

**Live Healthy** in your county



**National Association of Counties  
Prescription Discount Card Program**

**[Insert County Name]  
Prescription Discount Card Program  
Radio PSA Script  
:30**

To help you and your family save money on prescription medicine not covered by insurance, [insert county name] and the National Association of Counties are pleased to announce the [insert county name] Prescription Discount Card Program.

Available at no cost to all county residents, the [insert county name] Prescription Discount Card Program can save an average of 24% off the price of all commonly prescribed medications.

To print an ID card that can be used immediately at a participating pharmacy, locate a pharmacy, or access other program tools, visit [www.nacorx.org](http://www.nacorx.org), or call toll free 1-877-321-2652 for more information.

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The Live Healthy discount program is NOT insurance.

\*Savings may vary by drug and by pharmacy. Discounts are only available at participating pharmacies.

The Prescription Discount Card is operated by CVS/caremark®.

The Discount Medical Organization for NACo Health and Dental is Alliance HealthCard of Florida.

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