

2015 ARTS & CULTURE AWARD PROGRAM



arts
& culture

NACO National Association of Counties

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NACo's ARTS & CULTURE COMMISSION IS PLEASED TO ANNOUNCE

THE 12TH ANNUAL COUNTY ARTS AND CULTURE PROGRAM.

IS YOUR COUNTY working to foster an environment where arts can thrive and also contribute to the creation of more livable communities?

ARE YOU and other local leaders generating more public sector (while leveraging more private sector) resources for the arts and arts education?

WOULD YOU like to attend the National Association of Counties (NACo) 2015 Awards Reception as the winner of the Arts and Culture Award?

This award is designed to recognize county governments for their efforts in enriching American cultural and intellectual life, promoting lifelong learning and protecting of national heritage by supporting local museums and other cultural institutions, supporting historic preservation, helping children succeed in school, work, and life through arts education and supporting America's nonprofit arts organizations.

Eligible programs could include a **public-private partnership created to fund arts activity; an innovative approach to solving an existing problem, such as delinquency, with an arts program targeted to at-risk youth; development of a community-based arts program for low-income public housing residents, a program that has supported economic development, or a unique idea for saving a historical building or statue.** All programs and projects involving counties and the arts may participate in this awards program, which is underwritten by corporate sponsors.

WHO IS ELIGIBLE?

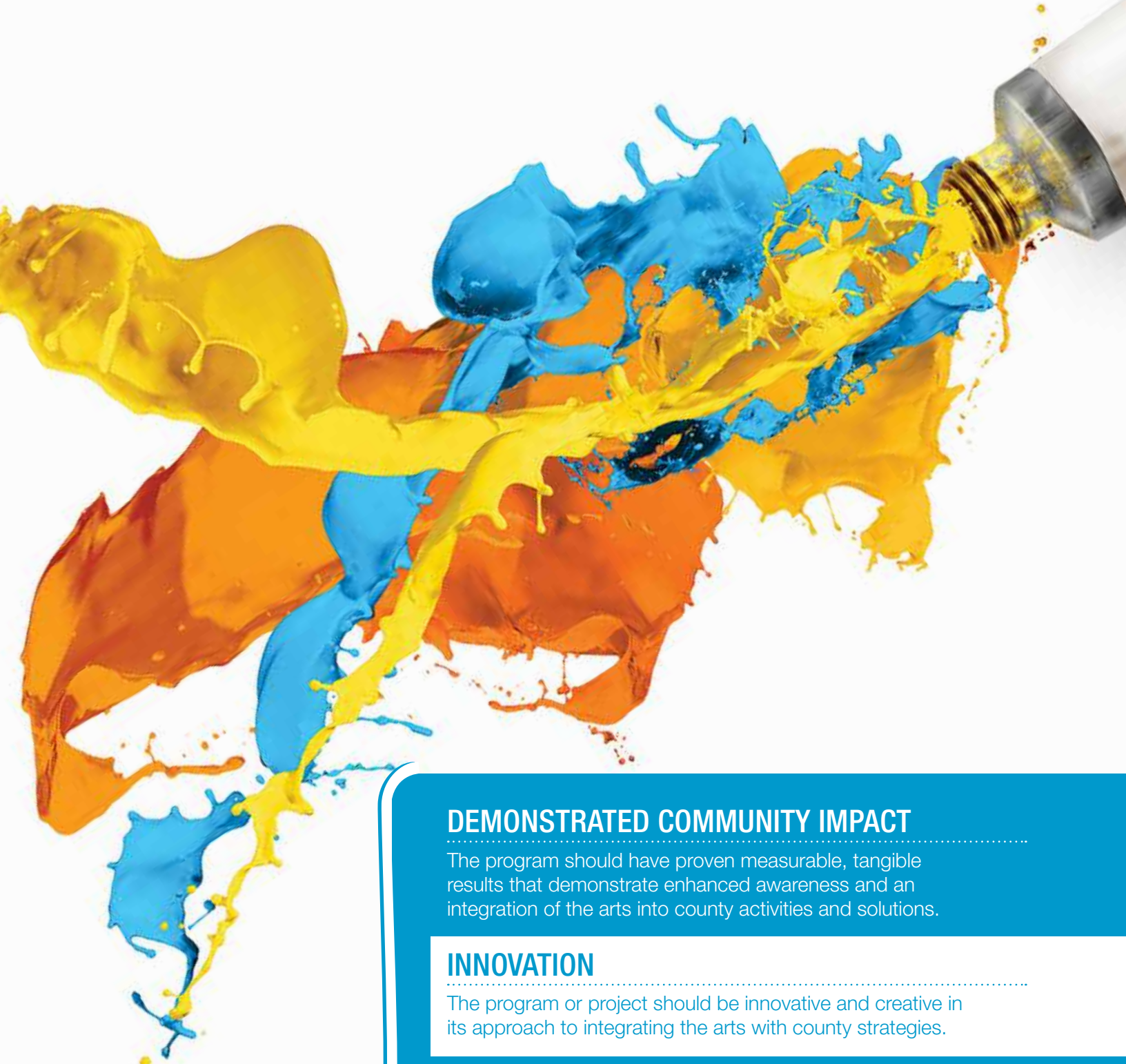
Both ongoing programs and onetime projects are eligible for the award but must meet the following requirements:

