

AGENDA & PACKET



National Association of Counties | Board of Directors' Meeting | July 21, 2013 | Tarrant County (Fort Worth), Texas



NACo Board of Directors Schedule of Events

**National Association of Counties
2013 Annual Conference
Tarrant County (Fort Worth), Texas
Sunday, July 19-22, 2013**

**Fort Worth Convention Center
1201 Houston Street
Fort Worth, Texas 76102**

FRIDAY, JULY 19

ROOM

8:30 – 10:30 a.m.	NACo Audit Committee	104
10:30 a.m. – 12:00 p.m.	Finance Standing Committee	104
1:00 – 3:00 p.m.	Programs and Services Standing Committee	104
4:30 – 5:30 p.m.	Policy Coordinating Committee	202 C/D

SATURDAY, JULY 20

11:45 A.M. – 1:00 p.m.	Membership Standing Committee	Arena Room: 121C
1:00 – 3:00 p.m.	Information Technology Standing Committee	Arena Room: 121B
3:15 – 5:00 p.m.	Opening General Session	Exhibit Hall A
5:30 – 6:30 p.m.	Policy Coordinating Committee	201 A
6:00 – 9:00 p.m.	NACo Board of Directors Reception	Off Site

**Cowboys “n” Culture
At the
Tarrant County College
Trinity River Campus
300 Trinity Campus Circle
Fort Worth**

Transportation from the Omni Hotel beginning at 6:00 p.m.

SUNDAY, JULY 21**ROOM**

10:00 – 11:00 a.m.**NACo Board of Directors Forum:**

- New NACo Research on Tax Exempt Municipal Bonds
Emilia Istrate, Director of Research
- Board dialogue on federal grassroots advocacy.
Ideas for engaging the board, committees,
members and partners.

201 A**4:15 – 6:30 p.m.****NACo Board of Directors Meeting
(Business and Resolutions)****Ballroom A**

MONDAY, JULY 22**10:30 a.m. – 12:00 p.m.****Annual Business Meeting and Election of
Officers and Directors****Exhibit Hall A****12:30 – 1:00 p.m.****New NACo Board of Directors
Organizational Meeting****104****2:15 – 4:30 p.m.****Closing General Session****Exhibit Hall A****6:30 – 10:00 p.m.****Conference Celebration Event****Off Site**

**Billy Bob's Texas
The World's Largest Honky Tonk!
Fort Worth Stockyards**

Transportation from the Omni Hotel beginning at 6:15 p.m.

Conference Attire: Business



NACo Board of Directors Meeting Agenda

National Association of Counties
2013 Annual Conference
Tarrant County (Fort Worth), Texas
Sunday, July 21, 2013

Fort Worth Convention Center
Room: Ballroom A
1201 Houston Street
Fort Worth, Texas 76102

Time: 4:15 – 6:30 PM

The NACo Board of Directors Business Meeting

I. PROCEDURAL ITEMS

4:15 – 4:30 P.M.

Call to Order

- President Chris Rodgers

Invocation

Pledge of Allegiance

Roll Call of the NACo Board of Directors

II. SPECIAL GUESTS

4:30 – 4:45 P.M.

Elkanah Odembo

Ambassador

Embassy of the Republic of Kenya

III. NACO BOARD ACTION REQUIRED

4:45 - 5:00 P.M.

Approval of the Minutes from the NACo Board of Directors' Meeting, 2013 Western Interstate Region Conference, Coconino County (Flagstaff), Arizona, May 23, 2013.

Audit Committee Report

- **The Honorable Les Korgel**, Chair
- **The Honorable Riki Hokama**, Liaison

2013 Financial Report

- **Dave Keen**, Chief Financial Officer

Ratify Appointments to the NACo Financial Services Corporation Board of Directors

- **Peter Torvik**, CEO and Managing Director, NACo Financial Services

IV. NACO STANDING COMMITTEE REPORTS

5:00 – 5:15 P.M.

Membership Standing Committee

- **The Honorable Cynthia Mitchell**, Chair
- **The Honorable Riki Hokama**, Liaison

Information Technology Standing Committee

- **The Honorable Helen Purcell**, Chair
- **President Chris Rodgers**, Liaison

Finance Standing Committee

- **The Honorable Linda Langston**, Chair

Programs and Services Standing Committee

- **The Honorable Stephanie Lynch**, Chair
- **Dan Gillison**, Director, County Solutions and Innovations, Liaison
- **The Honorable Lenny Eliason**, Liaison

V. REPORTS AND PROJECT BRIEFINGS

5:15 – 5:30 P.M.

President's Report

- **President Chris Rodgers**

Executive Director's Report

- **Matthew Chase**, Executive Director

County Solutions and Innovations: County-to-County Peer Exchange

- **Bert Jarreau**, Chief Innovations Officer

FSC Advisory Committee, FSC Corporation Board, Defined Contribution and Retirement Advisory Committee

- **Peter Torvik**, CEO and Managing Director, NACo Financial Services

VI. NACO BOARD CONVENES AS THE NACO RESOLUTIONS COMMITTEE

5:30 – 6:15 P.M.

Steering Committee Reports

- **President Rodgers**

Rural Action Caucus Report

- **The Honorable Doris M. Karloff**, Chair

Large Urban County Caucus Report

- **The Honorable Helen Holton**, Chair

Western Interstate Region Report

- **The Honorable John Martin**, WIR President

**The Honorable Grant Veeder
Auditor
NACo “Limericker”**

MINUTES
NACo BOARD OF DIRECTORS
BUSINESS MEETING

Western Interstate Region Conference
Coconino County (Flagstaff), Arizona
May 23, 2013

Presiding Officer: President Chris Rodgers

Officers Present: First Vice President Langston, Second Vice President Hokama,
Immediate Past President Eliason

Directors Present: Anderson R., Archuleta, Barron, Batemon, Bobbitt, Bonlarron, Borgeson, Bryan, Carson, Cashion, Chang, Clark, Cope, Dahlstedt, Davis, Desloge, DiVeronica, Giles, Goodwin, Grosskopf, Hague, Ham, Hamlin, Haney, Hansen, Heyman, Hickman, Hoffman, Holt, Houseman, Hyde, Hyland, Jacobs, Jeanes, Johnson R., Josi, Korgel, Leinbach, May, McGee, McGinley, McLeod, Michael, Moehrle, Moody, Netter, Newton, Nicholson, O’Laughlin, Pappas, Ruiz, Ryan, Schouweiler, Smalley, Sorensen, Staker, Tipton, Topham, Troy, Veeder, Victorino, Ward BL, Ward K., Weber, White L, Whitley, Woods, Young.

1. Call to Order: 1:30 PM

Invocation: Hon. Joe Bryan

Pledge of Allegiance: Director James Young

Roll Call of the NACo Board of Directors
Quorum present

2. Approval of the Minutes from the NACo Board of Directors’ Meeting, 2013 Legislative Conference, Washington, DC, March 4, 2013.

A motion was made by Director Giles and seconded by Director Cashion to approve the Minutes. Motion carried.

3. Nominations to the NACo Board of Directors

The Honorable Ben McAdams

Mayor
Salt Lake County, Utah

A motion was made by Director Hyland and seconded by Director Ward to elect Mayor McAdams to the NACo Board of Directors. Motion carried.

4. Audit Committee Report – Director Les Korgel, chair, reported that it is the second year of NACo’s event cancellation insurance coverage and the cost is approximately \$7,500 per year. Coverage provides protection for loss of revenue or additional expenses if caused by unexpected circumstances beyond NACo’s control, including cancellation, interruption, postponement or relocation due to floods, hurricanes, tornados, earthquakes, transportation strikes and terrorism.

The internal audit to be performed this year will be an assessment of NACo's current privacy processes as it relates to cyber, IT and business systems. The goal from this evaluation is to provide NACo with an evaluation and, if appropriate, recommendations for managing any data privacy concerns.

