International Economic Development Task Force

Mr. Max Bouchet is a research analyst at the Brookings Institution’s Metropolitan Policy Program. He conducts research on the economic competitiveness of metro areas. He is currently working on the Global Cities Initiative to help U.S. and international metro areas strengthen their global economic connections and competitiveness. Previously, Mr. Bouchet was chief analyst of Conway, Inc., an Atlanta-based economic development consultancy firm that publishes Site Selection magazine. Mr. Bouchet graduated from the Paris Institute of Political Studies (Sciences Po Paris, France) with a bachelor’s degree in Political Science and a Master of Public Affairs.

Mr. Marek Gootman is a fellow and director of strategic partnerships and global initiatives at the Brookings Institution Metropolitan Policy Program. His focus is on bridging think tank perspectives with real world action to increase the vitality of cities and metropolitan areas. He leads the Global Cities Initiative. Previously, Mr. Gootman led a law and lobbying practice as a partner at Patton Boggs LLP, primarily counseling local governments, public agencies and related interests on federal issues and public policy. He also served in federal agencies as a senior advisor on various urban initiatives and program management reform. Mr. Gootman earned a law degree from Georgetown University, as well as a Master of Government Administration and a business degree from the University of Pennsylvania.

Mr. Brian Lenihan is the Executive Director of SelectUSA, managing the strategy and implementation of SelectUSA as it works to create jobs, spur economic growth and promote American competitiveness. Mr. Lenihan also serves as the Senior Advisor to the Chief of Staff to the Secretary of Commerce. In this capacity, he serves as a primary liaison to the Executive Offices of the President and proactively coordinates with the Deputy Secretary and Under Secretaries to oversee the development, implementation and communications of the Secretary’s policy initiatives. Prior to joining the Department of Commerce, Mr. Lenihan was a government affairs professional that facilitated development and advocated on behalf of the non-residential construction industry’s federal policy positions.