NACo’s Healthy Counties Initiative works to create and sustain healthy communities, supporting collaboration and sharing innovative approaches to pressing health issues. This year’s Healthy Counties Forum provides an opportunity for county leaders to network and learn about innovations and strategies to improve equitable access to systems that address the social determinants of health – economic stability, education, health and health care, neighborhood and built environment and social and community context.

Join your peers for an interactive event that will focus on strategies for equitably addressing systems that impact the social determinants of health, particularly emerging from the COVID-19 pandemic. County leaders will share how they are addressing health in their communities; experts will examine health improvement tools and attendees will discuss approaches for using social determinants of health as a framework to inform policy decisions.

**Attendance expectations are 100-150 county officials and staff.** Attendees will predominantly be elected officials (county board members and executives), county administrators/managers, and county health directors. This conference will take place as counties continue responding to the COVID-19 pandemic and determine how to allocate the $65 billion in American Rescue Plan Act funding sent directly to counties. There has never been a better time to forge partnerships between the private and public sectors!

Each of the sponsorship opportunities outlined below provide sponsors the opportunity to build brand awareness and relationships with counties. All sponsorship funds must be received two weeks prior to the conference for NACo to execute on the listed deliverables.

**Certain sponsorships include potential speaking opportunities during the event. Session topics will include:**
- Innovations in Whole-Person Health Care
- Addressing Housing and Homelessness to Support Health
- Supporting Wellness for County Employees and Essential Workers
- Leveraging Opioid Settlements for Health
- Building Equity into the Post-COVID World

For questions, please reach out to Jack Peterson at jpeterson@naco.org.
MARATHON SPONSORSHIP TIER – $15,000
*Limited to one sponsor*
The Marathon sponsor will receive the following benefits:
- Primary logo promotion on the conference website, in the conference program, on slides during the conference general sessions, and on sponsor signs throughout the conference
- Recognition as the sponsor of the Keynote Luncheon, including a five (5) minute speaking slot during the luncheon
- Six-foot table display for promotional items
- Three (3) complimentary conference registrations
- One item available for pick-up at registration for attendees
- One additional speaking opportunity in addition to the luncheon (topic sessions outlined above)

RUNNING SPONSORSHIP TIER – $10,000
*Limited to four sponsors*
Conference sponsors at this level will receive the following benefits:
- Logo promotion on the conference website, in the conference program, on slides during the conference general sessions, and on sponsor signs throughout the conference
- Six-foot table display for promotional items
- Three (3) complimentary conference registrations
- Option to be recognized as the sponsor of one (1) breakfast OR one (1) coffee break via verbal recognition and signage
- One speaking opportunity (topic sessions outlined above)

JOGGING SPONSORSHIP TIER – $3,000
*Limited to three sponsors*
Conference sponsors at this level will receive:
- Logo promotion on the conference website, in the conference program, on slides during the conference general sessions, and on sponsor signs throughout the conference
- Six-foot table display for promotional items
- Two (2) complimentary conference registrations

WALKING SPONSORSHIP TIER – $1,000
Conference sponsors at this level will receive:
- Logo promotion on the conference website, in the conference program, on slides during the conference general sessions, and on sponsor signs throughout the conference
- Two (2) complimentary conference registrations

DIGITAL DOCTOR’S VISIT SPONSORSHIP – $7,500
*Limited to one sponsor*
Conference sponsors at this level will receive the following benefits:
- Logo promotion on the conference website, in the conference program, on slides during the conference general sessions, and on sponsor signs throughout the conference
- Six-foot table display for promotional items
- Two (2) complimentary conference registrations
- Sponsorship of the conference Wi-Fi (includes the option to name the network, password, and landing page for attendees)