

**My County.**

**My NACo.**



**Make the Most of Your NACo Membership.**

ACCESS | ENGAGE | NETWORK | SAVE | SUCCEED



# ACCESS.

## Member Benefit #1: Exclusive Access.



### Access through advocacy

You have a unified, non-partisan seat at the table in Washington D.C. to fight unfunded mandates and unnecessary regulations. Your personal engagement can help secure federal policy and resources that support your county and your residents.



### Access experts

Thanks to the collective impact of NACo members, counties regularly hear from and often speak directly with experts on issues like economic development, broadband, criminal justice, public safety and other timely, relevant issues that impact our communities.



### Access curated, county-relevant data

NACo's County Explorer online interactive tool aggregates more than 800 data points on counties, parishes and boroughs, helping you tell the county story, support projects and grant proposals, and build credibility with key stakeholders.



As a NACo member, we have the ability to directly influence national policy discussions through NACo's efforts in Washington.

- Hon. Matt Veitch, Supervisor, Saratoga County, N.Y.



Only through NACo have I been able to sit down one-on-one with Arkansas' congressional delegation to discuss the issues our counties face and to brainstorm possible solutions.

- Hon. Debbie Wise, County Circuit Clerk, Randolph County, Ark.



I feel that NACo is like a fine-tuned instrument. Help is just a phone call or email away. I get the response, the research, the attention that I need for making changes on the ground.

- Hon. Toni Carter, Commissioner, Ramsey County, Minn.

**NACo membership amplifies your voice and helps you make informed decisions.**

Our goal is to strengthen America's counties and help our members achieve personal and professional success.

For more information about any of our advocacy efforts, services and benefits:  
visit [NACo.org/advocacy](https://naco.org/advocacy) | email [membership@naco.org](mailto:membership@naco.org) | call 888.407.NACo (6226)



# ENGAGE.

## Member Benefit #2: Multiple ways to engage.



### Engage with other members

The challenges you face are challenges other members are dealing with. Exchange best and promising practices so you, and they, aren't re-inventing the wheel for every issue.



### Engage in important conversations

With over 30 member-led committees, task forces, caucuses and advisory boards you can help drive national policy and solve issues for counties, parishes and boroughs throughout the country – including your own.



### Help your team be more engaged

County-focused professional development opportunities like our High Performance Leadership Academy, Enterprise Cybersecurity Leadership Academy, free webinars and the County Leadership Institute help you and your entire county staff gain the skills and knowledge needed to lead a county in the 21st century.

**When you engage, you give and you get – usable solutions, stronger communities, better leaders.** Our goal is to strengthen America's counties and help our members achieve personal and professional success.

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NACo provides an opportunity for counties to work together to handle issues faced by counties every day. We are stronger together than apart.

- Nick Crossley, Director of Emergency Management & Homeland Security Agency, Hamilton County, Ohio



The smallest counties can have representation in NACo committees, same as the largest counties.

- Hon. Melissa Cribbins, Commissioner, Coos County, Ore.



The High Performance Leadership Academy was one of the best things I did in 2020! It encouraged me personally and professionally, so much that I'm having my entire staff take the class. It empowers everyone to be the best leader they can be, giving you the tools to be that leader.

- Hon. Jason Carini, Treasurer, Rogers County, Okla.

# NETWORK.

## Member Benefit #3: A nationwide network.



### Network with people who know how things work

Member counties range in size from 418 residents to nearly 10 million residents and face rural, suburban and urban challenges every day. Connect with peers who know what it's like to be in your shoes, who you can talk to for real-world answers, not theories or guesses.



### Add NACo staff, and their extensive networks, to yours

It isn't just other members you can reach out to. Every member of the NACo staff is here to help connect you to leaders, experts and the right people in government, the private sector and allied organizations.



### Networking opportunities are everywhere

From conferences to committees to video calls and meetings, there are many opportunities to meet and connect with new people dealing with similar issues that you're facing. And it isn't all business. Important friendships are made too!



The chairman of our subcommittee let us know about available funding. I applied and received a grant to set up a curbside voting project. If not a member, we wouldn't have received the grants.

– Hon. Batina Dodge, Clerk,  
Scotland County, Mo.



NACo has been invaluable—the information they provide, the outreach, especially the CARES funding. There are just so many resources, all I have to do is reach out and they have it right there ready for me.

– Hon. Robert Post, Commissioner,  
Banner County, Neb.



