

COUNTY **LEADERSHIP** INSTITUTE

NOVEMBER 7 - 11, 2021

WASHINGTON D.C.



COUNTY

LEADERSHIP

INSTITUTE

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NACo's 2021 County Leadership Institute (CLI) will be held November 7-11, 2021 in Washington, D.C. Enrolling up to 30 local elected officials each year, CLI addresses the unique challenges faced in public service and offers selected officials a platform to forge positive, sustained change in their communities.

Participants will work with faculty and as a group to develop:

- an overarching sense of direction and vision
- a mechanism for innovation and creativity
- a resource for invigorating organizational culture
- increased risk-taking, improved decision making, team building and more effective communication, and
- a strong network of peers within NACo.

CLI PARTICIPANT GUIDELINES

CLI is designed for elected or appointed officials at the policy-making level with at least three years' experience that demonstrate an interest in innovative approaches to governance. State association executive directors are encouraged to nominate up to two leaders for consideration in the 2021 class. NACo will work with CLI faculty to consider each application and accept one nomination per state based on applications that reflect the diversity of NACo's membership. We encourage state execs to submit nominees that exhibit an openness to learning and a willingness to experiment in the face of complex leadership challenges.

CLI CLASS OF 2019



THE PROGRAM

Participants arrive on Sunday, November 7 with an evening reception. Classroom presentations and exercises begin on Monday morning, November 8, and end on Thursday, November 11, at noon.

Evening activities include a reception and a business dinner with the CLI class and NACo staff.

Upon completing the CLI program, attendees are invited to attend alumni-only receptions at NACo's Annual and Legislative Conferences.

PUBLIC HEALTH

CLI will be held in compliance with CDC and District of Columbia public health guidelines. Specific guidelines will be communicated to attendees in advance of the program.

CANCELLATION POLICY

In the event that CDC guidelines prohibiting indoor gatherings are reinstated, NACo will hold the 2021 CLI program virtually.

THE CURRICULUM AND FACULTY

The curriculum provides a basis for the application of adaptive leadership as a strategy for addressing challenging issues in public service. It was developed specifically for NACo by Marty Linsky, co-founder of Cambridge Leadership Associates and faculty at the Kennedy School of Government, Harvard University, in collaboration with Dr. Ellen Schall, Dean, Robert F. Wagner School of Public Policy at the New York University.

2021 FACULTY

Jay Kaufman, Founding President, Beacon Leadership Collaborative

Jay Kaufmann was elected to the Massachusetts House of Representatives where he served for twenty-four years, from 1995 to 2019, and chaired both the Committee on Public Service and the Committee on Revenue and was part of the House leadership team. He has taught and consulted on public and non-profit sector leadership for the past three decades. He helped launch the Initiative for Diversity in Civic Leadership, has served on the National Conference of State Legislatures' leadership development faculty for courses in the United States, Europe and Africa,

served as founding director of Northeastern University's Center for Leadership and Public Life and as founding director of the Massachusetts Bay Consortium, an association of 18 colleges and universities. His Open House monthly public policy forum was recognized with the prestigious Beacon Award as the nation's best televised government relations series.



Dr. Jill Hufnagel, Senior Faculty

An international expert on adaptive leadership and case-in-point learning, Jill Hufnagel, Ph.D., provides consultation on unwieldy organizational challenges and designs and delivers immersive leadership workshops built on deep capacity development and possibility thinking. Her clients include Fortune 500 companies, tech firms and financial institutions, school districts, health care organizations, and federal government and global governing organizations. In addition to her e-book Teachable Moments of Leadership, her writing has appeared in The Kansas Leadership Center's Journal, The Spin and the International Leadership Association's Building Bridges. Jill began her career working for the Secretary of the U.S. Senate, was the Associate Director of the Batten Leadership Institute and served on the executive education faculty at Harvard's Kennedy School and as a Senior Consultant with Cambridge Leadership Associates. She is a Senior Associate with the Kansas Leadership Center and on the senior faculty of the Beacon Leadership Collaborative.



PROGRAM FEES

The registration fee is \$1,800. This fee covers program costs including hotel accommodations for four nights, breakfast and lunches, evening receptions and a meal stipend. Attendees are responsible for their own travel arrangements, including airfare, transportation to and from the hotel, occasional meals and incidental expenses.

ACCOMMODATIONS

Classroom sessions are held at NACo Headquarters in downtown Washington, D.C. Housing will be provided at a local hotel.

ADMINISTRATION

CLI is administered by NACo's Conferences, Events and Leadership Development department.

- The deadline to submit nominations is August 20, 2021.
- Please go to: www.naco.org/CLI to submit your nomination.

For more information, contact Alana Hurley at 202.942.4225 or ahurley@naco.org.

The County Leadership Institute is grateful for the continued support of its sponsor NCCAE.



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