There will be two open seats on the Audit Committee that will be voted on by the Board at the Annual Conference in July in Tarrant County, Texas.

A motion was made by Director Holt and seconded by Director Newton to accept the Audit Committee report. Motion carried.

5. **Finance Standing Committee Report** -- First Vice President Linda Langston, chair, reported that investments are doing well and the budget is on track.

A motion was made by Director Hyland and seconded by Director Carson to accept the Finance Standing Committee Report. Motion carried.

6. **Financial Report** -- Dave Keen, CFO, reported on the NACo finances for 2013 and said that the budget is on track and investments are doing well. The surplus in the approved budget was \$46,816, and that we are now forecasting a surplus of \$112,205, based on revenue projections that are up \$891,391 and expense projections that are up \$826,003.

Revenue Forecast Highlights are:

- NRS agreement restores \$637K in revenue
 - 49 percent of \$1.3 million (\$6.5 million to \$7.8 million)
- Tennessee drops out of NACo RMA LLC
 - Adds \$76K in revenue to FSCorp
- Revenue from FSCenter to decline by \$180K
 - Consultants to help with Retirement Business Model
- Membership Marketing revenue down \$105K
 - Moved to cover Drug Card sponsorships
- Registration Revenue up \$35K
 - Leg Conf Up 5.6 percent over 2012, WIR near 2012
- Premier Corporate Membership down from budget by \$30K
 - Up 44 percent (\$212K) over 2012
- Grant reimbursement revenue up \$216K
 - New Motorola grant, unfinished 2012 grants
- Corporate Sponsorships down \$139K from budget, and
 - Based on YTD invoices, up \$100K from 2012.

Expenditure Forecast Highlights include:

- Vacant Positions lead to net savings of \$67K
 - Associate Research Director, Research Interns, Deputy Leg Director
- Eliminated State Exec's Liaison & Deputy Director, CSI
- Created New Media Manager & Java Script Programmer positions
- Staffing changes results in severance expense
- Grant sub-recipients expense up \$175K
 - Extension of grants from 2012 (offset by revenue)
- New expenditures:
 - University of Arkansas Advocacy Assessment - \$65K
 - Research grant to LBJ School at Texas - \$50K
 - Restoration of funding to State & Local Legal Center - \$65K
 - Depreciation of NACo office renovation - \$40K
 - Research tools - \$36K, and
- Continuing to look at vendor arrangements.

A motion was made by Director Hyland and seconded by Director Staker to accept the Financial Report. Motion carried.

7. **Adding Discount Medical Services** -- Tom Goodman, Director, Public Affairs, summarized the proposal to add discount medical services. The Board is being asked to approve a proposal that would allow the staff to negotiate an agreement with CVS Caremark to add medical services to the NACo Prescription Discount Card Program.

Buck Consultants was hired to review both programs (Caremark and Careington) and make a recommendation. Buck concluded that the medical services offered and the price proposed for residents are comparable. Buck recommended Caremark because the prescription program already exists in 1,400 counties, giving it a marketing advantage and making it easier to add other services.

The dental program will continue to operate as a separate program.

A motion was made by Director Hyde and seconded by Director Barron to approve the proposal. Motion carried.

8. **NACo – North Carolina Association of County Commissioners Partnership Agreement** -- Directors Betty Lou Ward and Joe Bryan introduced the proposal for a partnership agreement between NACo and NCACC. The agreement was initiated because North Carolina was not a 100 percent state for the first time in many years. North Carolina officials sought the agreement “to maximize our efforts to make both associations stronger.”

According to the agreement, NCACC actions include promoting the benefits of NACo, encouraging active participation, creating a NACo presence on its websites and sharing more information. For its part, NACo will provide updates on federal issues through presentations and video conferencing, solicit ideas for workshops, provide information about NACo to newly elected and other county officials, and ensure that communications reach all officials and managers.

The N.C. association board voted unanimously to approve the agreement.

A motion was made by Director Ward and seconded by Director Bryan to approve the partnership agreement between NACo and NCACC. The agreement will be signed by NACo President Chris Rodgers and NCACC President Howard Hunter, III at the NACo Annual Conference in July. The Motion carried unanimously.

9. **Next Generation NACo Bylaws** -- Director Lee May, chair of Next Generation NACo Network, presented the proposal for the Board to approve bylaws for the group. The bylaws are a basic template and are based on those developed for the Women of NACo.

President Chris Rodgers formed the Next Generation NACo in 2012, appointed a chair and vice-chairs and charged them with developing the group into a sustained NACo program that engages young county officials in the association. There are currently 82 officials participating in the group.

A motion was made by Director May and seconded by Director Bobbitt to approve the Next Generation NACo Bylaws. Motion carried.

10. **Membership Committee Report** -- Director Cindy Bobbitt, chair, reported that as of May 20th, NACo had 2,289 member counties. Nine counties with dues of \$33,494 have joined NACo. Fifty-eight counties have cancelled membership; their dues total \$61,458. Bobbitt said NACo has a 97 percent retention rate, which is among the best in the nation.

The Membership Committee has set a membership campaign theme for 2013 of "*I Pledge*" to encourage all NACo committee members and Board members to pledge to personally recruit and/or retain their state's counties in 2013.

A motion was made by Director Bobbitt and seconded by Director Giles to accept the Membership Report. Motion carried.

11. **Information Technology Committee Report** -- Helen Purcell, chair, reported that the CIO Forum, which will be held at the Annual Conference on Thursday, July 18, will bring together our nation's leading county chief information officers along with our corporate members to collaborate and share innovative applications of technology used to solve business problems. This forum will serve as a peer exchange among county, city and state CIOs, as well as our corporate members.

The Technology-Innovation Summit, which will be held Friday, July 19, is to help educate county elected officials on how county governments have applied innovative technologies to reduce costs and improve service delivery. The summit will focus on how state and local governments have used technology to help shift criminal justice responsibilities from the state prisons to local county officials; enable faster health and human services eligibility decisions and improve productivity for caseworkers; improve safety and security of health workers; enhance cyber security; and reduce cost and time by streamlining workflows.

A motion was made by Director Topham and seconded by Director Pappas to accept the Information Technology report. Motion carried.

There being no further business the Board meeting adjourned at 3:45 p.m.

FOR BOARD ACTION

ISSUE:

At its May 1, 2013 meeting, the NACo Financial Services Corporation Board of Directors appointed two persons to fill existing vacancies on the Board. The NACo Board of Directors must review and ratify appointments to the NACo Financial Services Corporation Board of Directors.

RECOMMENDATION:

Approve the appointment of Chris Rodgers, Commissioner, Douglas County, Nebraska to the FSCorp Board of Directors to the position reserved for a representative of the NACo Board of Directors for a term ending December 31, 2015.

Approve the appointment of Tom Ford, former Treasurer, Sonoma County, California to the FSCorp Board of Directors to the position reserved for a DPG representative for a term ending December 31, 2013.

BACKGROUND:

Pursuant to its bylaws, the FSCorp Board of Directors has a 12 member board. Six members are positions held by NACo-nominated directors. Six members are outside directors; three of the outside directors are nominated by David Davenport (DPG) and three outside directors are nominated by the FSCorp Board members. Each year, four FSCorp Board member seats expire and must either be filled or reappointed by the FSCorp Board and ratified by the NACo Board of Directors.

FISCAL IMPACT ON NACo:

There is no fiscal impact on NACo

OTHER MATERIALS:

None

PRESENTER/STAFF:

Peter Torvik, CEO and Managing Director, NACo Financial Services

MEMBERSHIP REPORT TO THE BOARD
NACo SECOND VICE PRESIDENT RIKI HOKAMA
MEMBERSHIP COMMITTEE CHAIR CINDY BOBBITT
2013 NACo ANNUAL CONFERENCE BOARD OF DIRECTORS MEETING

Membership Numbers: As of July 3rd, NACo had 2,292 member counties. Sixteen counties with dues of \$50,374 have joined NACo in 2013. Four of the new member counties are from the “top 50” nonmembers and while this is good news and significant, the pace of new membership recruitment has been slow due to election changes and the overall economic climate for counties.

