



COUNTY LEADERSHIP INSTITUTE

WASHINGTON D.C.
JUNE 11-14, 2023



COUNTY LEADERSHIP INSTITUTE

NACo's 2023 County Leadership Institute (CLI) will be held June 11-14, 2023 in Washington, D.C. Enrolling up to 30 local elected officials each year, CLI addresses the unique challenges faced in public service and offers selected officials a platform to forge positive, sustained change in their communities.

Who should enroll?

- *Successful county officials with bold aspirations and a driving sense of purpose*
- *Those willing and ready to move beyond their comfort zones*
- *Individuals striving to reach the next level of impact while working strategically*
- *Those ready to push themselves and others in service of transformation*

Successful participants already have leadership skills and political acumen, yet face certain gaps between where they are and what they aim to achieve.

CLI PARTICIPANT GUIDELINES

CLI is designed for elected or appointed officials at the policy-making level with at least three years' experience that demonstrate an interest in innovative approaches to governance.

State associations are encouraged to nominate at least one leader for consideration in the 2023 class. NACo will work with CLI faculty to consider each application and accept one nomination per state, based on applications that reflect the diversity of NACo's membership. We encourage state associations to submit nominees who exhibit an openness to learning and a willingness to experiment in the face of complex leadership challenges.

PROGRAM FORMAT

Participants arrive in Washington, D.C. on June 11 and depart on June 15. One full day of virtual learning will take place in September. **CLI participants are expected to be present *for the entirety of both in-person and virtual workshops.***

THE CURRICULUM AND FACULTY

The curriculum provides a basis for the application of adaptive leadership as a strategy for addressing challenging issues in public service. It was developed specifically for NACo by Marty Linsky, co-founder of Cambridge Leadership Associates and faculty at the Kennedy School of Government, Harvard University, in collaboration with Dr. Ellen Schall, Dean, Robert F. Wagner School of Public Policy at the New York University.

The CLI curriculum is built for immediate application to your most pressing - and daunting - challenges. This leadership development offering is provocative, high energy and immersive.

In a setting built to interrogate your own assumptions and cast a larger footprint, you will leave with:

- ***A cohesive framework for diagnosing your most entrenched challenges***
- ***Deepened understanding of yourself and the systems you work in***
- ***A strategy to navigate the politics — what happens when the rules aren't clear - at play in your organization and build diverse allies and partners***
- ***A tested approach for consulting with others***
- ***A practical action plan for next steps personally and related to your own challenge***

2023 FACULTY

Jill Hufnagel, Ph.D.



An international expert on adaptive leadership and case-in-point learning, Jill Hufnagel provides coaching and consultation on unwieldy organizational challenges and designs and delivers immersive leadership workshops built on deep capacity development and possibility thinking. Her clients include Fortune 500 companies, tech firms and financial institutions, school districts and health care organizations, as well as both federal government and global governing organizations. In addition to her e-book *Teachable Moments of Leadership*, her writing has appeared in The Kansas Leadership Center's *Journal*, *The Spin* and the International Leadership Association's *Building Bridges*. Jill began her career working for the Secretary of the U.S. Senate, was the Associate Director of the Batten Leadership Institute, and has served on the executive education faculty at Harvard's Kennedy School and as a Senior Consultant with Cambridge Leadership Associates. She is a Senior Associate with the Kansas Leadership Center and on the senior faculty of the Beacon Leadership Collaborative. Jill believes the work of leadership is about using strategically the tool that is you to help your corner of the world to thrive and as such: is everyone's to claim. When not on the road, she hikes, cooks, reads, and aspires to breathe it all in thanks to an evolving yoga practice. For more on her work visit jillhufnagel.com.

Tim Steffensmeier, Ph.D.



Tim Steffensmeier is faculty at the Kansas Leadership Center, teaching leadership to thousands of adults in government, business, education, non-profit, and faith sectors. This includes facilitating leadership programs for elected legislators. In 2017, Steffensmeier became the founding director of Third Floor Research, a KLC applied research center aimed at improving the way leadership is exercised in communities and organizations. Tim also serves as professor and director of the Kansas State University Office of Engagement, connecting Kansans and communities beyond the state to the resources and expertise of a land-grant University. As a professor of communication, Tim's scholarship and practice focus on community engagement, public deliberation, and leadership. His current book, *Leading Change in the Public Square*, is an analysis of how rural communities embraced cross-sector problem-solving. Tim is a former department head, director of an inter-disciplinary doctoral program, and earned a Ph.D. in Communication Studies at the University of Texas, Austin.

CLI CLASS OF 2022



COUNTY LEADERSHIP INSTITUTE	
2022 CLASS ROSTER	
MRS. SHERRY BRADSHAW Executive Director Shawnee County	MRS. STEPHAN STUBBS Executive Director Wichita County
MRS. JENNIFER BATES BRADSHAW Executive Director Shawnee County	MRS. KAREN GILLEY Executive Director Wichita County
MRS. ERIN HARRIS Executive Director Shawnee County	MRS. TRACY KAPTEL Executive Director Wichita County
MRS. SHERRY GARDNER Executive Director Shawnee County	MRS. TRACY FRANKS Executive Director Wichita County
MRS. LORRAINE FARRIS Executive Director Shawnee County	MRS. KAREN VANDERKAM Executive Director Wichita County
MRS. TRACY JOHNSON Executive Director Shawnee County	MRS. TRACY JOHNSON Executive Director Wichita County
MRS. SHERRY HARRIS Executive Director Shawnee County	MRS. KAREN VANDERKAM Executive Director Wichita County

PROGRAM FEES

The registration fee is \$1,800. This fee covers program costs including hotel accommodations for four nights, breakfast and lunches, and at least two evening receptions/dinners. Attendees are responsible for their own travel arrangements, including airfare, transportation to and from the hotel, occasional meals and incidental expenses.

ACCOMMODATIONS

Classroom sessions are held at NACo Headquarters in downtown Washington, D.C. Housing will be provided at a local hotel.

NOMINATIONS

The deadline to submit nominations is April 1, 2023.



State associations may submit nominations [by clicking here](#). Alternatively, you may scan the QR code to the left and submit a nomination through the website.

For more information, contact Leenah Hegazy at 202.942.4263 or Lhegazy@naco.org

The County Leadership Institute is grateful for the continued support of its sponsor NCCAE.



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of COUNTY ASSOCIATION
EXECUTIVES





660 North Capitol Street, N.W.
Suite 400 • Washington, D.C. 20001
202.393.6226 • www.NACo.org



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