No matter what you're facing, chances are someone else has gone through it. As a member, I can connect with those folks. It helps me do my job better.

– Hon. Commissioner Merceria Ludgood,  
Mobile County, Ala.

**Everyone you add to your network adds you to theirs. It's the definition of a win/win.**

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# SAVE.

## Member Benefit #4: Save time. Save money. For you and your residents.



### Help your residents save

All your residents can save money on prescriptions, health and dental costs through the NACo member-only Live Healthy Prescription Discount Program. This program is a no-cost, no-contract benefit available to NACo member counties, parishes and boroughs. Residents have saved more than \$715 million since the program began.



### Help your county save

Savings takes many forms for NACo members. Accessing important technology infrastructure resources through the Tech Xchange, learning about federal grant opportunities to help save taxpayer dollars or maximizing your cash investments through cashvest® by three+one. The benefits of NACo may literally pay off your yearly dues in savings.



### Help your elected officials and staff save more

We all worry about saving for retirement. Through NACo's Deferred Comp Program administered by Nationwide, every county employee can save more for retirement. The program is an opt-in, tax-deferred savings program that supplements employer-sponsored retirement plans. More than 1.5 million employees and retirees have accumulated more than \$23 billion in extra retirement savings.

### Savings is measurable. And can offset your yearly dues many different ways.

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For more information about any of our programs, services and benefits:

visit [naco.org/costsavings](http://naco.org/costsavings) | email [membership@naco.org](mailto:membership@naco.org) | call 888.407.NACo (6226)



We can pass the NACo prescription discount card out to get instant savings! We've saved residents hundreds of thousands of dollars over the last 12 years.

- Hon. Viola Harris, Commissioner, Edgecombe County, N.C.



I enrolled in the Nationwide plan because I understood the value of compounding dollars, I understood the necessity of planning for later years in life and I understood the opportunity of the vehicle that was available.

- Dr. E. Camille Davis, Louisville Metro Government, Ky.



Whether it's legislation, rule-making or funding, NACo has a seat at the table on our behalf. It's one of the best ROI's a county could have!

- Hon. Robert Gelder, Commissioner, Kitsap County, Wash.

# SUCCEED.

## Member Benefit #5:

The personal success of more than 78% of U.S. counties, parishes and boroughs including yours.



**Better Leaders**



**Stronger Federal Policy**



**Growing Economies**



**Healthier Residents**



**Shared Solutions**



**Engaged Employees**



**Lower Cost Prescriptions**



**Lasting Friendships**



**Healthy, Safe and Vibrant Communities**



My county wants to be a part of an organization that makes counties a priority, works hard to make the lives of our citizens better and works hard for us in D.C.

– Hon. Amy Hale Milliken, Attorney, Warren County, Ky.



The relationships that I've made through the Rural Action Caucus are just invaluable.

– Hon. J.D. Clark, Judge, Wise County, Texas



At NACo, issues get elevated to the forefront when people are talking about problems together – the issue is then escalated and NACo provides resources for it.

– Hon. Ron Berry, Commissioner, Roane County, Tenn.

**NACo membership is about you, your county workforce and most importantly, your residents.**

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# What's Next.

## Access NACo Benefits

Whatever your priorities are, NACo has a network or resource for you.



### Committee Involvement

Advance sound public policies and strengthen valuable relationships  
***NACo.org/GetInvolved***



### COVID-19 Clearinghouse

Access resources on coronavirus response and recovery  
***NACo.org/COVID19***



### Webinars

Frequent digital sessions outlining new and innovative county programs  
***NACo.org/Webinars***



### Conferences & Events

Set the federal policy agenda, learn from experts and network with peers  
***NACo.org/Events***



### Leadership Training

Invest in frontline staff and elected officials with an online academy  
***NACo.org/Skills***



### County News

Award-winning publication sent to your inbox every Tuesday  
***NACo.org/News***



### County Data

Access over 800 data points on all 3,069 counties, parishes and boroughs  
***CE.NACo.org***



### Cost Savings

Save your county, staff and residents time and money  
***NACo.org/CostSavings***



### NACo Staff

NACo professionals are an extension of county members and staff  
***NACo.org/Staff***



### Civic Education

Enrich the public's understanding of county government  
***NACo.org/iCivics***

**Make the most of your NACo membership by participating in the many activities we have throughout the year.**  
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## **National Association of Counties**

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