

STRENGTHENING COASTAL COUNTIES RESILIENCE WORKSHOP

October 15-17, 2018

Weeks Bay Reserve | Baldwin County, Fairhope, AL





AGENDA

Monday, October 15, 2018

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| 1:30 – 2:00 p.m. | Event Arrival and Registration
Participants arrive and check-in. |
| 2:00 – 2:10 p.m. | Opening Remarks
Project team welcomes everyone and sets out the structure for the rest of the workshop. <ul style="list-style-type: none">• Jenna Moran, Program Manager for Resilience, NACo• Susan Fox, Coastal Management Specialist, NOAA |
| 2:10 – 2:15 p.m. | Welcoming Remarks
Welcome to Weeks Bay National Estuarine Research Reserve (NERR) <ul style="list-style-type: none">• Michael Shelton, Coastal Training Program Manager, Weeks Bay NERR |
| 2:15 – 3:15 p.m. | Building and Sustaining Collaboratives
This session will help team members work together to broaden their perspectives, practice new collaborative skills and develop behaviors needed to foster cross organizational innovation and transformation. It will include a group exercise on identifying core values and building a shared vision. <ul style="list-style-type: none">• Jenna Moran, Program Manager for Resilience, NACo• Shanna Williamson, NOAA Digital Coast Fellow, NACo |
| 3:15 – 3:25 p.m. | Networking Break |
| 3:25 – 4:45 p.m. | Team Presentations: Who's in the Room?
Teams give introductory presentations on their communities and team members followed by a facilitated discussion. |
| 4:45 – 5:35 p.m. | Opening Keynote Presentation: Process Overview
This session will provide an overview of the resilience planning process, setting the stage for the more in-depth sessions to follow. <ul style="list-style-type: none">• Whitney Gray, Florida Resilient Coastlines Administrator, Florida Department of Environmental Protection, Florida Coastal Office |
| 5:35 – 5:45 p.m. | Wrap-up of Day 1 & Preview of Day 2 <ul style="list-style-type: none">• Shanna Williamson, NOAA Digital Coast Fellow, NACo |



Tuesday, October 16, 2018

8:30 – 8:45 a.m.

Introduction to the Local Government Guide to Coastal Management

The Local Government Guide to Coastal Management is being developed to help coastal managers better communicate with local elected officials around coastal management issues. The Beta version has sections on: 1) the basics of coastal management; 2) the resilience planning process; 3) risk communication; and 4) other existing resources. This session will provide an introduction to the guide and its layout, which can be found at www.naco.org/coastalcounties.

- Jenna Moran, Program Manager for Resilience, NACo

8:45 – 9:35 a.m.

Vulnerability Assessment

This session will highlight how communities can evaluate how prepared they are for storms and storm recovery by identifying weaknesses to be addressed prior to the next hazard event. Weaknesses can include county assets and infrastructure at risk for repetitive flooding and land use and zoning policies that may impact the floodplain and open space.

- Tracie Sempier, Coastal Storms Program Outreach Coordinator at Mississippi-Alabama Sea Grant
- Kate de Gennaro, Community Resilience Collaborative Planning Specialist, Texas Sea Grant

9:35 – 10:25 a.m.

Resilience Strategies

This session will provide an overview of prominent resilience strategies that have been successful in reducing coastal flood risk in the Gulf of Mexico region.

- Darryl Boudreau, Watershed Coordinator, The Nature Conservancy
- Mike Shelton, Coastal Training Program Manager, Weeks Bay NERR

10:25 – 10:40 a.m.

Networking Break

10:40 a.m. – Noon

Team Strategy Session

Teams will meet to discuss strategies to enhance the quality of life and economic viability of their communities. Activity worksheets will be shared to guide the conversation.

Noon – 1:00 p.m.

Luncheon Keynote Presentation: Legal Liabilities

This session will lay a groundwork on the key legal issues tied to mitigation and resilience strategies, such as potential liability for inaction and takings issues. It will prepare teams with questions pertaining to the controlling law in their states to follow up on after the workshop

- Niki Pace, Sustainability Coordinator, Law and Policy Program, Louisiana Sea Grant



1:00 – 1:40 p.m.

Case Study Quickfire: Fairhope, Ala.

The *Resilience to Future Flooding* video series was created to raise awareness of challenges and issues that Gulf coast communities are facing in preparing for extreme weather and climate-related hazards. Videos of projects in Fairhope, Ala. and other Gulf Coast will be featured, followed by a discussion with community representatives.

- Mikaela Heming, Project Coordinator, Northern Gulf of Mexico Sentinel Site Cooperative
- Sherry-Lea Bloodworth Botoy, Director of Economic and Community Development, City of Fairhope

1:40 – 2:20 p.m

Implementation Strategies

Implementation strategies are the specific steps a community takes to move resilience strategies from plan to action. This session will delve into strategies to prioritize projects and implement plans.

