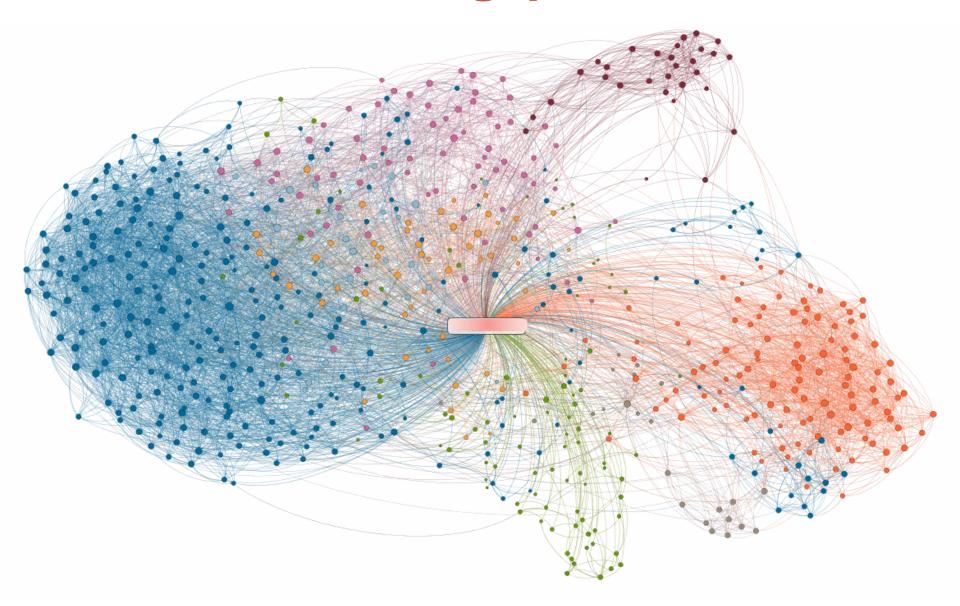
# COMMUNITY AND ECONOMIC DEVELOPMENT

Kathy Nothstine
Program Director
National Association of Counties
March 2014



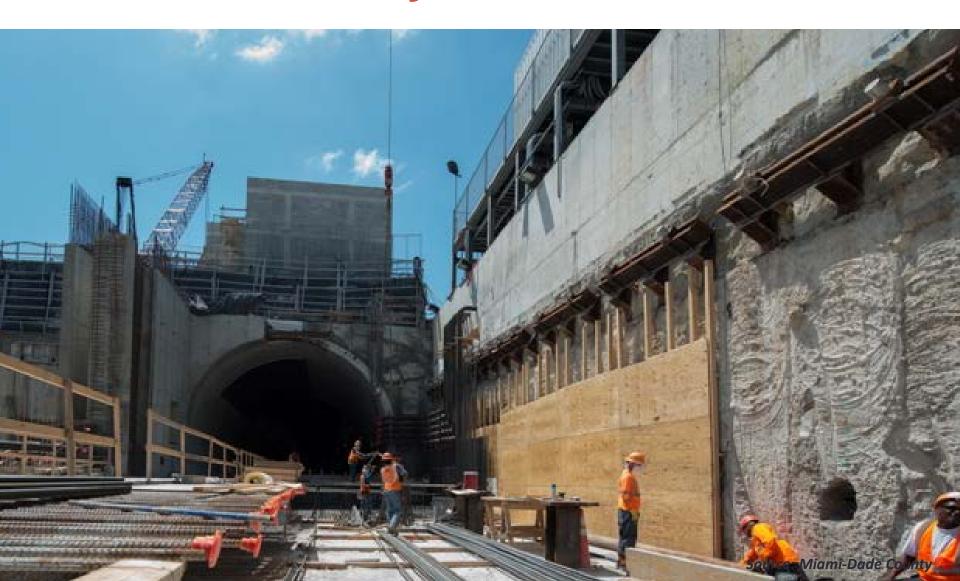
# Research, training, peer networks.



