



TECHNOLOGY INNOVATION SUMMIT

NATIONAL ASSOCIATION OF COUNTIES 2015 LEGISLATIVE CONFERENCE
MARRIOT WARDMAN PARK
WASHINGTON, DC
ROOM: ROOSEVELT 1-3
SATURDAY, FEBRUARY 21, 2015
8:30 AM—5:00 PM

Chair: **Hon. Helen Purcell**, Recorder, Maricopa County, Arizona
Vice Chair and Emcee: **Mr. Phil Bertolini**, Deputy County Executive/Chief Information Officer, Oakland County, Michigan
Vice Chair: **Hon. Joe Briggs**, Commissioner, Cascade County, Montana
Vice Chair: **Mr. David Freeman**, IT Director, Limestone County, Alabama
Vice Chair: **Hon. Randy Johnson**, Commissioner, Hennepin County, Minnesota
Vice Chair: **Mr. William R Peterson**, Executive Director, Iowa State Association of Counties
Executive Committee Liaison: **Hon. Riki Hokama**, NACo President & Councilmember, Maui County, Hawaii

MEETING AGENDA

8:30 – **Breakfast, Opening Remarks and Introductions**
9:15 a.m. NACo Technology Innovation Summit Leadership

9:15 – **Panel I: Cyber Security**
10:45 a.m. Description: This session will provide the latest trends in cyber security; offer techniques to manage risk; discuss how to engage decision makers and get appropriate funding; and introduce a free tool for assessing, planning and implementing cyber security controls in your county.

Moderator/Speaker: **Mr. Phil Bertolini**, CIO/Deputy County Executive, Oakland County, Michigan
Panelists:
Mr. Mike Echols, Chief Information Security Officer, Maricopa County, Arizona
Mr. Chad Holmes, Chief Security Strategist, Architect & Researcher, Global Government, Office of the Chief Technology Officer, FireEye, Inc.
Mr. Jim Routh, Chief Information Security Officer, Aetna
Mr. David Stevens, Chief Innovation Officer, Maricopa County, Arizona

10:45 – Networking Break
11:00 a.m.

11:00 – **Panel II: U.S. Communities Procurement Spotlight: How Fairfax County Navigates the Ever Changing and Complex Telecommunications Landscape**
12:00 p.m.

Description: The panel will discuss the following:

- **Network Infrastructure:** How Fairfax County integrates voice, video, data and presence information onto a common broadband infrastructure.
- **Network Capacity Planning:** How Fairfax County interconnects sites for its enterprise communications network, saving money in the long run while offering virtually unlimited bandwidth.
- **Mobile Voice and Data Network:** How Fairfax County leverages new mobile technology and data availability to support operations of the various public safety agencies while increasing mobile availability to county customers.
- **Future Outlook:** How Fairfax County shares knowledge with peer counties and technology partners around the country to help plan how and when to adopt and incorporate new telecommunications features to the existing infrastructure.

Moderator: **Mr. David Thompson**, President and Managing Director, NACo FSC

Panelists:

Ms. Wanda Gibson, Chief Technology Officer & Director, Department of Information Technology, Fairfax County, Virginia

Mr. Suren Nathan, Chief Technology Officer, Razorsight

12:00 – **Luncheon Presentation – *Building 21st Century Government***
1:15 pm

Description: Since 2011, Code for America has worked with 32 local governments through their Fellowship program, using technology and new ways of working to deliver more effective, efficient, and fair government fit for the 21st century. Through these Fellowships, they have identified seven principles that are critical for governments of any size, structure, or political persuasion in serving their communities. Code for America helps local governments learn and apply these principles to important problems. Jen Pahlka, founder and executive director of Code for America, a national nonprofit, will share examples of where and how these principles are impacting the way local governments do business and better serve residents, as well as reflecting on her own year of service where she served as Deputy Chief Technology Officer at the White House.

Speaker: **Ms. Jen Pahlka** (Invited), Founder & Executive Director, Code for America

1:15 – Networking Break
1:30 p.m.

1:30 – **Panel III: Talking Trash: An Innovative Approach to Waste Management**
3:00 p.m.

Description: Over the last several years, you have listened to the virtues of cloud computing, data analytics and “the Internet of things.” For this session, rather than

delving into the intricacies of these buzz words, you'll discover how one local government is using all these technologies to help solve a real business problem: to reduce the need for landfills while building a more sustainable community.

Moderator: **Hon. Paula Brooks** (Invited), Commissioner, Franklin County, Ohio; Vice Chair, NACo Environment, Energy and Land Use Steering Committee; and Vice Chair, Resilient Counties Advisory Board

Panelists:

Mr. Tom Darcy, Sr. Industry Consultant – Smarter Cities, Government and Education, IBM

Mr. George Gitschel, EcoHub Founder and CEO

Ms. Sue Lovell, Former three-term City Council Member, City of Houston, Texas

3:00 – 3:15
p.m. Networking Break

3:15 – 4:45
p.m. **Panel IV: Strategies Counties Use to Attract and Retain a New Generation of IT Professionals**

Description: These professionals will discuss how a culture of innovation can help attract and retain new talent.

Moderator: **Hon. Helen Purcell**, Recorder, Maricopa County, Arizona

Panelists:

Ms. Wanda Gibson, Chief Technology Officer & Director, Department of Information Technology, Fairfax County, Virginia

Mr. Michael Hurwitz (invited), President, Careers in Government, Inc.

Mr. David Stevens, Chief Innovation Officer, Maricopa County, Arizona

4:45 – 5:00
p.m. **Wrap-Up**
Mr. Phil Bertolini, Deputy County Executive/CIO, Oakland County, Michigan

Sponsors:

