

**NACo International Economic Development Task Force:
June Conference Call Agenda**

Thursday, June 23, 2016: 3:00PM – 4:00PM EDT

Phone Number: 1-888-757-2790

Passcode: 476059

Task Force Leadership

- Chair:** The Hon. Larry Johnson, Commissioner, DeKalb County, Ga.
Vice Chair: The Hon. Paula Brooks, Commissioner, Franklin County, Ohio.
Vice Chair: The Hon. Priscilla Taylor, Commissioner, Palm Beach County, Fla.
Vice Chair: The Hon. Michael Victorino, Councilmember, Maui County, Hawaii
Vice Chair: The Hon. Stephanie Wright, Councilmember, Snohomish County, Wash.

Meeting Agenda

- Call to Order and Welcome – The Hon. Larry Johnson, Commissioner, DeKalb County, Ga.
- Roll Call
- Introduction of Speaker
- Presentation from Ashley Zuelke, Associate Director and Senior Advisor for Export Policy, Promotion and Strategy, International Trade Administration
 - Topic of Presentation: The role counties play in fostering international trade and business, especially in helping businesses expand internationally through exports.
- Best Practice Highlight
 - The Hon. Mary Lou Berger, Mayor, Palm Beach County, Fla.
 - Kelly Smallridge, CEO, Palm Beach County Business Development Board
- Q & A
- Closing and Announcements
 - Long Beach Port Tour at NACo's Annual Conference: July 24, 2:45pm-4:30pm
 - Presidential Appointments for IED Task Force to be announced in August

NACo Staff Contact for IED: Jonathan Harris, Research Associate, 202.942.4247 or jharris@naco.org

Speaker Information

Ashley Zuelke serves as Associate Director and Senior Advisor for Export Policy, Promotion and Strategy at the U.S. Department of Commerce's International Trade Administration. She leads policy development and promotion efforts to help more U.S. businesses export and reach international customers. Ms. Zuelke works closely with public and private sector partners across the United States to promote the benefits of exports and raise awareness of opportunities and assistance services for exporters. She also directs Commerce efforts under the "Made in Rural America" export and investment initiative, announced by President Obama in February 2014. On the call, Ms. Zuelke will discuss international business and the role that county governments can play in helping to foster international trade, especially in helping businesses in their counties expand internationally through exports.

Kelly Smallridge is the CEO of Palm Beach County's Business Development Board. On the call, Ms. Smallridge will provide a best practice highlight of what Palm Beach County is doing to help its economy expand internationally, giving an overview of the companies and products being exported from Palm Beach County and the international markets served. She has worked for the BDB for 28 years and has extensive knowledge on the driving industries in Palm Beach County as well as assistance programs to grow local companies. Ms. Smallridge has been recognized by Governor Scott with the Business Ambassador's Medal and has appeared on CNBC, Fox News and NY Post for her work in recruitment, retention and expansion.