- The program must have become operational after January 1, 2010 and have measurable results.
- County officials and/or staff, as part of their official duties, must have played a significant role in developing and implementing the program or project.

JUDGES

A select panel of judges, drawn from the NACo Arts and Culture Commission, who represent arts programs and arts organizations across the nation, will review all applications and rate them according to the criteria listed on the following page.





CRITERIA FOR SELECTION

Each program will be evaluated based on:

DEMONSTRATED COMMUNITY IMPACT

The program should have proven measurable, tangible results that demonstrate enhanced awareness and an integration of the arts into county activities and solutions.

INNOVATION

The program or project should be innovative and creative in its approach to integrating the arts with county strategies.

COMMUNITY/COUNTY PARTNERSHIP

The program or project should involve citizens in the community as partners in the development and implementation.

LEADERSHIP

The program should demonstrate leadership through visible support and commitment of human financial and/or in kind resources.

TRANSFERABILITY

The program or project should have qualities that enable it to be replicated by other counties.

APPLICATIONS MUST BE SUBMITTED BY APRIL 17, 2015

APPLICATION PROCEDURES

Applications may be submitted by any county official or staff member. A county may submit as many applications for separate projects and programs as they choose, so long as each submission meets the guidelines. If the application is for a project sponsored by more than one county, it may be submitted by anyone of the participating counties but will only be awarded once.

Each application should not be more than three typed pages and must contain the following information:

- Abstract of the program
- The circumstances that motivated the county to undertake the program or project
- A description of the program or project including a discussion of its objectives, the costs (including staff time) of planning and implementing the program or project and the methods of obtaining the sources of funding or conducting the program or completing the project
- An explanation of how the program or project addresses each of the five criteria for selection that are outlined in this brochure, and
- The name, title, county, address, telephone number, fax number and email address of a contact person who is familiar with the program or project.

Visit www.naco.org/artsapp to fill out the online application and upload documents.

AWARDS PRESENTATION

The chief elected official of the winning county, as well as the applicant who submits the award, will be notified of the selection. Presentation of the award will be made at the Arts and Culture Commission Awards Dinner at the NACo Annual Conference in July.

The awards program is sponsored in partnership with Americans for the Arts and NACo's Arts and Culture Commission.



CONTACT

For more information and to direct questions regarding the 2015 Arts and Culture Awards Program, please contact Dan Gillison at dgillison@naco.org or 202.942.4278.