

KEEPING COUNTIES MOVING:

INNOVATIONS IN TRANSPORTATION PEER EXCHANGE

March 23-24, 2017
Chatham County, Georgia



WELCOME!

Welcome to the *Keeping Counties Moving: Innovations in Transportation Peer Exchange*! The National Association of Counties is hosting this event with the support of the Federal Highway Administration, Chatham County, Georgia Ports Authority and Visit Savannah. Thank you for taking the time out of your busy schedules to join us here in Chatham County.

We are excited for two days of compelling presentations and lively discussions exploring megaregions and their relationship to freight transportation planning and development and county connections to regional and global economies. This gathering will bring together a wide range of experts to enable county leaders to more closely examine major trends and lessons learned in transportation planning in several megaregions across the country. There will be an in-depth discussion about the Piedmont Atlantic and Chesapeake Megaregions and will include a tour of the Port of Savannah, the largest single container terminal in North America and fourth-busiest container port in the United States.

Let's Get Social!

Please join us in providing social media updates during this peer exchange!

Follow along with NACo social media accounts and be sure to tag [@NACoTweets](#) on Twitter and use the hashtags [#CountiesMatter](#) and [#KeepingCountiesMoving](#).

Again, thank you for travelling to Chatham County/Savannah, Georgia. We hope this event is beneficial to you and provides best practices and innovative ideas that you can take back to your home county. Please be sure to complete the evaluation forms to help us improve our programming offerings, and please do not hesitate to share your feedback with NACo staff here at the event or after you return home.

Meeting Location

This event will be based at The Kimpton Brice Hotel, though we will be traveling to the Port of Savannah and the Savannah waterfront for a port tour and riverboat dinner cruise, respectively. NACo is providing bus transportation to and from the port tour. The waterfront is within walking distance of The Brice Hotel in the downtown Savannah Historic District.

The Kimpton Brice Hotel
601 East Bay Street
Savannah, Ga. 31401

See Pages 9-10 for Maps

Attire

The attire for this workshop is business casual. Though, as we will be on a riverboat dinner cruise Thursday evening, a jacket and comfortable shoes are encouraged.

NACo Staff Contacts

Sanah Baig	Program Director	sbaig@naco.org	703.300.8361
Jack Morgan	Program Manager	jmorgan@naco.org	276.791.9687
Jenna Moran	Program Manager	jmoran@naco.org	713.501.3242
Kevan Stone	Assoc. Legislative Director	kstone@naco.org	321.689.6681

AGENDA

Thursday, March 24

7:30AM – 8:30AM: **Registration and Breakfast**
The Brice Hotel
Griffon Room
601 E Bay St., Savannah, Ga. 31401

Join us to register, receive your materials and enjoy breakfast.

8:30AM – 8:45AM: **Welcome and Introductions**

- Hon. Pat Farrell, Commissioner, Chatham County, Ga.
- Hunter Hall, Field Representative, Office of Congressman Earl “Buddy” Carter, Georgia’s 1st Congressional District
- Hon. Roy Charles Brooks, Commissioner, Tarrant County, Texas and NACo 1st Vice President

8:45AM – 9:30AM: **The Emergence of Megaregions and the Connection to Local Economies**
Megaregions are a group of geographic locations that are often clustered together because of similar characteristics and mutual interest. Since our roadways and freight-movement networks cross jurisdictional boundaries, transportation is inherently megaregional. Therefore, megaregional transportation planning provides a new approach to address emerging challenges and take advantage of opportunities by allowing communities to think globally, coordinate regionally and act locally.

- James Garland, Team Leader, Transportation Planning and Capacity Building, Federal Highway Administration, U.S. Dept. of Transportation

9:30AM – 10:15AM: **Freight Transportation Planning at the State Level: A Spotlight on Georgia**
Freight and logistics demand is a critical component in Georgia’s economy. The logistics industry makes up 18% of the state’s GSP, employs 110,000 Georgians, and generates over \$50 billion in sales annually. To plan for a framework to support the continued growth of Georgia’s freight-related economy, the Georgia Department of Transportation worked in close partnership with the Georgia Department of Economic Development to develop the Statewide Freight & Logistics Plan to serve as the state’s freight implementation “action plan” for strategic projects involving all modes: roads, rail, ports and air cargo.