Sixty counties with dues of \$73,761 have cancelled membership so far in 2013. Nineteen counties have not renewed their membership yet for 2013 with dues of \$99,382. The nineteen counties include four calendar year counties that have issued purchase orders to remit their dues. Fifteen counties are on a fiscal year billing cycle and their due date for payment is July 1st. The renewal figure of 97 plus percent is in line with previous NACo retention rates, which are among the highest in the nation. NACo’s retention rate in 2011 and 2012 was 97.5 percent.

“I Pledge” Theme/Campaign: The Membership Committee has set a membership campaign theme for 2013 of “*I Pledge*” to encourage all NACo conference attendees, committee members and Board of Directors members to pledge to personally recruit and/or retain their state’s counties in 2013. *I Pledge* flashing “blinky buttons” will be available at the Membership Committee meeting as well as at the NACo membership booth and will be given out to county officials that sign on to accept the pledge to contact at least two of their state’s counties, parishes (LA) or boroughs (AK).

As part of the *I Pledge* campaign, NACo asks all NACo Board Members to assist with the membership efforts by contacting at least two member and/or nonmember counties to inform and reinforce the value of NACo membership. NACo Membership staff can assist with letter templates, informational packets, email/phone lists or do-it-yourself exhibit materials.

Membership Activities: Activities completed for 2013 include: multiple direct mails, email promotion series, nonmember contact with a focus on the top 50 nonmember counties for in-person visits, welcome calls to new members from membership staff, and a staff campaign to engage members and encourage involvement. NACo membership also sent out an email to existing members notifying them of the census dues adjustments for 2014 as well as a follow-up direct mail letter also on the dues changes for the 2014 membership year.

NACo Prescription Discount Card Program: Since the Prescription Discount Card Program was launched in 2005, the program has seen dramatic growth. As of the end of May, 1,368 counties, parishes and boroughs participate in the program. The participation total represents more than 44 percent of the nation’s counties.

Current totals show the program saving more than \$530 million on over 42 million prescriptions for an overall average savings of 24 percent. The program has also resulted in positive coverage by print, radio and TV press throughout its successful run with more than 6,100 reports.

The NACo Board, at its Fall 2011 meeting, approved a proposal to allow counties to choose a marketing reimbursement fee model and state associations of counties and NACo to receive revenue from the program. Seventy-nine counties have signed the marketing reimbursement fee

agreement and 32 state associations have signed the marketing/endorsement agreement with NACo.

NACo Dental Discount Program: Sixty-nine counties have signed on to be a part of the NACo Dental Discount Program, as of July 3rd. Participating counties have had more than 3,000 county residents sign up for the program while many other residents have requested additional information be sent to them.

Other Medical Discount Programs: NACo and CVS Caremark are negotiating a contract to add discount medical services to the NACo Prescription Discount Card Program. The Board of Directors, at its meeting at the WIR Conference in May, authorized the staff to negotiate the agreement that will provide additional benefits to residents in member counties. The services include vision and eyeglass discounts, diabetic services, hearing aids, and lab/imaging discounts. Discounts range from 20 percent to 75 percent depending on the service. Discounts on other services could be added in the future. The discount dental program, administered by Careington, Inc., will remain separate and marketed by NACo and Careington to member counties.

State Association Meeting Trips: NACo officers and staff strive to speak at and visit at least one meeting at all of the state associations each year and 17 meetings have already had NACo participation while 30 more are planned for 2013. Additional meetings will be added as the year progresses. In 2012, NACo officers and staff attended 56 state association meetings which is a new record. NACo membership provides an exhibit booth whenever possible. Contact with counties at state association meetings continues to prove to be one of the most successful ways to recruit, retain and engage members.

NACo has received help from Membership Committee members as well as NACo Board members to reach out to counties at these meetings. All Board members and NACo Membership Committee members are encouraged to help NACo at future meetings, including newly elected officials trainings, by talking about the benefits of membership, spending time at the NACo booth or setting up a NACo information table when staff is not present. Please contact NACo's membership staff for more information on the resources that are available.

Other Membership Activities:

- State associations of counties, parishes and boroughs have continued to provide electronic roster updates to NACo in 2013 continuing the successful program started in 2001. NACo has received all 47 rosters in 2013. These rosters are extremely important to NACo as it allows NACo to communicate to the proper listing of current officials after election changes. Thank you to all the state associations that have participated in this program. The information is vital to NACo's membership initiative and retention efforts and ability to engage members.


To: NACo Board of Directors
From: Matthew Chase, Executive Director
Re: 2013 Progress Report
Date: July 12, 2013





Following are brief snapshots of the recent activities and accomplishments of the National Association of Counties and our related organizations, NACo Research Foundation and NACo Financial Services Corporation. We welcome your input and thoughts on future activities, past events and activities, and our strategic priorities. During the December 2013 board meeting in Linn County, we will provide a more in-depth management plan and work program for the next 18 months. As we move forward, our goal is to provide more advanced notice on our planned scope of work for the board, membership, partners and funders.

During the 2013 NACo Annual Conference, we are releasing our 2013 Annual Report and an expanded brochure on *Why Counties Matter!* Both publications are attached to the board meeting agenda and packet. Both of these new products represent the teamwork and collaboration among the membership, board, staff, state associations and affiliates, funders, and other strategic partners.

THE DIVERSITY OF COUNTIES

No two counties are exactly the same. Counties are one of America's oldest forms of government, dating back to 1634 when the first county governments were established in Virginia. Ever since, county governments continue to evolve and adapt to changing environments and populations, with Petersburg Borough, Alaska incorporating as recently as 2013. Counties are diverse in the way they are structured and how they deliver services to their communities. States decide counties' roles and responsibilities. States can allow counties to govern themselves by granting them home rule authority, which gives counties varying degrees of power to decide their own structural, functional and fiscal organization. Counties' demographic, geographic and economic characteristics dictate how they deliver services to their communities. The organization and structure of counties are tailored to fit their communities' needs and characteristics.

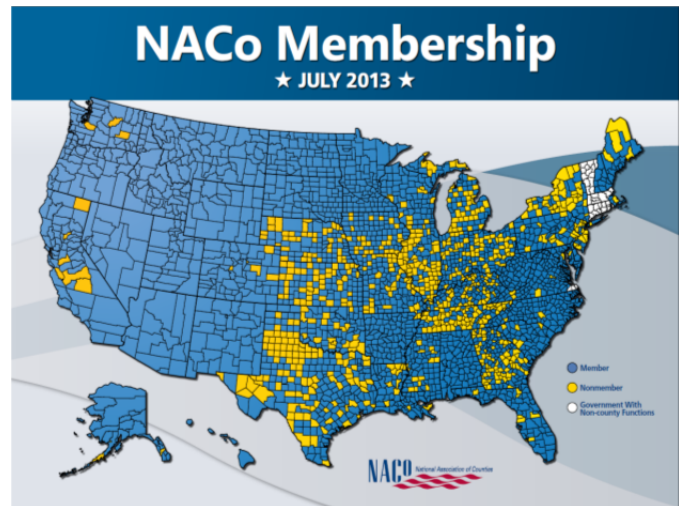


 19,300 elected county board members and elected executives	+	 \$482.1 BILLION total expenditures annually	+	 3.3 MILLION county employees	=	 Service to 296 MILLION county residents
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- * Los Angeles County invests \$18.9 billion annually — or more than 23 of our state governments each year.
- * If Cook County, Ill., were a state, it would be bigger than 30 states in population.
- * Almost two-thirds of counties have less than 50,000 residents.
- * One in four acres of county land is federally owned. In the West, one in two acres of county land is federally owned.

