

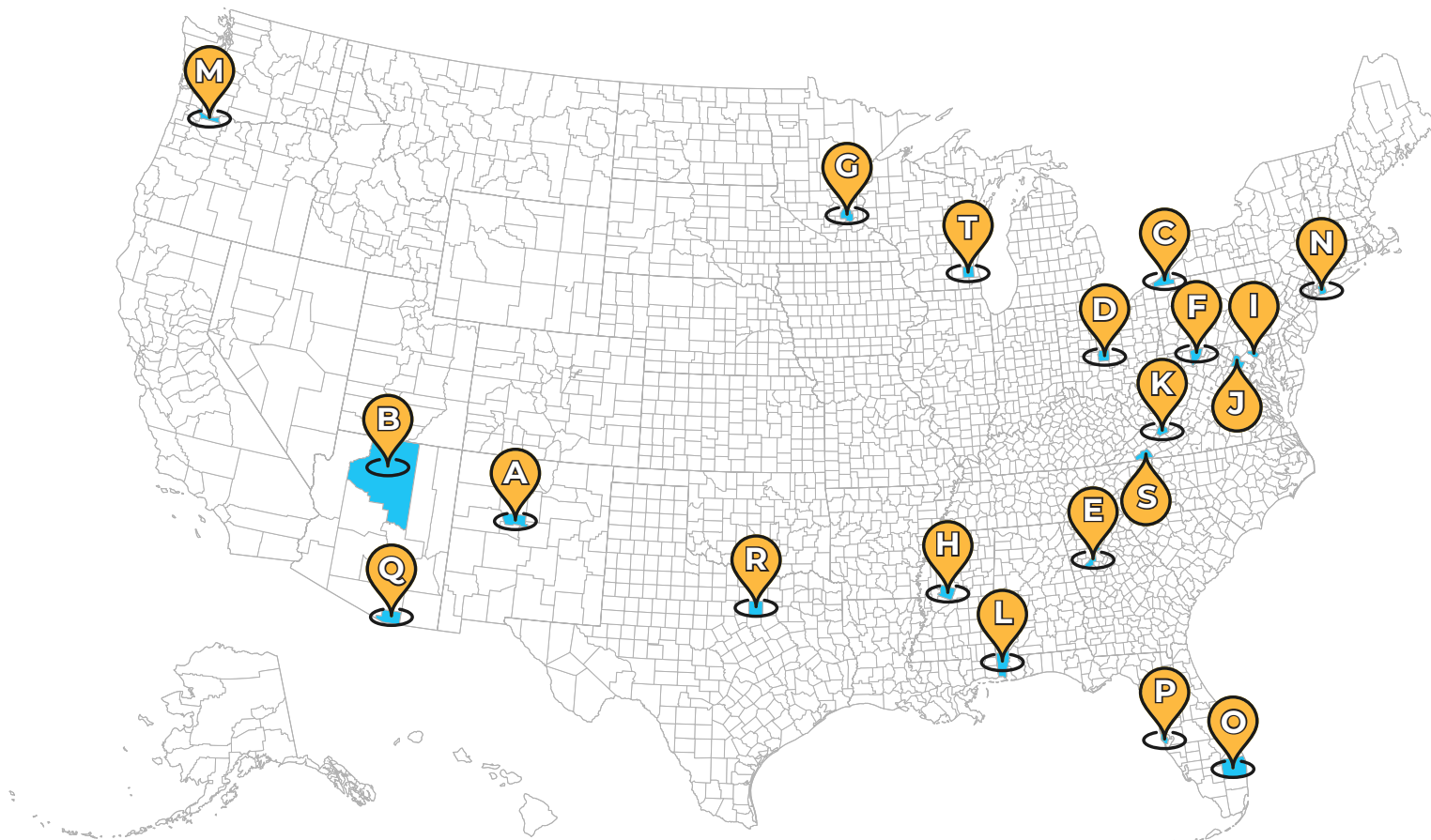


# ECONOMIC MOBILITY LEADERSHIP NETWORK



BILL & MELINDA  
GATES *foundation*

## NETWORK PARTICIPANTS



	Participants
<b>A</b>	Bernalillo County, N.M.
<b>B</b>	Coconino County, Ariz.
<b>C</b>	Erie County, Pa.
<b>D</b>	Franklin County, Ohio
<b>E</b>	Fulton County, Ga.
<b>F</b>	Garrett County, Md.
<b>G</b>	Hennepin County, Minn.

	Participants
<b>H</b>	Holmes County, Miss.
<b>I</b>	Howard County, Md.
<b>J</b>	Loudoun County, Va.
<b>K</b>	Mercer County, W.V.
<b>L</b>	Mobile County, Ala.
<b>M</b>	Multnomah County, Ore.
<b>N</b>	Nassau County, N.Y.

	Participants
<b>O</b>	Palm Beach County, Fla.
<b>P</b>	Pinellas County, Fla.
<b>Q</b>	Santa Cruz County, Ariz.
<b>R</b>	Tarrant County, Texas
<b>S</b>	Washington County, Va.
<b>T</b>	Waukesha County, Wis.

## CONVENING OBJECTIVES

- Share insights into the National Association of Counties' (NACo) approach to economic mobility and expectations of the Economic Mobility Leadership Network.
- Explore persistent issues facing counties in the field of economic mobility.
  - Build a shared understanding of economic mobility and key issues.
  - Identify potential solutions and promising approaches.
  - Identify key challenges and priority areas of focus.
  - Build storytelling and data usage capacity to tell the story of economic mobility in your community.
- Build new connections and relationships among participants to strengthen collaboration and communication of shared solutions.