- Tom McQueen, Assistant Administrator of Planning, Georgia Department of Transportation

10:15AM – 10:30AM: **Networking Break**

10:30AM – 11:30AM: Regional Freight Transportation Planning: Examples from the Piedmont Atlantic Megaregion

Recognizing that transportation networks and freight movements do not end at county or other political boundaries, transportation planning at a regional level is vital to assuring both goods and people can keep moving quickly, efficiently and safely. This guided discussion will highlight several efforts in freight transportation planning at regional planning organizations from across the Piedmont Atlantic Megaregion.

- Moderator: John Horsley, NACo Transportation Consultant
- John Orr, Senior Principal Planner, Atlanta Regional Commission
- Jessica Hill, Senior Planner, Centralina Council of Governments
- Mark Wilkes, Interim Executive Director, Coastal Region Metropolitan Planning Organization

11:30AM - 12:00PM Critical Freight Movements: The Chesapeake Megaregion

Freight movements play a key role in economic development in the Chesapeake Megaregion. Maintaining the capacity of the transportation network to support these movements, and economic development, requires an understanding of the demands on the transportation network and the anticipated traffic growth on the network.

- Dr. Frederick Ducca, Senior Research Scientist, National Center for Smart Growth, University of Maryland

12:00PM – 1:00PM: Luncheon and Keynote Remarks

County leaders must understand the importance of the national movement of goods through various transportation networks and supply chain corridors. Counties play a critical role in positioning the local economy for outside investment, particularly in the areas of workforce development and land use. As a result, county leaders must become more engaged with local and regional transportation planning groups to properly address the connectivity needs of the private sector.

- Marygrace Parker, Freight Mobility, Safety & Security Coordinator, I-95 Corridor Coalition

1:15PM - 2:00PM The Port of Savannah as an Economic Engine

As the largest single container terminal in North America and the second busiest container exporter in the United States, the Port of Savannah serves as an economic engine for Chatham County, the state of Georgia, and the nation. The port is the second-busiest container exporter, while its Garden City Terminal is the largest single container terminal in North America. In a large public-private collaboration, Georgia Ports Authority and Chatham County have continued to plan and invest in strategic on-site capital improvement projects and vital improvements to first-mile/last-mile connector networks.

- Lee Beckmann, Manager of Government Affairs, Georgia Ports Authority
- Chris Marsengill, Senior Transportation Engineer, Moffatt & Nichol

2:00PM – 2:10PM	Board Bus to Depart to Port of Savannah
2:25PM – 3:15PM	Mobile Tour of Port of Savannah <i>Port of Savannah, Garden City Terminal</i> <i>2 Main Street, Garden City, Ga.</i> <ul style="list-style-type: none">• Lee Beckmann, Manager of Government Affairs, Georgia Ports Authority
3:30PM	Return to The Brice Hotel
6:00PM	Depart The Brice Hotel for Riverboat Dinner Cruise <i>The Georgia Queen, Savannah Waterfront, 9 East River Street</i>
6:10PM - 6:30PM	Board <i>The Georgia Queen</i>
7:00PM - 9:00PM	Dinner and Riverboat Cruise Enjoy an evening of dinner, entertainment and an unforgettable tour of the historic Savannah waterfront! Known as “America’s First Planned City”, Savannah was founded in 1733 and soon established a thriving port economy in Colonial America. The port and the goods-movement industry has since continued to remain a cornerstone for the economy and culture of the Savannah and Chatham County region. <ul style="list-style-type: none">• Jeff Hewitt, Senior Vice President, Convention Sales, Visit Savannah• Larry Browder, Director, Convention Sales, Visit Savannah

Friday, March 24th

7:30AM – 8:30AM: **Networking Breakfast**
The Brice Hotel
Griffon Room
601 East Bay St, Savannah, Ga. 31401

Join us for a networking breakfast before starting the day. All of the following sessions on Friday will be at this location.

8:30AM – 10:00AM: **Freight Planning and Investments in a Post- Panama Canal Expansion Era**
After more than \$5 billion and close to a decade of construction, Panama debuted the long-awaited expansion of its storied canal in 2016. How will this affect international trade, megaregions and local economies? This discussion will explore this question, highlighting current and future freight and logistics movements, markets and opportunities in both Florida and Georgia as examples.