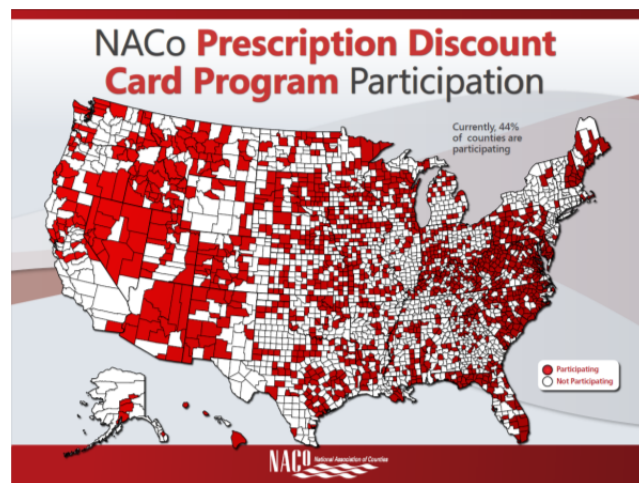
MEMBERSHIP

- **NACo currently has 2,293 member counties**, including 18 new counties with \$51,357 in additional dues, and 60 counties have cancelled membership with dues of \$73,761. Four of the new member counties are from the “top 50” nonmember targets.
- **The overall membership renewal rate of 97 plus percent** is in line with previous NACo retention rates, which are among the highest for national associations in the United States. NACo’s retention rate in 2011 and 2012 was 97.5 percent.



- **Like most national associations, we constantly face challenges with membership** – it is a never-ending quest. For NACo, our unique challenges right now are mostly with renewals and recruitment of consolidated city-county governments, counties impacted significantly by the recession, and those counties with major elected leadership turnover in recent elections.
- **To increase our membership retention and recruitment**, we are planning to expand our direct mail and electronic outreach to nonmembers, increase our presence at state association conferences and events, make personal visits to specific nonmember targets, expand our use of county data profiles, develop new member benefits and services, and engage existing members in the recruitment and retention of their peers.

- **NACo Prescription Discount Card Program has 1,368 participating counties and has saved over \$536 million on more than 42.4 million prescriptions.** The NACo program is endorsed by 32 state associations of counties. We are now in the process of finalizing a new agreement with CVS Caremark to expand into Additional Discount Medical Services, including vision, lasik, diagnostic imaging, prescription, lab, diabetic supplies, hearing and more.



- **The NACo Dental Discount Program continues to grow and has 69 participating counties with more than 3,000 resident signups.** We have just launched a new marketing effort with Careington to promote increased program participation and awareness.

NACo FINANCIAL SERVICES PROGRAMS

- **NACo Deferred Compensation Program, in partnership with Nationwide Retirement Solutions,** was started in 1980 and now has more than \$12.46 billion in assets with more than 346,500 participants from a total of 3,119 entities (approximately 1,750 counties and 1,350 special districts). NACo FSC, in partnership with participating state associations of counties, signed a new partnership agreement through 2020.
- **NACo is a founding partner and part owner of the U.S. Communities Government Purchasing Alliance** along with U.S. Conference of Mayors (USCM), National League of Cities (NLC), National Institute of Government Purchasing (NIGP) and the Association of School Business Officials (ASBO). The cooperative is also supported by more than 70 state association/chapter sponsors, and has over 55,000 registered users of the program (government agencies, education institutions and nonprofits). ***All purchasing solicitations are made and awarded by a lead public agency, a key factor in helping achieve an estimated savings to state and local governments, educational institutions and nonprofits of more than \$225 million in the past year.***
- **The Public Finance Authority (PFA) was established in late 2010** with the Wisconsin Counties Association, League of Wisconsin Municipalities and the National League of Cities. PFA is a unique government entity established to issue tax-exempt conduit bonds for public and private entities nationwide and provides tax-exempt financing for public benefit projects that create temporary and permanent jobs, affordable housing, community infrastructure and improve the overall quality of life in local communities.
- **Since inception, PFA has issued more than \$1.16 billion for a variety of projects** —including multi-state projects—that include air cargo facilities, charter schools, subsidized housing, college/university housing, health and continuing care facilities. Recently, one tax-exempt revenue bond issuance of \$304.97 million helped refinance 37 facilities in 18 states by refinancing 28 series of bonds under one new bond issue for Aeroterm US, a manager of on-airport facilities.

All purchasing solicitations through U.S. Communities are made and awarded by a lead public agency, a key factor in helping achieve an estimated savings to state and local governments, educational institutions and nonprofits of more than \$225 million in the past year.

LEGISLATIVE AND GOVERNMENT AFFAIRS

- **Redesigned and launched a new weekly legislative bulletin, *Washington Watch***, with distribution to more than 40,000 online users each week. Launched a web blog to allow daily federal policy updates.
- Produced in-depth analysis and presentations on **federal budget sequestration and the effect on counties; analysis of the President’s FY2014 Budget; proposed threats and changes to tax-exempt municipal bonds; and federal immigration reform and potential impact on counties.**
- **NACo, in partnership with USCM and NLC, is holding a series of dialogues with the Environmental Protection Agency (EPA) on Clean Water Act (CWA) mandates and affordability issues.** So far, two meetings have been held between the local government groups, their representatives and high-level EPA representatives. The meetings have focused on the impacts of consent decrees on local government water infrastructure (combined sewer overflows, sanitary sewer overflows) and mandated stormwater costs. Two to three more meetings are anticipated in the coming months.
- **Held a March Hill briefing with the State and Local Governance Education Coalition**, which includes the Big 7, the National School Boards Association *et al.*, to push for reauthorization of the Elementary and Secondary Education Act (ESEA).
- **Working with the State and Local Government Immigration Policy Project**, which includes the Big 7 and the American Public Human Services Association, to push for inclusion of an impact assistance grant program into immigration reform legislation.
- **Working with members of the Big 7 to lead the fight against proposals to cap or eliminate the exemption for municipal bond interest.** Plus, currently leading a coalition of 59 national organizations with US Mayors and NLC, including coordinating a letter to Senate leadership calling for the preservation of the tax exemption for municipal bond interest. Provided significant leadership to secure 138 House member signatures for a similar letter in the House by Reps. Ruppertsberger (MD) and Hultgren (IL).



- **Campaigning in support of remote sales tax legislation which helped to pass the Marketplace Fairness Act of 2013** in the Senate with strong bipartisan support. Now working to advance the legislation in the House GOP leadership and Judiciary committee.
- **Conducting meetings with White House and OMB to identify and promote specific areas for state and local government regulatory relief** from federal rules and regulations.
- Working with broad coalition to address recent decision by the HHS Secretary to **redirect/cut funding for Public Prevention Health Fund**, a key legislative priority for NACo. Activities include a recent face-to-face meeting with HHS Secretary.
- Working with National Governors Association to reverse decision by USDA Secretary to subject **FY2012 Secure Rural Schools payments** to states and counties under the sequestration process.
- **Testified before the Senate Energy and Natural Resources Committee** on the reauthorization of the Payment in Lieu of Taxes (PILT) program.
- **Partnered with Big 7 state and local official associations and Government Finance Officers Association (GFOA) to publish *Pension Funding: A Guide for Elected Officials***. This coalition continues to fight efforts by the Government Accounting Standards Board (GASB) and federal lawmakers to interfere in the management of local government pension systems.
- **Continue to actively participate in HUD CDBG and HOME coalitions** to protect annual funding levels and monitor HUD policy changes, including potential caps on administrative costs. Currently, the House Appropriations Committee passed bill includes \$1.6 billion for CDBG and Senate bill includes \$3.15 billion for FY2014. CDBG is currently funded at \$3.07 billion for FY2013.
- **Testified twice before the House Agriculture Committee and once before the Senate Agriculture Committee** to make rural development programs and funding a priority in the Farm Bill.
- **Organized a meeting with the Class I freight railroads** in conjunction with NACo President Chris Rodger at Union Pacific Headquarters in Omaha/Douglas County, NE.
- Worked with several other associations and Congressional staff on **rulemakings implementing MAP-21 federal surface transportation law**.
- **Working with USCM, NLC and other local official groups to protect strong role for local governments in the federal Workforce Investment Act (WIA) reauthorization process**.