## CONTACTS

### Primary Contact

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### Contact

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AGENDA

**Tuesday, Nov. 19**

Wisp Resort,  
Birch Room

**6:30 – 8:00 pm**

**Opening Reception**

- Welcome to Garrett County – Hon. Jim Hinebaugh

**Wednesday, Nov. 20**

Wisp Resort,  
Whitewater Room

**8:00 – 9:00 am**

**Breakfast, (Re)Introductions & Agenda Setting**

*Starting with a quick opening video, we will review our agenda and do a round of quick re-introductions from the county leaders.*

- Alejandra Montoya-Boyer, Associate Program Director, Community & Economic Development, NACo

**9:00 – 10:15 am**

**Keynote: 2-Generation Approach to Rural Poverty**

*Our keynote session will provide an introduction to the 2-Generation Approach to address rural poverty and economic mobility. Two-generation approaches focus on creating opportunities for and addressing needs of both children and the adults in their lives together. This keynote session will be interactive, and we will leave plenty of time for discussion.*

- Sarah Haight, Assistant Director of Ascend, Aspen Institute

**10:15 – 10:30 am**

**Break**

**10:30 – 11:00 am**

**Garrett County Perspective**

*Over the past two decades, Garrett County has worked strategically and collaboratively to create opportunity and access for the residents and visitors of the county. In this session, Commissioner Hinebaugh will provide contextual overview from the County perspective on some of the challenges to rural development. As President of Garrett County Community Action, Duane Yoder, will provide a deeper understanding of role that GCCAC has played in community development and confronting multi-generational poverty with a 2-Generation Approach.*

- Hon. Jim Hinebaugh, Garrett County Commissioner
- Duane Yoder, President, Garrett County Community Action Committee (GCCAC)

**11:00 – 11:10 am**

**Break**

**11:10 – 11:20 am**

**Bus to CTTC**

Bus



<b>11:20 – 12:20 pm</b>	<b>Career Technology and Training Center (CTTC)</b> <i>When a local employer outgrew their existing space, the County realized the chance to purchase the facility and create training center in collaboration with Garrett College. The facility also provides space for GEARS, Inc., a nationally award-winning student, team robotics program. Here you'll learn more about what they do to fulfill their mission.</i> <ul style="list-style-type: none"> <li>• Hon. Jim Hinebaugh, Garrett County Commissioner</li> <li>• Julie Yoder, Dean of Continuing Education and Workforce Development</li> <li>• Kurt Lear, Director of Adult Education and Workforce Development</li> <li>• Phil Malone, Director of GEARS, Inc.</li> <li>• Chuck Trautwein, Resource Teacher for Garrett County Public Schools</li> <li>• Students from the Northern and Southern Garrett County School System</li> </ul>	<i>Accident, Md.</i>
<b>12:10 – 12:35 pm</b>	<b>Bus to Lunch</b>	<i>Bus</i>
<b>12:35 – 1:40 pm</b>	<b>Networking Lunch</b>	<i>Moon Shadow Cafe</i>
<b>1:45 – 3:15 pm</b>	<b>Mobile Tour</b> <i>At GCCAC and in Garrett County we realize that what constrains economic mobility is a multi-faceted problem and multiple solutions will be needed. On the tour you will see different facets of our collective response. For a rural, staunchly conservative, Appalachian county, we have pursued and implemented many 'progressive' ideas. You'll hear about workforce development, education, early childcare, transportation, and housing; all of which are key components in creating opportunities that enable economic mobility.</i>	<i>Bus</i>
<b>3:15 – 4:30 pm</b>	<b>Garrett County Community Action (GCCAC)</b> <i>For over 50 years, Garrett County Community Action has played a key role in bettering the lives of residents while also helping the eight county municipalities to sustain themselves. Over the past 10 years the agency has become a national leader in the 2-Generation Approach (2-G), a practice model that works to realize the aspirations of those they serve while creating greater family economic security. The agency has transformed its corporate culture, become more outcome oriented, and has developed proprietary client tracking software (EmpowOR) which is sold nationwide.</i> <ul style="list-style-type: none"> <li>• Staff of GCCAC</li> </ul>	<i>GCCAC</i>

4:30 – 4:45 pm

Break

4:45 – 5:30 pm

**Salon Talks with Garrett County Organizations**

*A series of round robin conversations in small groups for deeper dives into aspects of the 2-Generation work of the agency.*

- Staff of GCCAC

6:00 – 8:00 pm

**Networking Dinner**

*Mt. State  
Brew Pub*

**Thursday, Nov. 21**

*Wisp Resort,  
Whitewater Room*

8:00 – 8:15 am

**Breakfast**

8:15 – 10:15 am

**Skill Building: Shifting the Narrative**

*During this session, members will participate in a customized communications and media training focused on economic mobility. The goal of this session is to begin to develop messaging tactics that work to shift the narrative of poverty in the local context.*

- Facilitator: Brad Phillips, CEO of the ThroughLine Group

10:15 – 10:30 am

**Break**

10:30 – 12:00 pm

**Looking Back and Looking Ahead**

*This session will take a reflective look at what we've learned thus far, applications of principles explored, and methods for expanding economic mobility leadership in the future.*

- Alejandra Montoya-Boyer, Associate Program Director, Community & Economic Development, NACo
- Tim Shaw, Senior Policy Manager, Aspen Institute
- Teryn Zmuda, Director of Research & Data Analytics, NACo

12:00 – 1:00 pm

**Lunch & Adjourn**

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