



## 2016 NACo Legislative Conference Education Schedule

February 20-24, 2016  
Washington Wardman Park Hotel



Workshop Track	Block I Monday, 2/22 (75 minutes) 10:45am-12pm	Block II Monday, 2/22 (75 minutes) 1:45pm-3pm	Block III Monday, 2/22 (60 minutes) 3:15pm-4:15pm	Block IV Tuesday, 2/23 (90 minutes) 1pm-2:30pm
<b>Community Development and Economic Resiliency</b>	County Economies 2015: Opportunities and Challenges	Keeping Counties Moving: Understanding the Role of Freight Transportation as an Economic Engine	Innovations in Economic Diversification: Coal Reliant Counties Look to the Future	Second Chances, Safer Counties: Workforce Development and Reentry
<b>County Operations &amp; Finance</b>	Still Confused by ACA? Cadillac Tax and Other Key Compliance Issues	GASB at Our Doorstep: The New Normal for County Finances	Conducting Elections in an Era of Cyber Threats	Cost Savings Solutions for Your County through NACo
<b>Safe and Secure Counties</b>	Counties on the Frontlines: The Escalating Substance Abuse Epidemic—Part One	Counties on the Frontlines: How Counties are Fighting the Substance Abuse Epidemic—Part Two	Lessons Learned from Counties “Stepping Up” to Reduce Mental Illness in Jails	Childhood Trauma: Causes, Consequences, and Creating Trauma-informed Counties
<b>County Leadership</b>	What’s Your Leadership Legacy?	Trusted Leaders Get the Best Results	Responding Instead of Reacting During a Crucial Conversation	Speak to Influence and Persuade
<b>Influencing Federal Policy</b>	Federal Rulemaking: Insights into Public Comment Periods and Shaping Federal Rules	#SocialMedia: Perceptions and Use of Social Media on Capitol Hill and the White House	Face to Face with Federal Policy Makers: Perfecting the Art of Effective Meetings and Communications	Role of US Supreme Court and Federal Courts: Trends and Threats Facing Counties

## Workshop Descriptions by Block

**Monday, February 22**

Workshop Block I

10:45 a.m.-noon

### **County Economies 2015: Opportunities and Challenges**

Room: Delaware AB

This session will explore the latest economic data for counties in 2015 and explain how to use NACo's toolkit on County Economies 2015. We will discuss the findings of the analysis of the economic recovery across all 3,069 counties economies in 2015. An overview of the county maps, data and profiles available through NACo's interactive map *County Explorer* is included. Come and learn how NACo members can use the County Economies maps and profiles for advocacy, benchmarking and communication purposes. Bring your laptop or tablet!

Speaker:

Dr. Brian Knudsen

NACo Research Analyst, National Association of Counties

### **Still Confused by ACA? Cadillac Tax and Other Key Compliance Issues**

Room: Lincoln 3

More than five years after the Affordable Care Act was signed into law, key provisions still have not been fully implemented. In this session, attendees will receive an overview of what provisions are currently in effect for employers and which ones are still on the horizon. This session will walk you through key employer issues, such as the 40 percent excise tax on employer-provided health coverage, to learn where they stand from both a regulatory and legislative perspective.

Speakers:

Heather E. Meade

Senior Manager, Washington Council Ernst &Young

Washington, DC

Douglas Foust

Managing Director, County Commissioners Association of Ohio

Columbus, Oh.

## **Counties on the Frontlines: The Escalating Substance Abuse Epidemic—Part One**

Room: Lincoln 4

Given the significant role that counties play in keeping local communities safe and their residents healthy, it should come as no surprise that growing rates of substance abuse across the country impact counties in numerous ways. In their roles as administrators of local justice systems and deliverers of health services, counties often serve as the first responders to substance-related crisis and as the safety-net treatment providers for those battling addiction. In part one of this two-part workshop, you will learn about these and other impacts of substance abuse on counties within the evolving substance abuse landscape.