- **Filed comments in the Communications and Video Accessibility Act Docket** regarding the display of local public, education and government (PE8) programming in program guides.
- **Met with FCC Commissioners Ajit Pai and Jessica Rosenworcel** on potential Notice of Proposed Rulemaking regarding rights-of-way attachments.
- **Continue to be engaged in FirstNet deployment**, a national effort to develop the first high-speed, nationwide network dedicated to public safety.
- **Signing new Memorandum of Understanding (MOU) with U.S. Dept. of Homeland Security** to address human trafficking issues across America
- **NACo is a founder and major funder for the State and Local Legal Center (SLLC) which files *amicus curiae* briefs in support of states and local governments in the U.S. Supreme Court**, and provides other assistance to state and local governments in connection with Supreme Court litigation. Since 1983, SLLC has filed more than 300 *amicus briefs* in the Supreme Court, including several significant briefs in the past 12 months.

PROGRAMS AND SERVICES

New and Expanded Partnerships with Philanthropic and Corporate Foundations

- **Secured a new two-year grant from the Ford Foundation** to equip rural leaders with new tools, data and resources to implement the WealthWorks strategy and spur rural economic development.
- **Received a new grant from the Robert Wood Johnson Foundation** to assist county leaders in using the County Health Rankings and Roadmap program and to implement new strategies and policies to improve the health of local counties and communities.
- **Extended partnership with the Public Welfare Foundation** for another two years to focus on solutions and innovations with issues related to managing jail populations, pre-trial services, risk assessment and diversion practices.
- **Obtained funding support from the Motorola Foundation** to help enhance the capacity of county staff to prepare, respond and recover in times of disasters.

Cyber for Counties

- **Hosted the inaugural NACo National Cyber Symposium** in April 2013 at the University of Nebraska-Omaha's Peter Kiewit Institute. This event featured participation and partnerships with AT&T, US STRATCOM, US Dept. of Homeland Security, FBI, White House Cyber Policy Integration and Outreach, US Cyber Command, MS ISAC, National Institute of Standards and Technology and the National Cyber Security Alliance.
- In the process of developing the first ever **Cyber for Counties Guidebook**. This 40-page document is a "real life" handbook with tools and resources that will help counties protect their cyber infrastructure.
- Produced a special *Hot Topic* insert in **County News on key cyber issues facing counties**.

Community and Economic Development

- **Partnered with HUD, Delta Regional Authority (DRA), White House Stronger Cities, Stronger Communities (SC2) Council, National Association of Development Organizations (NADO), Shelby County (TN), and Funders Network on Smart Growth to host a two day forum, *Growing Stronger in the Delta***. Forum included training and peer networking to develop strategies that communities in the Delta region can apply to bolster economic competitiveness based on place-based approaches, with a particular focus on partnering with philanthropic organizations to build local leadership capacity.
- **Hosted three webinars and published two issue briefs** to share strategies counties can use to engage diverse stakeholder groups in the planning process and support asset-based approaches to rural development.
- **Exploring partnership with Center for Rural Entrepreneurship to develop the NACo Shale Energy Resource Center** to provide technical assistance and peer exchanges for counties impacted by shale energy development. In the near future, we plan to explore potential partnerships with state associations of counties and others to determine the need and feasibility of this concept.
- **Working with U.S. Dept of Commerce/NOAA and other national partners on Digital Coast project** to provide technical assistance and peer resources for our nation's coastal communities.

Healthy Counties Initiative

- **Partnered with Dekalb and Fulton Counties, Ga. to conduct an educational forum** to learn how counties can respond effectively to the continually changing environment of health care delivery and financing, including a tour of Grady Hospital.
- **Conducted 4 webinars** on topics such as the First Lady's Let's Move Initiative, using telehealth to improve health care delivery and access, using the community health benefit assessment to inform policy decisions and partnered with the Smart Justice Initiative to address effective behavioral health interventions within the justice system.

Green Government initiative

- **Hosted two webinars** to provide tools to counties experiencing rapid natural gas development.
- **Hosted *Sharing Strategies for a Strong Building Industry*— with Multnomah County, Ore. and American Institute of Architects** —that convened stakeholders from across the local construction industry to identify ways that the building industry and local government can better work together.
- **Released two new publications and hosted two webinars** addressing county strategies to improve energy efficiency; publications available at www.naco.org/greencounties.

Smart Justice

- **Partnered with Cook County, Ill. to conduct a national peer exchange** focused on how counties can develop partnerships with the public and private sectors to help justice-involved individuals obtain meaningful employment and overcome other collateral consequences as they reenter communities. A small delegation also toured the Cook County Jail to see the county's operations and programs and also attended the Cook County Expungement Summit which provides information, resources and opportunities for individuals to seal or expunge criminal records. The county partners with numerous community groups to provide free legal advice, job information, training, housing and community resources.
- **Conducted 5 webinars** addressing behavioral health and justice systems interaction, supportive housing options, employment issues for individuals returning from incarceration, and implementation pretrial programs and risk assessments. Also hosted a webinar on addressing sustainable jails with Green Government Initiative.
- **Issued a new publication, *Supportive Housing for Justice-Involved Frequent Users of County Public Systems***, in collaboration with CSH and with funding by the Robert Wood Johnson Foundation.

- **Partnered with Los Angeles County, Calif. to conduct a national symposium** to address topics including realignment, employment training and re-entry, housing and homelessness, jail health, juvenile justice reforms, and human trafficking.
- **A small NACo delegation joined representatives from Shelby County, Tenn.** to examine public/private partnerships, Shelby County Operation Safe Community, crisis intervention teams, and public defender programs. Additionally, the group toured the jail to gain insight into programs, operations and jail population management.

Research

- **Released in June [a report examining the impact of changing the tax-exempt status of municipal bond interest on counties and their residents](#).** The report is accompanied by a series of individual [county and state data profiles](#) and [a web-based map interactive](#). This is a first study in a new NACo Policy Research Paper Series. The report was featured in *Bond Buyer* and Bloomberg BNA, presented at a NACo webinar with the members and at the LUCC Annual meeting and widely disseminated on the Hill, within the Administration, with Washington think-tanks, county state associations, and NACo affiliates.
-
- **Worked in partnership with NACo communication team to create the [“Why Counties Matter!” infographic](#)** for NACo 2013 legislative conference and the brochure to be released at NACo 2013 Annual Conference. The research team will also unveil a web component of the “Why Counties Matter” at the Annual Conference. This is a major element in NACo’s campaign showing the importance of counties nationwide.
 - **Started [NACo research blog](#)** in March 2013 that allows NACo researchers to release short analysis of issues of immediate interest to counties. Among the pieces already released — county policies in case of disaster, county innovation in using data for improving the juvenile justice system, county retirement policies, and the effects of sequestration on Community Development Block Grants.
 - Working on revising, updating and creating a more **user-friendly interactive web map of NACo’s database County Intelligence Connection**. This is NACo’s new and expanded national database of numerous county data fields, including information from county Comprehensive Annual Financial Reports (CAFRs), federal data and other private sources.

- **Collaborating with several academic institutions** — including with with LBJ School of Public Affairs, University of Texas at Austin on a study of the role of counties in economic development and with University of Georgia on a study of county health benefits.