- Dave Fowler, Sr. Project Manager, ASFPM
- Patrick Howell, Association Liaison, IBTS

2:20 – 2:30 p.m.

Networking Break

2:30 – 4:30 p.m.

Mobile Tour of Weeks Bay National Estuarine Research Reserve

Weeks Bay NERR is comprised of 9,317 acres and contains upland and bottomland hardwood forests, salt and freshwater marshes, submerged aquatic vegetation and unique bog habitats. Participants will tour Weeks Bay by boat to learn about coastal estuaries, research and outreach designed to improve resilience and innovations in shoreline protection strategies.

- Michael Shelton, Coastal Training Program Manager, Weeks Bay NERR

4:30 – 5:00 p.m.

Wrap-up of Day #2 & Preview of Day #3

Teams will discuss their key takeaways of the day and how they might incorporate lessons learned and specific strategies into their work back home.

- Haley Briel, Research Specialist, ASFPM



Wednesday, October 17, 2018

8:30 – 9:20 a.m.

Risk Communication: Local Elected Official and Citizen Engagement

One of challenging aspect of building resilience in our communities is effectively communicating the risks that require resilience in the first place. This session will delve into risk communications strategies for engaging local elected officials and the public. Followed by a conversation with the teams to discuss their best practices.

- Jenna Moran, Program Manager for Resilience, NACo

9:20 – 10:10 a.m.

Identifying Funding Opportunities and Setting Yourself Up for Success

This session will provide an overview of the types of funding resources available, tips on how to identify and access those resources and information on how to set yourself up to successfully receive funding when opportunities arise.

- Renee Collini, Coordinator, Northern Gulf of Mexico Sentinel Site Cooperative
- Brandon Lewis, Senior Analyst, Environmental Finance, Public Financial Management

10:10 – 10:20 a.m.

Networking Break

10:20 – 10:35 a.m.

Feedback on the Local Government Guide to Coastal Management

The project team will use this time to obtain feedback on the guide from participants, who will have perused the site throughout Day #2 of the workshop.

- Alexis Cunningham, NOAA Digital Coast Fellow, CSO

10:35 – 11:20 a.m.

Team Strategy Session

Teams will meet to discuss finalize their implementation plans for their upcoming report out, using the provided templates. One team member will be assigned to present the team's completed implementation plan to the larger group.

11:20 – 11:30 a.m.

Networking Break

11:30 – 12:50 p.m.

Team Report Outs

Teams will present an overview of their implementation plans followed by time for critical feedback. Once all teams have presented, a facilitated discussion of major themes and takeaways will be held.

12:50 - 1:00 p.m.

Final Lessons and Next Steps

- Jenna Moran, Program Manager for Resilience, NACo

1:00 p.m.

Adjourn



ABOUT NACo

The National Association of Counties (www.naco.org) unites America's 3,069 county governments. Founded in 1935, NACo brings county officials together to advocate with a collective voice on national policy, exchange ideas and build new leadership skills, pursue transformational county solutions, enrich the public's understanding of county government and exercise exemplary leadership in public service.

ABOUT ASSOCIATION OF STATE FLOODPLAIN MANAGERS

Association of State Floodplain Managers (www.floods.org) is an organization of professionals involved in floodplain management, flood hazard mitigation, National Flood Insurance Program and flood preparedness, warning and recovery. Its mission is to promote education, policies and activities that mitigate current and future losses, costs and human suffering caused by flooding, and to protect the natural and beneficial functions of floodplains - all without causing adverse impacts.

ABOUT COASTAL STATES ORGANIZATION

Coastal States Organization (www.coastalstates.org) represents the nation's Coastal States, Territories, and Commonwealths on ocean, coastal, and Great Lakes resource issues. It works to help states and territories maintain their leadership role in the development and implementation of national coastal and ocean policy; provide information, updates, and alerts that keep states attuned to developments in Washington, D.C.; and maintain a national coastal and ocean management community of practice.

ABOUT THE NATIONAL OCEANIC AND ATMOSPHERIC ADMINISTRATION

As the national lead for coastal management efforts, NOAA's Office for Coastal Management (coast.noaa.gov) is devoted to partnerships, science, and good policy. "Coastal management" is the term used by communities and organizations working to keep the nation's coasts safe from coastal hazards, rich in natural resources, and economically strong. The agency, housed within NOAA's National Ocean Service, oversees major initiatives that include the Coral Reef Conservation Program, Digital Coast, National Coastal Zone Management Program and National Estuarine Research Reserve System.

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