Speakers:

Mary Lou Leary  
Deputy Director, Office of National Drug Control Policy (ONDCP)  
Washington, DC

Thomas Carr  
Executive Director, Washington/Baltimore High Intensity Drug Trafficking  
Area (HIDTA)  
Washington, DC

Dr. Lamar Hasbrouck  
Executive Director  
National Association of County and City Health Officials (NACCHO)  
Washington, DC

## **What's Your Leadership Legacy?**

Room: Maryland Suite ABC

We leave a legacy whether we intend to or not. Your reputation is tied to your legacy, and you have the power to create one that is intentional and positively impacts others. Learn the key factors in creating a powerful legacy that will support your current success and stand strong after you move on.

Speaker:

Monica Scamardo  
President, Variate Consulting  
Austin, Texas

## **Federal Rulemaking: Insights into Public Comment Periods and Shaping Federal Rules**

Room: Lincoln 2

Due to an increase in the number of federal regulations that impact counties, and the unfunded mandates that accompany these regulations, the federal

rulemaking process has become a very complex and daunting experience. Join this session to learn how county officials and employees can navigate and participate in the federal rulemaking process—ensuring that the county voice is heard.

Moderator:  
The Honorable Gary Moore  
Judge---Executive, Boone County, Ky.

Speaker:  
Samuel L. Brown Senior Attorney, Hunton and Williams  
San Francisco, Calif.

**The Emergency Management Continuum: Lessons Learned for Elected Officials in Response and Recovery**

Room: Virginia ABC

The response phase of a disaster lends itself to the most media attention, while the long-term recovery operations can extend for years. Elected officials can assist with publicity management and set the stage for an efficient recovery. Knowing how to handle difficult decisions when a disaster strikes can aid in effective implementation of the emergency management cycle. In this workshop, you will from county officials who have been through complex disaster situations and learn about the latest trends in disaster financial oversight.

Speakers:  
Janice Rutherford  
Supervisor  
San Bernardino Calif.

Mike Herman  
Ernst & Young LLP  
San Bernardino Calif.

James Ramos  
Supervisor Chair  
San Bernardino Calif.

Steve Trainor  
IBTS

**Monday, February 22**

Workshop Block II

1:45 p.m.-3:00 p.m.

**Keeping Counties Moving: Understanding the Role of Freight Transportation as an Economic Engine**

Room: Lincoln 2

This session will explore how freight transportation—including maritime and inland ports, rail and multimodal facilities, and infrastructure— is used to

fuel economic growth. The panel will discuss national and international trends, as well as highlight case studies of freight infrastructure planning and investment from counties to support local and regional economic growth and development.

**Moderator:**

Joan Murphy,  
Commissioner  
Cook County, Illinois

**Speakers:**

John Vickerman  
President, Vickerman Associates  
Williamsburg, Va.

Steven Cernak,  
Chief Executive/Port Director, Port Everglades,  
Broward County, Fl

Brittany Pittman,  
Sole Commissioner  
Murray County, Ga

**GASB at Our Doorstep: The New Normal for County Finances**

Room: Lincoln 3

Even with finances improving, counties will continue to face challenges from changes to accounting standards issued by the Governmental Accounting Standards Board (GASB). New pension reporting requirements are currently being implemented, however, similar requirements for other post-employment benefits are on the horizon. Learn how the new pension reporting requirements have impacted the state and local financial reports and preview changes that counties need to be prepared for in the future.

**Speakers:**

Emily S. Brock  
Senior Policy Advisor, Government Finance Officers Association  
Washington, DC

John Tuohy  
Deputy Treasurer, Arlington County  
Arlington, Va

**Counties on the Frontlines: How Counties are Fighting the Substance Abuse Epidemic—Part Two**

Room: Lincoln 4

As the substance abuse epidemic has worsened throughout America, counties have been involved in prevention, treatment, and recovery programs that provide those suffering from substance abuse disorders an opportunity to recover from their addictions. In 26 states, counties serve as the local behavioral health authority, and the local behavioral health safety net. In the final part of this two-part workshop, you will hear from experts and peer county leaders on strategies and best practices that counties can utilize to prevent substance abuse, and provide treatment and recovery assistance for individuals struggling with addiction in their communities.