# Counties invest \$25.6 billion into economic development annually.

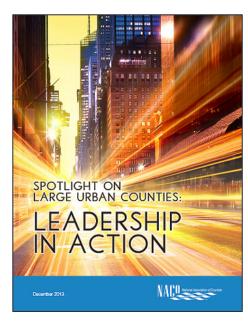


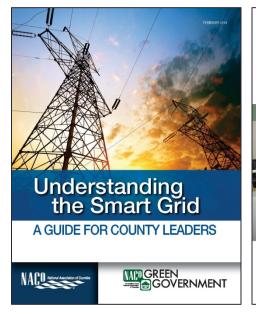
# Counties invest \$106 billion in public facilities annually.

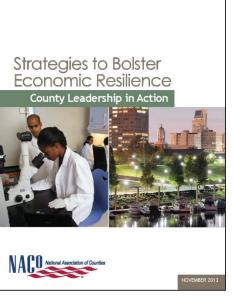


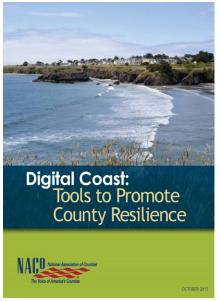
#### Recent Activities.

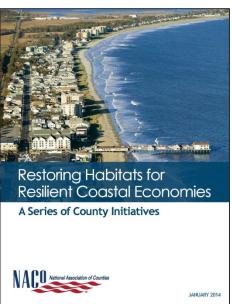








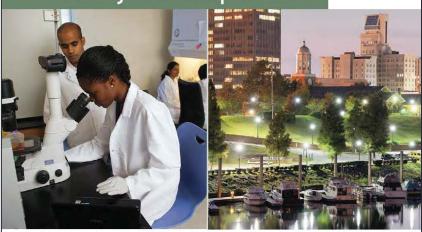




#### **Economic Resilience.**

#### Strategies to Bolster Economic Resilience

County Leadership in Action





NOVEMBER 2013

#### **Featured Counties**

Augusta-Richmond, Ga.

Brookings, S.D.

Cuyahoga, Ohio

Garrett, Md.

King, Wash.

Maui, Hawaii

Prince George, Va,

Rutherford, N.C.



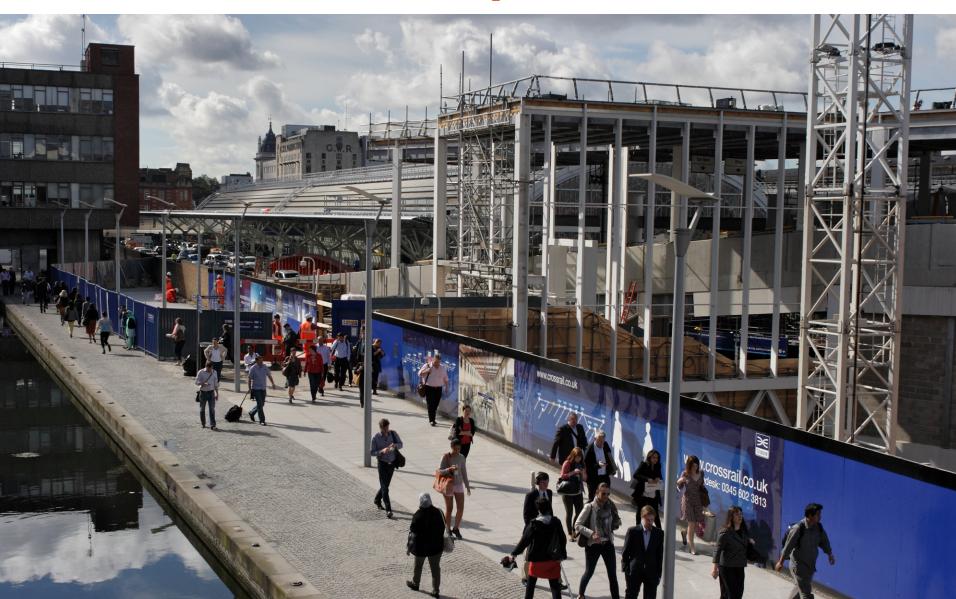
# Long-Range Planning.