Other

- Designed and implemented more than 43 concurrent workshops, dozens of committee and task force meetings, plenary sessions and other related activities for the **2013 NACo Annual Conference, with more than 2,200 participants** and numerous exhibitors and sponsors.
- **Hosted and coordinated** 2013 Legislative Conference, Rural Action Caucus (RAC) DC fly-in, Large Urban County Caucus (LUCC) legislative fly-in in DC and LUCC Annual Conference in Franklin County, Ohio, as well as the 2013 Annual Conference of the Western Interstate Region (WIR). In addition, coordinated a series of forums and events related to CIO Forum and Technology Innovation Summit, including more than 290 registrants for the 2013 event at the NACo annual conference.
- **Hosted 23 webinars this year, serving over 1,800 participants.** The topics have ranged from cost saving energy practices to building healthy communities to front-end justice reform. The members continue to refer back to the webinar recordings for information refreshers, with over 450 downloads of the recordings from the website.
- **Hosted NACo's 10th Annual County Leadership Institute** in Washington, DC. The program now has nearly 250 alumni from nearly 200 counties across 42 states.
- **Launched a new web blog** (<http://www.naco.org/programs/CSI/default.aspx>) to highlight emerging trends and resources for counties looking for solutions related to smart justice, healthy counties, public safety, green government, community and economic development, and more.
- **Making substantial upgrades to NACo's Grants Clearinghouse** through a partnership with Grants Office LLC to improve efficiency and user friendly capabilities for NACo members to search, research and pursue public, private and philanthropic sector grants.

PUBLICATIONS

- **County News continues to serve as the flagship publication of NACo** with more than 40,000 readers every two weeks. This year, we have published three Hot Topic special inserts, covering cyber security for counties, county disaster resiliency, and county health rankings and roadmap. In addition, staff continue to freshen the appearance and content of *County News*, both for the print and online versions.
- Developed and updated a series of reports and publications, including:
 - NACo Member Benefit Guide
 - Counties Work and County Government Month materials
 - Right Way to Run a Meeting
 - Media Relations Guide for Counties
 - *Why Counties Matter!* infographic, video and new brochure
- **Launched the new NACo Application Store** with Oakland County (Mich.) and the Southeast Michigan Council of Governments to allow governments looking for new technology applications to find solutions already implemented by other local governments.

CORPORATE PREMIER MEMBERSHIP PROGRAM

- Working to expand and continuously create new opportunities for NACo, our members and corporate partners in an open, transparent and competitive process. **We have grown the Corporate Premier membership support from 25 last year to 32 premiers in 2013 (12 new premiers with net gain of 7 this year). New premiers in 2013 include:**
 - ✓ Aetna –In addition to premier support, Aetna is our exclusive sponsor for Awards luncheon
 - ✓ Ameresco
 - ✓ Carton Council
 - ✓ CBS Eco-Media
 - ✓ CGI
 - ✓ Google
 - ✓ HP - In addition, HP is also our exclusive sponsor for the CIO Forum at annual conference
 - ✓ Pfizer Integrated Health
 - ✓ Security Capital Advisors - – In addition to being a Premier Member, Security Capital Advisor has invested additional sponsorship for our delegate bags at the annual conference, as well offer an in-kind service to host Saturday’s reception for NextGen NACo
 - ✓ The Public Group
 - ✓ TransCanada
 - ✓ 2U, Inc.

STAFFING

We are excited to announce several new staff promotions and additions. While we have experienced some natural turnover with new executive director leadership, we are pleased with the new energy and commitment by both current and new staff.

- **Paul Beddoe** has been selected as Deputy Legislative Affairs Director. He has been with NACo for nearly 13 years. From 2000 to 2008, Paul was the lead for all aspects of federal public lands policy development and advocacy. From 2008 to present, he has been the lead lobbyist for federal health policy, including health reform. In his new duties, Paul will be responsible for assisting the Legislative Affairs Director, Deborah Cox, in managing the legislative staff and directing the activities of the department. He will also continue to be the primary lobbyist and committee liaison for health care.
- **Arlandis Rush** joined the Legislative Department as NACo's new Associate Legislative Director on July 8. He will handle the lobbying responsibilities for Justice and Public Safety, along with the Large Urban County Caucus (LUCC). Arlandis has spent the majority of his professional career focused on justice and public safety issues in urban and suburban communities. Most recently, he worked as the Senior Legislative and Policy Consultant for Hoskins & Associates where he worked with federal, state, and local policymakers and agency officials to support client's strategic legislative initiatives. Previously, he worked with Boys and Girls Club of America, National Association of Drug Court Professionals, and Hythiam, Inc.
- **Yejin Jang** is the Associate Legislative Director for coordinating the activities for NACo's Technology and Telecommunications Steering Committee. Previously, Yejin worked at NACo as the Grassroots Coordinate where she was responsible for advancing NACo's legislative priorities using member relations. Yejin received her J.D. from the Villanova University School of Law in 2011.
- **Arthur Scott** is the Associate Legislative Director for coordinating the activities of NACo's Rural Action Caucus and our Agriculture and Rural Affairs committee. Previously, Arthur was the Assistant to the Chief of Staff for U.S. Senator Jim Webb (Va.) where he developed and maintained collaborative relationships with business and community leaders, managed numerous federal-level appointment processes, and developed and coordinated multiple statewide outreach initiatives.
- **Hadi Sedigh** is NACo's Legislative Assistant. Under the direction of the Legislative Affairs Director and Deputy Legislative Affairs Director, Hadi assists with writing policy briefs and other legislative papers, drafts articles for *Washington Watch* and *County News* on Congressional activity and NACo steering committee issues. Previously, Hadi was a legislative fellow in the office of Congresswoman Yvette Clarke. Hadi received his J.D. from the University of Virginia School of Law in 2011.

- **Kathy Nothstine** is NACo's new Program Director for Community and Economic Resiliency. Prior to joining NACo, she was Associate Director at the National Association of Development Organizations, where she designed and managed research and training programs focused on regional planning, community and economic development, and transportation, with a focus on rural and small metropolitan areas. She earned a Bachelor of Arts degree from Villanova University and a Master's Degree in City & Regional Planning from the University of Pennsylvania. She is an AICP certified planner.
- **Emmanuelle St. Jean** joined NACo in May 2013. As the Health Program Manager, she manages the Healthy Counties Initiative. She has several years of health-related experience. Prior to joining NACo, she worked at the National Council on Aging on various health issues related to older adults, including chronic disease self-management, prescription drugs, and health reform. She also provided technical assistance to state and local aging and health agencies. At Pinney Associates, Emmanuelle was a consultant to federal agencies, nonprofits, researchers, and the pharmaceutical industry and worked on a number of issues, including prescription drug misuse and abuse. She earned a Bachelor of Arts Degree in Biological Sciences from Barnard College, Columbia University and a Master's in Public Health, with a concentration in Health Policy and Management from Emory University.
- **Jen Horton** is NACo's new program associate. Previously, she worked at the U.S. EPA Office of Sustainable Communities where she was a Planning and Policy Fellow. She also worked for nearly a year as a Research Associate for the Washtenaw County Economic Development and Energy Office. She holds a bachelor's degree from the University of North Carolina-Greensboro and a master's degree from the University of Michigan in Urban and Regional Planning.
- **Nicholas Lyell is NACo's new Research Associate.** His overall responsibilities include developing policy analysis for reports, analyzing economic, demographic, and other trends affecting counties, building web data interactives and policy writing on county issues. Nicholas has interned for NACo for nearly one year. He has held several research positions including a Research Assistant for Juanique Harris where he researched topics in psychology and composed a Literature Review. He also wrote and researched investigative articles on money in politics for Republic Report based in FEC filings, public records documents and 990 tax documents.

WHY COUNTIES MATTER!