Speakers:  
Michael Nerheim, State's Attorney  
Lake County, Ill

Matthew Bell  
Commissioner  
Weber County, Utah

**Trusted Leaders Get the Best Results**

Room: Maryland Suite ABC

Research shows that trusted leaders get the best results, and organizations with high levels of trust are three times more productive than others. Change undermines trust; therefore, leaders must be prepared to address the impact of change. This session will discuss research-based best practices for building, maintaining and restoring trust in your organization.

Speaker:  
Monica Scamardo  
President, Variate Consulting  
Austin, Texas

**#Social Media: Perceptions and Use of Social Media on Capitol Hill and the White House**

Room: Delaware AB

Social media has gained a major foothold in both Congress and the White House. Based on a 2014 survey of congressional Legislative Directors and Communications Directors, the Congressional Management Foundation has identified how offices are using social media, who is responsible within offices for social media strategies, and what staffers view as the benefits and drawbacks of social media. Don't miss this great opportunity to learn how Congress is using social media to convey messages, how staff transmit social media content from their platforms to policy staff and legislators, and learn new strategies for quickly getting the attention of your Congressional delegation!

Speaker:  
Bradford Fitch, President and CEO  
Congressional Management Foundation  
Washington, DC

**Monday, February 22**

Workshop Block III

3:15 p.m.-4:15 p.m.

**Innovations in Economic Diversification: Coal Reliant Counties Look to the Future**

Room: Lincoln 2

How are counties—especially coal reliant counties—working to diversify their economies? This workshop will showcase how counties have pursued new avenues of economic development in light of the demise of the coal industry in their regions. It will explore not only what is being done, but also what tools and strategies were used to make decisions. Speakers will discuss various issues including: who they have brought to the table, how they have addressed challenges, lessons they have learned, and how they have plans have been adjusted their plans over time.

Moderator:

Erik Pages

President, Entrenworks Consulting

Arlington, Va.

Speakers:

Dan Mosley

Judge/Executive,

Harlan County, Ky.

Frank Moe

Commissioner

Moffat County, Colo.

**Conducting Elections in an Era of Cyber Threats**

Room: Lincoln 3

As the nation heads into an important presidential election, many jurisdictions are still utilizing voting equipment developed under standards that have not seen a substantial update in years. Furthermore, many of the voting machines in use are approaching or have passed their intended life cycle. As counties search for solutions to get through this year's elections and beyond, the question remains of how to integrate ever evolving technology into one of the fundamental actions that defines our democracy – voting. In this session, attendees will hear the latest discussion on the intersection of voting and technology in the era of cyber threats.

Speakers:

Pamela Smith

President, Verified Voting

Carlsbad, Calif.

Thomas Hicks

Commissioner, United States Election Assistance Commission

Washington, DC

## **Lessons Learned from Counties “Stepping Up” to Reduce Mental Illness in Jails**

Room: Virginia ABC

Nearly 200 counties have passed resolutions to participate in NACo’s national *Stepping Up* initiative and have begun implementing their own change to local policy and practice in an attempt to reduce the number of people with mental illness in jails. In this workshop, learn from your peers about what they have been able to accomplish since passing their resolutions, the challenges they have overcome, and the lessons learned for counties that are just getting started.

Moderator:

Patrick Fleming

Senior Fellow

National Association of Counties

Speakers:

Janet Thompson

Associate Commissioner

Boone County, Mo.

Gloria Whisenhunt

Commissioner

Forsyth County, NC

Steven A. Rasmussen

Board Chair

Dunn County, Wisc.

## **Responding Instead of Reacting During a Crucial Conversation**

Room: Maryland Suite ABC

Emotions run high when communicating on important issues. Technical skills and knowledge make you qualified for a job, but it is your communication skills and interpersonal ability that make you a leader. Successful communicators are effective even during the most challenging situations. If you have ever walked away from an important conversation and wished you had handled it differently, this session is for you.

