



## **NACo County Prosperity Summits Agenda**

***"Imagination is more important than knowledge"***  
***Albert Einstein***

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| <b>8:00 a.m.</b>  | <b>Registration/Networking</b><br><i>Light breakfast served</i>   |
| <b>8:45 a.m.</b>  | <b>Welcoming Remarks</b>  |
| <b>9:00 a.m.</b>  | <b>Stakeholders' Introductions</b><br>Attendees will briefly introduce themselves to identify shared common interests in the room.  |
| <b>9:40 a.m.</b>  | <b>Overview of WealthWorks: Principles</b><br>This plenary session will introduce attendees to the WealthWorks framework and principles, followed by a story of how the WealthWorks approach helped address a market opportunity in the local context.  |
| <b>10:45 a.m.</b> | <b>Networking Break</b>   |
| <b>11:00 a.m.</b> | <b>Identify Assets, Investment Opportunities and Ownership</b><br>This working session will help participants identify various forms of wealth, or capital, in the county to better understand where the sector is strongest and weakest and brainstorm how to use stronger capitals to invest in the less robust ones.   |
| <b>12:30 p.m.</b> | <b>Networking Lunch</b><br>A working lunch will provide time for small groups to identify forms of capital they know best and least about building, and then brainstorm who they might connect with to build or strengthen those capitals in the community and throughout the region.   |
| <b>1:30 p.m.</b>  | <b>Map Value Chains, Identify Gaps/Opportunities and Design Interventions</b><br>This small group exercise will lead participants through completing a value chain tool to map and understand opportunities within the sector. Each small group will work through a series of discussion-based questions to assess what they learned when filling out the value chain map to link market opportunities with demand. |
| <b>2:50 p.m.</b>  | <b>Networking Break</b>   |

- 3:00 p.m.      Build Relationships with Demand, Engage Stakeholders and Identify Coordinator Roles**  
This session will detail the types of partnerships and relationships necessary to build and invest in value chains that utilize multiple capitals, promote inclusivity and provide new local ownership opportunities.
- 3:45 p.m.      Next Steps and Follow Up**  
Participants will reflect on personal and group-wide next steps that will take place after the summit, including identification of stakeholders missing from the conversation, additional research and resource needs and additional follow-up activities.
- 4:15 p.m.      Closing Session**  
This session will provide time for attendees to agree upon and build consensus around the next step activities with final reflections from members of the leadership team.
- 4:30 p.m.      Adjourn**