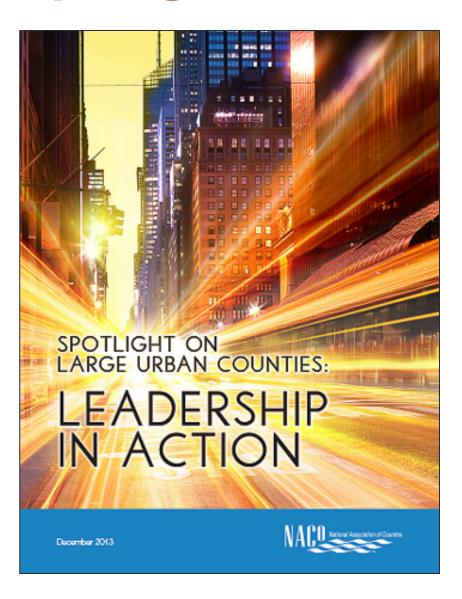
#### Industry Development + Entrepreneurs.



# Workforce Development.



## Spotlight on Innovation.



- Economic Development
- Health
- Justice
- Resilience
- Technology
- Transportation and Infrastructure

# Partnerships to drive innovation.



## **Upcoming Activities.**



Powering County Resilience: Renewable Energy Forum March 20-22 Santa Barbara, CA



May 1-3
San Francisco, CA



#### Resources and Contacts.

#### Kathy Nothstine

#### KNothstine@naco.org



#### Practice Areas

Health and Human Services
Justice and Public Safety

Community and Economic Development

Technology and Innovation Professional Development, Education and Training

#### County Administration

Find a Grant Hire Quality Staff Awards Program

#### Cost-Saving Tools

U.S. Communities Cooperative Purchasing

Deferred Compensation Program

Public Finance Authority

Network of Care

Prescription Discount Card Program

Dental Discount Program

NACo > County Solutions > Practice Areas >



#### **Community and Economic Development**

To help counties implement innovative and effective local programs, NACo provides members with information, trainings, and assistance to engage counties and their multi-sector partners who are bound by a common interest in growing stronger, more competitive, more equitable counties and communities

The Community and Economic Development practice area supports county leaders seeking to develop and implement creative, innovative, locally driven strategies that will foster economic growth and ensure long-term county resiliency.

#### In This Section

#### Contact

#### Kathy Nothstine

Program Director Community and Economic Development

#### Presidential Initiative



Under the leadership of President

# APPENDIX

## **Maui County**

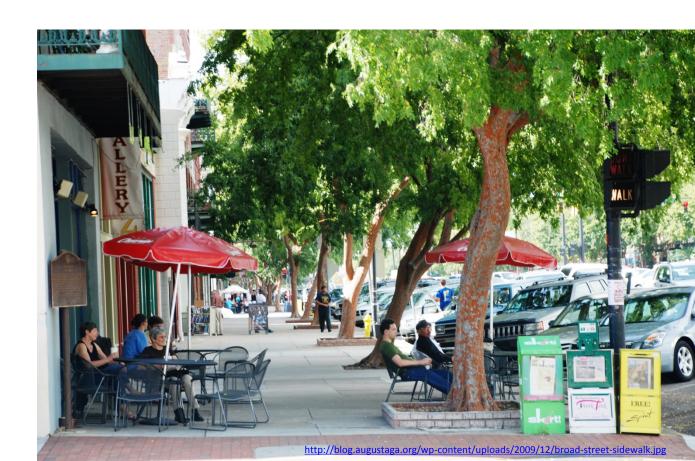
- Economic diversification efforts began in early 1980s
- Focus on natural assets to expand space surveillance industry
- Grew renewable energy sector
- Focus on STEM education and workforce training





## **Augusta-Richmond County**

- Combination of targeted industry recruitment and downtown development
- Promotes quality of life as economic development strategy



# Research, training, peer networks.

- Bolster county resilience.
- Draw on creative strategies.
- Promote quality growth.

# Why?

- Changing economic and demographic conditions (locally, nationally, and globally)
- Increasing natural and man-made disasters
- Budget constraints + growing demand for services