Speaker:

Monica Scamardo

President, Variate Consulting

Austin, Texas



## **Face to Face with Federal Policy Makers: Perfecting the Art of Effective Meetings and Communications**

Room: Delaware AB

Congressional staff report that in-person meetings and attending events in the state are the most important activities for Members of Congress to understand constituent views. But the process for setting up and conducting meetings has rarely been examined. This presentation will provide guidance for the before, during and after your meetings with lawmakers. Don't miss this great opportunity to learn insider information and pick up some quick tips!

Speaker:

Bradford Fitch

President and CEO, Congressional Management Foundation

Washington, DC

**Tuesday, February 23**

Workshop Block IV

1:00 p.m.-2:30 p.m.

## **Second Chances, Safer Counties: Workforce Development and Reentry**

Room: Lincoln 2

As sentencing reforms at the state and federal levels lead to the release of individuals and/or direct more individuals to county-level justice systems, counties need to implement programs and policies that address the many needs and challenges faced by formerly incarcerated individuals. This workshop will share the results of NACo's latest research report on effective reentry programs and provide examples of successful approaches that reduce recidivism through collaboration between government, non-profit organizations, treatment providers, and education and workforce development systems.

Speakers:

Natalie Ortiz

Senior Research Analyst, National Association of Counties

Stacey Kincaid

Sheriff

Fairfax County, Va.

## **Cost Savings Solutions for Your County through NACo**

Room: Lincoln 3

In an economy in which counties are constantly encouraged to "do more with less," it is incredibly important to adopt new and innovative best practices to ensure proper and effective use of taxpayer funds. This session, hosted by the National Association of Counties and its affiliates, will focus on various solutions to which counties have access via NACo membership and through NACo Financial Services. Attendees will hear from county officials who have successfully utilized

these solutions and are guaranteed takeaway cost-saving ideas to bring back to their organizations.

Moderator:

Glen Whitley

Judge

Tarrant County, TX

Speakers:

Andrew Goldschmidt

Membership & Marketing Director, National Association of Counties

Jim Campbell,

Executive Director, Virginia Association of Counties

Richmond Va.

Aaron King

Executive Advisor, CVS Caremark

Scottsdale, Ariz.

Cathy Muse

Purchasing Director

Fairfax County, Va.

### **Childhood Trauma: Causes, Consequences, and Creating Trauma-informed Counties**

Room: Lincoln 4

During a child's formative years, when the brain has not fully developed, toxic stress can have a traumatic impact on basic biological processes, leading to social and behavioral problems in childhood and an increased susceptibility to illness and drug and alcohol abuse in adulthood. In this session, attendees will hear from experts on the causes and consequences of childhood trauma, and from county leaders on the work that counties are doing to become "trauma-informed" so that they can best serve the needs of individuals who have been exposed to traumatic experiences in childhood.

Moderator:

Hon. Nancy Sharpe

Commissioner

Arapahoe County, Col

Speakers:

Dr. David Murphey

Senior Research Scientist, Child Trends

Ruby Richards

Child Welfare Administrator

Douglas County, Colo.

### **Speak to Influence & Persuade**

Room: Maryland Suite ABC

Successful leaders do not work alone. They engage and communicate in ways that inspire others. They positively influence and persuade others to make decisions and take action. How persuasive are you? Come learn how to increase your effectiveness as a leader.

Speaker:  
Monica Scamardo  
President, Variate Consulting  
Austin, Texas

### **Role of U.S. Supreme Court and Federal Courts: Trends and Threats Facing Counties**

Room: Delaware AB

Each year, cases heard in the U.S. Supreme Court and the lower federal courts impact counties nationally. Cases range from environmental matters to questions of immunity of state and local officials. In this session, attendees will get a recap of cases decided by the U.S. Supreme Court in 2015 and their impact counties. In addition, attendees will get a preview of cases currently working their way through the lower courts that could affect counties nationwide.

Speakers:  
Lisa Soronen  
Executive Director, State and Local Legal Center  
Washington, DC

Jennifer Bacon Henning  
Executive Director & Litigation Counsel  
County Counsels' Association of California  
California State Association of Counties  
Sacramento, Calif.