- Matthew Ubben, Executive Director, Florida Transportation Commission
- Ram Kancharla, VP of Planning & Development, Port of Tampa Bay, Fla.
- Tom Patton, County Administrator, Crisp County, Ga.
- Grant Buckley, Executive Director, Crisp County Industrial Development Council, Ga.

10:00AM – 10:45AM: **Facilitated Group Discussion and Networking Break**
An open, peer-to-peer discussion from attendees on thoughts, takeaways and questions from previous sessions and relationship to attendees' home counties.

10:45AM – 11:30AM: **National Priorities and the County Connection**
Counties are crucial partners in ensuring freight and goods-movement can operate efficient, safely and in coordination with local, regional, and national priorities and goals. This conversation will highlight the priorities of the U.S. Department of Transportation's FASTLANE grants program and the Every Day Counts Initiative which seek to address critical freight-movement needs and identify and deploy transportations innovations to enhance roadway safety and reduce congestion.

- James Garland, Team Leader, Transportation Planning and Capacity Building, Federal Highway Administration, U.S. Department of Transportation

11:30AM - 12:00PM: **NACo Legislative Update**
Transportation policy will be heating up later this year. With an FAA reauthorization set to expire later this year and the prospect of a new infrastructure package on the horizon, learn about the latest developments within the Halls of Congress.

- Kevan Stone, Associate Legislative Director for Transportation & Infrastructure, NACo

12:00PM – 1:00PM:**Luncheon Keynote Presentation**

Congressman John L. Mica represented Florida's 7th Congressional district for 12 terms in the U.S. House of Representatives. In the 112th Congress, he served as Chairman of the U.S. House Committee on Transportation and Infrastructure, while serving as Ranking Member in the 110th and 111th Congresses. Widely regarded as one of the nation's foremost authorities of transportation policy, Mica will detail current transportation policy while providing a unique perspective for what's next with a new Administration and Republican Congress.

- Hon. John Mica, Congressman, Florida's 7th Congressional District (1993-2017)

1:00PM – 1:15PM:**Connected Counties: Integrating Technology into Freight Movement**

The rapidly emerging connected and autonomous vehicle technology is set to revolutionize both the freight and passenger transportation landscape. Learn how this technology will specifically impact the freight and logistics industry and local communities.

- Hon. Steve Brown, Commissioner, Fayette County, Ga.

1:15PM – 1:30PM:**Closing Remarks and Conclusion**

- Hon. Pat Farrell, Commissioner, Chatham County, Ga.
- Randy Hartmann, Chief Operating Officer, Association of County Commissioners of Georgia

About NACo

The National Association of Counties (www.naco.org) unites America's 3,069 county governments. Founded in 1935, NACo brings county officials together to advocate with a collective voice on national policy, exchange ideas and build new leadership skills, pursue transformational county solutions, enrich the public's understanding of county government and exercise exemplary leadership in public service.

Upcoming NACo Events

2017 NACo Achievement Awards & Counties Matter Challenge

Submissions due by March 27th, 2017

Apply at www.naco.org/programs/achievement-awards

Connected Counties: Innovations in Transportation Peer Exchange

Allegheny County, Pittsburgh, Pennsylvania

May 4-5, 2017

2017 NACo Western Interstate Region Conference

Deschutes County, Oregon

May 24-26, 2017

Register here: www.naco.org/events/western-interstate-region-wir-conference

2017 NACo Annual Conference & Exposition

Franklin County, Columbus, Ohio

July 21-24, 2017

Register here: www.naco.org/annual

This event was developed with the support of the Federal Highway Administration (FHWA) under the Contract No. DTFH6115C00028. Any opinions, findings and conclusions or recommendations expressed during this event or publications do not necessarily reflect the views of NACo or FHWA.

Savannah/Chatham County, Ga.

Savannah/Hilton Head Int'l
Airport



400 Airways Ave, Savannah,
Ga.

Port of Savannah, Garden City
Terminal

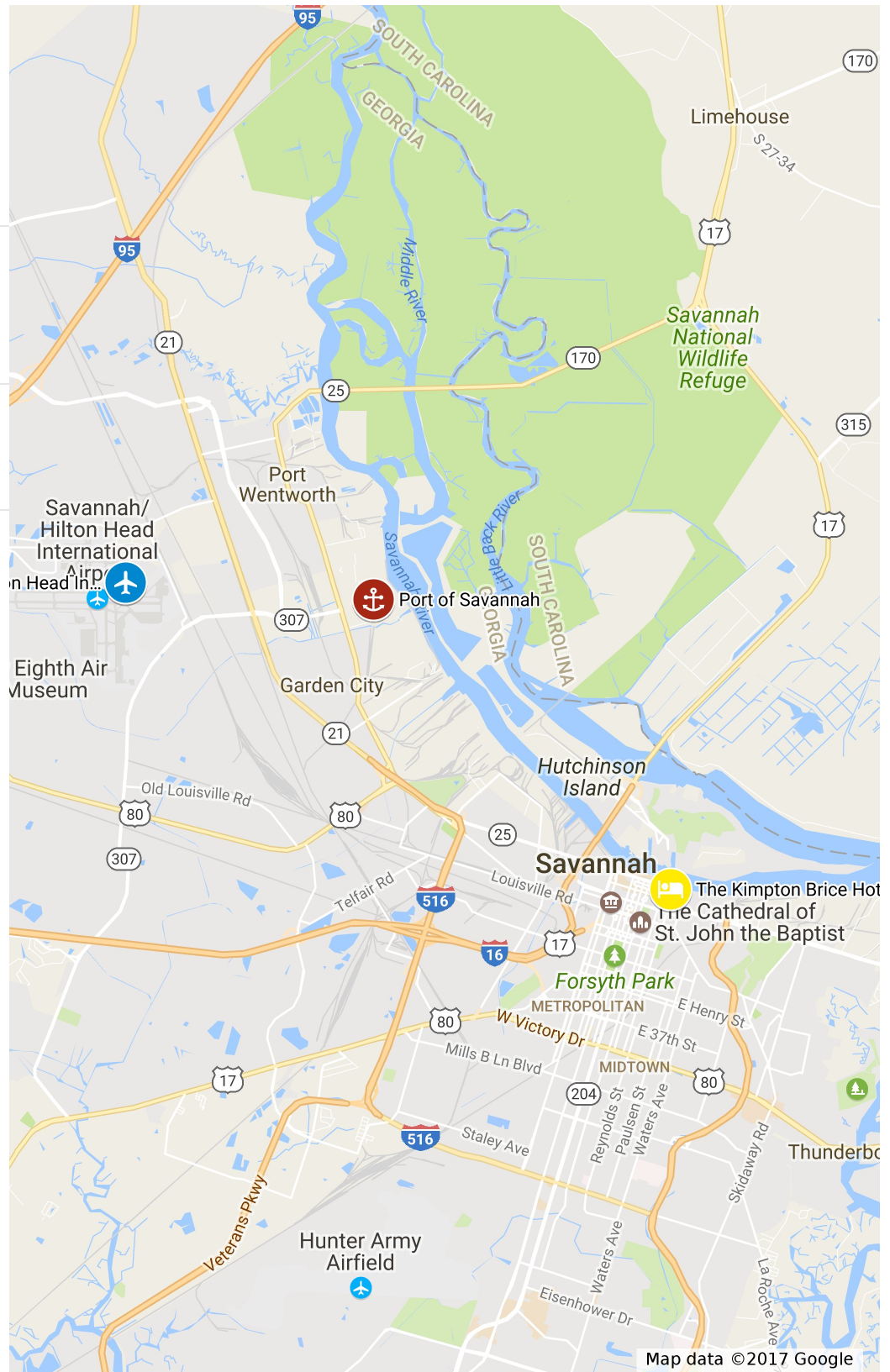


2 Main St, Garden City, Ga.

The Kimpton Brice Hotel



601 E Bay St., Savannah, Ga.



Downtown Savannah Historic District

The Kimpton Brice Hotel



Savannah Riverboat: The Georgia Queen





THANK YOU TO OUR EVENT SPONSORS



facebook.com/NACoDC • twitter.com/NACoTweets • youtube.com/NACoVideo • NACo.org/LinkedIN

660 N CAPITOL STREET NW • SUITE 400 • WASHINGTON, D.C. 20001 • 202.393.6226 • WWW.NACo.ORG