THE DIVERSITY OF COUNTIES

No two counties are exactly the same. Counties are one of America's oldest forms of government, dating back to 1634 when the first county governments were established in Virginia. Ever since, county governments continue to evolve and adapt to changing environments and populations, with Petersburg Borough, Alaska incorporating as recently as 2013. Counties are diverse in the way they are structured and how they deliver services to their communities. States decide counties' roles and responsibilities. States can allow counties to govern themselves by granting them home rule authority, which gives counties varying degrees of power to decide their own structural, functional and fiscal organization. Counties' demographic, geographic and economic characteristics dictate how they deliver services to their communities. The organization and structure of counties are tailored to fit their communities' needs and characteristics.



19,300
elected county board
members and elected
executives



\$482.1
BILLION
total expenditures
annually



3.3
MILLION
county employees



Service to
296
MILLION
county residents

- * Los Angeles County invests \$18.9 billion annually — or more than 23 of our state governments each year.
- * If Cook County, Ill., were a state, it would be bigger than 30 states in population.
- * Almost two-thirds of counties have less than 50,000 residents.
- * One in four acres of county land is federally owned. In the West, one in two acres of county land is federally owned.

NACo — BRINGING UNITY TO THE DIVERSITY OF AMERICA'S COUNTIES

The nation's 3,069 county governments provide the essential services to create healthy, vibrant, and safe communities. Counties support and maintain public infrastructure, transportation and economic development assets; keep residents healthy; ensure public safety to protect our citizens; maintain public information and coordinate elections; and implement a broad array of federal, state and local programs in a cost-effective and efficient manner.

People depend on counties to provide services that build, maintain, and protect their homes, schools and neighborhoods. Counties are also an instrumental player in America's intergovernmental system of federal, state, and local governments.

NACo members support state and federal policies and programs that provide the tools, resources, and solutions needed to spur job growth, improve the quality of life for all Americans, and increase the economic competitiveness of America's counties and communities. To accomplish this, NACo adheres to a set of core principles through its core functions.

NACo's CORE PRINCIPLES



Empower county leaders with new skills, resources and ideas



Assist counties with first-class, cost-effective services



Provide timely, informative and value-added data, knowledge and programs



Promote sound public policies that advance the interests of counties



Exercise sound stewardship and management of NACo's financial, intellectual, and human resources



Enhance the public's understanding of county government

NACo's CORE FUNCTIONS



Legislative, regulatory, and judicial representation in the nation's capital



Research



Education & technical assistance



Cost saving programs



Solutions for critical problems



Innovative programs that meet future county needs

TRANSPORTATION & INFRASTRUCTURE

Transportation and infrastructure are critical components that support the economies of our counties and improve the standard of living for all Americans. By providing efficient transportation and transit options such as buses, trains, light rail and subway systems, counties are the driving force connecting communities. Counties invest in building the schools where students learn, the hospitals that treat and provide care to the community, and the jails that house and rehabilitate wrongdoers. From cleaning up storm debris and restoring safety to the community to cleaning the water we drink by maintaining reservoirs, purification plants and pumping stations, counties provide the basic services that are often taken for granted.

Services include:

- ★ Transit
- ★ Roads
- ★ Bridges
- ★ Airports
- ★ Construction of public facilities
- ★ Water and sewage systems
- ★ Solid waste management
- ★ Utilities like gas and electricity



COUNTIES ARE INVOLVED
IN THE OPERATION OF
30% of public
airports

COUNTIES OWN
228,238
bridges

COUNTIES OWN AND MAINTAIN
45% of America's
roads

COUNTIES ARE INVOLVED
in **27%**
of public
transit
systems

COUNTIES INVEST
\$106.3 BILLION
IN BUILDING INFRASTRUCTURE
AND MAINTAINING AND OPERATING
PUBLIC WORKS ANNUALLY

COUNTIES INVEST
\$18.6 BILLION
in sewage and solid
waste management
annually

COUNTIES INVEST
\$52.2
BILLION

in construction
of public facilities
annually



COUNTIES SUPPORT

960 HOSPITALS WITH A TOTAL
OF **96,228** BEDS
THAT SERVE MORE THAN
14 MILLION
PATIENT DAYS

COUNTIES
ARE INVOLVED

in providing healthcare
through more than
1,550 local
health departments



HEALTHCARE

Counties create support systems to keep you healthy from the time you are born until the time you grow old. Many counties operate hospitals and health facilities that provide clinical services, cancer and cardiac care, and emergency and trauma care. County nursing homes offer restorative care and rehabilitation, and promote quality of life and wellness to the elderly. From preventative measures like administering flu shots to educating the public with health information, county health departments ensure the everyday health of their residents.

Services include:

- ★ Hospitals
- ★ Nursing homes
- ★ Behavioral and mental healthcare
- ★ Immunizations
- ★ Testing services
- ★ Indigent healthcare
- ★ Health code inspections
- ★ Health clinics
- ★ Public health

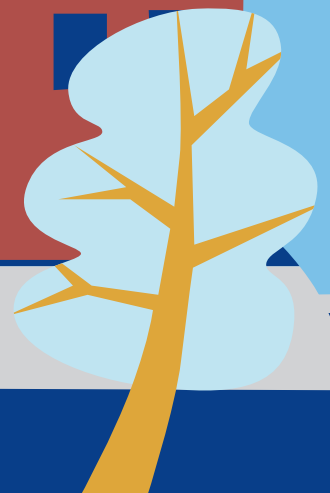
COUNTIES INVEST

\$69.7
BILLION

for community
health and
hospitals annually

COUNTIES OWN

676
nursing homes,
which represent
76%
of the
publicly-owned
nursing homes



COUNTIES INVEST

\$70.2 BILLION

TOTAL in justice and public safety services annually of which ...

JUSTICE & PUBLIC SAFETY

Counties keep communities safe, by providing law enforcement and promoting crime prevention. From patrolling and policing the streets, to operating and maintaining county detention facilities, to serving as the arm of the county courts, county sheriffs and police departments are the linchpin of the criminal justice system. The other key players in the system are judges, district attorneys, public defenders, court clerks, jail directors and coroners.

Criminal justice components include:

- ★ Sheriff departments
- ★ County police departments
- ★ County court systems
- ★ Jails and corrections facilities
- ★ Juvenile detention and justice services
- ★ District attorneys
- ★ Public defenders
- ★ Coroners

