utilize this opportunity to have an advertisement displayed billboard-style in a key, high-traffic location in the conference hotel.

WIFI SPONSORSHIP

\$10,000, exclusive sponsorship

Provide one of the most essential pieces of the conference— the internet connection! Your company will be able to choose the WiFi network name and password (subject to NACo approval) as well as the landing page.

HAND SANITIZING STATIONS SPONSORSHIP

\$5,000, exclusive sponsorship

Help attendees stay healthy and safe by sponsoring the hand sanitizing stations around the venue for all to use.

CONFERENCE APP SPONSORSHIP

\$5,000, limited to one sponsor

Assist attendees in navigating meetings, sessions and events by sponsoring the user-friendly conference mobile app. This year, the print program will be a truncated booklet, so attendees will be pushed to use the app more than ever before. Your logo will be featured on the splash page of the app and it will be included in all pre-conference communications about the app. You may also author two push alerts to attendees during the conference.

"HOSTED" DINNER OR RECEPTION

Total cost of reception + 15%

Host a "joint" reception or dinner of your own during the conference! NACo staff can recommend potential evenings and venues and work with the venue of your choice to complete payment for the event. Additional planning responsibilities are the responsibility of the sponsor. Total cost of the event plus 15 percent is invoiced after receiving the final bill.