

2023 NACo Legislative Conference Sponsorship Opportunities

February 11-14, 2023 | Washington, D.C. | Washington Hilton

Join us as a sponsor of [NACo's 2023 Legislative Conference](#)! We are excited to offer a range of sponsorship opportunities to expand your relationships with county-elected leaders, administrators, department heads and staff.

All sponsorship funds must be received one (1) week before the conference for NACo to execute the listed deliverables. For questions, please reach out to Cara Hackett at chackett@naco.org.

SPONSORSHIP OPPORTUNITIES

Presidential Level Sponsorship

\$15,000, limited to three sponsors

Maximize your impact and visibility at NACo's 2023 Legislative Conference—our nation's capital's largest gathering of county officials. Benefits include:

- Five (5) complimentary registrations
- Logo promotion on signage/slides at general sessions
- Logo inclusion in the conference program and online
- One (1) resource in the Sponsor Display Area
- Recognition as a sponsor in the conference mobile app
- Ability to select one (1) of the following options (each option below is limited to one sponsor, distributed on a first-come, first-served basis):
 - Recognition as conference-wide WiFi sponsor. Choose the network name and password (subject to NACo approval) as well as the landing page
 - Sponsorship of conference attendee bags. See your logo promoted on the bag carried by nearly every conference attendee
 - Recognition as a sponsor of the Football Watch Party which includes logo promotion on signage at that event
- One (1) opportunity to develop a follow-up webinar
- Attendee information (including contact information) for attendees who “opt-in”

Cabinet Level Sponsorship

\$5,000, no sponsor limit

Connect with Legislative Conference attendees through a Cabinet Level Sponsorship. Benefits include:

- Two (2) complimentary registrations
- Logo promotion on signage and slides at the general sessions throughout the conference
- Logo inclusion in program and on website
- One (1) resource in the Sponsor Display Area
- One (1) opportunity to develop a follow-up blog



Football Watch Party Sponsorship

\$10,000, limited to four sponsors

Want to make a unique impression on attendees? Sponsor our conference-wide football watch party on Sunday, February 12! Benefits include:

- Three (3) complimentary registrations for the Legislative Conference
- Logo promotion on signage at the watch party
- Opportunity to set up one (1) six-foot table in the watch party event space to display promotional materials and interact with event attendees
- One (1) opportunity to develop a follow-up blog post
- Attendee information (including contact information) for attendees who “opt-in”