THERE ARE
3,105
county police
and sheriffs
departments

\$30.2 BILLION

IS SPENT ON
POLICE AND SHERIFFS
DEPARTMENTS

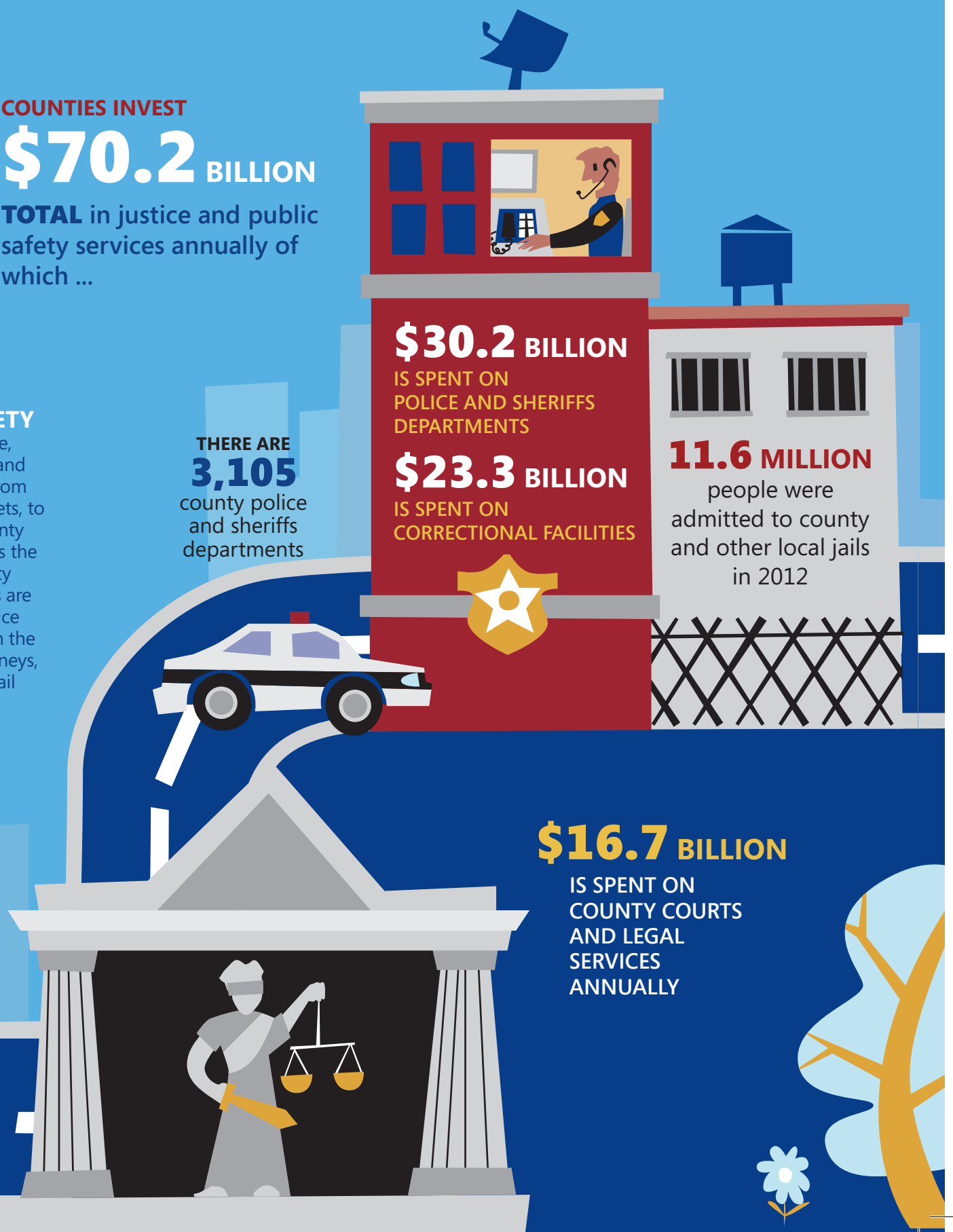
\$23.3 BILLION

IS SPENT ON
CORRECTIONAL FACILITIES

11.6 MILLION
people were
admitted to county
and other local jails
in 2012

\$16.7 BILLION

IS SPENT ON
COUNTY COURTS
AND LEGAL
SERVICES
ANNUALLY



COUNTY MANAGEMENT

Counties provide vital services to all Americans, from issuing birth certificates and marriage licenses to operating 911 call centers. Counties often build and maintain the parks, swimming pools, community centers and cultural centers where you spend time with family and friends. Counties are responsible for running elections, from Presidential to local. While balancing numerous administrative responsibilities, counties deliver essential services to ensure safe, healthy and resilient communities for their residents.

Services include:

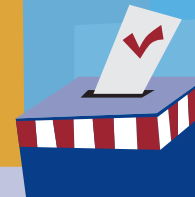
- ★ Record keeping
- ★ Tax assessments
- ★ 911 call centers
- ★ Elections and polling places
- ★ Recreation and parks
- ★ Arts programs
- ★ Housing, community and economic development



Every
TWO years ...

COUNTIES FUND AND
OVERSEE MORE THAN

114,000
polling places



THERE ARE MORE THAN

19,300

elected county board
members and elected
executives

711

are elected county
executives

AND COORDINATE
MORE THAN

692,000
poll workers



ANNUALLY, COUNTIES INVEST

\$25.6 BILLION

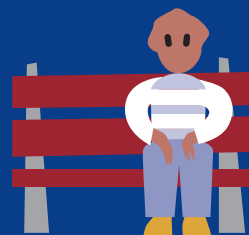
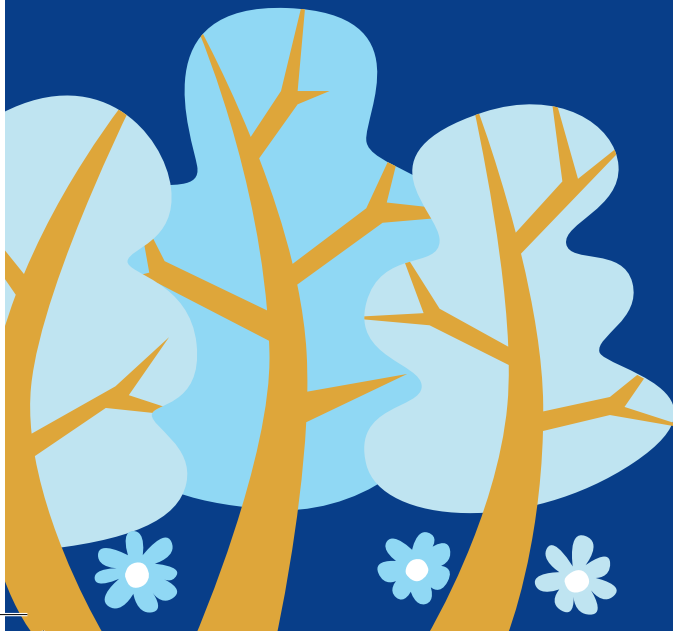
into economic
development



COUNTIES INVEST

\$9.3 BILLION

to build and maintain parks
and recreational facilities
annually



WWW.NACO.ORG/COUNTIESMATTER

NACo's VISION: HEALTHY, VIBRANT, SAFE, AND RESILIENT COUNTIES ACROSS THE UNITED STATES



NACo's MISSION

The National Association of Counties (NACo) assists America's counties in pursuing excellence in public service by advancing sound public policy, promoting peer learning and accountability, fostering intergovernmental and public-private collaboration, and providing value-added services to save counties and taxpayers money.

Founded in 1935, NACo provides the elected and appointed leaders from the nation's 3,069 counties with the knowledge, skills, and tools necessary to provide fiscally responsible, quality-driven, and results-oriented policies and services for healthy, vibrant, safe, and fiscally resilient counties.

SOURCES

The annual investments are 2007 figures. NACo Analysis of Census of Governments Data, 2007; NACo Data on county elected officials, June 2013; NACo Analysis of U.S. DOT Data, 2008; U.S. DOT, 2011; NACo Analysis of U.S. FTA Data, 2011; NACo Analysis of U.S. FAA Data, 2010; NACo Analysis of American Hospital Directory Data, 2011; NACo Analysis of U.S. Department of Health and Human Services Data, 2013; National Association of County and City Health Officials, 2013; Bureau of Justice Statistics, 2013; NACo Analysis of County Comprehensive Annual Financial Reports, 2008-2010; NACo Analysis of U.S. Election Commission Data, 2010; U.S. Census, Population Division, Vintage 2012.



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2013 Annual Conference County Solutions and Idea Marketplace

COMMITTEE MEETINGS

STEERING • AD HOC • TASK FORCES • SPECIAL GROUPS



Click the picture above to access steering committee agendas.



National Association of Counties

Proposed Platform Changes and Resolutions

Click the title above for the full packet.

2013 Annual Conference

July 19-22, 2013

Tarrant County (Fort Worth), Texas

The U.S. Department of Housing and Urban Development invites you to a Listening Session on

MOVING CDBG FORWARD:

Technical Assistance and Program Outreach

at the NACo
Annual Conference



Fort Worth, Texas
Fort Worth Convention Center

FRIDAY, JULY 19, 2013 • 1:30 P.M. – 3:30 P.M. • ROOM: ARENA 106



NACO National Association of Counties
The Voice of America's Counties

Non-Denominational Worship Service

Sunday July 21, 2013 at the Fort Worth Convention Center
Room 201A
7:30-8:30 AM

Special Guest Speaker
Waymon Mumford
Florence County Council Member
Florence, South Carolina



*“A compassionate heart of a good
Samaritan”
-Luke 10:25-37*